

## Facebook Ads Report-30/05/23 To 16/07/23

Course Name	Daily Budget	Total SMS	Per SMS Cost	Total Leads	Per Leads Cost	Total Cost	Admission	Per Student Cost	Course Fee	Remark
Primary Padma Extra Care Live Batch	\$60	1325	\$0.19	814	\$0.29	\$515	161	432/-	1000	05/07/23 Turned On 16/07/23
Primary Meghnna Extra Care Live Batch-2	\$80	1545	\$0.14	1425	\$0.17	\$757	507	202/-	3000/-	05/07/23 Turned On 18/07/23
Primary Jamuna Extra Care Live Batch-2	\$60	1305	\$0.16	753	\$0.32	\$553	138	541/-	2500/-	05/07/23 Turned On 17/07/23
Exclusive Primary Padma Exam Batch	\$20	1052	\$0.14	----	----	\$144	164	119/-	500/300	06/07/23 Turned on 14/07/23
Exclusive Primary Meghna Exam Batch	\$20	835	\$0.12	----	----	\$128	65	266/-	700/500	06/07/23 Turned on 14/07/23
Exclusive Primary Jamuna Exam Batch	\$20	924	\$0.16	----	----	\$147	122	163/-	700/500	06/07/23 Turned on 14/07/23
11-20th Govt. Job Bullet Live Batch	\$50	452	\$0.29	625	\$0.32	\$212	30	954/-	3000/-	10/07/23 Turned on 20/07/23
46th BCS Preli. Gold Live Batch-5	\$60	1034	\$0.23	305	\$0.29	\$126	19	896/-	7000/-	13/07/23 Turned on 24/07/23
45th BCS Written Gold Live Batch	\$40	593	\$0.38	453	\$0.69	\$260	15	2340/-	4000/-	Campaign Off
Bank Super Care Live Batch	\$30	262	\$0.32	203	\$0.47	\$265	13	2752/-	5000/-	Campaign Off
46th BCS Preli. Gold Live Batch-4	\$50	925	\$0.23	753	\$0.29	\$646	80	1091/-	6000/-	Recent Close
11-20th Govt. Job Super Care Live Batch	\$40	1513	\$0.29	922	\$0.32	\$620	60	1550/-	3000/-	Recent Close
Primary Bullet Exam Batch	\$40	2248	\$0.09	2123	\$0.10	\$612	634	131/-	700/500/300	Recent Close
Primary Padma Super Care Live Batch	\$50	1653	\$0.22	1287	\$0.29	\$1,012	481	285/-	1000	Recent Close

Primary Bullet Meghnna Extra Care Live Batch	\$60	1931	\$0.19	1833	\$0.21	\$1,117	1016	149/-	2500/-	Recent Close
Primary Bullet Jamuna Extra Care Live Batch	\$50	1265	\$0.29	1057	\$0.23	\$753	208	489/-	2500/-	Recent Close
46th BCS Preli. Gold Live Batch-3	\$50	681	\$0.16	546	\$0.41	\$667	85	1060/-	6000/-	Close
11-20th Special Care Live Batch-(2)	\$40	1963	\$0.17	1320	\$0.31	\$729	81	1215/-	2500/-	Close
Primary Bullet Meghnna Live Batch(6)	\$50	1752	\$0.26	1013	\$0.31	\$648	165	531/-	3000/-	Close
Combined Bank Job Premium Batch	\$40	965	\$0.43	643	\$0.55	\$519	50	1402/-	4000/-	Close
Primary Bullet Jamuna Live Batch-(7)	\$60	1840	\$0.26	962	\$0.31	\$815	246	448/-	2500/-	Close
	Daily= \$370 From Yesterday				Total= \$11245					
					Total BDT= 14,94,075/- Paid= 15,21,000/-		Due= \$1142 BDT=1,54,170/-			
					Deposit= \$1200 BDT=1,52,400/-					