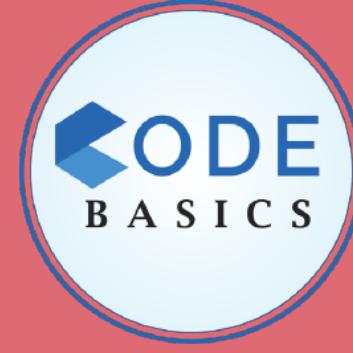




Atliq Grands Revenue Analysis



3/3/2023 4:45:09 PM

Date Last Refreshed

Go to the insight visualization (click the arrow on right)



Go to the Key Performance Indicators (click the arrow on right)



Note

ADR-Average Daily rate | RevPAR-Revenue Per Available Room | DBRN-Daily Booked Room Nights | DSRN-Daily Sellable Room Nights | DURN-Daily Utilized Room Nights

Home

Key Performances Analysis

Trend Analysis

Rooms Category and Class Analysis

Booking Platform Analysis

Select by city

Select by room class

Select by booking platform

Select by month

Select by week no.

Select by day type

Clear Filter

Revenue

₹1.69bn

0.20%

Occupancy%

58%

0.00%

RevPAR

7,257

0.20%

ADR

12,696

0.19%

DSRN

2,556

0.00%

Realisation%

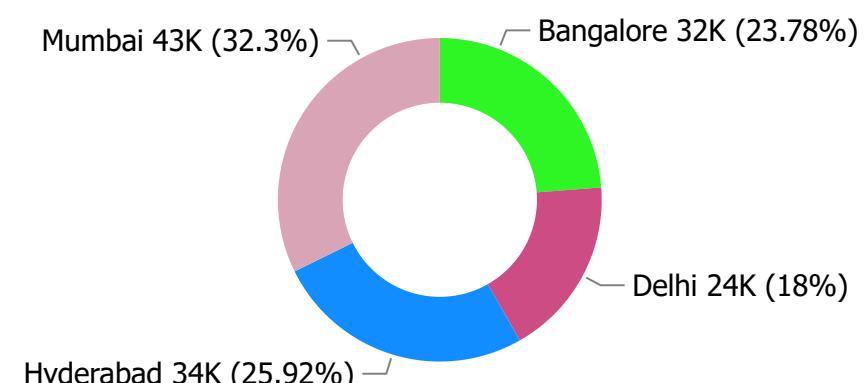
70%

-0.03%

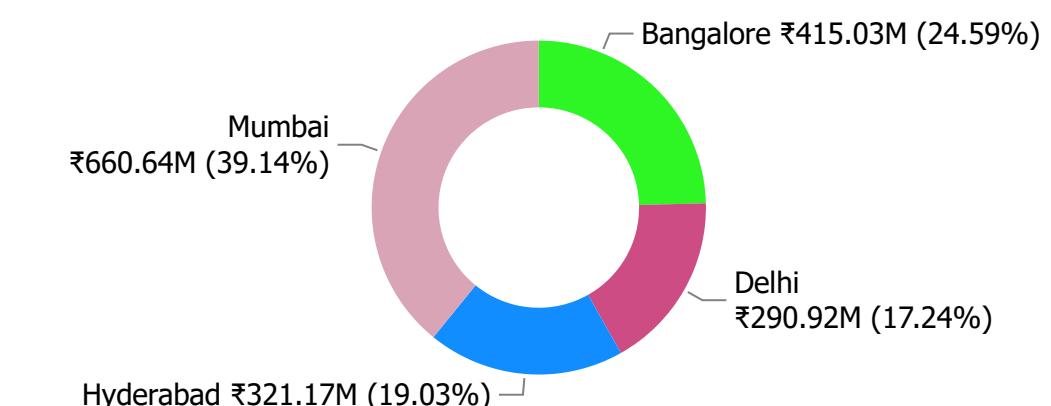
% values in bottom are Week on Week Change

Day Type	RevPAR	ADR	Occupancy%	Realisation %	DSRN
Weekday	5,003.96	12,682.41	57.87%	69.94%	2,613.21
Weekend	2,252.85	12,725.49	57.87%	70.59%	2,704.37
Total	7,256.81	12,695.75	57.87%	70.14%	2,555.78

