RISKBIRBAL

Outsmart Risk

Guide
|Book|

BRAND
|PHILOSOPHY|

RISKBIRBAL leverages cutting-edge technology hand-in-hand with extraordinary human support to provide user-friendly risk mitigation and transfer solutions, streamlining intricate processes of risk and insurance with a reliable and transparent approach ensuring peace of mind and secured future.

USE OF LOGO

LOGO_SPACING

Logo should not go outside of the grey area

Logo should have the spacing of red area for all sides

Our mission is to enable informed decision-making, enhance operational efficiency, and deliver exceptional value and customer experience. Driven by integrity, excellence, and technological innovation, we strive to empower individuals and organizations to thrive in unpredictable circumstances.

BRAND
| MISSION |

BRAND TYPOGRAPHY

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BRAND TYPOGRAPHY

AXIFORMA

AXIFORMA BOLD

H1

H2

H3

Body

LOGO COLOR CODES

#053E84

RGB(5, 62, 132)

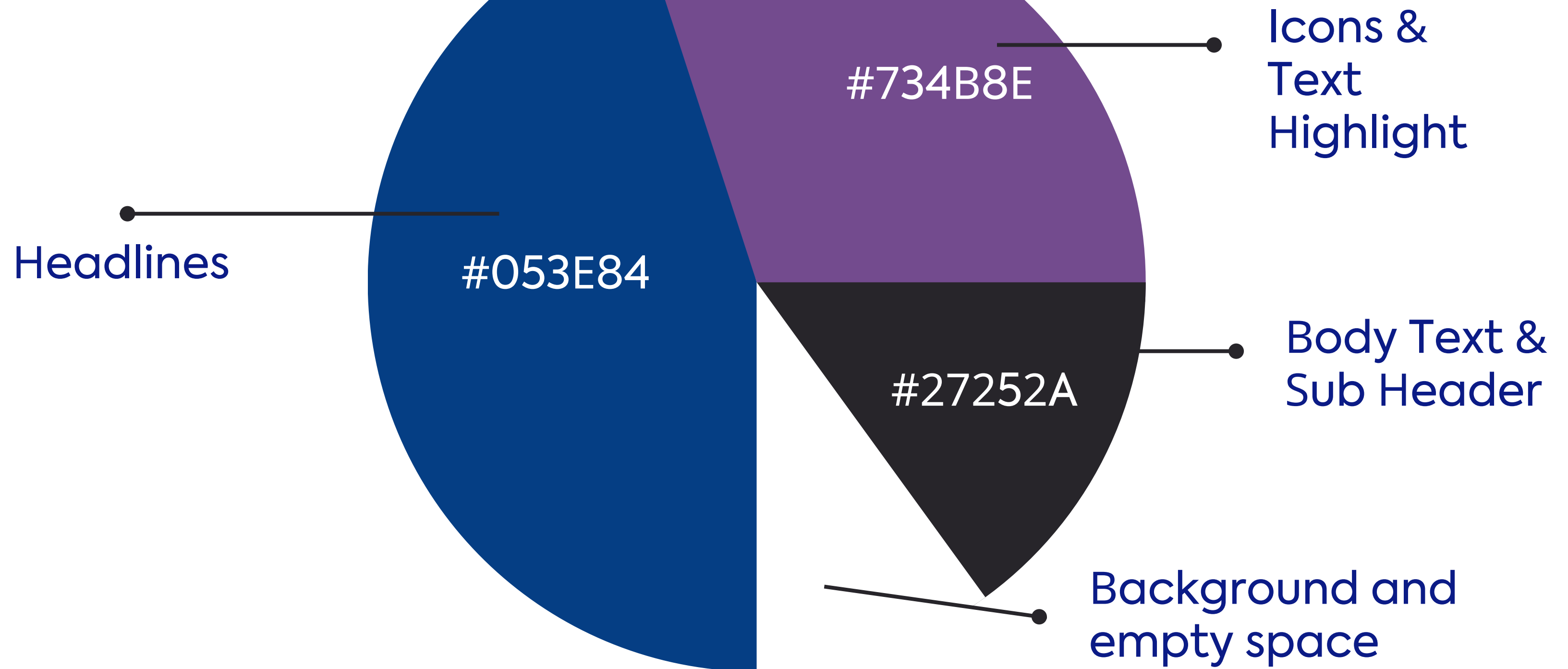CMYK (96%, 53%, 0%, 48%)

#734B8E

RGB(115, 75, 142)

CMYK (19%, 47%, 0%, 44%)

#27252A

RGB(39, 37, 42)

CMYK (7%, 12%, 0%, 84%)

USE OF COLORS

#734B8E — Icons & Text Highlight

#053E84 — Headlines

#27252A — Body Text & Sub Header

Background and empty space

TYPE + COLOR

RISK BIRBAL

Outsmart Risk

Unlock a future of boundless possibilities

RISK BIRBAL

Outsmart Risk

Unlock a future of boundless possibilities

LOGO + COLOR

LOGO + COLOR

LOGO + COLOR

USE OF BRAND LOGO

A4 SIZE – Top Right or Top Left

LETTER SIZE – 210 x 297 (mm)

1000 x 1000 pixels

1000 x 1000 pixels

2560 x 1440 pixels

USE OF
BRAND LOGO

Social Media Post

Thanks

We'll keep adding more stuff...