CORPORATE PROFILE

2022

INT. We Deliver #DigitalSuccess

Profile

Full service, Integrated Digital Success Company

INT.
We Deliver
#DigitalSuccess

Fact Sheet

Founded
Since 1997

Team Size
750+ Passionate Professionals

Business Distribution
Tech 75%   Marketing 25%

Headquarters
SDF Building Salt lake Electronic Complex, WB, Kolkata, 700091

Globally Distributed Revenue
UK 25%   EU 25%   USA 25%

India 15%   Others10%

Client Served
50,000+ Satisfied clients

Presence in
India, UK, USA, Canada, South Africa, Mexico, Saudi Arabia, UAE, Kuwait, Singapore

Core Services
Digital Consulting, Web Apps, Mobile Apps, Analytics, Digital Marketing, Cloud Infra Management

Service Industries
Banking, Insurtech, Fintech, Retail, Healthcare, IT Services, Media & Publishing, Entertainment, Ed-Tech & Others

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Our Creed

Mission

"We seek and spread knowledge, practice brutal honesty, and create real sustainable value for challenger enterprises through digital transformation."

We, unlike robots, do not work only with our brains. We are humans with an uncanny love for technology and immense love for solutions.

Passion for the work we do continuously inspires us to be more and more involved. Adapting to changes help us keep up with the latest trends. Our values have, on the other hand, kept us strongly rooted:
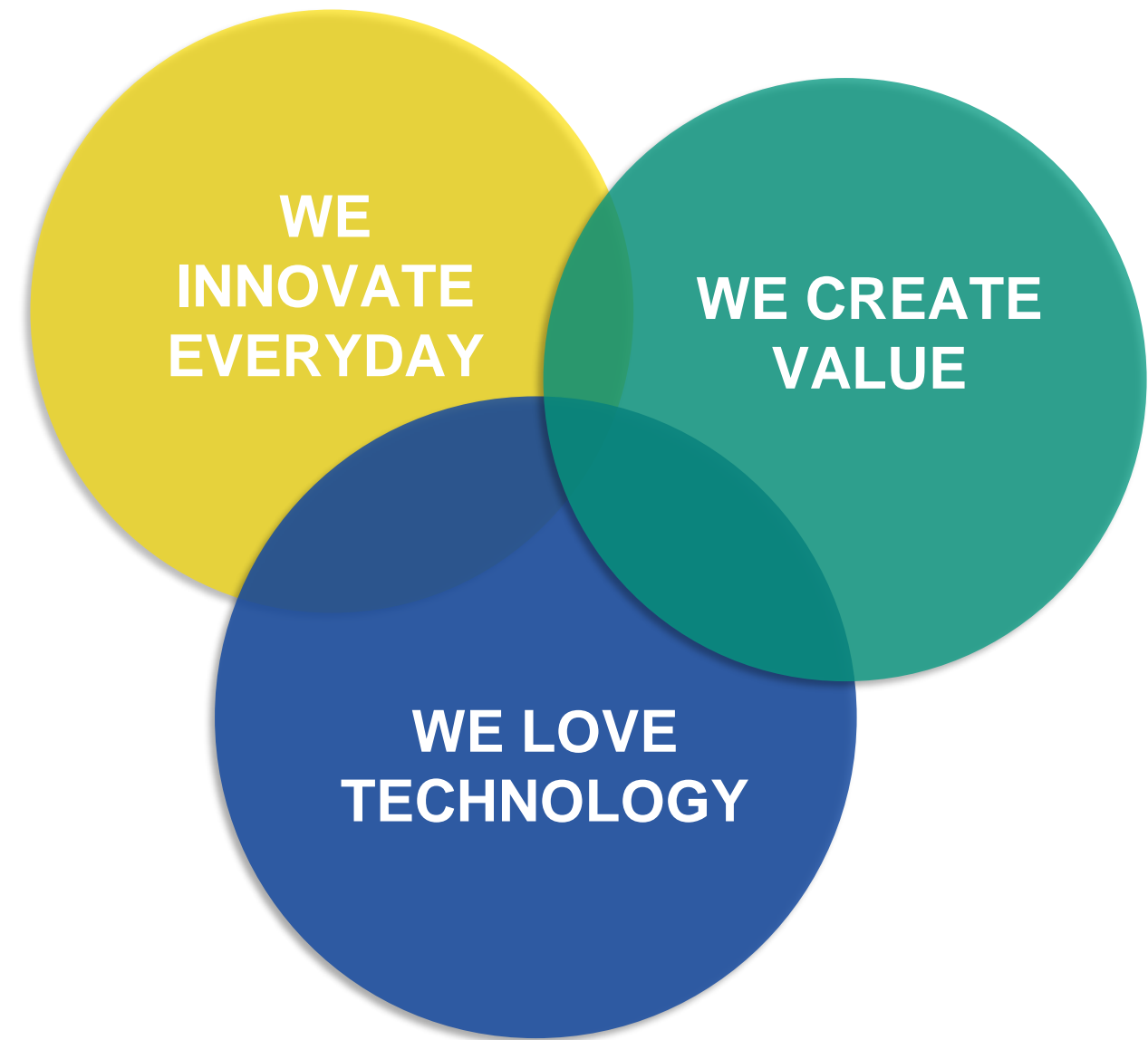
Integrity.   **Respect.**   **Commitment.**

WE INNOVATE EVERYDAY

WE CREATE VALUE

WE LOVE TECHNOLOGY

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Our Creed

Integrity

Adhering to high ethical & corporate governance standards that promote an environment of trust, accountability, honesty and upholding of legal and moral obligations.

Create Value

We believe – "Create value to be valued." This invariably means that our value is dependent on what we create for others. Responsive and consistently delivering excellence by helping them "Save Smarter & Grow Faster."

Commitment

A cohesive dynamic team that is focused on consistently delivering superior results and exceptional customer services on time. We work for excellence.

Innovate

We anticipate future needs - enabling us to enhance our capabilities and remain relevant to clients' business requirements under changing business conditions. We create new ideas, share them & strive to turn them into reality & opportunities that benefit the industry at large.

Respect

Understanding the differences in social backgrounds, perceptions, and contributions for harmonious collaboration and synergy among all individuals and treating each quality with dignity and courtesy.

Love for Technology

Understanding the differences in social backgrounds, perceptions, and contributions for harmonious collaboration and synergy among all individuals and treating each quality with dignity and courtesy.

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About Us

Quality

- ISO 9001 certified process framework
- CMMi Level 3 appraised
- Independent QA team
- Fully equipped mobility QA lab
- Independent audit team to ensure process and quality adherence
- Independent security audit with an option of third party certification
- PCI DSS Compliant Operations

Risk Management

- Distributed workforce
- Distributed client base
- Distributed industry exposure and revenue channels
- Disaster Recovery Center in Chennai(Effectiveness proven during 2012 July India power blackout)
- Professional indemnity Insurance

Financially Robust

- One of the fastest growing IT companies in Asia Pacific
- Rated SME2 i.e. "High Financial Strength" by CRISIL
- Debt-free and profitable since inception
- Top line - ARR of US $10m

Local subsidiaries in US, UK, Singapore

Onsite Project Management through local offices

Extensive Partner Network

Intellectual Property Protection

Partner with Microsoft, Google, Amazon, Samsung to name a few

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Technology Leadership

We love technology. We disrupt. We create. We do the new. Indus Net Labs is a breeding ground for the new use-case of technology. We train our talents through our very own academy.

