

Basic Excel project to create dashboard and find some insights.

Objective

Vrinda store wants create an annual sales report for 2022. So that, Vrinda can understand their customers and elevate more sales in 2023.

Sample questions

- Compare the sales and orders using single charts.
- Which month got the highest sales and orders.
- Who purchased more – men or women in 2022.
- What is the different order status in 2022.
- List top 05 states contributing to the maximum sales.
- Relation between age and gender-based number of orders.
- Which channel is contributing to the maximum sales.
- Highest selling category?