



English 6.5/10 Bengali 9.5/10 Hindi 5.5/10 Urdu 5.5/10

EDUCATION

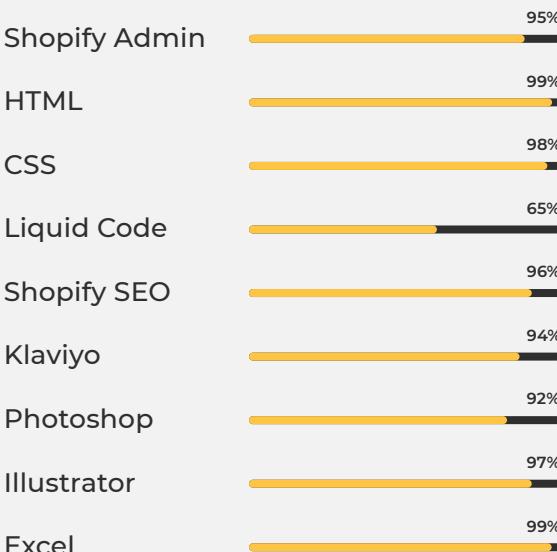
BBA - MANAGEMENT

Haji Abdul Latif Bhuyan College
2018-2022 (Left Midway)

HSC - COMMERCE

Govt. Toralam College
2016-2018 (Pass)

EXPERTISE



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mdshaonhasan341@gmail.com

Portfolio
<https://mdshaonhasan341.github.io/portfolio/>

MD. SHAON HASAN

PRODUCT LISTING MANAGER

PROFILE

Hi! I'm a Shopify Product Listing Manager skilled in creating clear, accurate, and SEO-friendly product pages. I focus on optimized titles, descriptions, variants, and clean formatting to help online stores boost conversions and maintain a professional brand presence.

WORK EXPERIENCE (+7 YEARS)

ASSISTANT MANAGER

Jul 2023 - Present PRESICS / AUSTRALIA

Manage end-to-end Shopify operations including product listings, SEO, Klaviyo email marketing, ad creatives, brand design, and data analysis to support growth.

SENIOR DATA ANALYST & DIGITAL MARKETER

Dec 2021 - Jul 2023 ASROTEX GROUP / BANGLADESH

Led data analysis and digital marketing efforts, built dashboards, optimized campaigns, and provided strategic insights to boost engagement, traffic, and sales.

DATA ANALYST

Oct 2018 - Dec 2021 FARIHA KNIT TEX LTD. / BANGLADESH

Analyzed business data, created Excel dashboards, and provided actionable insights to support decision-making and improve overall performance across departments.

COURSES

SHOPIFY & KLAIVIYO MARKETING

Aug 2021 - Jul 2022 YOUTUBE / INTERNATIONAL

Learned hands-on Shopify store management, product listing, Klaviyo automation, and email marketing strategies through real-world examples and advanced tutorials from expert.

DATA ANALYST

Feb 2017 - Jul 2017 XELPLUS / USA

Acquired practical knowledge in data handling, Excel analytics, pivot tables, and VBA automation. Built a strong base in structured data interpretation and reporting.

INTERESTS



Travel



Learn



Eat



Work



Ride