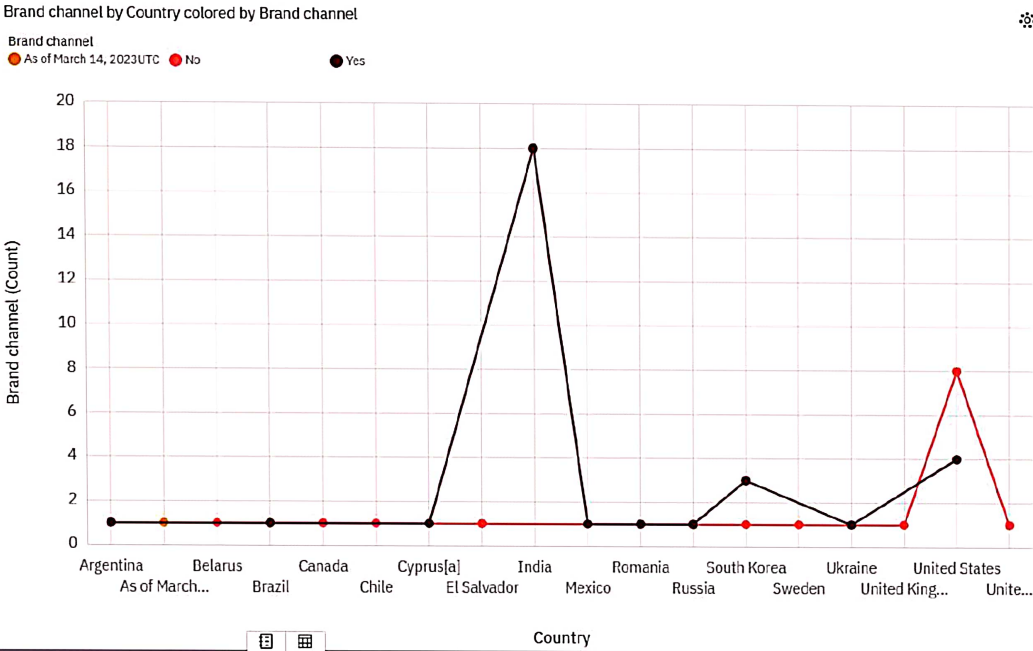


# Subscribers Galore:

Exploring The World's Top YouTube Channels

# Brand channel by Country.

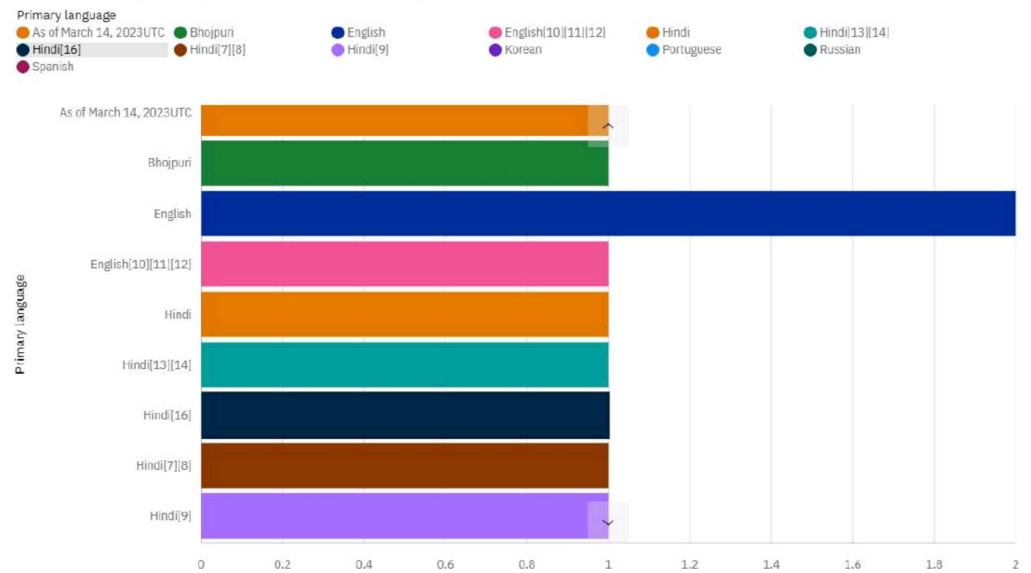
- Yes (62.7 %) and No (35.3 %) are the most frequently occurring categories of Brand channel with a combined count of 50 items with Brand channel values (98 % of the total).
- India (35.3 %) and United States (23.5 %) are the most frequently occurring categories of Country with a combined count of 30 items with Brand channel values (58.8 % of the total).
- The total number of results for Brand channel, across all countries, is 51.



