

E-Farm

Description:

E farm is a B2B aggregator platform that connects farmers to the consumers. The main services of E farm are providing an agri marketplace & agri solution to the farmers. We are providing Three main services : Food Chain based platform, Agricultural Equipment Maintenance & renting, Agri solution/Consultancy.

Farmers do not get proper fair price for their produced products . The price at which the same product reaches the customer due to brokers or some syndicate traders is nothing but discrimination's E farm will work as a bridge between the farmers & the customers as supply chain ecosystem. Consumers are very much concerned about the quality and source of the foods now more than ever. E Farm is creating a supply chain that will ensure providing fresh foods(milk, vegetables, fishes etc.) & also plants, seeds etc. according to the demand of the customers.

Agricultural equipment includes wide range of items i.e tractors,tillers,seed swing machinery & numerous tools. After analyzing the market demand we will provide those equipment's in rural areas.

E Farm will also provide agro solution to the farmers in many cases such as diseases of their products, diseases of their domesticated animals as well as providing advice on the fertilizer, nutrients, irrigation, seed variety, plant protection, harvesting, and post-harvest management system based on subscription package.

1. What's your current location ?

2. How do you currently purchase produce or other agricultural products (e.g. through a specific website, at a local farmers market)?

Tick all that apply.

- ☐ Local Market
- ☐ Temporary Agri Product Market
- ☐ Store/Shop(i.e Shopno etc)
- ☐ Online

3. Do you agree as your purchasing agricultural food needs to be fresh ?

Mark only one oval.

- ☐ Strongly Agree
- ☐ Agree
- ☐ Neutral
- ☐ Disagree
- ☐ Strongly Disagree

4. Using Online delivery system would be much more convenient.What do you think ?

Mark only one oval.

- ☐ Strongly Agree
- ☐ Agree
- ☐ Neutral
- ☐ Disagree
- ☐ Strongly Disagree

5. What factors influence your decision to use the fresh agricultural food delivery service ?

Mark only one oval per row.

	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
Convenience	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Price	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Selection	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Quality	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

6. Sometimes people face issues with the quality or freshness of the agricultural food/products while receiving the products through the delivery service. What do you think ?

Mark only one oval per row.

	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
Quality	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Price	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Delivery on time	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

7. What kind of issues you have faced with the delivery process ?

Tick all that apply.

- ☐ Missed Delivery
☐ Late Delivery
☐ No issues

8. It's Important to you that the agricultural food you purchase is locally-sourced or sustainably-grown.

Mark only one oval per row.

	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
Locally-sourced	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sustainably-grown	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

9. Having fresh Agri foods from the root level farmers/Fishers directly via digitalized way will be much more convenient ?

Mark only one oval.

- ☐ Strongly Agree
- ☐ Agree
- ☐ Neutral
- ☐ Disagree
- ☐ Strongly Disagree

10. In which process you are interested in receiving personalized recommendations for agricultural food based on -

Tick all that apply.

- ☐ Your purchase history or dietary preferences
- ☐ Trending Agri Fresh Foods

11. Which way do you prefer for the transaction?

Tick all that apply.

- ☐ Online Transaction
- ☐ Cash On Delivery

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