



# DESIGN NIGHT



**LET YOUR CREATIVITY SHINE!**

**300 DT PRIZE**

16:00  
7/8 APRIL 2023  
FACULTY OF SCIENCES OF BIZERTE

[www.aocclub.live](http://www.aocclub.live) | [artofcodeclub@gmail.com](mailto:artofcodeclub@gmail.com)

# DESIGN NIGHT



## Challenge:

- Creation of a new logo.
- Creation of a color palette.
- Creation of typography.
- Design of the packaging for a company's products (menu, take-out bags, etc.).
- Design marketing materials for a company, such as advertising posters, leaflets, web banners, etc.
- Design the user interface for a website or mobile app

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## Terms:

- Participants must work in teams of one to two people.
- Participants may use any software or tool of their choice to complete their work.
- Participants must respect the time allowed to carry out their project.
- Participants must hand in their final work in the form of a presentation at the end of the semi-hackathon.
- Participants will be evaluated by juries of design professionals.

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## Planning of Design Night:

### Day 1 :

- 4:00 p.m: Welcome and registration of participants.
- 5:00 p.m: Presentation of the club, partners, sponsors, subject and rules of the hackathon.
- 6:00 p.m: Start of work on the project.
- 6:48 p.m: Iftar break.
- 10 p.m: Karaoke Time.

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## Planning of Design Night: Day 2:

- 00:00 a.m: Lantern
- 00:30 a.m: Dance Party
- 02:00 a.m: Movie Time
- 03:30 a.m: Suhur Time
- 08:00 a.m: Finalization of the projects.
- 09:30 a.m: Submission of the projects.
- 10 a.m: Presentation of the projects by the teams.
- 11:30 a.m: Deliberation of the juries.
- 12:00 p.m: Closing ceremony and results.

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## Registration & Prize :

- Registration cost for each team: 10dt
- A prize of 300DT will be awarded to the team with the best proposal.
- The prize will be awarded during the event closing ceremony.

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## Theme & Subject

1. logo rebranding but keeping the same identity and colors schema
2. Design posters, leaflets, banners, murals... showing the new logo
3. Design the user interface and prototype of the STB Premium mobile application.



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## Guides

### 1. Final Work showcase example :

- <https://tinyurl.com/224ya5ta>

### 2. Tools to use for each task :

- logo : Photoshop & illustrator
- Graphics : canva
- UI : Figma & adobe Xd

### 3. Similar apps to inspire from :

- Revolut
- sweat wallet



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STB PREMIUM MOBILE APPLICATION BACKLOG			
Feature	Specification	Description	Priorite
Authentication	Identification		3
	Récupérer mot de passe		
	inscription		
Mes wallets	Historique transaction		1
	Alimentation wallet	par carte	
	Transfert wallet to wallet	par numéro de tel	
	Cash out wallet		
	Mise à disposition		
	Payement via wallet		
	Demander nouvelle wallet		
	Réclamation		
Mes cartes	Historique transaction		1
	Changer plafond TPE GAB		
	Bloquer carte		
	Alimentation carte		
	Réclamation		
	Renouvellement carte		
	Demander nouvelle carte		
Mes comptes	Mes transaction		1
	Extrait		
	Relevé		
	Rib IBAN		
Mes Chèques	Images chèques émis		2
	Images chèques reçus		
	Demander chéquier		
Mes virements	Effectuer virement instantanée		2
	Effectuer virement programmé		
	Historique des virements		
	Historique des bénéficiaires		
	Effectuer transfert scolarité à l'étranger		
	Simulation transferts scolarité		
	Suivre mes transferts scolarités à l'étranger		
Mes crédits	Demander un crédit		1
	Simulation crédits		
	Suivre mes crédits		
	Editer tableau d'amortissement		
Mes dépenses	Suivre mes dépenses		1
	Suivre mes revenus		
Profil	Consultation		2
	Modifier photo		
	Modifier mot de passe		
Settings	Affichage en niveau accueil		2