Flexibility

We are a customer-centric, solution-oriented business. We develop partnerships to create solid value for our clients. We are flexible in our engagement model, delivery process & pricing model to deliver top value to our clients.

Full Service Digital

We do everything digital under one roof. This enables total ownership of projects through a single point of contact. Tighter integration among various components ensure superior quality & timely delivery.

Born Digital

We were born digital two decades back. We lead a digital life, hence digital comes naturally to us!

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Agile by Design

We are a small big company. We have retained our agility through our unique company culture and a flat organizational structure.

System integrator for the digital age

Integration of technology, marketing and innovation.

Culture of Innovation

We innovate every day and come up with innovative solutions to solve your business problems. A culture of challenging the status quo ensures that our clients outsmart the industry.

Enterprise Grade

Successful track record of delivering mission-critical, scalable, digital innovation for global enterprises

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Awards

- Rated # 1 IT SME by Dun & Bradstreet in India – 2008

- NASSCOM EMERGE 50 in 2010

- Deloitte Technology Fast 500 Asia Pacific in 2010, 2011, 2017

- Deloitte Technology Fast 50 India in 2011, 2017

- ET Bengal Corporate Award, 2013

- India SME 100 Awards, 2014

- Franchise India "Small Business of the year" Award, 2014

- PRSI Kolkata, National PR Day Award of Excellence, 2015

- Silicon Valley Business Application Award for NASSCOM

- Conclave Mobile App 2015

- BCC&I the Bengal Entrepreneurship Recognition 2015

- Top 100 SMEs of India by Dun & Bradstreet in 2015

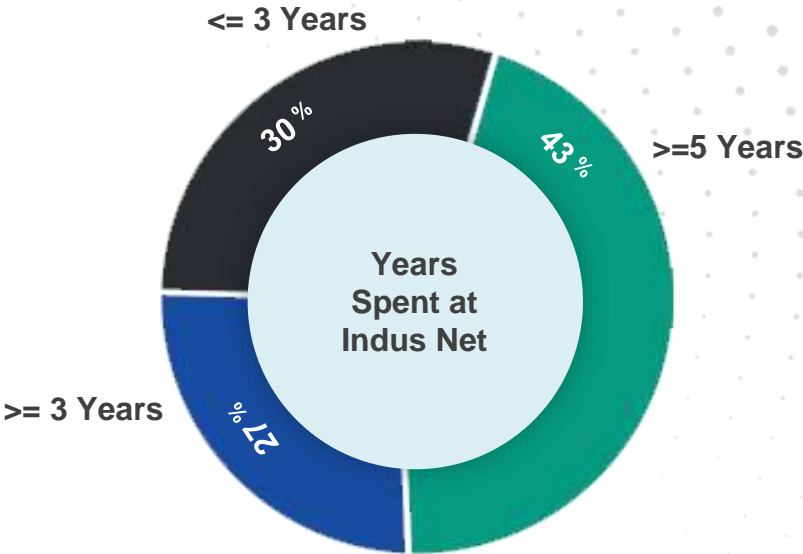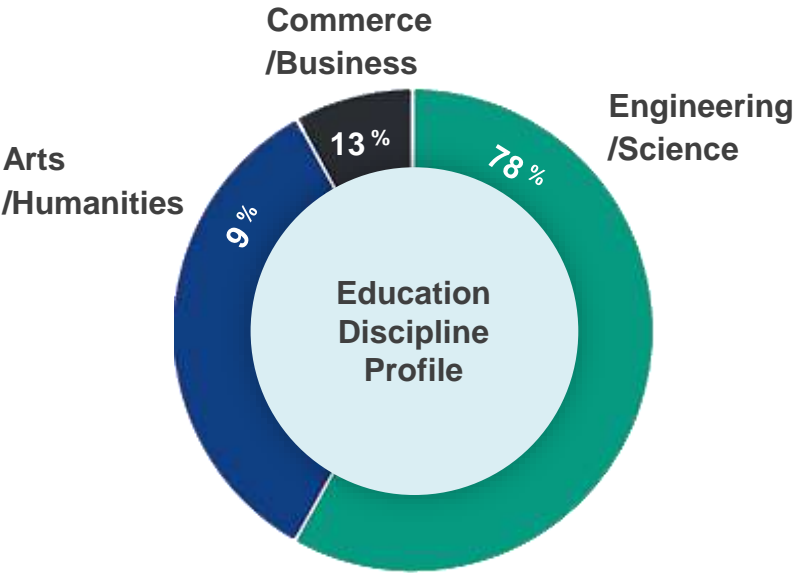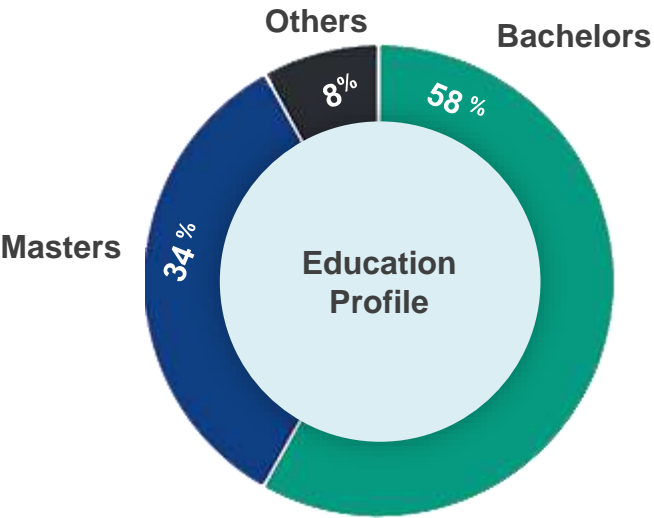

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Awards

- National PRSI Award for "Best Online Campaign" and "Social Media Campaign" 2015
- BCC&I MSME Excellence Award in the Service Category 2016
- PRSI Engage 2016 Award for Best Digital Agency of the Year
- PRSI Engage 2016, 2017 Award for Best Mobile Application Development & Use
- ITPV Partner Leadership Award 2016 for Best Enterprise Mobility Solutions
- CIO Choice Award - Mobile Application Development in Enterprise Mobility, 2017
- NATIONAL MSME EXCELLENCE AWARDS by Federation of Indian Industry Trade & Services (FITS) 2016, 2017
- PRSI Engage 2017 Award for Best Integrated Digital Marketing Campaign
- Most Promising Digital Service Company in India 2017, by Worldwide Achievers

