

ouiimi

The goal for ouiimi is to create a community-driven booking platform build for everyday service based businesses. The goal is to create a simple, fair, and transparent way to take bookings. The goal is simplify how people book everyday services where its hair, nails, beauty, wellness and even pet grooming all in one place – people will be able to discover, manage, and book appointments with less stress.

Notes:

To explain this draft better, I will be using the following names for examples.

our customer – Lisa

Name of business: Annie's Salon

staff members: Annie, May, June

ouiimi Details

business name: ouiimi

links: ouiimi.com, ouiimi.com.au

email: ouiimi@outlook.com

password: Anniegigi29

services. (categories)

Here is a list of services we will be starting with, just to in mind, as you will see, each service has sub-services. These can be pre-programed for small business to select from when listing their service, Hair services is the biggest

Hair Services (Category)

Haircuts

women's cut & style

Restyle (short/long/medium/Extra long)

Fringe Trime

Men's Cut

Kids' cut

Add-Ons

Scalp Massage

Hydration/Repair

Toner

Extra Blow-Dry

colouring

Root Touch-up

Full Colour

Hair Head Foils/Highlights

Balayage/Ombre

Toner/Gloss

Add-Ons

Extra Colour Bowl

Root Shadow/Blend

Gloss Refresh

Colour Lock Treatment

Blow-Dry & Styling

Blow wave (short)

Blow wave (Medium)

Blow wave (Extra Long)

standard Blow-Dry

Wash & Blow-Dry

Curls/Waves Styling

up-Do / Even Styling

Bridal Hair Styling

Restyle Blow-Dry

Add-ons

Hot Tool Styling

Braiding

Occasion Finish

Treatments

Keratin Treatment

Hydration / Moisture Treatment

Repair / Strengthening Treatment

Scalp Treatment / Detox

Nails (Category)

Basic Manicure

Deluxe Manicure

Basic Pedicure

Gel / Shellac Application

Acrylic Refills

Nail Art (set)

Nail Repair

Add-Ons

French Tip

Gel Polish Upgrade

Cuticle Treatment

Paraffin Wax

Beauty & Brows (category)

Eyebrow Shape Wax
Eyebrow Shape Thread
Eyebrow Tint
Lash Tint
Lash Lift
Lash Extensions (Full Set)
Lash Infill
Makeup Application
Bridal Make up

Add-Ons

Brow Tint
Lash Tint
Quick Facial
Lip Wax
Chin Wax

Massage & Wellness. (Category)

Relaxation Massage
Remedial Massage
Sports Massage
Hot stone Massage
Pregnancy Massage
Spa Package

Add-Ons

Extra Hot Stones
Aromatherapy Oils
Extra 15 mins
Cupping

Skin & Facials (Category)

Classic Facial
Deep Cleanse Facial
Hydrating Facial
Anti-Ageing Facial
Microdermabrasion
Chemical Peel
LED Light Therapy
Express Facial

Dog Grooming (Category)

Bathing & Cleaning

Basic Wash
Wash & Dry
Flea/Tick Wash
De-Shedding Wash

Haircuts & Styling

Full Groom (wash, cut, style)
Breed-Specific
Puppy Groom
Partial Groom (face, feet, sanitary trim)

Coat & Skin Care

De-Shedding Treatment
Coat Condition/Deep Treatment
Medicated Bath (sensitive skin)

Nails & Paws

Nail Trim
Nail Grind (smooth finish)
Paw Pad Trim
Paw Balm Treatment

Ears, Eyes & Teeth

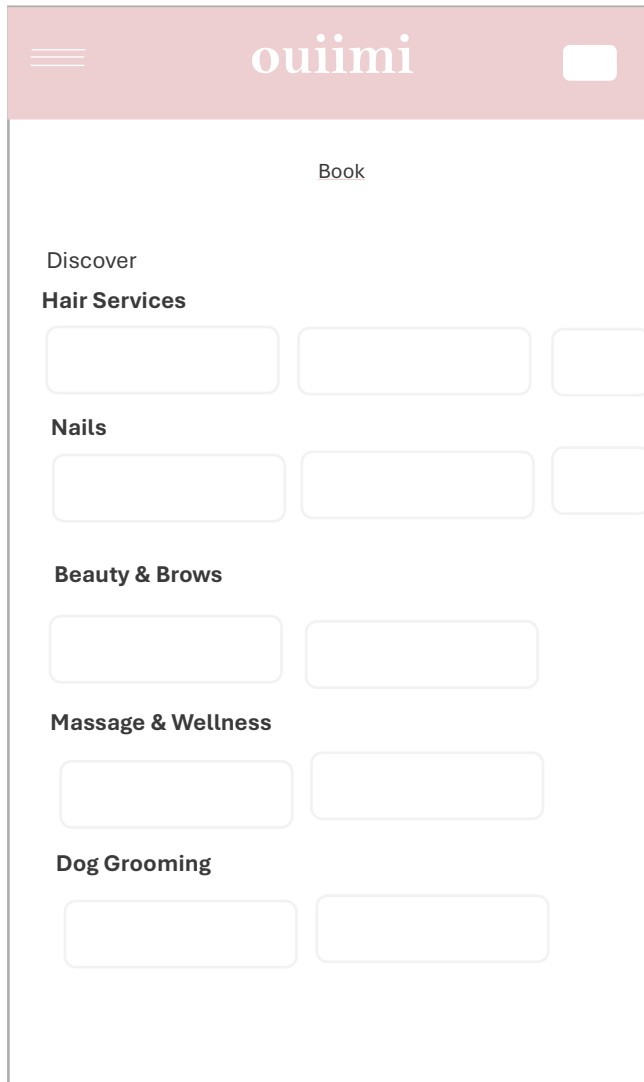
Ear Cleaning
Tear Stain Clean
Teeth Brushing

