

## FILTERS

market	All
region	All
division	All

### Customer Net Sales Performance Report

Row Labels	2019	2020	2021	20 Vs 21
Acclaimed Stores	1.4M	2.9M	10.9M	278.08%
All-Out		0.2M	0.8M	395.70%
Amazon	12.2M	37.5M	82.1M	118.87%
Argos (Sainsbury's)	0.4M	0.7M	2.3M	205.98%
Atlas Stores	0.2M	0.7M	3.2M	370.34%
Atliq e Store	7.2M	23.7M	53.0M	123.83%
AtliQ Exclusive	9.6M	17.7M	61.1M	245.77%
BestBuy	0.9M	1.8M	6.3M	256.08%
Boulanger	0.2M	0.8M	4.1M	392.93%
Chip 7	0.6M	1.3M	5.5M	316.07%
Chiptec		0.4M	3.0M	622.03%
Control	0.9M	2.2M	7.7M	249.23%
Coolblue	0.5M	1.2M	4.2M	260.00%
Costco	1.1M	2.8M	9.3M	237.37%
Croma	1.7M	2.5M	7.5M	205.11%
Currys (Dixons Carphone)	0.3M	0.8M	1.9M	146.94%
Digimarket	0.8M	1.7M	4.1M	141.05%
Ebay	2.6M	6.3M	15.2M	142.16%
Electricalsara Stores	0.1M	0.6M	1.9M	185.96%
Electricalsbea Stores		0.1M	0.7M	404.64%
Electricalslance Stores	0.1M	0.7M	2.3M	213.34%
Electricalslytical	1.8M	2.6M	11.9M	357.50%
Electricalsocity	2.3M	3.5M	12.4M	258.75%
Electricalsquipo Stores	0.2M	0.7M	3.6M	435.32%
Elite	0.4M	0.8M	4.1M	395.52%
Elkj�p	0.5M	1.3M	5.2M	291.90%
Epic Stores	0.4M	0.9M	4.2M	346.06%
Euronics	0.4M	0.9M	3.9M	344.67%
Expert	0.8M	1.8M	6.4M	263.98%
Expression	1.7M	3.0M	9.8M	228.24%
Ezone	1.5M	2.0M	7.9M	291.62%
Flawless Stores	0.1M	0.5M	1.8M	296.28%
Flipkart	2.9M	8.3M	19.3M	131.03%
Fnac-Darty	0.5M	0.8M	2.9M	249.77%
Forward Stores	0.6M	1.5M	4.1M	171.97%
Girias	1.5M	2.1M	8.7M	319.29%
Info Stores	0.1M	0.5M	1.8M	284.09%
Insight	0.4M	1.0M	2.8M	171.84%
Integration Stores		0.2M	1.4M	787.19%
Leader	4.7M	6.0M	18.8M	214.81%

## Atliq Hardwares



Logic Stores	0.2M	0.9M	4.8M	415.17%
Lotus	1.5M	2.1M	8.1M	282.61%
Neptune	1.0M	3.4M	16.1M	371.50%
Nomad Stores	0.5M	1.6M	4.0M	146.89%
Notebillig	0.2M	0.4M	1.1M	187.39%
Nova		0.0M	0.4M	2564.92%
Novus	1.9M	3.7M	9.9M	164.20%
Otto	0.3M	0.4M	1.2M	198.58%
Premium Stores	0.5M	1.1M	3.9M	253.09%
Propel	1.6M	2.5M	10.8M	340.64%
Radio Popular	0.5M	1.5M	5.3M	262.56%
Radio Shack	0.8M	1.7M	5.4M	211.51%
Reliance Digital	1.6M	2.6M	9.7M	277.90%
Relief	0.4M	1.0M	4.1M	303.57%
Sage	4.8M	6.4M	20.7M	221.52%
Saturn	0.2M	0.4M	1.2M	210.46%
Sorefoz	0.6M	1.1M	4.7M	333.63%
Sound	0.6M	1.7M	4.4M	160.26%
Staples	1.2M	2.9M	8.8M	206.95%
Surface Stores	0.1M	0.5M	2.1M	298.80%
Synthetic	1.9M	4.4M	12.2M	175.98%
Taobao	0.2M	1.3M	3.3M	148.66%
UniEuro	0.6M	1.6M	7.3M	357.03%
Vijay Sales	1.7M	2.1M	8.5M	297.78%
Viveks	1.6M	2.2M	7.8M	248.10%
walmart	1.3M	2.6M	9.7M	270.45%
Zone	0.3M	1.6M	5.3M	236.20%
<b>Grand Total</b>	<b>87.5M</b>	<b>196.7M</b>	<b>598.9M</b>	<b>204.48%</b>



