

Designer Accessibility Review

of

www.mgoblue.com

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Areas of Consideration:

Make sure there is enough contrast between text and its background color.

This website makes very good use of contrast in almost every area of the site. The primary Michigan colors, “maize and blue” are naturally well contrasting. The remainder of the site utilizes black on light backgrounds and white on dark backgrounds, which both provide excellent contrast.

Don't indicate important information using color alone.

This website does not violate this standard in any apparent area. Links and nav elements are clearly placed. There is no conspicuous area in this site that utilizes color for functionality.

Pair values of colors together (not only hues) to increase contrast.

As stated in the first section regarding contrast, foreground/text colors are well paired and contrasted with the background across the website.

Don't rely on sensory characteristics as the sole indicator for understanding and operating content.

This site has no apparent violations of this standard. All identified links and images are able to be understood independently of each other.

Design focus states to help users navigate and understand where they are.

This is one area that should have considerable changes made. It is very cumbersome to navigate this site by keyboard alone. Tabbing forward leads users into a potentially unending schedule of upcoming sporting events. If a user is to tab back they can access the major elements of the page in reverse. However, once interactive elements and links are in a focus state, they are poorly highlighted. Currently there is no obvious determiner for which element is selected. The only found case where this is acceptable is when a video play button is highlighted. Recommend making higher contrasting indicators on elements in focus, as well as addressing the easability of tabbing.

Help users understand inputs, and help them avoid and correct mistakes.

This area of concern is irrelevant as there are no input fields on this page.

Write good alt text for your images.

This is another area that needs considerable attention paid to it. There are many school logos that have alternate text that simply states the name of the state and could end up being confusing. Aside from this, the majority of images are background images. These background images have clearly defined links associated with them and users utilizing a screen reader will not miss pertinent information.

If an experience cannot be made accessible, create another route for users to get that information.

The only relevant issue with this area is the previously mentioned issue with tabbing. The site is well laid out but the ability to access all links by keyboard use alone needs to be addressed.

Be as consistent and clear as possible in layout and copy.

This site is very heavily a list of links to articles about University of Michigan athletics. There is very little copy on the page itself. In addition, the links are broken out well into clearly defined sections and categories. The only issue with accessing these layout elements is, again, the ability to tab and access them by use of keyboard alone.

Conclusion:

This site passes most of the areas of design accessibility. The major setback is the ability to access the site and features by tabbing and use of keyboard alone. If a user tabs forward they become trapped in the events schedule. It is highly recommended that this issue is addressed.