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Team Statistics

Indus Net Technologies comprises people

From
24
Different States

&

Speaking
in 21
Different Languages

Age Profile

- > 46
- 36 - 45 — 11%
- 1%
- 20 - 25 — 16%
- 26 - 35 — 72%

Male / Female Ratio

- Male — 44%
- Female — 56%

Senior Management
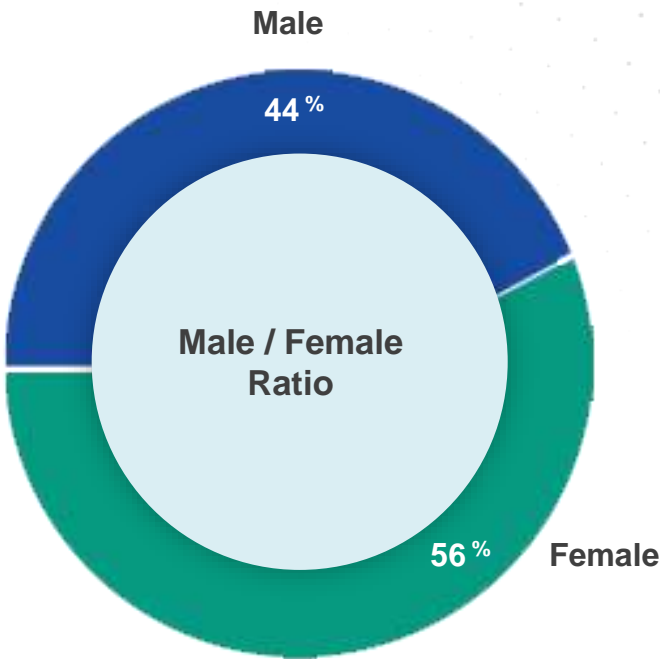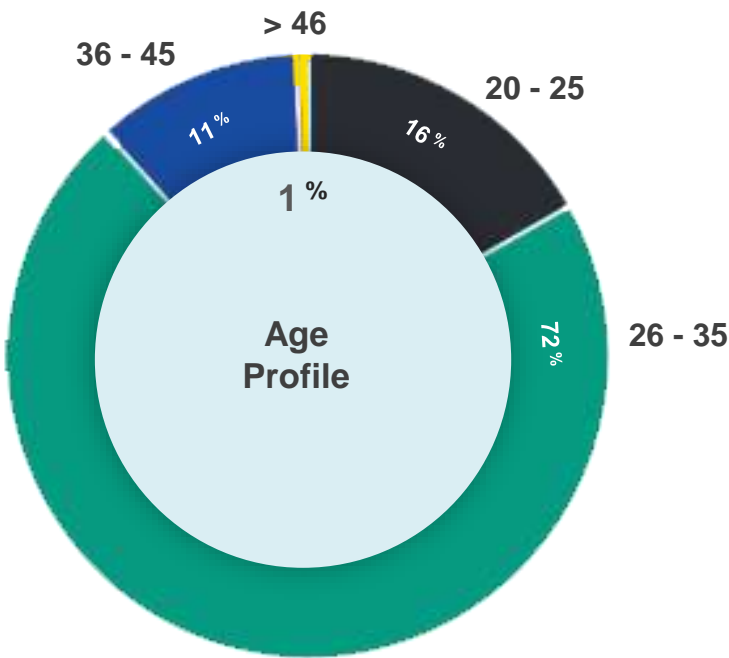
Abhishek Rungta
FOUNDER & CEO

Abhishek is an Entrepreneur, Digital Strategy Consultant, Software Architect, Marketing Geek, Angel Investor and a Visionary. A technology guy turned entrepreneur in his teens, Abhishek founded Indus Net Technologies in the year 1997.

He plays an active role in the organization providing a strategic road map & executing the same along with the management team.

Bharat Berlia
CIO

A die-hard hands-on entrepreneur Bharat Berlia joined Indus Net Technologies in 2007. He is a geek who knows how to connect tech with business.

His expertise lies in building businesses, building processes and building great products. Bharat is the CIO of Indus Net Technologies and heads the entire development team of 550+.

Aji Issac Mathew
CEO, INDUS NET TECHSHU

Aji Issac Mathew, Entrepreneur and Digital Strategist has more than 14 years of experience. He is a great teacher, in terms of digital marketing and a solid marketing professional too. He is committed to sharing his knowledge and expertise for benefit of fellow professionals.

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Team Building Initiative

Indus Net Labs

Indus Net Labs is a digital acceleration center, which incubates and develops innovative business models and products to enhance the digital experience and competitiveness of businesses.

We support ideas from within the company as well from around the startup ecosystem, by providing them guidance across marketing, product design, go-to-market, sustainability and growth hacking.

We take selected innovations to our clients and get them early access to emerging trends.

Tech Capital

We strongly believe that future corporations will be built by the network of entrepreneurs and enterprises, partnering with each other, leveraging each other's strengths.

We invest in projects in which we believe, and which creates long-term value for all stakeholders. To back our commitment, in selected cases, we swap part or full of our technology and marketing effort with equity.

Indus Net Academy

Good talent is always in the shortfall. And, it becomes a crisis, when we set out to build a digital service business of scale.

Thus, we created an academy, to train, nurture and hire our talent. Our own academy gave us a lot of control over imbibing the right attitude, aptitude and skills among aspiring professionals, which goes a long way in creating a vibrant and capable team of go-getters.

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Work

Let our experience speak for itself

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Insurance Management Solution

Comprehensive web-based insurance management solution that leverages the transformative power of technology to improve operational efficiency, enhance customer relationships, meet regulatory compliance & reduce time-to-market for this UK based insurance major.

App Testing for largest Indian M-Wallet

India's largest mobile payment service platform & now a payment bank relied on us for testing & QA of their system, from the very initial days of their start-up journey.

Corporate Website & App

A prospect and customer engagement app with corporate and product info about SBI General Insurance. It has several self-service functionalities, like the ability to generate an instant quote and initiate the claim process.

Corporate Website & App

An online banking app for corporate clients, for enabling transactions and detailed reporting. A fast and efficient product that provides a unique banking experience from India's third largest private bank.

Mini Case Studies

Formula 1 Live Streaming App

High availability and extremely scalable app for Fox Sports, to stream Formula 1 races in real-time, show race statistics and publish results.

Airtime Vending Mobile Application

An app for South Africa's 3rd largest telecommunication company Hello Group, to provide their customers with a mobile wallet and real-time top-up facilities.

Barbie Fashionistas Dressing Game

A super-fun and engaging mobile game for kids where they can dress up their favourite Barbie dolls. This app for Mattel has a very attractive UX, gamification & monetization model using in-app purchases.

Smart TV and Online Radio (OTT)

A multi-channel Over-the-top (OTT) IP-TV product that provides access to several TV & Radio channels to citizens of Saudi Arabia through mobile, desktop/laptop and Smart TV or a simple dongle - anytime, anywhere.