Add-Ons

Anal Gland Expression
Flea/Tick Treatment
Bow/Bandana + Cologne Finish
Extra Time for Large/Double – Coated Dogs

Home Page

First page ouiimi visitor sees, all listed service will appear her in their categories, through this page, shoppers can discover, browse and book services how its will look.



Notes.

colours:

Nav Bar- #EECFD1

logo- #FFFFFF

fonts- #3A3A3A

carts/cards: #D9D9D9

buttons: #EECFD1

Like we did with ouiwe, this the look if the home page, in the home ,each service will have/show the first/latest 6 carts with a more button at end for the shoppers to go into the cart.

The nav bar

Logo should always lead back to home when clicked on

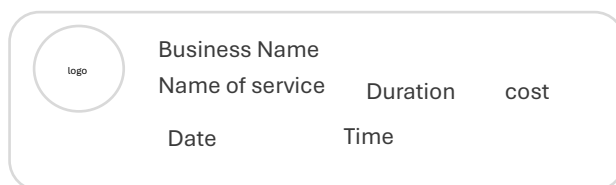
Their check out cart

The side bar will have links to the following pages

It will appear on all pages

About
Shopper
Small Business
How it works

Look/inside of the card
we will show shoppers the most important information about a booking



What to fetch for inside the card

The business logo

The business name

Name of the service, selected during listing.

Duration: fetch how long the service will run for

Cost: the cost allocated by the by business for that service.

Date and time: since each service will be uploaded with the multiple dates and time slots, here fetch the next most closest date and time

Card Explained. Go to small business page for this information make sense.

The card will look this, here we will fetch the immediate information the shopper needs to see while trying to make a booking, all this information is from when the small business is listing their service (see that page) I will the business example and explanation.

Annie's Salon

women's cut & style 2hr \$320

06.06.26 10:00 am – 12:00pm

To view more information about the service and make a booking the customer can click on the card and be taken to this page.

Annie's Salon

Date:

Select Date

Service: women's cut & style

Staff:

Select Preferred Staff

Time:

Select Preferred Time

Address: 22 North Street Richmond

Description:

cost: \$250

Add-Ons:

Add-Ons

Total Cost: = cost + add-ons

Book Now

The **business name** can be clickable, taking the shopper to the business' profile

Shopper can select a preferred **date** from multiple dates provided during listing.

Under **service** will be whatever service was selected during list

When listing, the business own can list multiple **staff** who can carry out a given service for the shopper to select from, here the shopper will get a drop down of to select a staff member. **Note: since multiple staff can be selected to carry out various service booking, to prevent double booking, if a staff member is booking into another service for the time of booking, please block them out with a busy on them, till the time**

The description, will be provided/instead by the business during listing, this will be information about booking.

Cost will be how much the business allocated to given service during listing.

As shown on the service list, each service has add-ons (up-sell) these will be preprogrammed for the business to select from when listing a service, the shopper will get a drop down and select to any if they wish.

The total will be how much it come down to between the cost of the service and the cost of the add-ons if the shopper decides to add any.

shopper clicks book now once they have added and filled all field.

The Address to is provided by the business during listing, this is where the service take place.

