

Resume ▼ #mdvierra S

Search tools







## Digital Marketing Specialist | Zywave

#### https://www.zywave.com

1hr/1x month: Microsoft Teams Consultations with independent insurance agents. Teach customers how to customize sites w/relevant quote forms & keyword rich content & setup insurance WordPress websites for our Zywave customer's optimized with GA4 & GSC/GBP/LSO to ensure first page SERP results for long/short tail insurance related keywords that drive unique-quality traffic via Search & Social 10100 W. Innovation Drive Suite 300 Milwaukee, WI 53226 Phone: \$\ 866.499.9283\$

# Marketing Director | Strategic Incentives

#### https://www.stratinc.com

Responsible for directing all B2B and B2C marketing initiatives. I execute and oversee all of the firm's marketing strategy, communications outreach and public relations activities in order to achieve the digital marketing objectives of the firm. 630 State st, Santa Barbara, CA 93101 Phone: (805) 884-8444



Mike Vierra 909-916-9692

Update your profile

Other: MDVIERRA87@GMAIL.COM



## Employment for michael vierra









### Strategist | Oniracom

#### https://www.oniracom.com

Developed and integrated web marketing strategies, provided insight and direction into the performance and efficiency of our client's web presence, developed and communicated best practices for web metrics and delivered initiatives that improve online performance in accordance with strategic roadmaps 720 E Haley St, Santa Barbara, CA 93103 Phone: (§) (805) 695-8200

#### SEO Specialist | GoDigital

#### https://www.godigitalmarketing.com/

Reputation management Maps account verification Sitewide keyword optimization Keyword research development Market research 200 E Van Buren St, Phoenix, AZ 85004 Phone: (§) (888) 925-4336

# Marketing Associate | Karmaloop

### https://www.karmaloop.com/

Control Response data of marketing channels, other performance (Social, GA) and releveant marketing metrics. Collaborate on E-mail marketing campaigns.

Outreach and placement organization and tracking for Affiliate Program. Organize marketing materials for weekly meetings.

301 Newbury St, Boston, MA 02115 Phone: (§) 1 (877) 972-7425

# Search & Social Media Specialist | Local Market Launch

## https://www.localmarketlaunch.com/

Managed daily content for social network accounts Moved new customers into the sales funnel Developed message strategy & schedule to engage customers and channel partners 19 E Ortega St, Santa Barbara, CA 93101 Phone: (805) 335-8434