Total Bookings by city



Revenue by city



Property by Key Metrics

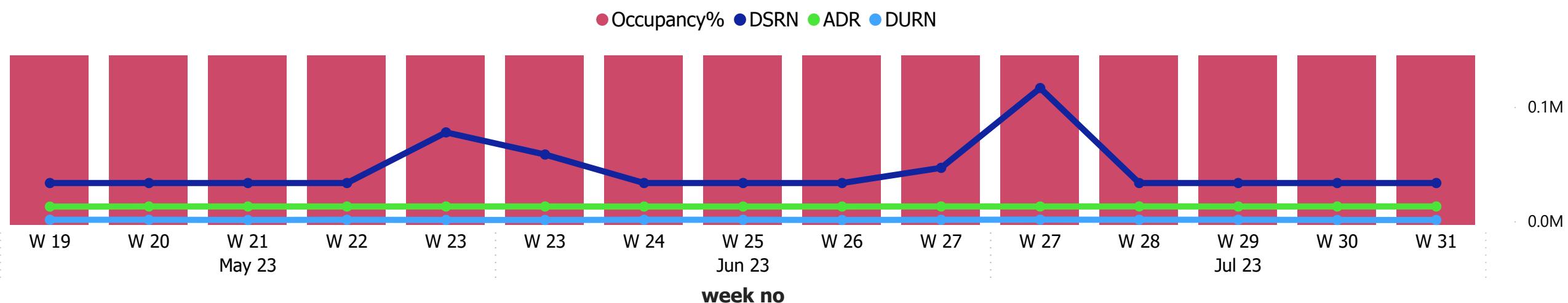
property_id	property_name	city	Revenue	Total Bookings	RevPAR	Occupancy %	ADR	DSRN	DBRN	DURN	Realisation %	Cancellation %	Average Rating
16558	Atliq Bay	Bangalore	₹81.35M	5736	14.18K	63.03	44.42	70.47%	24.29%	4.28			
16558	Atliq Bay	Delhi	₹55.77M	4762	11.71K	52.33	36.29	69.34%	25.24%	3.07			
16558	Atliq Bay	Hyderabad	₹68.45M	7246	9.45K	79.63	55.90	70.20%	24.68%	4.31			
16558	Atliq Bay	Mumbai	₹51.38M	3388	15.17K	37.23	25.91	69.60%	25.44%	2.37			
16558	Atliq Blu	Bangalore	₹72.12M	5669	12.72K	62.30	43.48	69.80%	24.64%	3.08			
16558	Atliq Blu	Delhi	₹57.21M	4362	13.11K	47.93	33.48	69.85%	25.56%	4.28			
16558	Atliq Blu	Hyderabad	₹55.30M	6374	8.68K	70.04	49.29	70.36%	24.27%	4.25			
Total			₹1,687.76M	132939	7.26K	57.87%	12.70K	2,555.78	1,460.87	1,024.64	70.14%	24.84%	3.62

Home**Key Performances Analysis****Trend Analysis****Rooms Category and Class Analysis****Booking Platform Analysis****Select by city**All ▼**Select by room class**All ▼**Select by booking platform**All ▼**Select by month**All ▼**Select by week no.**All ▼**Select by day type**All ▼**Clear Filter**