View of drops

Make it so they can scroll up and down and click on item to select

Date:

Select Date

06.05.2027

07.05.2027

08.05.2027

Staff:

Select Preferred Staff

Annie

May Busy

June

Time:

Select Preferred Time

10:00am – 12:00pm 2hr

12:45pm – 14:45pm 2hr

Add-Ons:

Add-Ons

Scalp Massage \$30


Hydration/Repair \$10

Toner \$20

Extra Blow-Dry \$50

Adding to cart

Say the customer has filled out all the information and they are reading to make booking

 Annie's Salon

Date:

06.05.2027

Service:

women's cut & style

Staff:

Annie

Time:

10:00am – 12:00pm

2hrs

Address:

22 North Street Richmond

Description:

cost:

\$250

Add-Ons:

Scalp Massage \$30

Toner \$20

Total Cost:

\$300

[Book Now](#)


10% Deposit + \$1.99 ouiimi fee paid today, 90% paid to directly Business

Once they are add they can click Book now, it will go to their cart

To prevent double or people booking the same service say at the time, please put a 2 min or few seconds block out on the selected time and date to allow enough time for them to check out.

Check out like, shopper can ad multiple service from the same, but will can only check out from one business at a time. The 10% will be the total of all services at check from that business because will be at the same place. We will make per-day

Cart view

 Annie's Salon

Date: 06.05.2027

Time: 10:00 am – 12:00pm

Service: women's cut & style

Cost: \$250

Add-Ons: Scalp Massage \$30

Toner \$20

Service Total: \$300

10% Deposit: \$30

ouiimi Fee: \$1.99

Total Today: \$31.99

[Pay Now](#)

10% Deposit + \$1.99 ouiimi fee paid today, 90% paid to directly Business

Name:

Email:

Number:

Name On Card:

Card Number:

Expiry Date:

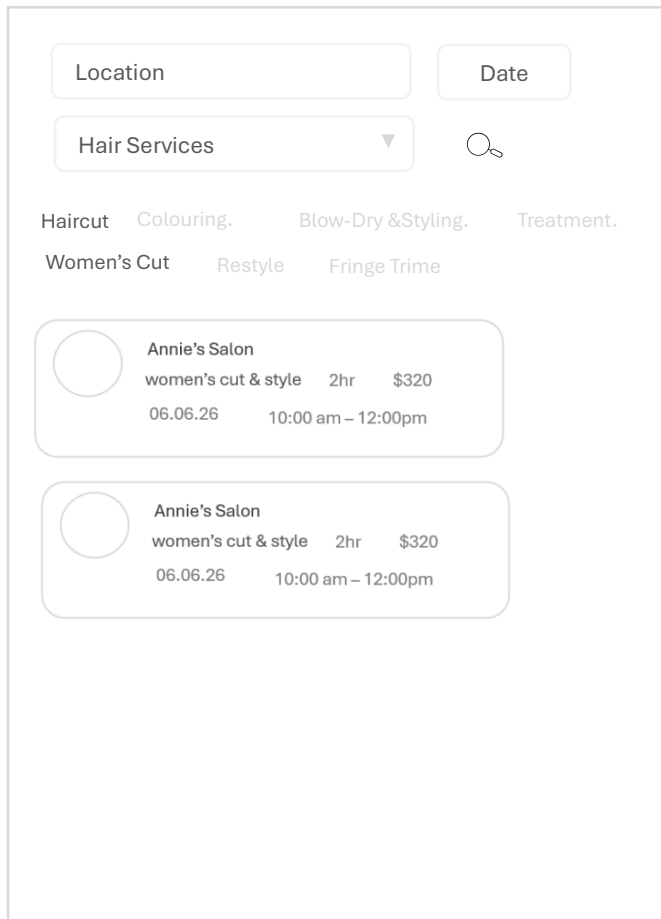
CVC:

STRIPE PAY \$31.99

Book Button (Top of Home page)

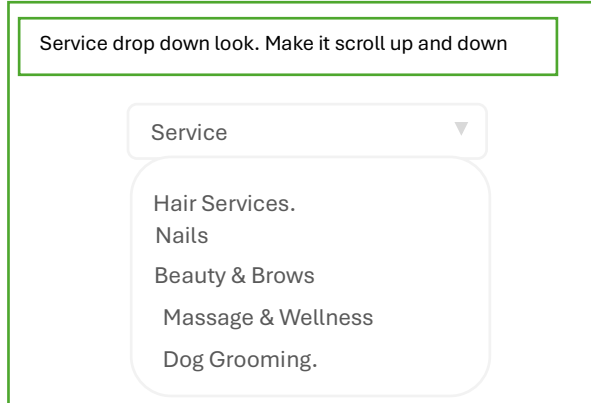
When shoppers visit ouimi they can just explore and see what service are available but if they have a specific date and want narrow down and book an appointment, in come the Book button

This button will allow shoppers to book service according to their location and narrow down search depending on what they are after. For this example is will use hair services and dog grooming because it the more sub categories.



