John Smith

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Profile Summary

Highly motivated Data Scientist with 5+ years of experience in machine learning, data analysis, and AI-driven solutions across retail and e-commerce industries.

Skills

• Machine Learning (Scikit-learn, PyTorch, TensorFlow)
• Data Analysis (Pandas, SQL, Excel)
• Retail Analytics (Demand Forecasting, Dynamic Pricing, Market Basket Analysis)
• Cloud Platforms (AWS, GCP, Azure)
• Visualization (Tableau, Power BI, Matplotlib, Seaborn)

Professional Experience

Data Scientist | Walmart | 2020 - Present
• Developed demand forecasting models that improved accuracy by 20%.
• Implemented dynamic pricing strategies leading to 15% revenue growth.
• Conducted market basket analysis for cross-selling opportunities.

Data Analyst | Target | 2017 - 2020
• Automated inventory tracking dashboards, reducing stockouts by 12%.
• Conducted A/B testing on promotional campaigns to optimize conversions.
• Analyzed customer behavior to recommend personalized product bundles.

Education

M.Sc. in Data Science | New York University | 2017
B.Sc. in Computer Science | University of California, Berkeley | 2015

Certifications

• AWS Certified Machine Learning Specialist
• Google Cloud Professional Data Engineer
• Tableau Desktop Specialist