# User Personas

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## **User Personas**

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**Description:** Detailed user personas and demographics

# Userpersonas

**Project:** ADPA - Advanced Document Processing & Automation Framework

**Version:** 3.2.0 **Date:** July 2025

## **Overview**

The ADPA (Advanced Document Processing & Automation Framework) is a modular, standards-compliant enterprise automation platform for Alpowered document generation, project management, and business analysis. Designed for secure, scalable, and high-compliance enterprise environments, ADPA supports both CLI and REST API interfaces, integrates with major enterprise tools, and aligns with leading industry standards

(BABOK v3, PMBOK 7th Edition, DMBOK 2.0).

This document defines the primary user personas to guide requirements, user experience, and feature development.

## **Primary Personas**

## 1. Business Analyst (BA)

## **Description**

A certified business analyst responsible for requirements gathering, stakeholder management, and business process documentation in large organizations. Frequently works on digital transformation, compliance, and regulatory projects.

#### Goals & Needs

- Rapidly generate and update standards-compliant requirements documents (BABOK v3).
- Collaborate with stakeholders and other project team members.
- Automate repetitive documentation tasks to focus on analysis rather than formatting.
- Track document history, changes, and approvals.
- Ensure traceability and regulatory alignment in outputs.

## **Typical Tasks**

- Use CLI or web interface to generate requirements elicitation, analysis, and stakeholder management documents.
- Customize and manage document templates.
- Publish finalized documents to Confluence and SharePoint.
- Review analytics for documentation coverage and compliance.
- Collaborate with project managers on deliverables.

## **Pain Points Addressed by ADPA**

Manual, error-prone document creation.

- Time-consuming cross-referencing for standards compliance.
- Difficulty maintaining up-to-date documentation across multiple stakeholders and projects.

### **Unique ADPA Features Utilized**

- BABOK v3 automation and template library.
- Multi-framework, cross-referenced reporting.
- Confluence and SharePoint direct integration.
- Change tracking and audit trail.
- Al-powered context management for requirements elicitation.

## 2. Project Manager (PM)

### **Description**

A PMI-certified project manager overseeing large-scale, cross-functional projects. Needs to ensure project documentation is complete, compliant, and efficiently distributed.

#### **Goals & Needs**

- Generate, approve, and distribute PMBOK 7th Edition-compliant project documentation.
- Track project status, risks, quality, and resources.
- Maintain a single source of truth for project charter, scope, and stakeholder management.
- Share documents securely with internal/external parties.
- Ensure regulatory and security compliance (GDPR, SOX, PCI DSS, etc.).

- Use web admin portal to manage projects and documentation workflows.
- Generate and update project charters, risk registers, resource plans.
- Oversee document approval and versioning workflows.
- Integrate with Jira, Azure DevOps, or ServiceNow for project tracking.

Manage permissions and team access to project artifacts.

### **Pain Points Addressed by ADPA**

- Fragmented project documentation across tools and teams.
- Manual enforcement of compliance and security standards.
- Lack of visibility into document status and approvals.

## **Unique ADPA Features Utilized**

- PMBOK 7th Edition template library and automated workflows.
- Role-based access control and approval workflows.
- Integration with project management and identity tools (Jira, Azure AD).
- Automated regulatory compliance reporting.

## 3. Enterprise Data Steward / Data Governance Lead

## Description

Oversees enterprise data management and governance, ensuring that documentation and processes comply with DMBOK 2.0 and regulatory frameworks.

#### Goals & Needs

- Document and enforce data governance policies and standards.
- Generate data management, architecture, and quality documentation.
- Integrate documentation with enterprise data management systems.
- Audit documentation for compliance (GDPR, HIPAA, FINRA, etc.).
- Manage sensitive information securely.

- Use CLI or web portal to generate DMBOK-aligned documents (data governance, data architecture, data quality).
- Review and approve data management templates.
- Integrate outputs with SharePoint and FileNet.

- Run analytics on document coverage and compliance status.
- Manage access to sensitive documentation.

## **Pain Points Addressed by ADPA**

- Manual tracking of data governance documentation.
- Difficulty demonstrating compliance to audit and regulatory teams.
- Siloed documentation repositories.

### **Unique ADPA Features Utilized**

- DMBOK 2.0 (in progress) documentation automation.
- Secure, role-based document access and audit trail.
- Integration with enterprise document management systems.
- Automated compliance and deviation analysis.

## 4. Enterprise IT Administrator / DevOps Engineer

## Description

Responsible for deploying, configuring, and maintaining ADPA in complex enterprise environments, ensuring security, scalability, and integration with existing infrastructure.

#### Goals & Needs

- Deploy and scale ADPA as a production-ready, secure platform.
- Integrate with enterprise identity management (Active Directory, SAML, OAuth2).
- Ensure compliance with security policies (ISO 27001, SOX, PCI DSS).
- Monitor system health, performance, and usage.
- Enable seamless updates and continuous integration.