The main booking interface consists of a top section with input fields for 'Location' and 'Date', followed by a 'Hair Services' dropdown menu and a magnifying glass icon. Below this is a horizontal list of service categories: 'Haircut', 'Colouring.', 'Blow-Dry & Styling.', and 'Treatment.'. Under 'Haircut', there are sub-categories: 'Women's Cut', 'Restyle', and 'Fringe Trime'. The bottom section displays two identical booking cards for 'Annie's Salon'. Each card shows a circular profile picture, the salon name, the service 'women's cut & style', a duration of '2hr', a price of '\$320', and the date '06.06.26' with a time slot of '10:00 am - 12:00pm'.

Service drop down look. Make it scroll up and down



The dropdown menu is titled 'Service' and contains a list of options: 'Hair Services.', 'Nails', 'Beauty & Brows', 'Massage & Wellness', and 'Dog Grooming.'.

While here the, the customers can insert their location, (auto suggest) select a date, (give them a calendar to select a day, then they will get a drop down showing them all the services we have available.

Say the customer, selects hair services, the platform will then show the sub-categories, unclicked ones blend into the back(lighter colour)

Whichever sub- category they click on, give the services under it, say the customer selects, Haircuts, since there is more services, make them slide across for selection, s

Whichever sub- category they click on, give the services under it, say the customer selects, Haircuts, since there is more services, make them slide across for selection, s

Say they select women's hair cuts, then now fetch the shop cart with the selected date.

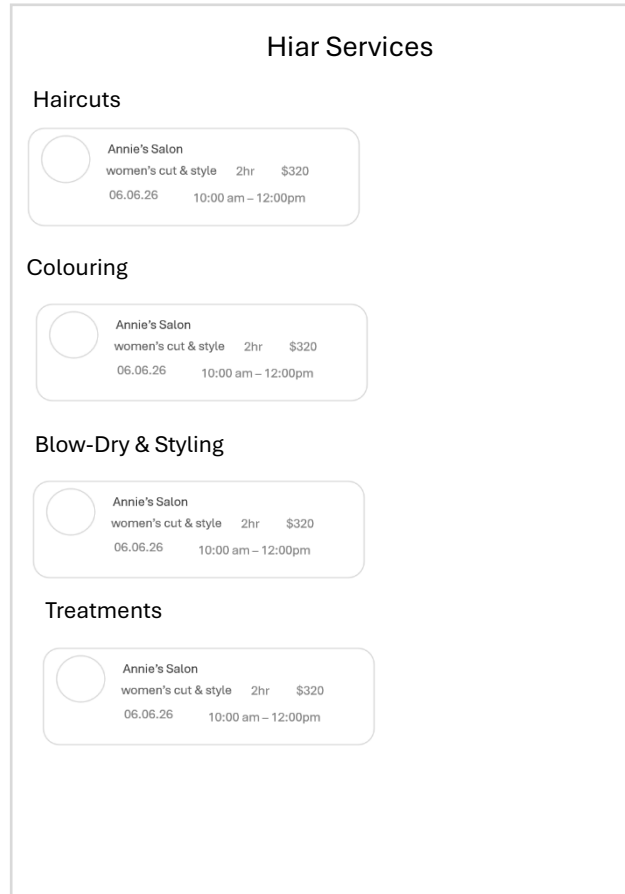
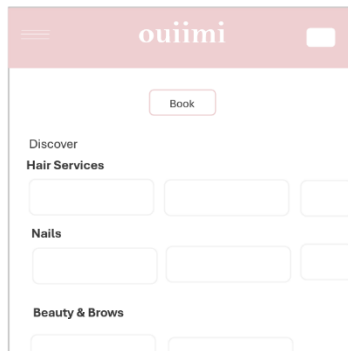
The first cart, should show from the available earliest time of day to the latest, they can scroll down to go throw these

Then once they click on the card, then the go through the same booking process as explained in above pages.

Note: when searching, under category, if the customer selects a service like Nails without sub-categories, then straight under run the services

Going into a service,

Like we did with ouiwe, in the home under each service, we will fetch the first 6 cards, the a more button. for the rest of the other categories you can just show the carts going across, but hair-services and dog grooming, lets give the sub-categories their own line



Shopper Account.

In their account, when signed in shoppers will be able to keep on top, track and manage of their bookings this how it will look.

ouiimi

+

Name

BookingsFinished BookingsDetails

Annie's Salon

Booking ID: 5123

women's cut & style2Hrs

6.05.202710:00 am – 12:00pm

Looks of Finished booking Cards

Annie's Salon

Booking ID: 5123

women's cut & style2Hrs

6.05.202710:00 am – 12:00pm

Finished

Looks of cancelled booking Cards

Annie's Salon

Booking ID: 5123

women's cut & style2Hrs

6.05.202710:00 am – 12:00pm

Cancelled

With profiles, we will try use the same format as ouiwe, in their account they will have, profile picture(can upload or change with the +, the name under.