Online Betting Console

A console that enables betting for games through terminal machines that are installed in public places & outlets. This do-it-yourself system has a superior user experience coupled with a highly sophisticated back-end system.

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Website for Parliament of India

The official website for the parliament of the world's largest democracy. A responsive, bi-lingual site lets citizens stay updated with the latest discussions/debates, papers, legislation, proceedings, events and news from the Lok Sabha.

Crowdsourcing for better governance

A flagship app of Govt. of India to crowdsource ideas and inputs for better governance from over 1.3 billion citizens. It allows direct connection between citizens and the government for better aligned policies.

Election Commission of India – Election Monitoring & Analytics System

A cloud-based, scalable monitoring and analytics platform to provide real-time updates and monitoring of thousands of polling booths through a multi-channel approach of Mobile App and SMS to account for wide geographical diversity during an election in India.

Over-the-top In-flight Entertainment

An app-based entertainment system that lets passengers enjoy music, movies and games over a local Wifi hotspot available inside the flight.

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Reengineering Shopping Experience

KWallet is a game-changing POS+Wallet product by Konvergence. We re-engineered and re-designed the same to shorten its update cycle and reduce the total cost of maintenance. The app is being used by Italy's top retailer - Coop Consumatori Nordest. It combines promotions, mobile-wallet, scan and go, shopping list, coupons, a digital loyalty card and payments.

B2B eCommerce Marketplace

An e-commerce marketplace for LED equipment, operating in the Middle East and Europe, with a complex warehouse management system. It also allows for bulk buying, quote creation and negotiation features for B2B transactions.

Payday Loan Management & POS

A payday loan management system to manage customers, stores and employees. It has a comprehensive Point of Sale (PoS) system, extensive business intelligence and reporting besides a fraud notification system.

Aviation planning for cargo flights

An aviation route planning system, which generates the best routes for global cargo flights, calculating real-time rates of fuel prices, ACMI rates, currency conversion, etc., ensuring efficiency, effectiveness, and profitability for Magma Aviation.

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Verticals & Brands We Serve

PHARMA

RETAIL & TELECOM

AUTO & AUTO ANCILLARY

MEDIA, PUBLISHING & ENTERTAINMENT

CONSUMER GOODS

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PROFESSIONAL SERVICES

ENERGY

OTHERS

There are so many creative & professional web designing and development companies Our commitment with Indus Net relies on the fact of their dedication. We have competitors at this hour who are growing faster and better in their eCommerce platform.

However, the question remains whether we are letting them get away with that? No, because Indus Net team are willing to help us to level the playing field with an full understanding of our business to reconstruct and enhance our site to not only be looking pretty, but also to function at the speed of the light.

Simon Constantine
CIO, ALMIZAN Natural Trading Company

We recently engaged Indus Net to develop a large digital platform centered on niche markets in Australia, the United States and United Kingdom. At our project's core was the need for a highly user friendly interface, with an adaptable backend capable of managing enormous amounts of information seamlessly and securely. Indus Net was contracted to undertake our Project through a robust due diligence process that considered almost 40 software development organizations.

Ben Keys
Director, Buy Old Pty Ltd0

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Journey Of A Decade – Ageas Offshore team at INT

https://www.youtube.com/watch?v=4btHs8NtcA4

Helping SOMAX Launch an Asset Management Tool Equipped for On-demand Customization

https://youtu.be/imbFTSj2i0A

Shriram Properties Broke Into Kolkata Realty Market and Generated Surplus Leads

https://youtu.be/-s32M-YGJzM

Creating a Successful Flexi hiring model for Cipla

https://youtu.be/1PJH79XPA9I

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What we do

Technology served with Passion, Commitment & Care

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We are much more than a Digital Service Company!

DIGITAL SERVICES

DIGITAL PRODUCTS

DIGITAL VENTURES

Full Stack Digital Services

- Digital Consulting
- Web Development
- Mobile Development
- Digital Marketing
- Creative

- Cloud Infra Management
- Analytics
- Testing
- Process Outsourcing
- Energy Data Analytics

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Custom Application Development

Transform your business with Agile, Scalable & Cost effective Cloud/Web Application Development tailored for your business.

Website / Mobile Website Custom Application Development
- PHP/MySQL/MariaDB (Most frameworks)
- .NET/C#/MS SQL
- Java/Oracle/PostgreSQL
- Node.js/MongoDB

Content Management System
- Drupal
- MS SharePoint
- WordPress
- Joomla
- Sitefinity
- Kentico
- Sitecore

Customer Relationship Management
- vtiger
- SugarCRM
- MS Dynamics
- Salesforce

Custom Application Development

We build custom applications to help companies save smarter, grow faster, serve better; through automation, business process management, integrated systems to create unique advantages for the business.
We use:
-PHP/.NET/C#/Java/node.js
-CodeIgniter, Symphony, Laravel, CakePHP, YII
-MySQL/MariaDB/MongoDB/MS-SQL/PostgreSQL/Oracle/Sybase

Customer Relationship Management

Managing your existing customers and tracking new opportunities are critical for business growth. We help you engage every individual who touches your brand - a customer or a prospect and integrates marketing automation to ensure that contextual touch-points happen without manual intervention. We ensure that this is the best investment you make! Besides developing bespoke solutions, we work on:
- vTiger
- SugarCRM

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- **Website / Mobile Website**
- **Custom Application Development**
  - *PHP/MySQL/MariaDB (Most frameworks)*
  - *.NET/C#/MS SQL*
  - *ava/Oracle/PostgreSQL*
  - *Node.js/MongoDB*

- **Content Management System**
  - *Drupal*
  - *MS SharePoint*
  - *WordPress*
  - *Joomla*
  - *Sitefinity*
  - *Kentico*
  - *Sitecore*

- **Customer Relationship Management**
  - *vtiger*
  - *SugarCRM*
  - *MS Dynamics*
  - *Salesforce*

Content Management System

Every website is unique, and so is the Content Management System (CMS) it needs. We understand website build, underlying technology, integration with enterprise applications and above all - MarTech. We choose the most suited solution for your business and implement that with perfection to give your website a life. Some CMS we work with are: WordPress, Joomla, Drupal, MS Sharepoint, Sitecore, Kentico, Sitefinity.

Website / Mobile Website

Indus Net Technologies have been working with robust and popular web technologies for just about two decades, and it's something we still love doing today covering a wide spectrum of solutions and frameworks.