- Install and configure ADPA via NPM, Docker, or from source.
- Manage environment variables for AI providers and integrations.
- Set up REST API, CLI, and admin web interface.

- Integrate with enterprise monitoring and logging (Winston, health endpoints).
- Manage access controls and API keys.

## Pain Points Addressed by ADPA

- Complex, error-prone deployment of enterprise automation tools.
- Security and compliance gaps in documentation platforms.
- Lack of real-time monitoring and integration flexibility.

## **Unique ADPA Features Utilized**

- Microservices, API-first architecture.
- Enterprise-grade authentication and authorization.
- Built-in health checks, metrics, and logging.
- Flexible deployment options (NPM, Docker, Kubernetes roadmap).
- Comprehensive documentation and CLI/REST admin tools.

## 5. Regulatory/Compliance Officer

#### **Description**

Ensures that all documentation, processes, and workflows comply with relevant regulations and audit requirements.

#### **Goals & Needs**

- Verify that all business, project, and data documentation aligns with industry and regulatory standards (GDPR, Basel III, HIPAA, SOX, etc.).
- Audit documentation history, approvals, and access logs.
- Receive automated compliance and deviation reports.

- Access compliance dashboards and reports via admin interface.
- Review audit trails and change logs.
- Approve or reject documentation from a compliance standpoint.
- Export compliance evidence for external audits.

## **Pain Points Addressed by ADPA**

- Manual, time-consuming compliance checks.
- Lack of centralized compliance reporting.
- Difficulty tracking documentation changes and approvals.

### **Unique ADPA Features Utilized**

- Automated standards compliance analysis (BABOK, PMBOK, DMBOK).
- Regulatory compliance dashboards.
- Audit trails and document approval workflows.
- Exportable compliance documentation.

## 6. Power User / Automation Champion

## **Description**

A technical team member (often in PMO, BA CoE, or IT) who drives adoption of automation tools and develops custom integrations or templates.

#### **Goals & Needs**

- Customize and extend ADPA with new templates, workflows, or integrations.
- Automate large-scale document generation processes.
- Advocate best practices and train others within the organization.

### **Typical Tasks**

- Develop and deploy custom document templates (JSON/TypeScript).
- Script batch document generation and publishing via CLI.
- Integrate ADPA outputs with version control (GitHub, GitLab).
- Provide feedback and contribute to the open-source project.

## **Pain Points Addressed by ADPA**

• Lack of extensibility in traditional documentation tools.

- Difficulty automating cross-team or cross-project document workflows.
- Barriers to contributing improvements or customizations.

### **Unique ADPA Features Utilized**

- Template-driven document engine.
- CLI batch processing and scripting support.
- Open API, extensible integration layer.
- Contributor-friendly development standards and documentation.

## **Secondary Personas**

- **External Auditor**: Reviews documentation and audit trails, primarily in read-only mode.
- **Executive Sponsor**: Consumes high-level dashboard analytics and compliance summaries.
- **End Stakeholder**: Reviews tailored outputs (e.g., project charters, stakeholder analysis) via secure links or published platforms.

## **Persona Matrix**

Persona	Primary Interface	Standards Focus	Main Integrations	Key Feature Usage
Business Analyst	CLI, Web Portal	BABOK v3	Confluence, SharePoint	Requirements templates, doc generation, audit trail
Project Manager	Web Admin Portal	PMBOK 7th Ed.	Jira, Azure DevOps	Project docs, workflows,

Persona	Primary Interface	Standards Focus	Main Integrations	Key Feature Usage
				approval, analytics
Data Steward	CLI, Web Portal	DMBOK 2.0	SharePoint, FileNet	Data docs, compliance, access control
IT Administrator	CLI, REST API, Admin UI	Security, ISO, SOX	Active Directory, SAML	Deployment, config, monitoring, access management
Compliance Officer	Web Portal	Regulatory	Internal Audit Tools	Compliance dashboards, audit logs, evidence export
Power User	CLI, REST API, Source	All	VCS (GitHub, GitLab)	Custom templates, scripting, integrations

# **Practical Guidance for Implementation**

- **User Experience**: Provide both CLI and web interfaces for flexibility; ensure all documentation actions are auditable.
- **Security**: Leverage enterprise authentication (OAuth2, SAML) and role-based access control.

- **Compliance**: Automate standards mapping and deviation reporting; enable export of compliance evidence.
- **Extensibility**: Facilitate custom template and integration development for power users.
- **Collaboration**: Implement real-time multi-user features, approval workflows, and change tracking (per roadmap).
- **Integration**: Ensure seamless publishing to enterprise platforms (Confluence, SharePoint), and support for project management and VCS tools.

## **Conclusion**

By targeting these personas, ADPA delivers a comprehensive, enterpriseready automation platform for requirements, project, and data management —enabling organizations to accelerate documentation processes, ensure compliance, and drive digital transformation at scale.

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