Bookings Tab will be the shopper's up-coming bookings When they sign in or any time they return to their profile, load the bookings. When you load these, show their up-coming booking cards, on top should the date/time = or closest of the day of viewing.(example, say the shopper have 5 up-coming bookings all different dates, say 05.05.2025, 04.03.25,10.05.2025, 12.07.25, 15.12.2025) the cards with be arranged to show from the closest date, 04.03.25, 05.05.25, 10.05.2025, ... also give them a calendar when they can click on a given date to see up-coming bookings. If the click on a date with a booking, give them the [Book](#) taking them where they can book

Say now the shopper has clicked on Bookings, use previous order as example. In the card, they will see a break down of their service

To keep it simple, in the card here, we will fetch the most immediate information, salon name, bookingid, service time and date, then when they click on it they can view more details about the booking.

In finished bookings, at the end of each day/date, 00:00 or once booked time passes, all booked orders for that day automatically move to Finished Bookings, look of card on the bottom, it will be clickable for them to go back into. To Book

Maybe in here, we will also show their canceled orders

Details, same as ouiwe, but now we no longer need their, in the near future we can do in calling service.

Details

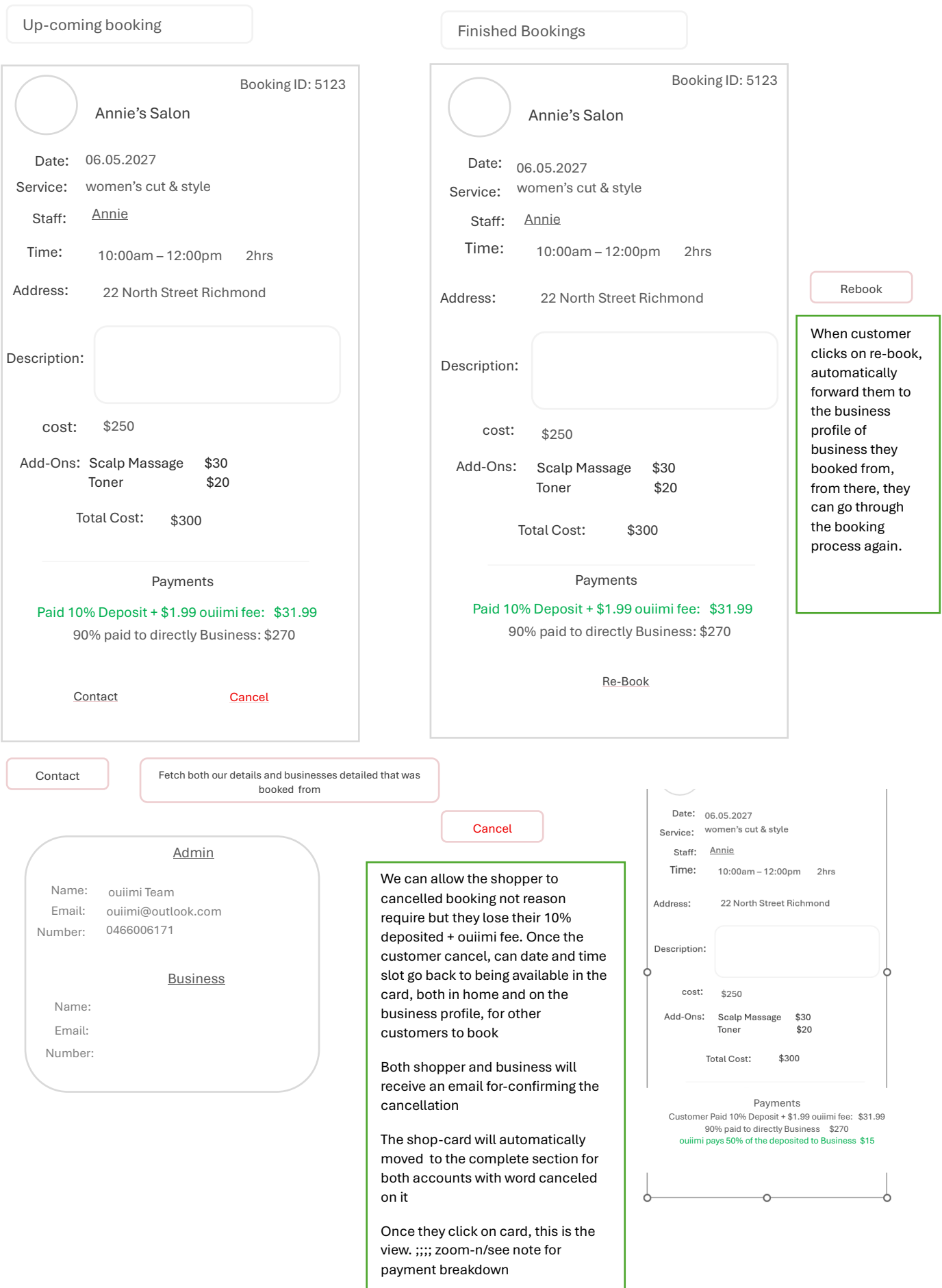
Name:

Email:

Number:

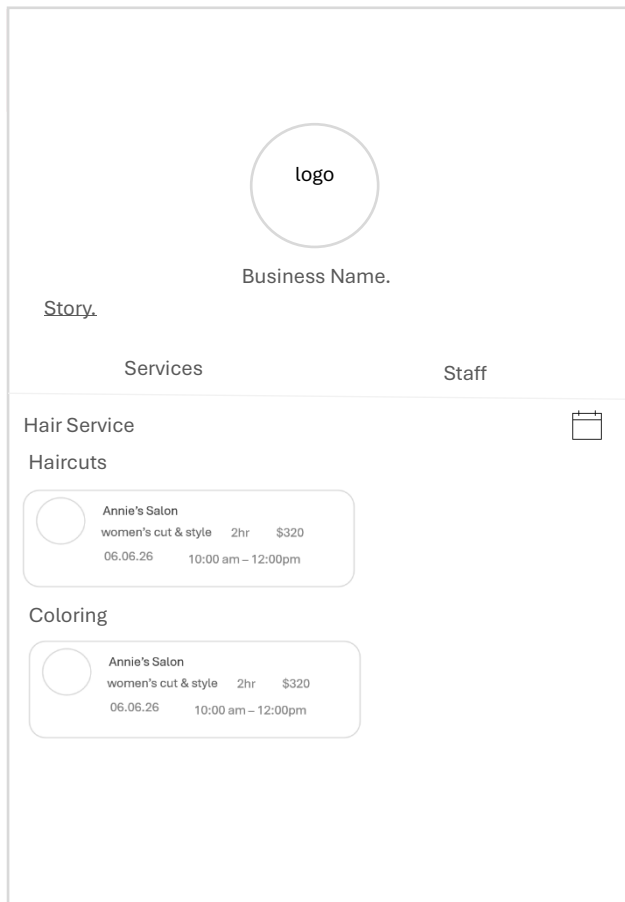
save

What happened when shopper clicks on cards in their profile



Shopper views.

At anytime, when the shopper clicks on the business name, they can be forwarded to this business' profile, what they can see

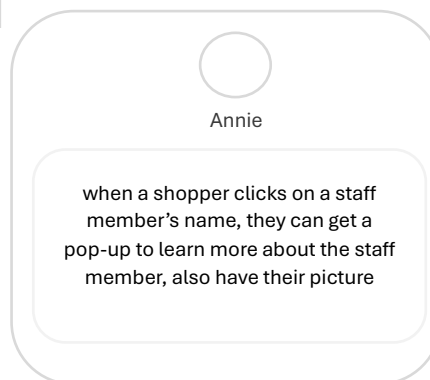
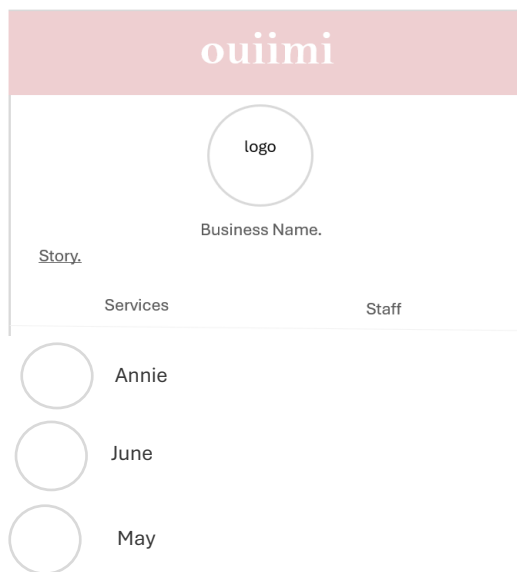


in here like ouiimi, the shopper/viewer can see the business' log, the name, story and services they offer,

here most likely businesses will be offering on service. But here with hair service, lets break them down

To make more user friendly, they can just browse listed cards or can we put a calendar that viewer can select and they can see of available services from that business for that give date.

Under staff, during setting of their business profile, business will be able to up or list their staff members



Small business page.

Becoming a small business, like ouiwe for ouiimi, we will go through the same process, shopper account, then business requests to become a seller, once they have been accepted and become a small business, here is the look and functionality of small business page.

The main dashboard for a small business on the ouiimi platform. It features a pink header with the 'ouiimi' logo. Below the header is a large white area with a circular profile picture placeholder and a '+' icon. Underneath the profile picture is the label 'Business Name'. Below this are four tabs: 'Bookings', 'List', 'Staff', and 'Details'. The 'List' tab is currently selected, showing three categories: 'Up-coming', 'Pending' (in red), and 'Finished' (in green).

