

# NovaKart Business Performance Overview

Total Sales

**1.2bn**

Total Profit

**444M**

Total Orders

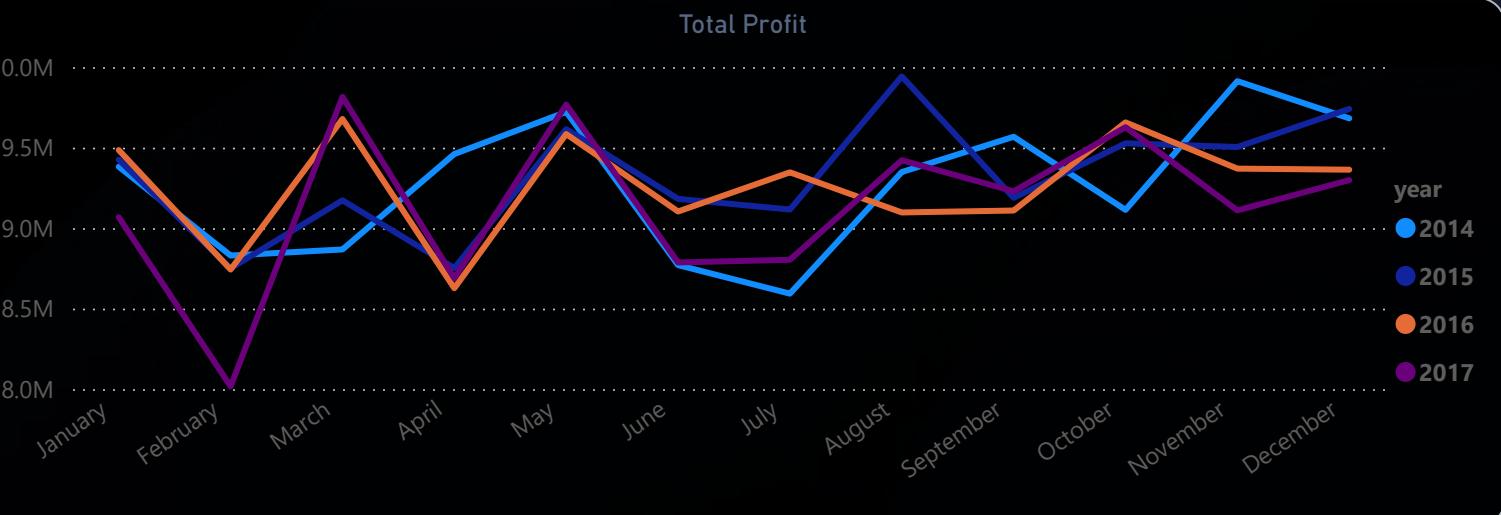
**11K**

AOV

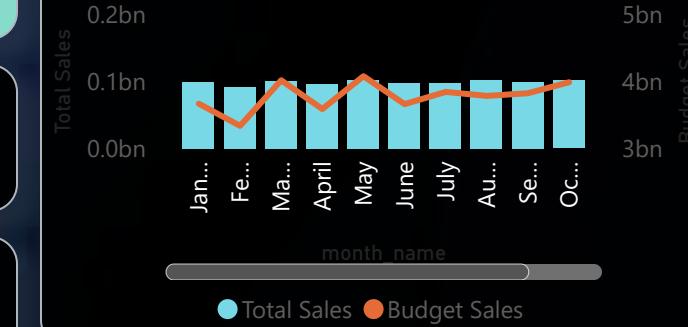
**111K**

profit Margin %

**37**



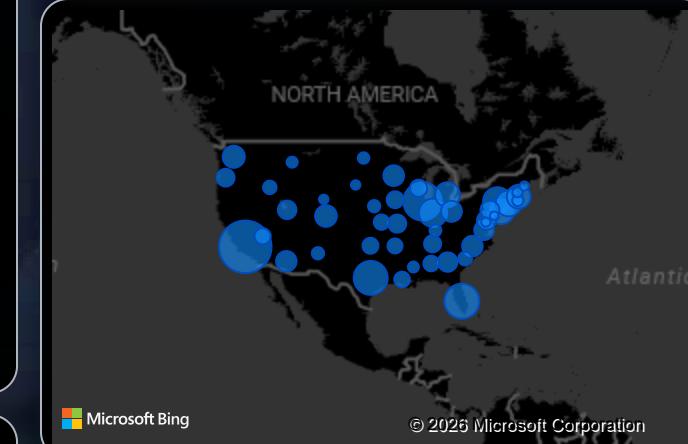
## SALES VS BUDGET



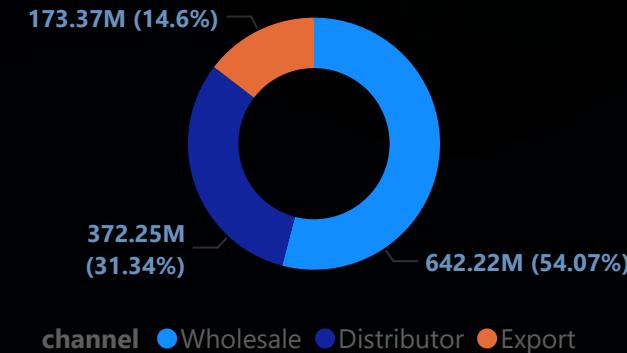
region

- Midwest
- Northeast
- South
- West

## Top 10 Products



## Sales by Channel



Pr...  
Pr...  
Pr...  
Pr...  
Pr...  
Pr...  
Pr...  
Pr...  
Pr...  
Pr...