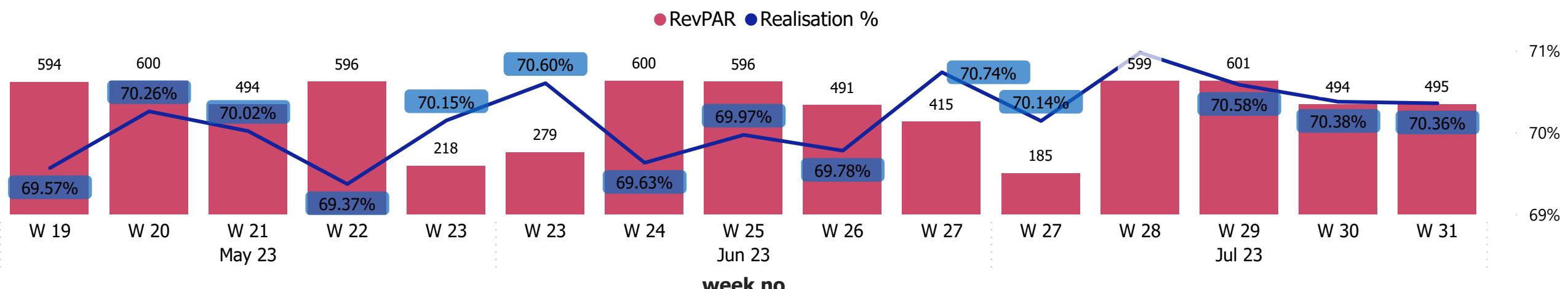
Month-year and Week no by Key Metrics

mmm yy	week no	city	Revenue	Total Bookings	RevPAR	Occupancy %	ADR	DSRN	DBRN	DURN	Realisation %	Cancellation %	Average Rating
May 23	W 19	Delhi	₹24.01M	1986	599.83	60.55%	12.09K	5.72K	283.71	198.29	69.89%	25.63%	3.83
May 23	W 20	Delhi	₹24.00M	1967	599.68	60.55%	12.20K	5.72K	281.00	197.86	70.41%	25.11%	3.78
May 23	W 21	Delhi	₹19.38M	1615	484.24	60.55%	12.00K	5.72K	230.71	157.14	68.11%	26.13%	3.78
May 23	W 22	Delhi	₹23.57M	1965	589.04	60.55%	12.00K	5.72K	280.71	192.71	68.65%	26.72%	3.70
Jun 23	W 24	Delhi	₹23.90M	1985	597.13	60.55%	12.04K	5.72K	283.57	194.43	68.56%	26.55%	3.78
Total			₹1,687.76M	132939	7,256.81	57.87%	12.70K	2.56K	1,460.87	1,024.64	70.14%	24.84%	3.62

ADR, DSRN and Occupancy% by month-year and week no

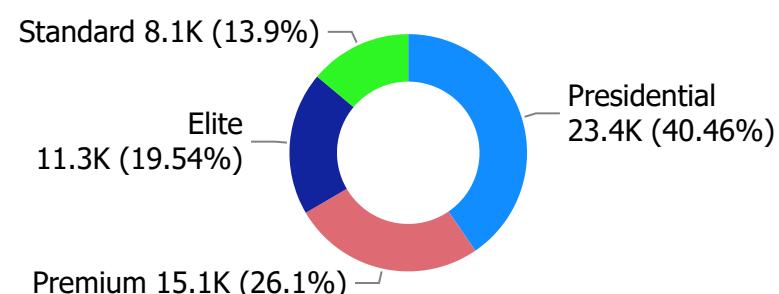


RevPAR and Realisation % by month-year and week no

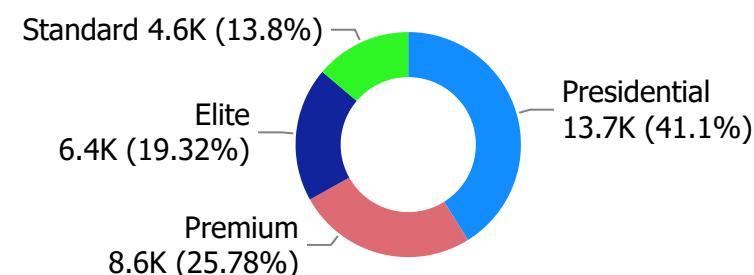


Home**Key Performances Analysis****Trend Analysis****Rooms Category and Class Analysis****Booking Platform Analysis****Select by city****Select by room class****Select by booking platform****Select by month****Select by week no.****Select by day type****Clear Filter**

