

# Uber

This dashboard provides a comprehensive analysis of Uber ride operations, focusing on demand trends, revenue performance, cancellations, and customer-driver experience to support data-driven decision-making.

[Home](#)[Overview](#)[Vehicle](#)[Revenue](#)[Customer](#)[Location](#)



# Uber

Auto



Bookings = Total > Completed > Lost

150K

62%

38%



52M

Revenue

93K

Completed Bookings

57K

Lost Bookings

2M

Total Distance Covered

26.00

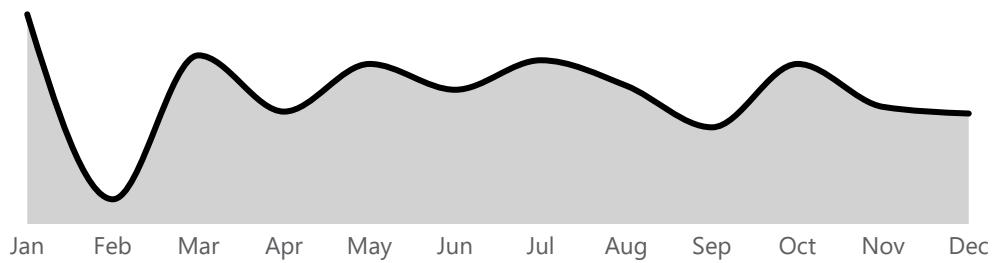
Average Distance

93K

Completed Bookings

Month

Quarter

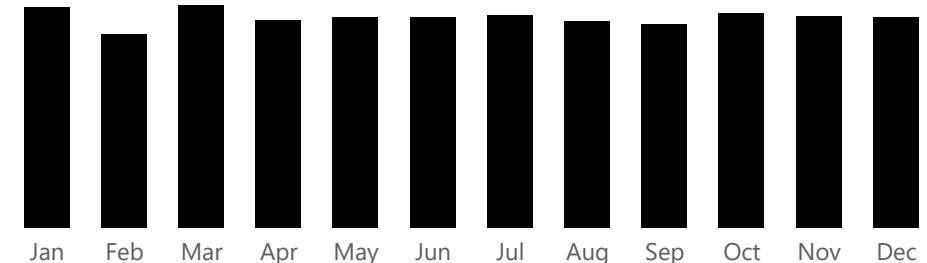


51.85M

Sum of Booking Value

Month

Quarter



## Revenue by Vehicles

Auto	13M
Bike	11M
Go Mini	10M
Go Sedan	9M
Premier ...	6M
Uber XL	2M

## Khanda

600

Top Pickup



4.40



