

## Illustrator:

- Introduction to Graphics Design
  - Discussion about Graphic Design & applications.
  - How to Install & Crack Adobe Product?
  - Provide Applications.
- Basic Tools
  - Adobe illustrator introduction
  - User Interface
  - Panel Details
  - Window Palette

### **Tools function**

Move Tool

Rectangular Marque Tool

Elliptical Marque tool

Pen tool

Quick selection

Magic wand tool

Eyedropper

Shape Builder Tool

Brush Tool

- Color Theory
  - Gradient details
  - Shadow
  - Color code
  - Color Pallet
  - Selection Style
  - Save for Web
- Basic Function
  - Selection Style
  - Compound Path
  - Clipping Mask
  - Ruler
  - Guide
  - Group
  - Art board
- Font
  - Font Theory
  - Creating Outline
  - Printing font Size
  - Type Menu Details.
  - Text Wrap.
- A complete Business Card Design session
  - Theory
  - Bleed – Round, Corner & DYE Cut

- Safety Mark setup
- International Standard
- With Proper guidelines & techniques
- Printing Format
- Printing Measurement
- Mockup

- A complete Flyer Design session
  - Theory
  - Sketch
  - International Standard
  - With Proper guidelines & techniques
  - Printing Format
  - Printing Measurement
  - Mockup
- A complete Brochure Design session
  - Theory
  - Sketch
  - International Standard
  - Bi-Fold Brochure
  - Tri-Fold Brochure
  - Printing Format
  - Printing Measurement
  - Mockup
- A complete Vector Tracing session
  - Image Tracing
  - Default Tracing Function
- Session on Banner Design
  - Theory
  - Sketch
  - International Standard
  - With Proper guidelines & techniques
  - Printing Format
  - Printing Measurement
  - Mockup
- Session on Logo Design Concept Development
  - Theory
  - Sketch
  - International Standard
  - With Proper guidelines & techniques
  - Mockup
- A complete Logo Design session
- A complete Stationery session

- International Standard  
With Proper guidelines & techniques
- Printing Format
- Printing Measurement
- Mockup

- **ID Card Design**
  - International Standard  
With Proper guidelines & techniques
  - Printing Format
  - Printing Measurement
  - Mockup
- **Session on Magazine Cover Design**
  - Front & Back Cover Design
  - International Standard  
With Proper guidelines & techniques
  - Printing Format
  - Printing Measurement
  - Mockup
- **Session on Certificate Template**
  - International Standard  
With Proper guidelines & techniques
- **Session on Web Banner**
  - Color Mode
  - International Standard  
With Proper guidelines & techniques
- **Typography**
  - Discussing Type Tool.
  - Explaining Character Palette.
  - Text with Paragraph Palette.
  - Type Menu Details.
  - Text Wrap.
- **Digital media**
  - Social Media Design Theory

## Photoshop

- **Introduction**
  - Discussion about Graphic Design & applications.
  - How to Install & Crack Adobe Product?

-Provide Applications

- Selection Tools
  - Getting Started With Selections
  - Creating Elliptical Selections
  - Adding To & Subtracting From Selections
  - Transforming Selections
  - Floating Selections And Duplicating
  - Creating Selections With The Quick Selection Tool
  - Free Transforming Selections
- Crop
  - An Introduction To Resizing Images
  - Cropping Your Images
  - Using The Canvas Size Command
  - Introducing Free Transform
- Layer Management
  - Introducing Layers
  - Pulling An Image Off It's Background
  - Combining Images Together
  - Rearranging, Resizing & Renaming Layers
  - Selections & Multiple Layers
  - Blending Modes, Opacity & Fill Layers
  - Getting Organized With Layer Groups
  - Introducing Text Part 1: Artistic Text
  - Introducing Text Part 2: Paragraph Text
  - Filtering Layers By Type
- Retouch Image Session
  - Removing Red Eye From Photos
  - Removing Blemishes With The Clone Stamp Tool
  - Additional Touchup Tools: Spot Healing, Healing Brush & Patch Tool
  - Using Photoshop's Toning & Focus Tools
  - Using Photoshop's Auto-Correct Commands
  - Using Brightness/Contrast
  - Additional Color Correction Commands
  - Non-Destructive Correcting With Adjustment Layers
- Brush Tools Session
- Pen Tools Session
- Session on Masking
  - Why is it important?
  - How to perform?
  - What is Action? Importance of it and how to use is.

- Photo Colorization
  - Getting Started With Photoshop Filters
  - Working With The Filter Gallery
  - Using Filters Non-Destructively
  - Introducing Layer Styles
- Photo Manipulation
- Mockup

## Bonus Lessons

- Portfolio Design
- Freelancing market Place
- Marketplace Class (Upwork)
- Marketplace Class (Freelancer)
- Logo Contest
- Passive Marketplace