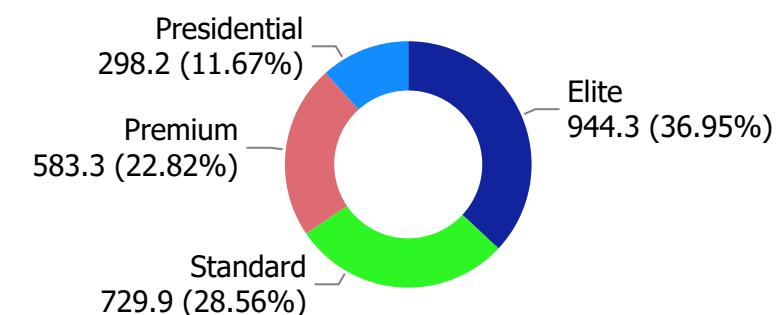
ADR by room_class



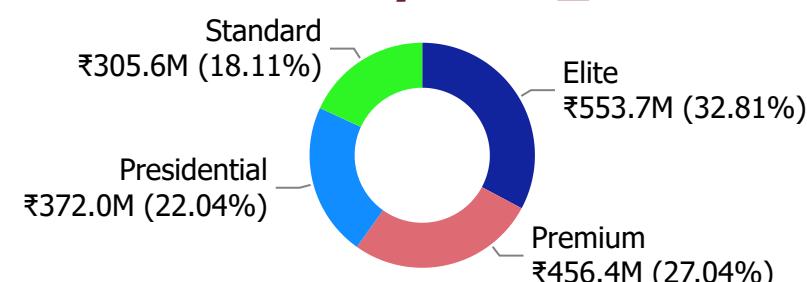
RevPAR by room_class



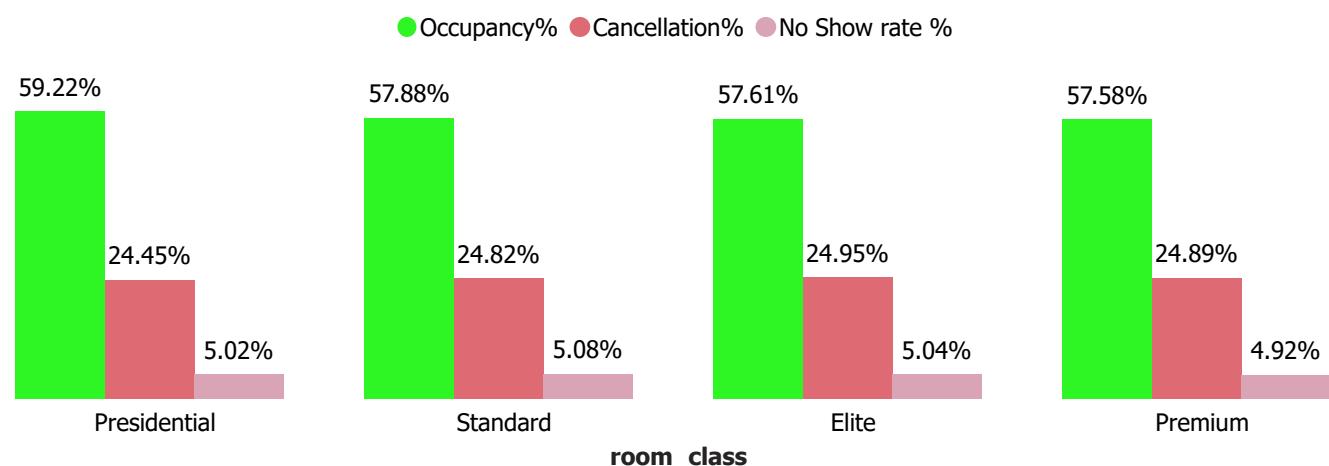
DSRN by room_class



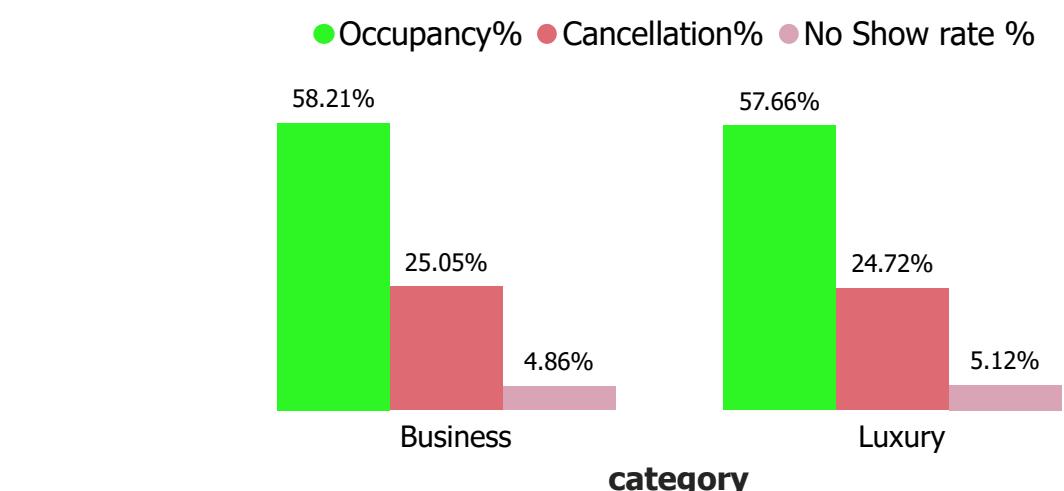
Revenue by room_class



Occupancy%, Cancellation% and No Show rate % by room_class



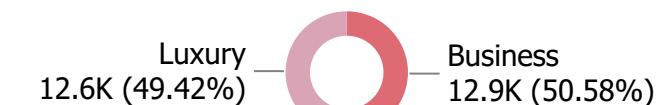
Occupancy%, Cancellation% and No Show rate % by category



