

Molly Durst • Graphic and Web Designer

Portfolio: mollymadegraphics.com • [LinkedIn](#) • [Github](#)

3750 Hillcrest Street West, Hilliard, OH 43026

mollymadegraphics@yahoo.com • (614) 795-8974

EDUCATION

BA New Media Communication Ohio State University- estimated graduation 2023

Associate of Arts Columbus State Community College - December 2017

CERTIFICATIONS

Full-Stack Developer Ohio State College of Engineering – 2021

Web Communications Columbus State Community College - 2012

Web Master Techskills 2003

TECHNICAL SKILLS

Graphic Design: Adobe Creative Suite • Coding Languages: HTML5, CSS, JavaScript • Git (Version Control, Gitbash) • Libraries and Frameworks: Bootstrap, JQuery, Express, React, Angular, Handlebars • Basic Backend and Databases: MySQL, MongoDB

WORK EXPERIENCE

Communications Assistant, The Ohio State University, Sep 2020 - Present

Produce written content and create images to update the Water Resources Center website, implement website changes using Drupal 8 (CMS) and HTML/CSS, Draft, edit and schedule social media posts using Hootsuite and update printed materials with new graphics

Owner, Geek Out Art, LLC, February 2020 to current

Organized online art shows and created content (video, photos, etc.) to sell artwork and promote other artists who are struggling due to the closure of in-person events. Designed t-shirts, masks and other items to promote/sell these customized items through social media. Various freelance projects including updating a WordPress based website and updating printed materials for local business

Graphic Designer, Randstad Staffing, December 2019 to February 2020

Designed packaging materials for Cardinal Health using knowledge of print specifications and Adobe Creative Suite. Position required close attention-to-detail and adherence to new branding guidelines and medical compliance issues.

Team Leader, Columbus Literacy Council - June 2019 to August 2019

Actively lead a group of summer camp counselors and coordinated with home office to create a successful summer program for income-eligible youth. Wrote and designed curriculum that boosted

artistic skills and literacy for the summer camp participants and created documentation for the program using Adobe Creative Suite.

Senior Digital Traffic Coordinator, PSI (Proteam Solutions Inc) - Nov 2018 to April 2019

Supportive web development role at L Brands, assisting with the conversion from one CMS system to another. Position required the ability to adapt to proprietary content management systems quickly and communicate effectively between multiple teams.

Marketing Manager, Quilt Beginnings - March 2017 to October 2018

Responsible for marketing materials for both print and web. Created interlinked social media/email and website campaigns to boost sales. Completely overhauled company website and increased online registration rates by 67%. Improved both open rates (from 14% to 53%) and click-through rates (from 11% to 63%) on targeted email campaigns

Custom Solution Developer, Randstad - September 2016 to February 2017

Assist team at McGraw Hill with daily production tasks related to the development of educational content for print, digital and e-learning

Web/Email Design Specialist, The Creative Group - January 2016 to August 2016

Assisted the JEGS automotive team by creating graphics and writing code for HTML email campaigns. Used CRM and CMS tools to set up subject line testing/schedule targeted email campaigns and select targeted audience for email deployment.

Art Director's Assistant, Curv Imaging - February 2015 to January 2016

Prepare and optimize pre-press files to create signage, vinyl cutouts and wall coverings for various clients. Assist in the pressroom with weeding vinyl materials and other tasks necessary for small business.

Web Content Specialist, Horizontal Integration - November 2014 to February 2015

Assisted Bath & Body Works team with email production by creating images in photoshop, HTML/CSS coding and uploading completed files to CMS (Cheetahmail). Also responsible for creating audience segmentation, running subject line A/B testing and scheduling emails for timed deployment.

Graphic Artist, Portfolio Creative - January 2012 to October 2014

Coordinated with L Brands planning team on the development of Victoria Secret stores by creating storefront renderings and interior renderings for presentations. Also retouched and created conceptual images for both print and web.