

Matt Smallish

User Experience Research/Design Professional

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Phone: 734.657.1952

Portfolio: <https://bit.ly/2IXUKbr>

LinkedIn: [linkedin.com/in/matt-smallish](https://www.linkedin.com/in/matt-smallish)

Summary

Currently looking for a position in User Experience Research

Globally minded with a passion for underserved communities. University of Michigan MS graduate student in Information focused on User Experience Research and Design. I have lived and worked with diverse socioeconomic groups in humanitarian aid and relief capacities in multiple countries. Driven towards solutions utilizing User Experience and information acquisition so as to provide better access to technology and services, connecting and translating needs with real solutions. Exceptional management experience leading teams of up to 35. I have worked extensively with federal and state governments on projects geared towards vulnerable populations. Eager to collaborate with user focused organizations to develop better experiences, products, and services.

Skills

Professional Skills

Professional Leadership Training (US Army Basic, Advanced, and Senior Leader Courses)

Familiar with Agile and Agile/Scrum SDLC Methodology

Familiar with Google Material, Android, and iOS design Standards

Computer and Technical Skills

Programming

Proficient with:

HTML, CSS, Bootstrap

Applications

Adobe CC (Photoshop, Illustrator, XD, Dreamweaver)

Sketch, Balsamiq, InVision, Trello, Slack, Atom, Sublime

Platforms

Mac OS, Windows,

iOS, Android

Languages

English: Native Language

Spanish: Advanced Reading and Writing, Intermediate Listening and Speaking

German: Elementary level

Professional Experience

UX Research & Testing - City of Detroit

Winter 2019 Detroit, MI

- Collaborated with Data Driven Detroit to conduct user research and testing on an open data application.
- Worked with a Citizen User Testing Group (CUTGroup) to interview residents and evaluate through contextual inquiries.
- Analyzed information and made substantiated recommendations .

UX Research - Houghton Lake Public Library

Fall 2018 Houghton Lake, MI

- Conducted quantitative and qualitative research to create a community profile for Houghton Lake, MI.
- Conducted over 15 hours of interviews with business owners, community leaders, and other stakeholders for gathering insightful information.
- Created 24 page, detailed community profile report to identify strengths, weaknesses, and opportunities for the Houghton Lake area and recommend as to how the public library can be more involved.

UI/UX Design Lead - University of Michigan

Fall 2018 Ann Arbor, MI

- Worked as lead designer for Computer Science/Engineering research web app project.
- Developed concept sketches, flow diagrams, wireframes, and mockups for web applications .
- Created project style guide from scratch.
- Conducted research to approach best solutions for usability issues.

UX Research & Testing - University of Michigan Campus Information Center

Fall 2017 Ann Arbor, MI

- Working with a group of three other students, conducted quantitative and qualitative research to assess web traffic, and make recommendations to improve usage, for the University of Michigan Events website.
- Conducted user testing and over 9 hours of interviews with students at all educational levels for gathering information .
- Produced a report detailing findings and offering recommendations, based on research, testing, and other data.

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UX Design & Social Media - Now Boarding Travel

2017-Present Ann Arbor, MI

- Designed and Built responsive site for Now Boarding Travel Agency as well as one page sites for clients.
- Created original artwork, graphics, and interactive travel itineraries for client and promotional use.
- Managed multiple social media accounts for marketing and communicating purposes.

UI/UX Design - Lochbridge

2015-2016 Detroit, MI

- Developed original wireframes and mockups for desktop, web, and mobile applications.
- Created dozens of graphic assets for use by developers in desktop, web, and mobile applications.
- Partnered with marketing department to create original graphics for social media and company sites.
- Worked with Adobe directly addressing PDF coding issues for ADA compliance.
- Coordinated directly with state and local governments to insure web and mobile apps complied with WCAG 2.0 accessibility standards and federal guidelines.

Web Design - Eastern Michigan University

Fall 2011 Ypsilanti, MI

- Designed and built website for Eastern Michigan University Mock Trial extensively using HTML and CSS
- Created original artwork and graphics still in use by University website.
- Developed page layout, navigation, copy, animation, buttons and icons.

Education

Master of Science in Information

University of Michigan, Ann Arbor, MI 2019

Specialization: User Experience, Interaction Design

GPA: 3.7

Bachelor of Science in Communication Technology

Eastern Michigan University, Ypsilanti, MI 2015

Concentrations: Graphic Design, Spanish, Business

GPA: 3.6

Military Experience

Platoon Sergeant - MI Army National Guard - 1776th Military Police

2015-Present Taylor, MI

- Responsible for training & leading 35 soldiers as well as maintenance of over \$2M worth of Army equipment.

Base Defense Leader - US Army - 144th Military Police

2013-2014 Kabul, Afg

- Lead 16 soldier team to provide security and base defense for NATO outpost in Eastern Afghanistan.

Unit Public Affairs Specialist - MI Army National Guard - 144th Military Police

2009-2013 Corunna, MI

- Prepared, built, and managed website and social media for US Army's 144th Military Police Company.

Team Leader - US Army - 144th Military Police

2006-2007 Mosul, Iraq

- Operated navigational, communications, and weapons equipment for Military Police unit in combat.

Military Police Officer - US Army - 1776th Military Police

2005 US Gulf Coast

- Provided humanitarian aid and assisted local law enforcement immediately following Hurricane Katrina.