

Md. Rashed Mamun

Global Innovation & Impact Entrepreneurship Specialist

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Professional Summary

Global innovation and entrepreneurship specialist with 15+ years' experience designing and delivering inclusive business growth programs in Asia-Pacific. Currently working with Youth Business International's 73-country network to help founders start, scale, and secure pre-seed investment, aiming to serve 250,000 businesses by 2026.

Delivered \$30M+ in projects with ADB, World Bank, and EU across 10 countries, and managed a \$10M FMCG product portfolio. Proven track record in SME capacity building, market access, investment readiness, no-code/AI adoption, and green, gender-inclusive growth.

Core Competencies

- SME & Startup Ecosystem Development
- Investment Readiness & Finance Access
- No-Code & AI-Driven Innovation for Social/Climate Impact
- Green & Inclusive Entrepreneurship Models
- Market Access & Digital Transformation
- Multi-Stakeholder Partnership Management
- Policy Advocacy & Evidence-Based Program Design

Selected Career Highlights

Executive Director & CEO – Bangladesh Youth Enterprise Advice & Helpcentre (BYEAH) | 2021–Present

- Leading national entrepreneurship support organisation, delivering programs for youth and women entrepreneurs.
- Deployed **digital accelerator tools** to improve service delivery, including no-code solutions for mentor matching and training.
- Built alumni and mentor networks for sustained post-program support.

Innovation & Climate Entrepreneurship Consultant – Youth Business International (YBI), UK | 2020–Present

- Designed **Climate Entrepreneurship Strategy** to map global youth-led climate business support, identify policy and finance gaps, and create frameworks for sustainable enterprise growth.
- Co-developed the **Social & Green Toolkit** with financing strategies, policy recommendations, and investor engagement roadmaps for climate entrepreneurs.
- Delivered **Impact Investment Readiness** and **Inclusivity Toolkit** training to member organisations across multiple countries.

Project Director – Accelerating Youth-Led Business in the Digital Era (YBI & IKEA Foundation) | 2019–2022

- Trained **1,000 youth entrepreneurs** (70% women) in business, digital skills, and market access strategies.
- Integrated gender-sensitive approaches into program design and delivery.
- Established ongoing mentor network and alumni community.

Consultant – Asian Development Bank (ADB) Projects | 2015–2017

- **Timor-Leste:** Enhanced Ministry of Education capacity for technical secondary education and TVET workforce integration.
- **Myanmar:** Managed largest ADB education sector project; introduced new curriculum, gender-sensitive textbooks, and workforce-aligned TVET programs.

Chief Advisor – SYMM Consulting | 2019–2020

- Led advisory work for startup ecosystem development and market systems mapping.

Head of Project Management Unit – e.Gen Consultants | 2015–2019

- Managed \$30M+ in donor-funded economic and social development projects, coordinating with multilateral partners (ADB, WB, EU).

Recent Climate & Social Innovation Projects

- **Oxfam Social Innovation Incubation Programme:** Designed market-based interventions for youth/women-led climate enterprises; created public–private partnership financing models.
- **ActionAid Green Jobs Policy Study:** Conducted multi-country policy analysis and workforce transition recommendations for climate-resilient job creation.
- **Save the Children Entrepreneurship Curriculum:** Developed training modules integrating green business and financial access strategies.

Education

- **Master of Development Studies** (Public Policy Analysis) – University of Dhaka
- **Bachelor of Business Administration** – North South University

Certifications & Professional Training

- Lean Six Sigma Master Black Belt – Dr. Mikel J Harry Six Sigma Management Institute USA
- Project Management Professional (PMP) – PMI USA
- ToT: Impact Investment Readiness (IIR) & Impact Measurement & Management (IMM) – Roots of Impact & Swiss Embassy
- Innovative Financing for Social Impact – Oxford Skoll Centre (2023)
- Design Thinking Process – YBI

Countries of Work Experience

Bangladesh, Timor-Leste, Sri Lanka, Philippines, Myanmar, United Kingdom

Languages

English: Excellent (Speaking, Reading, Writing), **Bengali:** Native