Average of Customer Rating

4.23



Average of Driver Ratings

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Lost Bookings

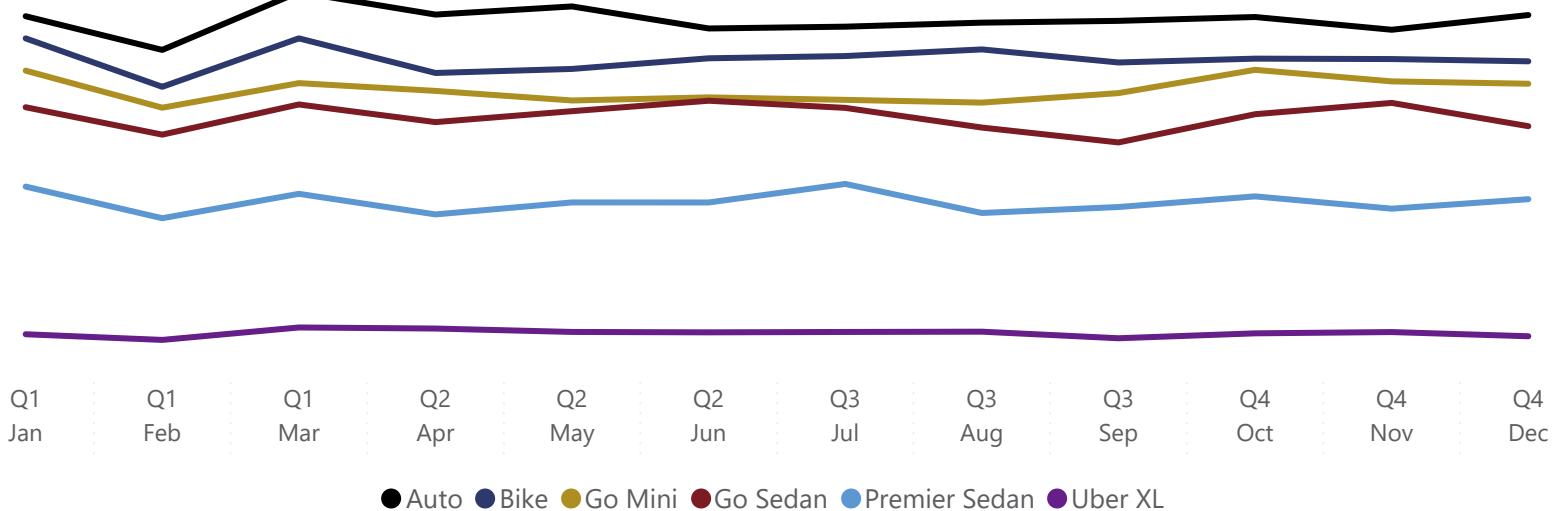
2M

Total Distance Covered

26.00

Average Distance

## Revenue



Vehicle Type Merged	costumer_count	Revenue	Contribution %	Total Bookings	Completed Bookings	Lost Bookings
Auto	32948	12878422	25%	37419	23155	14264
Bike	29138	11456182	22%	33074	20585	12489
Go Mini	28358	10338496	20%	29806	18549	11257
Go Sedan	23330	9369719	18%	27141	16676	10465
Premier Sedan	16827	6275332	12%	18111	11252	6859
Uber XL	4447	1528032	3%	4449	2783	1666
<b>Total</b>	<b>104114</b>	<b>51846183</b>	<b>100%</b>	<b>150000</b>	<b>93000</b>	<b>57000</b>



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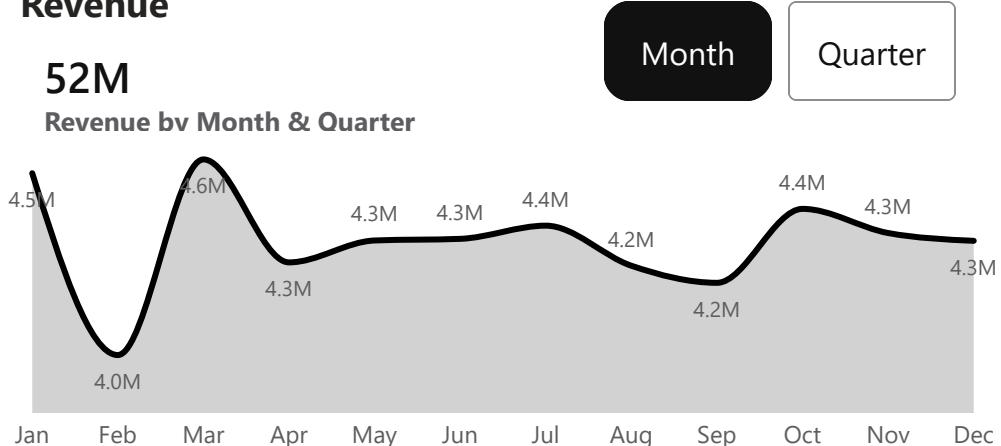
26.00