Here the business owner will be able to upload their logo like we do for ouiwe, see their bookings, list a service, staff and their business details, when they sign into their profiles, landing page should show all their currently listed services.

Click on Bookings, in here, the small business will be able to monitor and track orders, up-coming are booked services, **pending**, like with the shopper profile, the end of date, day or time of service, orders will automatically move from up-coming to pending, here then the small business is able to click and complete order, sending use details to get paid, once complete then orders move into finished orders. (I will explain more on the page below,

Staff, in here business can add or delete staff member, give details about staff member

Details, that the small business details which will appear and be fetched to cards

Staff

The staff management interface. It has a pink header with the 'ouiimi' logo. Below the header is a large white area with a circular profile picture placeholder and a '+' icon. Underneath the profile picture is the label 'Business Name'. Below this are four tabs: 'Bookings', 'List', 'Staff', and 'Details'. The 'Staff' tab is currently selected, showing a list of staff members.

Staff Members

[ADD](#)

- ☐ Annie
- ☐ June
- ☐ May

Details

The business details form. It has a pink header with the 'ouiimi' logo. Below the header is a large white area with a circular profile picture placeholder and a '+' icon. Underneath the profile picture is the label 'Business Name'. Below this are four tabs: 'Bookings', 'List', 'Staff', and 'Details'. The 'Details' tab is currently selected, showing a form with fields for Name, Email, Number, and Address.

Clicking on their name

A staff member profile card for Annie. It features a circular profile picture placeholder with a red flag icon. Below the profile picture is the name 'Annie'. Underneath the name is a button labeled 'About staff member and qualifications'.

[ADD](#)

A template for a staff member profile card. It features a circular profile picture placeholder with a '+' icon. Below the profile picture is a button labeled 'Name'. Underneath the name button is a button labeled 'About staff member and qualifications'. At the bottom of the card is a button labeled 'ADD'.

Booking: once the business click bookings, on the bottom they will get these sub-heading to click and go into, they can view all up-coming bookings or narrow to narrow it down, make it by calendar, we will give them next 7 dates of the week, they can click on any date, and it will deliver up-coming and booked in dates, also for hair services and dog grooming, break it down into the sub-categories

Up-coming

ouiimi

+

Business Name

Bookings

List

Staff

Details

Up-coming

1

2

3

4

5

6

7

Annie's Salon

Booking ID: 5123

women's cut & style

2Hrs

6.05.2027

10:00 am – 12:00pm

Cancel

If the small business for whatever reason are unable to perform the service, they should be able to cancel, if the small business cancels a service, it will automatically moved to the finished orders section for both shopper and small business. They will both receive an email conforming the cancellation. But if the small business cancels, the shopper will receive the a 50% of the their refund, which will appear on payment breakdown. Automatically load them back to the up-coming page

The small business can click on card to view booking details, we pay the business 5% of the 10% deposit

Annie's Salon

Booking ID: 5123

Date:

06.05.2027

Service:

women's cut & style

Staff:

Annie

Time:

10:00am – 12:00pm

2hrs

Address:

22 North Street Richmond

Description:

cost:

\$250

Add-Ons:

Scalp Massage

\$30

Toner

\$20

Total Cost:

\$300

Payments

Paid 10% Deposit + \$1.99 ouiimi fee: \$31.99

90% paid to directly Business: \$270

Contact

Cancel

Date:

06.05.2027

Service:

women's cut & style

Staff:

Annie

Time:

10:00am – 12:00pm

2hrs

Address:

22 North Street Richmond

Description:

cost:

\$250

Add-Ons:

Scalp Massage

\$30

Toner

\$20

Total Cost:

\$300

Payments

Customer Paid 10% Deposit: \$30

90% paid to directly Business \$270

ouiimi refunds 50% of the deposited to customer \$15

Cancelled

contact

Admin

Name: ouiimi Team

Email: ouiimi@outlook.com

Number: 0466006171

customer

Name:

Email:

Number:

At the end of each day, date or booking time, order automatically move from up-coming into pending to be completed by the business. Once the click into pending, they will cards, clicking on them to complete booking.

ouiimi

+

Business Name

BookingsListStaffDetails

Pending

Annie's Salon

Booking ID: 5123

women's cut & style2Hrs

6.05.202710:00 am – 12:00pm

Annie's Salon

Booking ID: 5123

Date: 06.05.2027

Service: women's cut & style

Staff: Annie

Time: 10:00am – 12:00pm 2hrs

Address: 22 North Street Richmond

Description:

cost: \$250

Add-Ons: Scalp Massage \$30
Toner \$20

Total Cost: \$300

Payments
Customer Paid 10% Deposit: \$30
90% paid to directly Business \$270
ouiimi pays you 50% of Deposit after completion: \$15

