

Business Model

1. B2B (Business-to-Business)
2. B2C (Business-to-Consumer)
3. Multi-Vendor

Deliverables Mandatory Programs

Core Software: Multi-Vendor E-commerce Platform

- ✓ E-commerce Platform
- ✓ Vendor Panel
- ✓ Client Relationship Management
- ✓ Pre- Order Management
- ✓ Delivery Management
- ✓ 6 Mobile Apps (Android and IOS)
- ✓ Accounting Management
- ✓ Fully Dynamic Admin Panel
- ✓ Loyalty Program
- ✓ Affiliate Program

SALIENT FEATURES OF THE SYSTEM

- ❖ Product Management
- ❖ Customer Management
- ❖ Vendor Management
- ❖ Multi Payment Gateway Integration
- ❖ Pre-Order payment management
- ❖ One-Click Checkout
- ❖ Product Search by image
- ❖ Voice Search Integration (Optional)
- ❖ Product Tracking management and Courier
- ❖ Product interest recommendation (View Mode)
- ❖ Product Video Upload System
- ❖ Product Bundling
- ❖ Gift Cards and Vouchers
- ❖ User-generated Content
(Allow customers to upload photos and videos of products they've purchased, creating a more interactive shopping experience.)
- ❖ Community and Forum Integration
- ❖ Product Request by Customer
- ❖ Live chat Management
- ❖ Abandoned Cart Recovery
- ❖ Multi-Language Setup
- ❖ Multi-Currency Setup
- ❖ Integrated Point of Sale
- ❖ Accounting software for vendors
- ❖ Employee Management
- ❖ SEO Management
- ❖ Admin Employee Information Setup
- ❖ Super Admin Controlling System
- ❖ Dynamic user role management
- ❖ Role Base authentication

❖ Social Commerce Integration

(Enable customers to shop directly through social media platforms, such as Instagram Shopping and Facebook Marketplace.)