Average Distance

### Revenue

52M

Revenue bv Month & Quarter



Month

Quarter

### Revenue

Revenue by Vehicle Type



### Revenue

Revenue by Payment Method

23M

UPI

13M

Cash

6M

Uber Wallet

5M

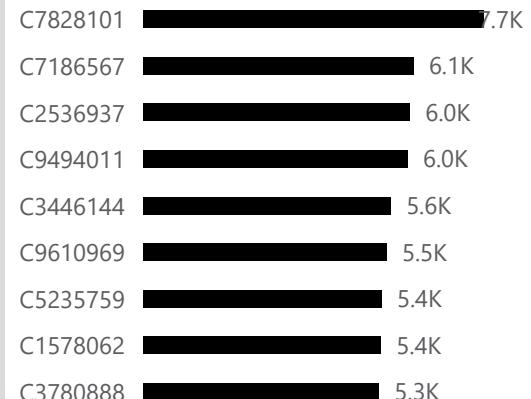
Credit Card

4M

Debit Card

### Revenue

Revenue by Customer



# Uber

Auto



Customer = Total > First-time > Return > Regular

104K

79.35%

Customer Return Rate

5.96%

14.69%



52M

Revenue

93K

Completed Bookings

57K

Lost Bookings

2M

Total Distance Covered

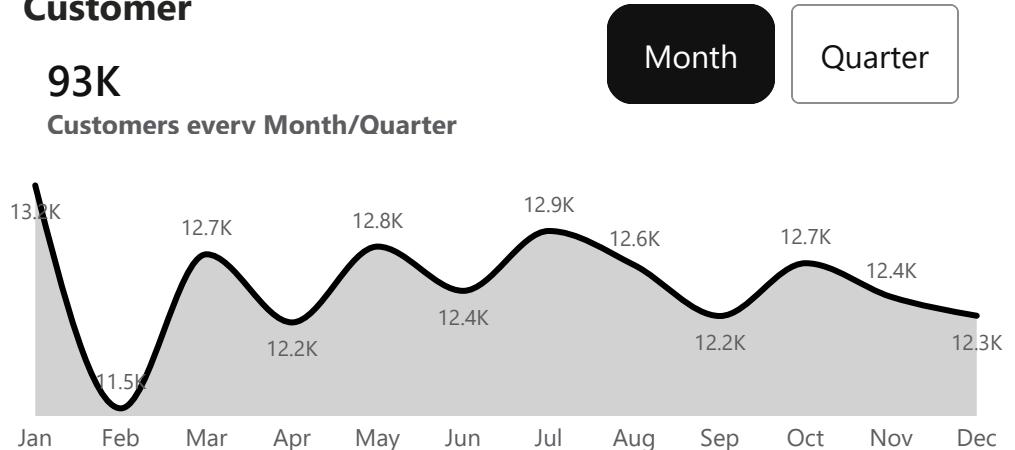
26.00

Average Distance

## Customer

93K

Customers every Month/Quarter

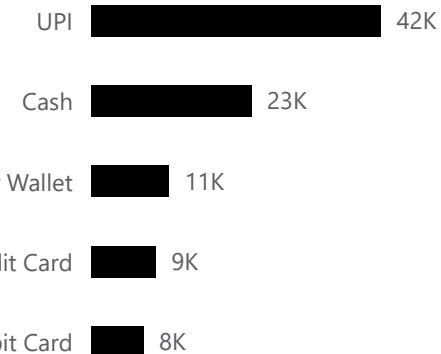


Month

Quarter

## Customer

By their preffered Payment Mode

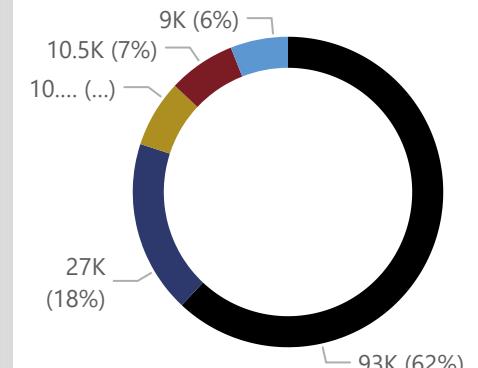


## Customer Detail

Customer ID	Revenue	Average Distance	Vehicle Type Merged	Customer Rating	Driver Ratings
C2706299	4277	8.66	Go Mini	4.90	4.70
C4843078	4228	11.73	Bike	5.00	4.40
C2978596	4220	10.11	Auto	4.80	3.60
C5235759	4202	4.62	Auto	4.70	4.90
C7186567	4133	25.66	Go Mini	4.30	3.90
C9539119	4109	36.81	Go Mini	4.70	3.70
C2674107	4093	20.85	Bike	3.10	3.50
C9793707	4088	46.36	Go Sedan	4.30	4.60
C7042577	4060	12.72	Auto	4.20	4.20
<b>Total</b>	<b>47260574</b>	<b>26.00</b>			

## Customer

Booking status of customers



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2M

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Average Distance

### Top 10 locations by Revenue



### Location

#### Top Locations by Revenue

Barakha...	0.34M
Khanda...	0.34M
Subhash ...	0.33M
Pataudi ...	0.33M
Badarpur	0.33M
Tughlaka...	0.33M
AIIMS	0.33M
Inderlok	0.33M
Mayur Vi...	0.32M
Greater ...	0.32M
Udyog Vi...	0.32M

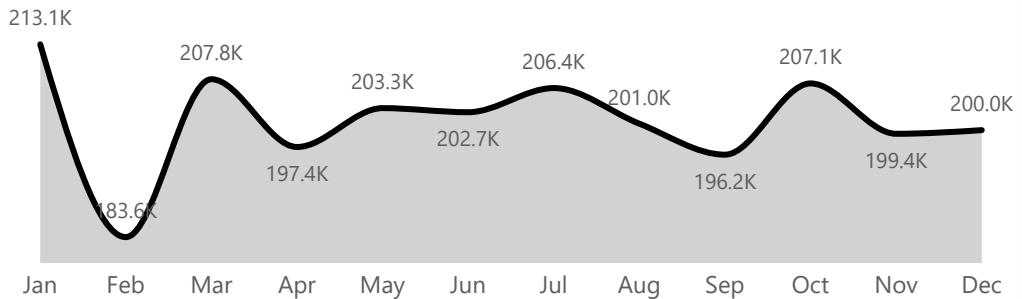
### Distance

2M

Distance covered per Month/Quarter

Month

Quarter



### Distance

#### Distance Covered by Vehicle Type

Auto	0.60M
Bike	0.54M
Go Mini	0.48M
Go Sedan	0.43M
Premier ...	0.29M
Uber XL	0.07M