# Brand channel by Primary language.

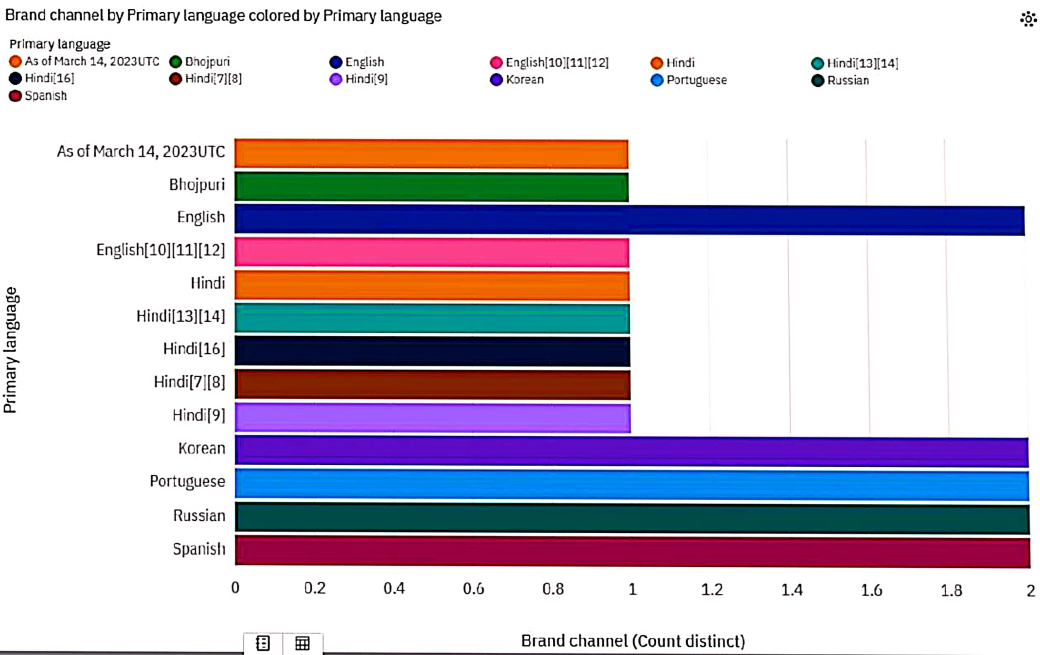
- Primary language English has the highest Brand channel due to Country United States.
- Country India has the highest Brand channel at 6, out of which Primary language Bhojpuri contributed the most at 1.
- Korean has a Brand channel of 2 for Country South Korea.
- English (37.3 %) and Hindi (25.5 %) are the most frequently occurring categories of Primary language with a combined count of 32 items with Brand channel values (62.7 % of the total).

Brand channel by Primary language colored by Primary language



# Brand channel by Primary language.

- Primary language English has the highest Brand channel due to Country United States.
- Country India has the highest Brand channel at 6, out of which Primary language Bhojpuri contributed the most at 1.
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- English (37.3 %) and Hindi (25.5 %) are the most frequently occurring categories of Primary language with a combined count of 32 items with Brand channel values (62.7 % of the total).



# Rank by Category.

- The overall number of results for Category is 51.

Rank by Category colored by RankCategory

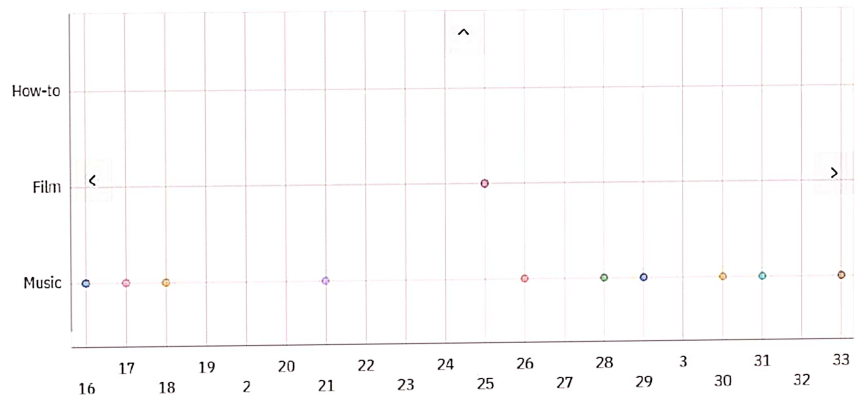
Rank - Category  
1 | Music  
13 | How-to  
17 | Music  
20 | Education  
24 | Sports  
28 | Music  
31 | Music  
35 | Music  
39 | Entertainment