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- **E-commerce**

- Magento 1 and 2

- Prestashop

- nopCommerce

- Volusion

- **HRMS**
- **BPM**
- **Customer Portals**
- **Intranets / Extranets**
- **Office 365 Integration**
- **Application**
  Maintenance
- **Outsourced Product**
  Development
- **Legacy Application**
  Migration
- **API Development**

E-commerce

E-commerce starts with your store, but need to extend and work seamlessly with CRM, Business Intelligence (BI) Tools, Marketing Automation, A/B Testing, Re-marketing, Accounting/ERP, Third-party APIs (Inventory, PoS, Payments, Shipping) to enable you to build a successful business. We take a holistic view and help you with the entire technology & marketing stack.
Some platforms we work with are:
- Magento 1 & 2
- Prestashop
- nopCommerce
- Volusion
- Shopify

Intranets / Extranets

Indus Net Technologies allows you to build an entire intranet/extranet with no programming skill. Solutions from our own workshop intended for the administration and operation of extensive presentations, portals, intranets or extranets ensuring the smooth operation of a company or institution to an increasing number of customers.

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·**E-commerce**

- Magento 1 and 2

- Prestashop

- nopCommerce

- Volusion

·**HRMS**
·**BPM**
·**Customer Portals**
·**Intranets / Extranets**
·**Office 365 Integration**
·**Application**
 Maintenance
·**Outsourced Product**
 Development
·**Legacy Application**
 Migration
·**API Development**

Outsourced Product Development

Hire Indus Net Technologies for the development of products and services in a variety of fields (such as IT, business, communication and HR), and even idea generation.

Legacy Application Migration

Indus Net Technologies understands the need for constant technology evolution and can help you upgrade your systems and applications to add value to your business by optimizing the right mix of existing application management vis-a-vis new technology migration or enhancements.

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Enterprise Mobility

Give your business the mobile advantage of Anywhere, Anytime access with our world class end-to-end smart mobile solutions.

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- **Enterprise Mobility**
- **Mobile Apps**
- Hybrid (PhoneGap, Ionic, Xamarin, Titanium, IBM Worklight, Kony)
- Native (iOS, Android, Windows)

- **HTML5**
- **Mobile Game Development**
- **AR/VR Application Development**
- **IoT Apps (Smart TV, Wearables, Smart devices)**
- **QT**

Enterprise Mobility

Indus Net Technologies offers premier Enterprise Mobility Services towards managing mobile devices, wireless networks, and other mobile computing services in a business context.

Mobile Applications

Indus Net Technologies is backed by skilled hybrid mobile app developers that are equipped to provide hybrid application development services at much affordable pricing without compromising on the quality.

IoT Applications

Indus Net Technologies offers a smarter IoT App for TV and Mobiles to help your business reach out to the audience with IoT applications for modern hardware connected systems.

Mobile Game Development

Indus Net Technologies is here to help you stay ahead in the race with advanced Mobile Games Development solutions.

HTML5 App Development

Indus Net Technologies is equipped with top-level HTML5 developers with the latest evolution of the standard that defines HTML with new elements, attributes, and behaviours, and a larger set of technologies that allows more diverse and powerful applications.

AR / VR Application Development

Indus Net Technologies has technical expertise of scalable, secure and high performing Augmented Reality development services.

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Integrated Digital Marketing

Leverage strategic advantage of our digital marketing mix to drive your online marketing success with improved bottom line & brand recognition

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- Conversion Rate Optimization
- Mini-site/Landing Page
- Content Marketing
- Email Marketing
- Online Reputation Management
- Marketing Automation
- *Mautic*
- *Marketo*
- *Hubspot*
- Website Maintenance

Email Marketing

When you do email marketing right, it can be a powerful tool to reach your audience. On the other hand, doing it wrong can send you straight to the spam folder. Our Integrated Email Marketing approach involves marketing automation, small business CRM and behavioural tools. Whether it is building a beautiful newsletter or getting personally trained by our experts, we have something for every business.

Online Reputation Management

Just a single tweet can bring down all the reputation that you have built over the years. A lifetime worth of reputation deserves constant care, supervision and attention. Our services help you regain your reputation with discreet and reliable online reputation management services for both brands and individuals.

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- **Conversion Rate Optimization**
- **Mini-site/Landing Page**
- **Content Marketing**
- **Email Marketing**
- **Online Reputation Management**
- **Marketing Automation**
- *Mautic*
- *Marketo*
- *Hubspot*
- **Website Maintenance**

Conversion Rate Optimization

There could be a zillion roadblocks to conversion on your website. Speak to us today to find out how our Conversion Rate Optimization (CRO) strategies can catalyse conversion.

Mini Site/Landing Page

Landing pages and mini-sites are as important as other digital marketing initiatives. Great-looking pages urge your prospects to take action without distractions. Our stunning landing pages and mini-sites conform to your brand norms and help you achieve higher CTA conversion rates.

Content Marketing

If you want to be heard, you need to speak up & get your word out there. Content Marketing is a crucial part of the marketing mix & helps you build your brand better. Our content marketing services include online education, print, & in-person events.

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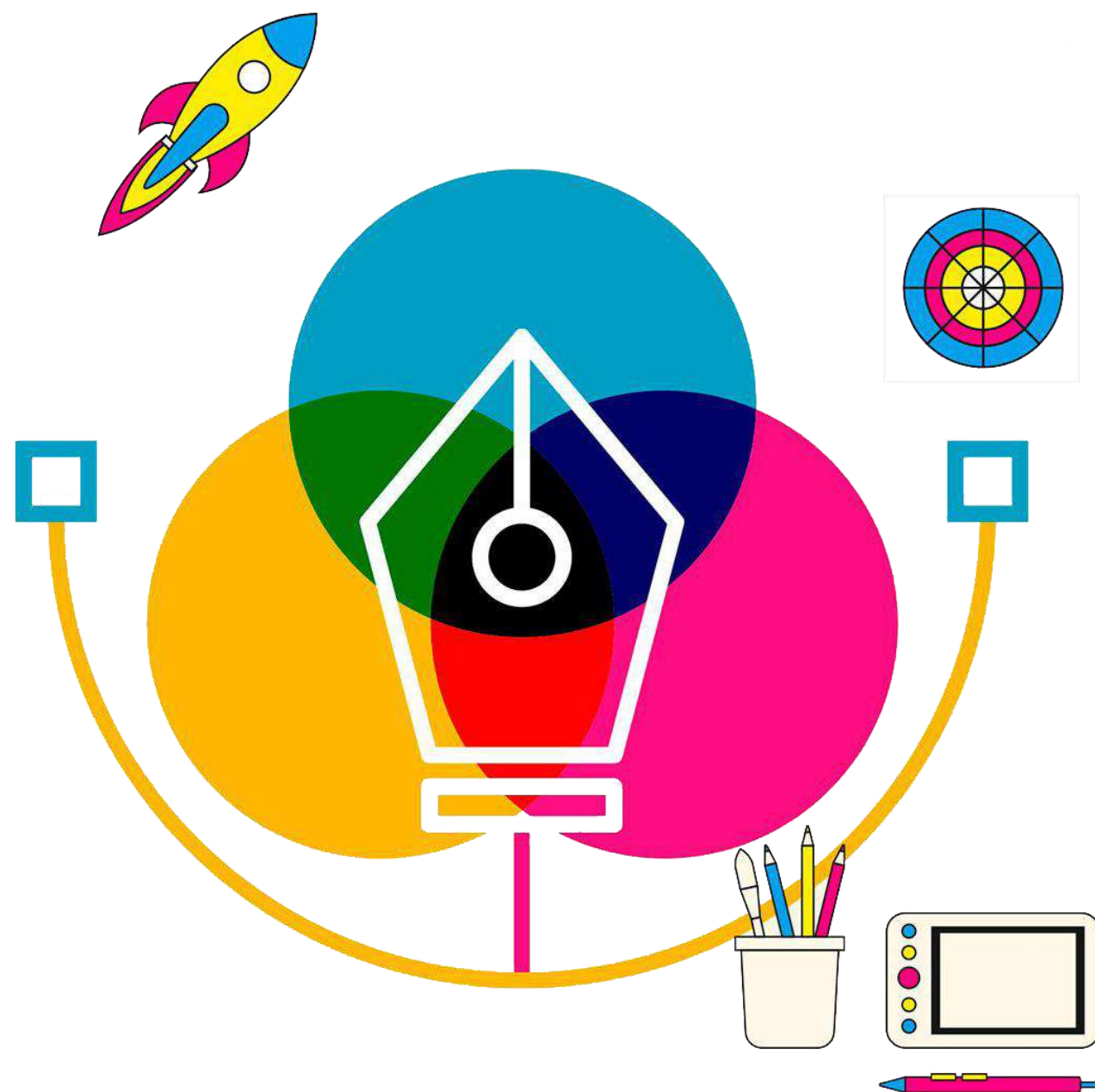
Creative

