MAYUR Inc.

Business Case

Technical Communication Department

www.mayur.com

Background

Mayur Inc. (fictional name) is a an automobile manufacturers headquartered in US. The company is also expanded in UK, France, Germany, and Brazil. Recently, because of COVID breakdown, many employees are required to work from home. Amid recent challenging time, the fear of loss in productivity and organisational knowledge is apparent more than ever. In order to avoid knowledge loss and loss in productivity due to virtual communication, top management along with Technical Communication department are keen to understand the current communication network and want to know who are the influencers in the organisation. The insights and recommendations will be used to improve the networking in the organisation.

Project Name: Organisational Network Analysis

Problem Statement

To comply with current COVID regulations, employees are required to work from home. It necessitates actions to improve collaboration and networking in the organization. The data science project is focused on analyzing the current organizational network to avoid loss in productivity and knowledge. As a deliverable of this project, an executive report and presentations are created and recommendations are provided to Human resources to improve collaboration.

Project Stakeholders

- **Project Sponsor** - Board of Executives

- **Customer** - HR and Technical Communication Department

- **Project Team**

  1. Prathamesh Dushetwar (Project Manager)

  2. Mayur Dushetwar (Data Scientist and Engineer)

  3. Mangesh Dushetwar (Technical Communication)

  4. Pratiksha Dushetwar (Human Resource)

  5. Megha Dushetwar (Subject Matter Expert)