10 | Music  
14 | Entertainment  
18 | Music  
21 | Music  
25 | Film  
29 | Music  
32 | News  
36 | Music  
4 | Entertainment

11 | Music  
15 | Music  
19 | Entertainment  
22 | Education  
26 | Music  
3 | Entertainment  
33 | Music  
37 | Music  
40 | Education

12 | Film  
16 | Music  
2 | Education  
23 | Entertainment  
27 | Entertainment  
30 | Music  
34 | Music  
38 | Music  
41 | Games

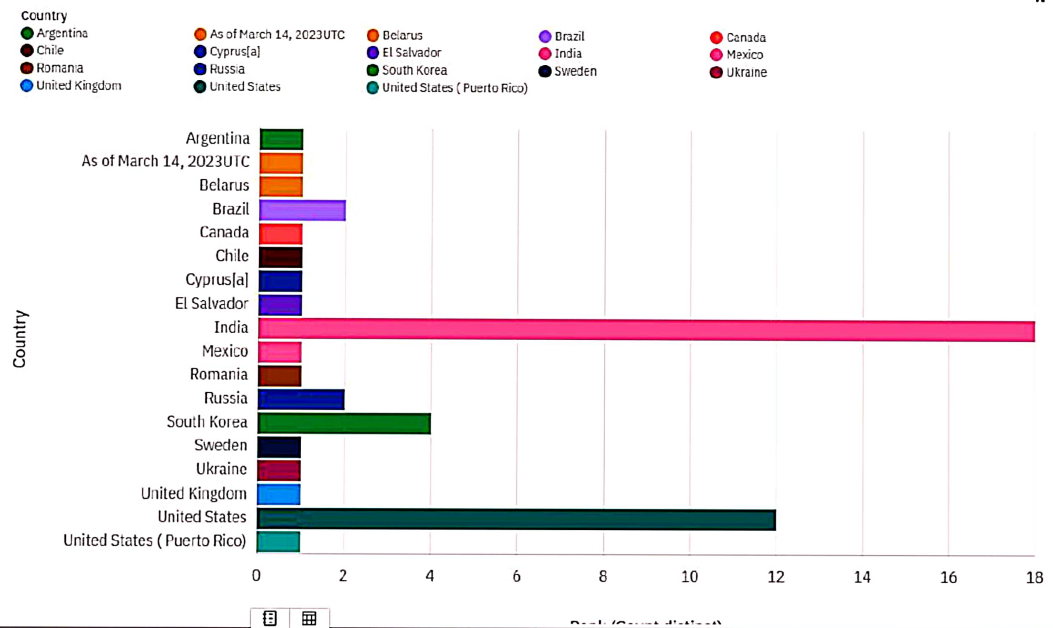
Category



# Rank by Country.

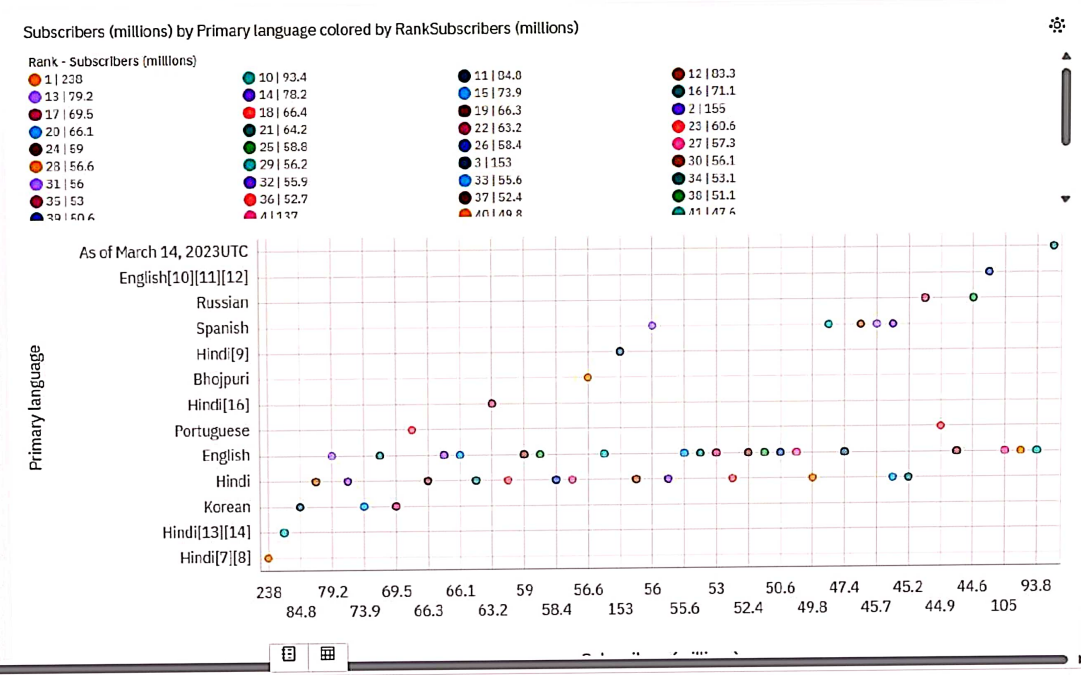
- Country India has the highest Rank due to Brand channel Yes.
- Brand channel Yes has the highest Rank at 32, out of which Country India contributed the most at 18.
- India (35.3 %) and United States (23.5 %) are the most frequently occurring categories of Country with a combined count of 30 items with Rank values (58.8 % of the total).