WOW your users with our creative service that increase stickiness, gain conversions and boost

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- Web & App UI/UX Design
- Illustration, Graphic & Info
- Graphic Design
- Logo & Corporate Identity Design
- PowerPoint Design
- Marketing Animated Videos & Video Ads
- VR Content Creation
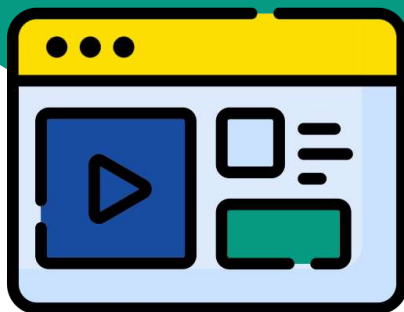
Web & Application UI/UX Design

Today, UI/UX is a big differentiator and often plays the role between failure and success of an application. We design user-centric experiences, which are practical and intuitive.

AR / VR Content Creation

Virtual Reality (VR) is the human interface of the future. We can convert your content into immersive virtual reality experiences. Jump on the bandwagon before others do!

Logo & Corporate Identity Design

We design a stunning, memorable custom logo along with exclusive brand assets like visiting cards, letterhead and envelopes to give your business an unforgettable identity.

Brochure Design

We create an engaging brochure that helps you communicate the essence of your brand, product, service or event; thus converting the bystanders into believers and buyers.

Graphic & Infographic Design

We design eye-catching and interesting graphics and infographics, which are visually stimulating, and communicate the message and data intuitively. They can be used on websites, mailers, social media and more.

Animated Video

We design extremely engaging animated videos, which gets your message across effectively. These videos can be used for corporate communication, marketing, education, induction, etc.

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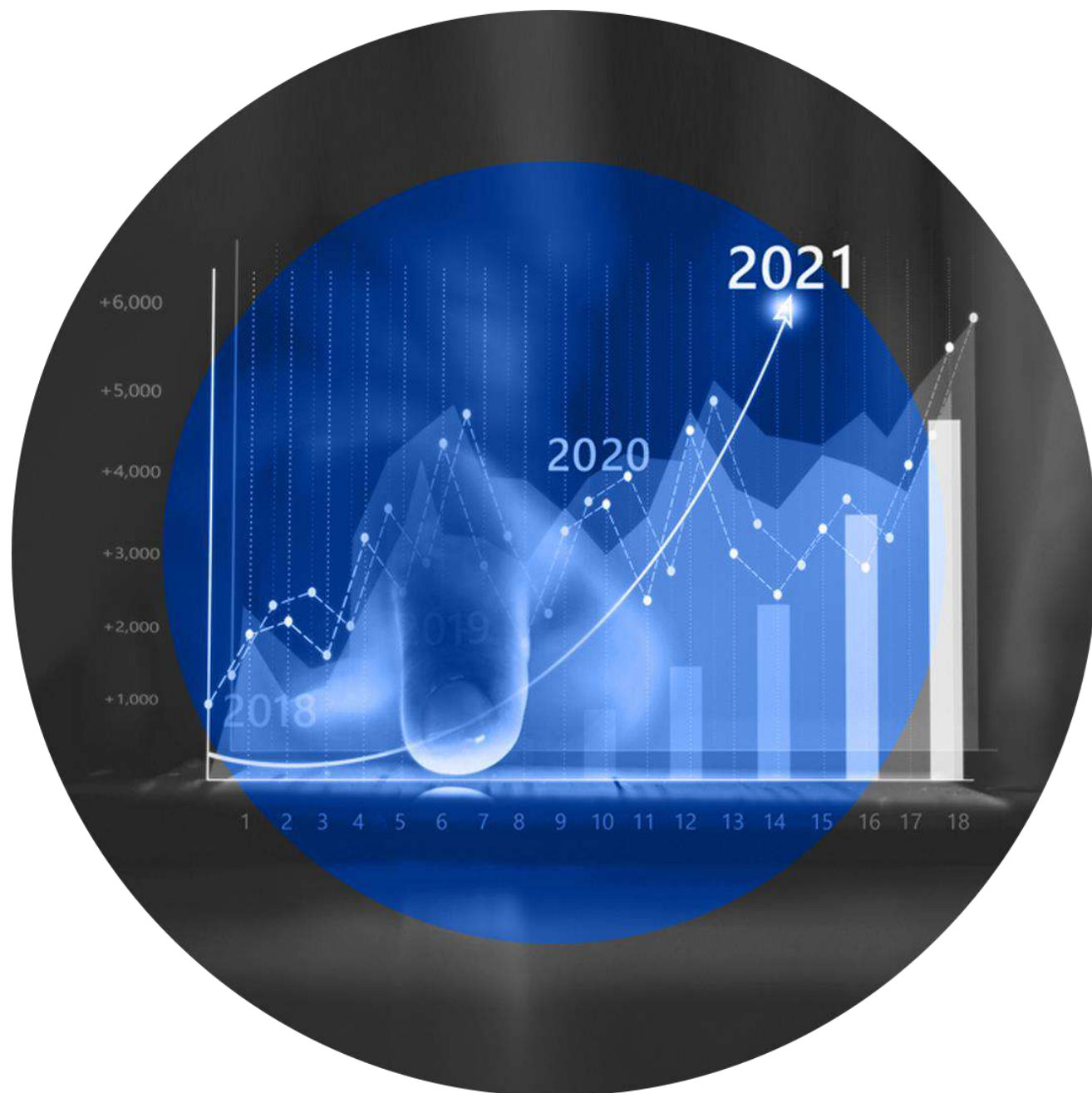
Analytics

