

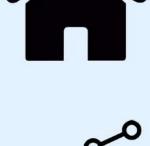


region, market



2018	2019	2020	2021	2022 EST	Q1	Q2	Q3	Q4		YTD	YTO
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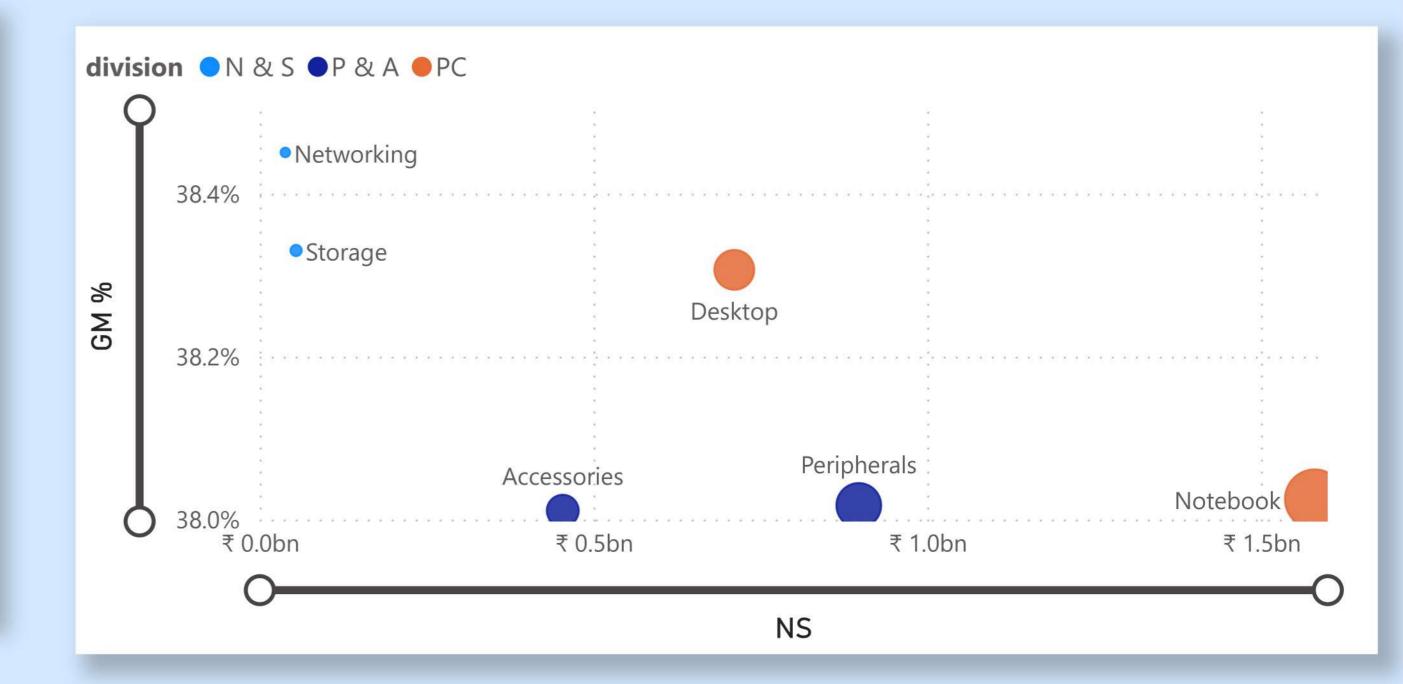


Customer Performance

segment	NS	GM	GM %	Net Profit	Net Profit % ▼
⊞ Networking	₹ 38.43M	14.78M	38.45%	5.27M₹	-13.72%
⊞ Desktop	₹ 711.08M	272.39M	38.31%	97.79M₹	-13.75%
⊞ Storage	₹ 54.59M	20.93M	38.33%	7.51M₹	-13.76%
⊞ Peripherals	₹ 897.54M	341.22M	38.02%	125.91M₹	-14.03%
Accessories	₹ 454.10M	172.61M	38.01%	63.78M₹	-14.05%
⊞ Notebook	₹ 1,580.43M	600.96M	38.03%	222.16M₹	-14.06%
Total	₹ 3,736.17M	1,422.88M	38.08%	522.42M₹	-13.98%

Show NP%

Performance Matrix



Region performance

region	NS	GM	GM %	Net Profit	Net Profit % ▼
± LATAM	₹ 14.82M	5.19M	35.02%	0.44M₹	-2.95%
⊕ EU	₹ 775.48M	267.80M	34.53%	95.52M₹	-12.32%
⊕ NA	₹ 1,022.09M	459.68M	44.97%	145.31M₹	-14.22%
⊞ APAC	₹ 1,923.77M	690.21M	35.88%	281.16M₹	-14.62%
Total	₹ 3,736.17M	1,422.88M	38.08%	522.42M₹	-13.98%

Unit Economics

