Measures of Improvement		Targeted Typing Lessons		Distribution		Features		
Typing Speed	Improving words per minute	Programmers	Memorizing keyboard	easy to download	mobile version	reward system	Leaderboard	Different file size testing
Endurance	Improving characters per minute	General Typing	shift bar	easy to find		multiplayer	Typing challenges	Reviews
Accuracy	Typing certification	Finger placement	Short	Self-updater		Typing games	Levels of difficulty	
Overall proprietary score using custom algorithm	Tracking improvement over time	numbers		standard typing tutor at USC		themes	Different languages	passive tracker