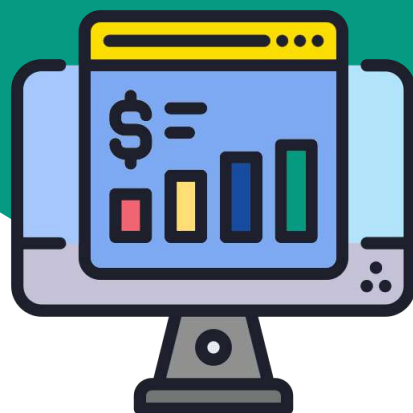Leverage the power of our industry specific analytics services to gain actionable insights for assured business outcomes and improved processes

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- **Insurance Analytics**

- **Energy Data Analytics**

- **Web Analytics**

- **Field Data Aggregation, Reporting & Analytics**

Insurance Analytics

We bring the power of Big Data analytics at the point of decision making to help insurers improve performance across:

- Persistency or Retention
- Cross-Sell & Up Sell
- Net Promoter Score
- Claims-Fraud

Energy Data Analytics

We generate actionable insights at the Fog layer through our proprietary algorithms, enabling businesses to double Energy Productivity, using Big Data & IoT.

Web Analytics

We provide deeper insights about your website users and their behaviour through Web Analytics, and then use it for Marketing Automation to create measurable successful outcomes.

Field Data Aggregation, Reporting & Analytics

Our real-time field-data and aggregation platform crunch and provide instant insights from data sourced from thousands of data sources like web, mobile, messaging and applications.

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Cloud Infra Management

Optimize performance and minimize infrastructure cost with our reliable cloud infra management services, that makes us a perfect partner for your cloud strategy

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- **Website Hosting**
- **Domain Registration & Transfer**
- **SSL Certificates**
  Managed Services
- **Cloud Migration & Hosting**
  - *DevOps, SysOps, WebOps*
- **Cloud Migration & Hosting**
- **Design & Manage Cloud Infra**
  - *Public Cloud (AWS, Azure, Google)*
  - *Private Cloud (VMware, OpenStack, Apache CloudStack)*
  - *Hybrid Cloud*
- **Backup, DC & DR**

Web Hosting

We keep your website up and running 24x7 with a 99.9% uptime guarantee. You can choose between our racks or cloud services like AWS and Azure.

SSL Certificates

SSL certificates have become a necessity, even for static websites. We provide, install and support SSL certificates to keep your business safe and credible online.

Managed Services

We support your entire digital infrastructure as a managed service, providing you uptime guarantee, proactive support and SLA driven response and resolution. Think of it as your Infrastructure as a Service (IaaS).

Cloud Migration & Hosting

We help you move your application and data to the cloud infra of your choice, and provide managed service and support for the same.

Design & Manage Cloud Infra

We can analyze your network and data requirements and suggest, configure, optimize and manage the right cloud infrastructure architecture for you. It can be:
- Public cloud using Amazon AWS or Microsoft Azure,
- Private cloud using open source tools or proprietary tools, or
- Hybrid cloud by fusing both public and private cloud

Backup, DC & DR

We design, manage and support cloud based backup and disaster recovery solution for your business application and data.

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Testing

Improve business resilience with our full range of quality assurance and independent software testing services for all devices and platforms

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- **Website Hosting**
- **Domain Registration & Transfer**
- **SSL Certificates Managed Services**
- **Cloud Migration & Hosting**
- *DevOps, SysOps, WebOps*
- **Cloud Migration & Hosting**
- **Design & Manage Cloud Infra**
- *Public Cloud (AWS, Azure, Google)*
- *Private Cloud (VMware, OpenStack, Apache CloudStack)*
- *Hybrid Cloud*
- **Backup, DC & DR**

Functional Testing
We understand the software objective, specification and use cases; and provide quality black-box functional testing.

Security/Penetration Testing
Our security testing practise checks for known vulnerabilities and conducts penetration testing to help you discover and fix known security issues.

Scalability/Load Testing
Your software needs to scale, and we help you test its scalability through various simulation tools.

API Testing
In a world of Service Oriented Architecture (SOA), it is critical that your APIs work as expected for functionality, reliability, performance and security.

Automated Testing (Web & Mobile)
We can automate functional testing and provide a sustainable regression testing framework to reduce the total cost of quality assurance across the lifecycle of the software.

Mobile App Testing
Mobile Apps are evolving fast and hence need regular functional and regression testing. Since they work in an extremely diverse and unpredictable user environment, they need special attention to non-functional testing. We have a library of thousands of such test cases to ensure that you cover most scenarios.

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Process Outsourcing

Save smarter and grow faster by partnering with us for contracting of your specialized operations and responsibilities including support and Maintenance of your business systems

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We Deliver
#DigitalSuccess

- E-Commerce Marketplace Management
- E-Commerce Customer Support
- Software Product Support
- Website Maintenance
- Web / Mobile Application Maintenance

E-commerce Marketplace Management

We help you sell on various online marketplaces (like Amazon, eBay, etc.) effectively and efficiently. This includes cataloguing, pricing, accounting, listing, photography, pricing, promotions and order management. With our single window, comprehensive, multi-channel e-commerce management service, you can higher sales with lower overheads.

Software Product Support

Your customers expect nothing but the best from you. We help you run an effective and efficient Software Product Support team. Be it Level 1 & Level 2 tickets through a team of developers, or end-to-end support through a team of developers - you can rely on us.

E-commerce Customer Support

We understand the lifetime value of a customer. We provide top-notch email and chat-based customer support to your customers. We ensure high First Call Resolution (FCR) and rapid scaling of your support team.

Website Maintenance

We maintain your website through our full-service team to ensure you get a time-bound one-stop solution. We ensure speed, security, freshness and brand styling for your digital assets in this fast-changing technology landscape through our creative, technology and digital marketing services.

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Energy Data Analytics

Enabling Businesses & Industries to 2x their Energy/Resource Productivity. Helping Utility and Equipment Manufactures become Smarter

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- **Enterprise energy data analytics**
- **Energy Data Dashboards**
- **Energy Efficiency / Energy Transformation / Energy Management**
- **Predictive Maintenance**
- **Intelligent EDA Algorithms as Microservices**
- **Business Intelligence + Artificial Intelligence**
- **Industrial Internet of Things (IIoT)**
- **Machine-to-Machine (M2M)**
- **Big Data Analytics**

Enterprise energy data analytics

We develop comprehensive energy data analytics implementation road maps for enterprises and grid analytics managed services.

Energy Data Dashboards

Live dashboards and custom reports for energy and environment management.

Energy Efficiency / Energy Transformation / Energy Management

We control, monitor and conserve the energy productivity across sectors, analysing and tracking the data to find out the efficiency of the energy management system.