FILTERS

region	All
division	All
customer	All

Top 10 Products

Row Labels	2020	2021	20 Vs 21
AQ Electron 4 3600 Desktop Processo	3.0M	19.4M	<div></div> 541.26%
AQ GT 21	0.8M	4.4M	<div></div> 461.14%
AQ Home Allin1	0.7M	5.2M	<div></div> 668.99%
AQ LION x1	0.0M	0.8M	<div></div> 1619.49%
AQ LION x2	0.1M	0.9M	<div></div> 1668.87%
AQ LION x3	0.1M	1.2M	<div></div> 1692.25%
AQ Mx NB	0.0M	1.4M	<div></div> 5623.52%
AQ Pen Drive DRC	0.6M	3.8M	<div></div> 487.66%
AQ Smash 2	0.4M	11.2M	<div></div> 2489.49%
AQ Zion Saga	0.7M	3.6M	<div></div> 428.55%
Grand Total	6.4M	52.0M	708.04%



FILTERS

region	All
division	All
customer	All

Top 5 Products

Row Labels	Sum of Qty
AQ Gamers	3.4M
AQ Gamers Ms	4.0M
AQ Master wired x1 Ms	4.2M
AQ Master wireless x1	3.4M
AQ Master wireless x1 Ms	4.1M
<b>Grand Total</b>	<b>19.0M</b>

FILTERS

region	All
division	All
customer	All

Bottom 5 Products

Row Labels	Sum of Qty
AQ Gamer 1	51721
AQ GEN Z	63059
AQ Home Allin1	15224
AQ HOME Allin1 Gen 2	8854
AQ Smash 2	36029
<b>Grand Total</b>	<b>174887</b>



FILTERS

market	All
region	All

Division  
Level Report

Division	2020	2021	20 Vs 21
N & S	51.4M	94.7M	<div></div> 84.38%
P & A	105.2M	338.4M	<div></div> 221.53%
PC	40.1M	165.8M	<div></div> 313.70%
Grand Total	196.7M	598.9M	204.48%



## FILTERS

region	All
division	All

## Market

## Performance VS Target

All Values In USD

Country	2019	2020	2021	Target21	2021 vs Target	% Change
Australia	3.9M	10.7M	21.0M	23.2M	-2.2M	-9.54%
Austria		0.1M	2.8M	3.2M	-0.3M	-10.50%
Bangladesh	0.5M	2.3M	7.0M	7.7M	-0.7M	-9.35%
Canada	4.8M	12.2M	35.1M	40.1M	-5.1M	-12.63%
China	1.4M	5.4M	22.9M	25.0M	-2.1M	-8.28%
France	4.0M	7.5M	25.9M	28.1M	-2.2M	-7.78%
Germany	2.6M	4.7M	12.0M	13.5M	-1.5M	-11.29%
India	30.8M	49.8M	161.3M	170.8M	-9.6M	-5.59%
Indonesia	2.5M	6.2M	18.4M	20.8M	-2.4M	-11.45%
Italy	2.9M	4.5M	11.7M	12.8M	-1.0M	-8.22%
Japan		1.9M	7.9M	8.2M	-0.3M	-3.96%
Netherlands	0.2M	3.4M	8.0M	8.6M	-0.7M	-7.59%
Newzealand		2.0M	11.4M	12.8M	-1.4M	-10.95%
Norway		2.5M	13.7M	15.1M	-1.4M	-9.50%
Pakistan	0.6M	4.7M	5.7M	6.2M	-0.5M	-8.48%
Philippines	5.7M	13.4M	31.9M	34.4M	-2.5M	-7.27%
Poland	0.4M	2.8M	5.2M	6.1M	-0.9M	-15.35%
Portugal	0.7M	3.6M	11.8M	12.3M	-0.5M	-4.12%
South Korea	12.8M	17.3M	49.0M	53.3M	-4.4M	-8.18%
Spain		1.8M	12.6M	14.4M	-1.8M	-12.39%
Sweden	0.1M	0.2M	1.8M	2.0M	-0.2M	-10.00%
United Kingdom	2.0M	8.1M	34.2M	37.1M	-3.0M	-8.02%
USA	11.5M	31.9M	87.8M	98.0M	-10.2M	-10.44%
<b>Grand Total</b>	<b>87.5M</b>	<b>196.7M</b>	<b>598.9M</b>	<b>653.8M</b>	<b>-54.9M</b>	<b>-8.40%</b>



FILTERS

customer	All
market	All
region	All
division	All

P & L  
By Fiscal Year  
All Values In USD

Metrics	Fiscal Year			2020 Vs 2021
	2019	2020	2021	
NetSales	87.5M	196.7M	598.9M	204.5%
Total COGS	51.2M	123.4M	380.7M	208.6%
Gross Margin	36.2M	73.3M	218.2M	197.6%
Gross Margin %	41.43%	37.28%	36.43%	-2.3%