RevPAR by category



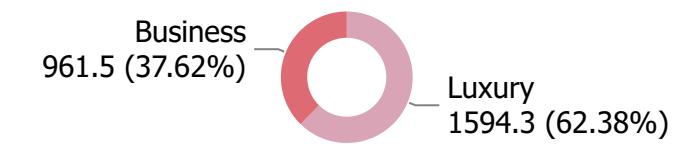
ADR by category



Revenue by category

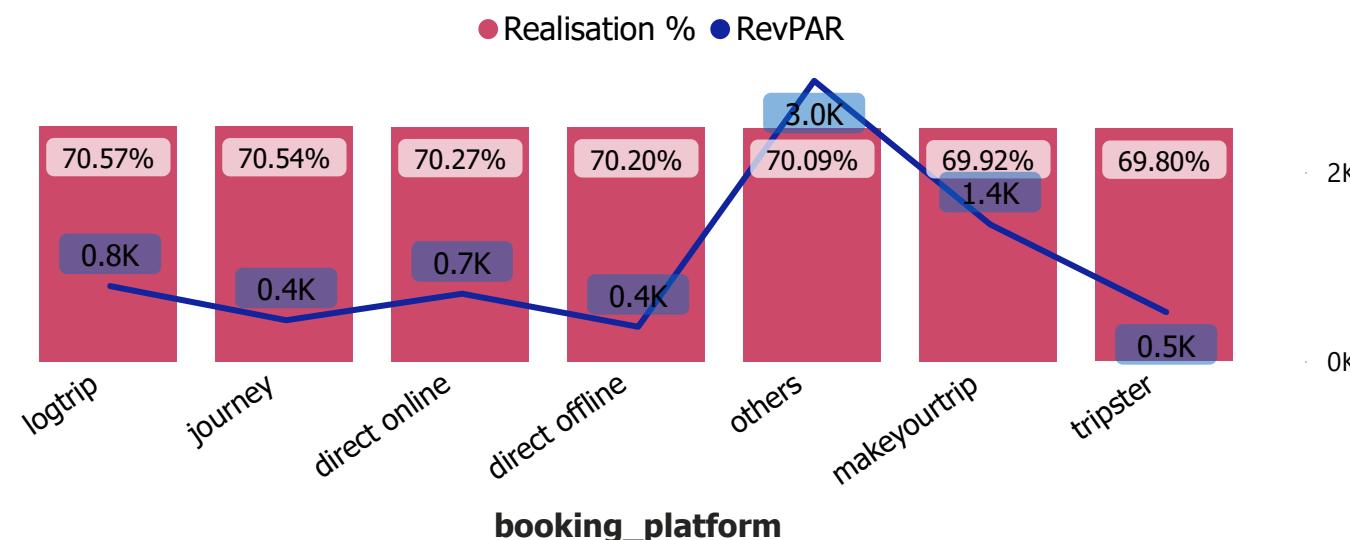


DSRN by category

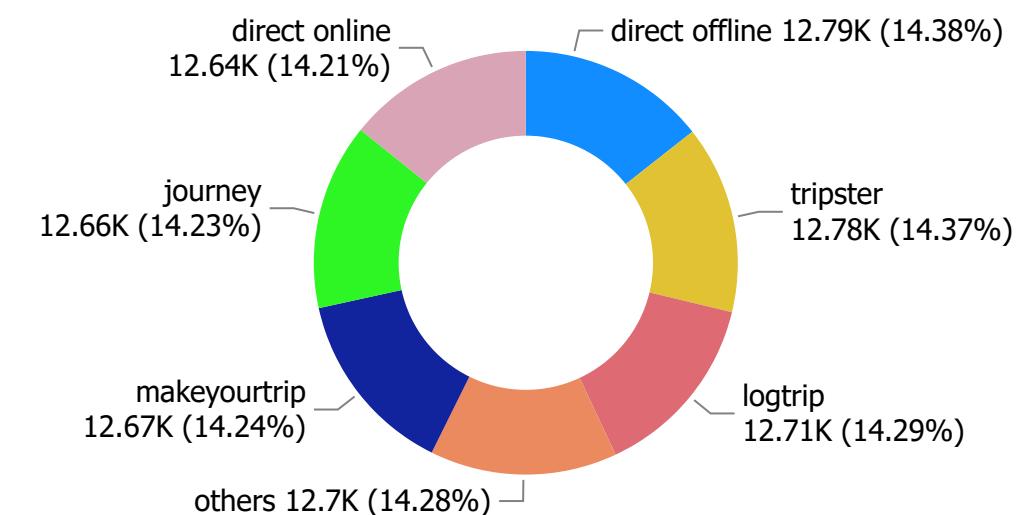


Home**Key Performances Analysis****Trend Analysis****Rooms Category and Class Analysis****Booking Platform Analysis****Select by city****Select by room class****Select by booking platform****Select by month****Select by week no.****Select by day type****Clear Filter**

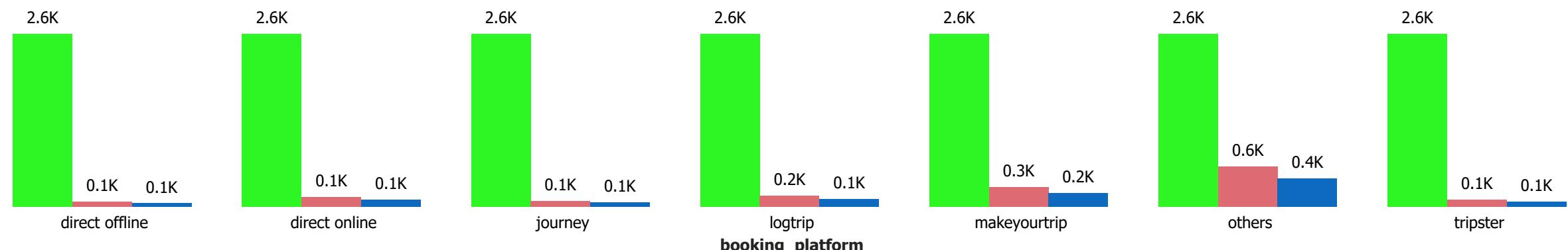
Realisation % and RevPAR by booking_platform



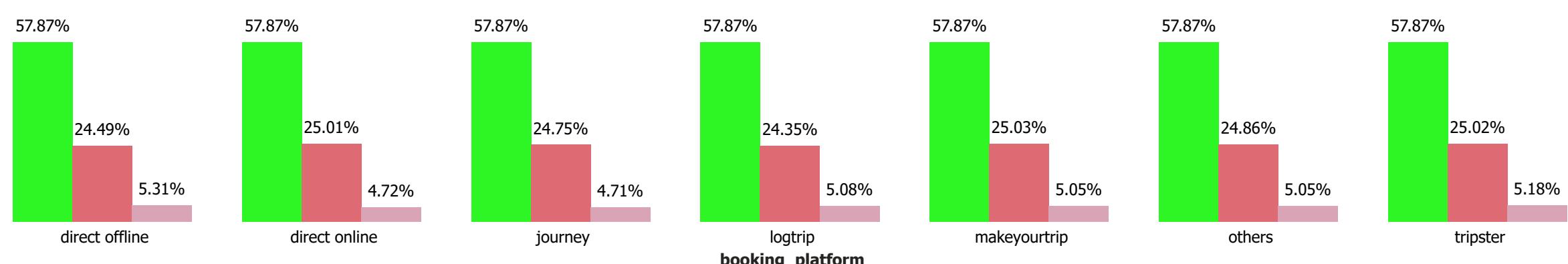
ADR by booking_platform



DSRN, DBRN and DURN by booking_platform



Occupancy%, Cancellation% and No Show rate % by booking_platform



Key Performance Indicators

- > ADR has been constant throughout the past months, not changing even on weekdays or weekends. Atliq grangs need to make its hotels price dynamic.
- > Although DSRN slightly increased on week 23 and week 27 but ADR as well as Occupancy percentage remain constant throughout the past months.
- > The lowest booking state and lowest revenue generated in Delhi. Realization percentage and RevPAR were very less in week 21 and week 27.
- > Occupancy percentage and DURN have been also constant throughout the past months, not changing even on weekdays or weekends like ADR. Atliq grangs need to investigate its capacity and also make sure that number of booking will get increase.
- > Direct offline, journey and tripster have very poor DBRN and DURN.
- > Tripster generate a very less realization percentage whereas Less RevPAR is generated by direct offline.