Rank by Country colored by Country



# Subscribers (millions) by Primary language.

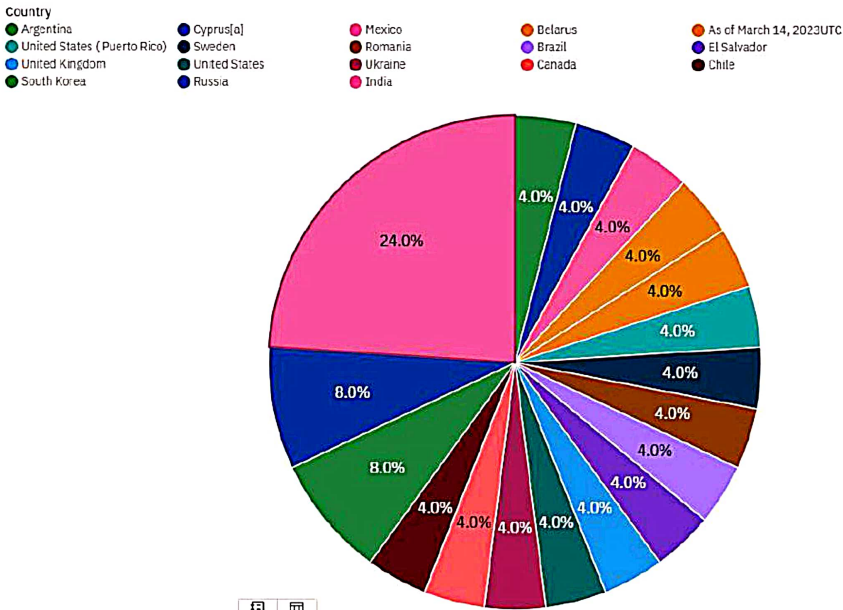
- Rank As of March 14, 2023UTC has the highest Primary language due to Country As of March 14, 2023UTC.
- Country India has the highest Primary language at 61, out of which Rank 3 contributed the most at 8.
- The overall number of results for Primary language is 51.



# Primary language by Country.

- Brand channel Yes has the highest Primary language at 16, out of which Country India contributed the most at 6.
- Country India Primary language from Brand channel Yes is 6, whereas South Korea is only 2.
- Country India has the highest Primary language due to Brand channel Yes.
- India (35.3 %) and United States (23.5 %) are the most frequently occurring categories of Country with a combined count of 30 items with Primary language values (58.8 % of the total).

Primary language by Country





# Subscribers (millions) by Country.

- Name 5-Minute Crafts has the highest Subscribers (millions) due to Brand channel Yes.
- Name 5-Minute Crafts has the highest Subscribers (millions) due to Brand channel Yes.
- Brand channel Yes has the highest Subscribers (millions) at 32, out of which Country India contributed the most at 18.
- Brand channel Yes has the highest Subscribers (millions) at 32, out of which Name 5-Minute Crafts contributed the most at 1.
- Country India Subscribers (millions) from Brand channel Yes is 18, whereas United States is only 4.
- Cyprus[a] has a Subscribers (millions) of 1 for Name 5-Minute Crafts.