Predictive Maintenance

Our solution uses real-time machine data and sophisticated analytics to determine equipment health so that customers can predict and prevent failures.

Intelligent EDA Algorithms as Microservices

Use sector-specific APIs that allows IoT platform developers to leverage sector specific algorithms and enhance the value of their offerings.

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Engagement Models

- **Fixed Cost Projects**

- **Outsourced Product Development**

- **Co-Product Development**

- **Dedicated Hiring™**

- **Offshore Development Center**

- **White Label Outsourcing**

- **Flexi Hiring™**

- **Digital Transformation Consulting**

- **Managed Services**

Digital Products

- **Collusion & Collusion+**

- **Motor Tool**

- **Enview**

- **Energy Efficiency Micro Services Hub**

- **Breeze ERP**

- **Mobileaf**

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Technology Skill Sets

WEB DEVELOPMENT

- **Languages**

  Core Focus: PHP • .Net • Java • C# • JavaScript • XML

  Supported: Python • C • C++ • Rust • Swift • Elixir • Go • TypeScript

- **CRM**

  • SugarCRM • vTiger • Salesforce • MS Dynamics

- **RIA (Rich Internet Application)**

  Core Focus: HTML5 • Google Web Toolkit (GWT) • JavaScript Frameworks • JavaFX • jQuery • AJAX

  Supported: Adobe Flex & AIR • Microsoft Silverlight • OpenLaszlo • CURL • ICEfaces

- **Frameworks/UI Components**

  Core Focus: AngularJS • ASP.NET MVC • Laravel • Symfony • CakePHP • Codeigniter • Yii • Zend • DevExpress • Telerik • LINQ • Entity Framework

  Supported: Nette • ASP.NET AJAX CT • Infragistics • ROR (Ruby on Rails) • Meteorjs • Vuejs • Django

CMS/LMS

  Core Focus: Drupal • Joomla • SharePoint (with Office 365) • WordPress • Kentico • Umbraco

  Supported: SquareSpace • phpBB • Moodle • Liferay • OpenCms • Alfresco • DotNetNuke • Sitefinity • Sitecore • ExpressionEngine • SilverStripe • Modex • Concrete5 • Radiant CMS • Cushy CMS • TYPOlight

- **E-commerce**

  • **Core Focus:** Magento • Prestashop • WooCommerce

  Supported: BigCommerce • osCommerce • Drupal Commerce • Volusion • OpenCart • Zen Cart • SimpleCart • Shopify • Squarespace

Platforms

  • Linux • Unix • Windows • OS X • Java SE/EE/ME • Solaris

- **Security**

  • HTTPS/SSL • SSO • X.509 • NTLM • Kerberos • Encryption (ISO 8583)

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Technology Skill Sets

WEB DEVELOPMENT

- **Services**

  Core Focus: Apache • IIS • WCF • WPF • JSON • SOAP • REST

  Supported: Nginx • Lighttpd • G-Wan

- **Database**

  Core Focus: MySQL • PostgreSQL • MS SQL • Apache • SQLite • MongoDB • Oracle

  Supported: Access • Ibase • Sybase • MariaDB • DB 2 • Apache Cassandra • Redis

MOBILE APP DEVELOPMENT

- **Database**
  Core Focus: SQLite • SQL Server Compact • Oracle Database Lite • SQL Anywhere • Realm

  Supported: Couchbase Lite • InterBase • DB2 Everyplace

- **Developments Languages**
  Core Focus: Objective C • Java, Swift • C++ • QML • XML • SQL • HTML5 • GoLang • C#

  Supported: Python • BuildFire.js • SQL • Perl • Rust

- **Frameworks**
  Core Focus: QT • Cordova • Ionic • Node.js • React.js • Angular.js • Open GLES • OpenGL • RestKit • OrmLite • MVC

  Supported: Express.js • WinJS • QT • Ionic Cordova • Cocoa/Cocoa Touch • Cocos2d • Android Annotations • SignalR • CoreData

MOBILE APP PLATFORMS

- **Native Platforms**

  • Android • iOS • Windows

- **Hybrid Platforms**

  • React • Ionic • Xamarin • PhoneGap • Appcelerator Titanium • Mobile Angular UI • Sencha Touch • Kendo UI • IBM Worklight

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Technology Skill Sets

GAME DEVELOPMENT

Technology

• Unity Game Engine

Platforms

• Android • iOS • Windows • Universal Windows Platforms • Tizen • Mac • Linux/Steam WebGL • PlayStation 4 • PlayStation Vita • Xbox One • Wii U • Nintendo 3DS • Oculus Rift • Google CardBoard Android & iOS • SteamVR PC & Mac • PlayStation VR • Gear VR • Windows Mixed Reality • Daydream • Android TV • Samsung Smart TV • tvOS • Nintendo Switch • Fire OS • Facebook Gameroom • Apple ARKit • Google ARCore • Vuforia

CLOUD INFRA MANAGEMENT

Monitoring, Alerting, & Trending

• New Relic • Zabbix • Nagios • ZenOSS

Process Supervisors

• Monit • runit • Supervisor • Upstart • systemd

Virtualization Platforms

• VMware • KVM • Xen • Vagrant • QEMU • HYpuv

Containerization

• Docker • rkt • LXC • LXD • Kubernetes

Test & Build Systems

• Solano Labs • Jenkins • Gradle

Logging

• Logstash • Loggly • Logentries • Splunk • Grey Log

Collaboration & Ticketing

• Slack • JIRA • ServiceNow • ZenDesk • OsTicket

CLOUD INFRA MANAGEMENT

Cloud Computing Platforms

• Amazon Web Services • Microsoft Azure • OpenStack • Google Cloud Platform • Rackspace • Digital Ocean • Cloud Stack

Configuration Management & Infrastructure as Code

• Puppet • Chef • Ansible • Terraform • CloudFormation

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TESTING & QA

Functional Testing Tools
• Selenium • Appium • Katalon Studio • Robotium • Sahi • SoapUI • AutoIt • Canoo WebTest • Eclipse TPTP • Marathon • Cucumber • httest

Security Testing Tools
• Burp Suite • Zap Proxy • SQLMap • Nikto • Samurai framework • Safe3 scanner • Websecurify

Load Testing Tools
• Apache Jmeter • HP LoadRunner • LoadUI Pro • StresStimulus • AppLoader • SmartMeter.io

Unit Testing
• JUnit

DIGITAL MARKETING

Tools
• Google • Bing • Yahoo • Facebook • Twitter • LinkedIn • Pinterest • Instagram • Youtube • Google Adwords • Google Analytics • SEM Rush • Hootsuite

ANALYTICS

Tools
• Google Analytics • Flurry • Bitly • Piwik • Open Web Analytics • Clicky • SimilarWeb • Relic • SEMrush • Moz Keyword Explorer • Motor Tool • Enview • EE-Hub

BLOCKCHAIN

Tools
• C • C++ • Python • Cuda • Java

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Thank You

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