

# Michael Yeates

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## SUMMARY OF QUALIFICATIONS

A Front-End Web Developer with a strong passion for creating intuitive and engaging user experiences. Background in psychology and earned a certificate in Front-End Website Development. Known for being an innovative problem-solver and passionate about developing apps. Proven ability to excel in collaboration, creativity, and bringing projects from ideation to execution.

## KEY SKILLS

HTML, CSS, JavaScript, React, jQuery, Node, Bootstrap, Git, Adobe Creative Suite, Figma

## PROJECTS

### Bike Buddy

Jan '22 - Jan '22

[norrinradd8.github.io/bike\\_buddy](https://norrinradd8.github.io/bike_buddy) | [github.com/mdyeates/bike-buddy](https://github.com/mdyeates/bike-buddy)

Collaboration

- Collaborated on the development of Bike Buddy, a cycling safety tool for families. Implemented routing functionality using the TomTom API and integrated the Leaflet library for an interactive map experience
- Built with: jQuery, Bootstrap, Leaflet

### Weather Dashboard

Dec '22 - Dec '22

[mdyeates.github.io/weather-app](https://mdyeates.github.io/weather-app) | [github.com/mdyeates/weather-app](https://github.com/mdyeates/weather-app)

Individual

- Developed a dynamic weather dashboard utilising the OpenWeatherMap API to display real-time weather data for multiple cities
- Built with: jQuery, Moment

### Team Profile Generator

Jan '22 - Feb '22

[mdyeates.github.io/project](https://mdyeates.github.io/project) | [github.com/mdyeates/project](https://github.com/mdyeates/project)

Individual

- Developed a Node command-line application for generating dynamic HTML for a team dashboard using Object-Oriented Programming and Test-Driven Development
- Built with: Node, JavaScript

## EXPERIENCE

### Assistant Retail Manager

Aug '17 - Apr '20

Winchester Student Union

Winchester, Hampshire

- **Collaborated** with vendors to develop and optimise an automatic ordering system, resulting in a 11% increase in sales
- Streamlined **inventory management** by maintaining a stock database and EPOS system, resulting in a 1% wastage target achievement
- **Designed** visually appealing artwork using **Adobe Creative Suite** for in-store/social media, resulting in multiple successful **marketing** campaigns
- Led the recruitment, training, and development of all retail staff, resulting in a more efficient and independent team

### Venue Supervisor

Aug '16 - Aug '17

- Acted as the primary point of contact in the absence of venue management, demonstrating strong **customer service** and **problem-solving skills**

## EDUCATION

### Front-End Web Development Certificate

Present

*edX*

A 16-week intensive program focused on gaining technical programming skills in JavaScript, HTML and CSS.

### Bachelor of Science in Psychology

Oct '16

*University of Winchester*

Winchester, Hampshire

Topics included advanced statistical techniques, research methods, and the application of psychological principles in various settings, including the workplace and consumer behaviour.