MD SALIM MALLICK PGDM



Education Qualification	ns			
Year	Qualification	Institute	CGPA/%	
2022-2024	PGDM	MDI - Murshidabad	7.533	
2021	BBA (Finance)	Osmania University	8.74	
2015	Class XII CBSE	Kendriya Vidyalaya No 3 9-BRD	86%	
2013	Class X CBSE	Kendriya Vidyalaya No 3 9-BRD	91.20%	
nternships		, , ,	,	
GFL Recruitment Pvt 1	Ltd	April 03' – Ju	ly 02' (13 Weeks	
Business	Lead social media lead generation strategy and execution to acquire high-quality leads.			
Development	• Foster positive business relationships with leads through targeted phone and mail outreach.			
(Marketing	 Simultaneously orchestrated the seamless onboarding of new clients. Onboarded 17 clients and yielding a potential revenue of 3000000 for the company, showcasing a 			
Intern)			wcasing a	
Deepworkz Media Serv	successful outcome of the stra		ine 15'(13 Week	
beepworkz Media Serv			,	
Reseach Analyst	 Conducted in-depth backend research on a range of companies in the telecommunications, semiconductor, and data center industries. 			
(Research Intern)	Initiating data synthesis to extract pertinent and valuable information from the amassed data, and			
		ynthesized data, stood as a crucial component of the role.		
Jerno Solutions Pvt Lto		January 16'–Febu	rary 15'(4 Week	
Business Aanlyst	 Managed a data-driven analysis of 60 transcription companies to identify competitive advantages. 			
(Research Intern)	Implemented incisive analytical methods to identify key trends and insights.			
	1 2	of the transcription market landscape.		
VBPDCL Sagardighi T	· · · · · · · · · · · · · · · · · · ·	August 19'-Mai	·	
Environmental		project is to assess the utilization of the byproduct fly ash,	and to enhance t	
impact of Fly Ash	strategies implemented by WBPDCL in maintaining effective management of fly ash. • Engaging in this live project enhanced knowledge regarding the implications of fly ash and the			
and Control	 Engaging in this live project enhanced knowledge regarding the implications of fly ash and the administration of this byproduct. Dedicating efforts towards identifying novel and environmentally friendly solutions for addressing the 			
Measure				
1/1045410	challenges linked with fly ash		www.coomg me	
A andomio Duninota		-		
Academic Projects Strategie	Lada aamnyahansiya aamnat	itar analysis of Dayal Enfield, avaluating internal and avt	1	
Strategic		• Led a comprehensive competitor analysis of Royal Enfield, evaluating internal and external company elements utilizing a range of strategic methodologies, such as SWOT, BCG, EFE,		
Analysis of	TOWS, and IE Matrix.	Tange of strategic methodologies, such as 5 w 01, Bed, i	202	
Royal Enfield	•			
	ons and Achievements		1 1 200	
		on, demonstrating knowledge in financial research and ana		
1	1 2	on, experting knowledge of equity derivatives markets and	products 202	
Positions of Responsibi Founder of NEETI -	_ •	DIM 1'111		
Strategy Club Of	 1st Student founded club of M Pioneered the first-ever Intern 		tina influential	
MDI Murshidabad		Pioneered the first-ever International Speaker Series at MDI Murshidabad Campus, hosting influential guest speakers from the USA. Delivered thought-provoking sessions to an audience of 250 + students and		
	faculty, fostering global perspectives and intellectual growth.			
	• Directing a nationwide initiative to host Case Study Analysis events by collaborating with top 4 B-			
	schools, inviting industry exp			
skillset				
	,	T) Power BI Canva (Editing)		
Extracurricular Activit				
	nidabad's 1 st edition of on campus Intern		202	
		PRIZE, bringing together participants from 3 distinct college	•	
	000 for on campus international event H		20.	
		at the 3 RD International Conference on SDVP as rapported		
Hobbies/Interest	volunteers during a nightly impactful E	Blood Donation Camp, securing 200+ unit of blood donation	ons 20.	
	Cultivated a deep passion for abose the	rough consistent practice, participating in local tournament	te and studying	
Chess	advanced strategies to refine skills and		s, and studying	
Trek		a deep appreciation for nature's wonders, and fostering pe	rsonal growth	
	through exhilarating challenges			
Football	E 1 11 1 0 . 0			

Roll No: 22PGDM035 | Email: mallick1salim2md@gmail.com LinkedIn: Md Salim Mallick|

Football is fount of serenity, inspiration, and determination

Football