

Facebook Ads Report-30/05/23 To 16/07/23

| Course Name | Daily Budget | Total SMS | Per SMS Cost | Total Leads | Per Leads Cost | Total Cost | Admission | Per Student Cost | Course Fee | Remark |
|---|--------------|-----------|--------------|-------------|----------------|------------|-----------|------------------|-------------|-----------------------------------|
| Primary Padma Extra Care Live Batch | \$60 | 1325 | \$0.19 | 814 | \$0.29 | \$515 | 161 | 432/- | 1000 | 05/07/23 Turned On 16/07/23 |
| Primary Meghnna Extra Care Live Batch-2 | \$80 | 1545 | \$0.14 | 1425 | \$0.17 | \$757 | 507 | 202/- | 3000/- | 05/07/23 Turned On 18/07/23 |
| Primary Jamuna Extra Care Live Batch-2 | \$60 | 1305 | \$0.16 | 753 | \$0.32 | \$553 | 138 | 541/- | 2500/- | 05/07/23 Turned On 17/07/23 |
| Exclusive Primary Padma Exam Batch | \$20 | 1052 | \$0.14 | ---- | ---- | \$144 | 164 | 119/- | 500/300 | 06/07/23 Turned on 14/07/23 |
| Exclusive Primary Meghna Exam Batch | \$20 | 835 | \$0.12 | ---- | ---- | \$128 | 65 | 266/- | 700/500 | 06/07/23 Turned on 14/07/23 |
| Exclusive Primary Jamuna Exam Batch | \$20 | 924 | \$0.16 | ---- | ---- | \$147 | 122 | 163/- | 700/500 | 06/07/23 Turned on 14/07/23 |
| 11-20th Govt. Job Bullet Live Batch | \$50 | 452 | \$0.29 | 625 | \$0.32 | \$212 | 30 | 954/- | 3000/- | 10/07/23 Turned on 20/07/23 |
| 46th BCS Preli. Gold Live Batch-5 | \$60 | 1034 | \$0.23 | 305 | \$0.29 | \$126 | 19 | 896/- | 7000/- | 13/07/23 Turned on 24/07/23 |
| 45th BCS Written Gold Live Batch | \$40 | 593 | \$0.38 | 453 | \$0.69 | \$260 | 15 | 2340/- | 4000/- | Campaign Off |
| Bank Super Care Live Batch | \$30 | 262 | \$0.32 | 203 | \$0.47 | \$265 | 13 | 2752/- | 5000/- | Campaign Off |
| 46th BCS Preli. Gold Live Batch-4 | \$50 | 925 | \$0.23 | 753 | \$0.29 | \$646 | 80 | 1091/- | 6000/- | Recent Close |
| 11-20th Govt. Job Super Care Live Batch | \$40 | 1513 | \$0.29 | 922 | \$0.32 | \$620 | 60 | 1550/- | 3000/- | Recent Close |
| Primary Bullet Exam Batch | \$40 | 2248 | \$0.09 | 2123 | \$0.10 | \$612 | 634 | 131/- | 700/500/300 | Recent Close |
| Primary Padma Super Care Live Batch | \$50 | 1653 | \$0.22 | 1287 | \$0.29 | \$1,012 | 481 | 285/- | 1000 | Recent Close |

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|--|--------------------------------|------|--------|------|---|---------|------|-------------------------------|--------|--------------|
| Primary Bullet Meghnna Extra Care Live Batch | \$60 | 1931 | \$0.19 | 1833 | \$0.21 | \$1,117 | 1016 | 149/- | 2500/- | Recent Close |
| Primary Bullet Jamuna Extra Care Live Batch | \$50 | 1265 | \$0.29 | 1057 | \$0.23 | \$753 | 208 | 489/- | 2500/- | Recent Close |
| 46th BCS Preli. Gold Live Batch-3 | \$50 | 681 | \$0.16 | 546 | \$0.41 | \$667 | 85 | 1060/- | 6000/- | Close |
| 11-20th Special Care Live Batch-(2) | \$40 | 1963 | \$0.17 | 1320 | \$0.31 | \$729 | 81 | 1215/- | 2500/- | Close |
| Primary Bullet Meghnna Live Batch(6) | \$50 | 1752 | \$0.26 | 1013 | \$0.31 | \$648 | 165 | 531/- | 3000/- | Close |
| Combined Bank Job Premium Batch | \$40 | 965 | \$0.43 | 643 | \$0.55 | \$519 | 50 | 1402/- | 4000/- | Close |
| Primary Bullet Jamuna Live Batch-(7) | \$60 | 1840 | \$0.26 | 962 | \$0.31 | \$815 | 246 | 448/- | 2500/- | Close |
| | Daily= \$370 From Yesterday | | | | Total= \$11245 | | | | | |
| | | | | | Total BDT= 14,94,075/- Paid= 15,21,000/- | | | Due= \$1142 BDT=1,54,170/- | | |
| | | | | | Deposit= \$1200 BDT=1,52,400/- | | | | | |