ContactCancel

complete

Information in the admin panel to pay business. (information) to be fetched

Booking ID	Shopper Name	Total 10% Deposit	Service charges	Amin 5%
	Business 5%	BSB	Account Number:	Status

Once they click submit, order is done then moved in finished order, again will be same, then the same process
Card then they are able to click, but on the

Booking ID: 5123

Bank Details

Name :

BSB :

Account Number:

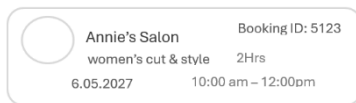
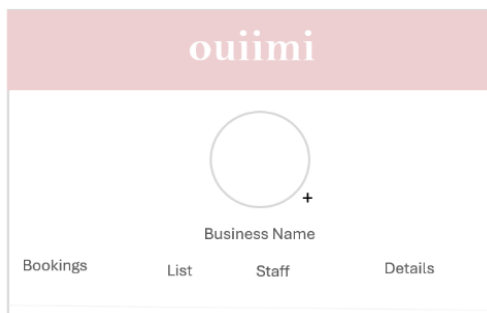
Contact Number:

SUBMIT


Finished orders

Once they click submit, order is done then moved in finished order, again will be same, then the same process

Card then they are able to click, but on the



Booking ID: 5123

 Annie's Salon

Date: 06.05.2027

Service: women's cut & style

Staff: Annie

Time: 10:00am – 12:00pm 2hrs

Address: 22 North Street Richmond

Description:

cost: \$250

Add-Ons: Scalp Massage \$30
Toner \$20

Total Cost: \$300

Payments

Customer Paid 10% Deposit: \$30
90% paid to directly Business \$270
ouiimi pays you 50% of Deposit after completion: \$15

completed

Listing on ouiimi

For listing, we will do like we did with ouiwe service feature, this will be page the small business lands whenever they long into their business page, in here, the business will be able to see their listed but not booked services. The can also click and go into the service to see its details.

ouiimi

+

Business Name

BookingsListStaffDetails

Haircuts

List

Annie's Salon
women's cut & style 2hr \$320
06.06.26 10:00 am – 12:00pm

Styling

Annie's Salon
women's cut & style 2hr \$320
06.06.26 10:00 am – 12:00pm

Annie's Salon

Date:

Select Date

Service:

women's cut & style

Staff:

Select Preferred Staff

Time:

Select Preferred Time

Address:

22 North Street Richmond

Description:

cost: \$250

Add-Ons:

Add-Ons

Total Cost: = cost + add-ons

Delete

Category:

Select Category

Service:

Select service

Date:

30.10.2025

Time Slot: 10:00am To 12:00pm 2Hrs cost: \$300

Staff: Annie, Lisa, May

Add Date

Add-Ons:

cupping

 Cost: \$

Description

List

Note: For each service, date and time slot multiple staff can selected, platform will automatically block them if booked during selected time.
Also allow extra 30-40 mins between bookings for Add-Ons

When listing the, the category and service will be re-programmed in, just a drag-down, scroll and select from the given

For dates, lets put a calendar here, one the click on, it will product a calendar for them to select a date,

Note: each listing will have multiple dates, to make the platform more user friendly and prevent booking past dates, please date a timer or make it so each day,date and time slot that isn't = to greater than current times automatically delates, in-terms of time slots, automatically delete the time slot at its start time so it isn't booked.

ADD button to add another date

For Add-Ons, please fetch any selected add-on during selection, then they can put its cost(to automatically add to customers total cost incase they select one

Here the small business click and into the cart, filled that have the drops, when they click on, allow them to drop and select, they just cant make a booking

Just to give them a feel of what their customer will be looking at.

Break the down into sub-categories for easy navigation

Category:

Hair Services.
Nails
Beauty & Brows
Massage and Wellness
Dog Grooming.

In here the business can scroll up and down to see/select whatever category they are listing.

This will detail what category in the home or other pages this listing will go to.

Whichever category they select, here they will have a break now of the services involved/ you have programmed under it

Service:

Relaxation Massage
Remedial Massage
Sports Massage
Hot stone Massage
Pregnancy Massage
Spa Package

Add-Ons

- ☐ Extra Hot Stones
- ☐ Aromatherapy Oils
- ☐ Extra 15 mins
- ☐ Cupping

For those without a sub-category, Example, say in the category they selected massage and wellness, give them a scroll down selection like this, but they can only select on service, but multiple add-ons

Those with sub-category – Hair-services.

Service:

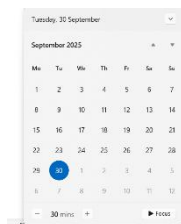
Haircuts
colouring
Blow-Dry & Styling
Treatments

Give them the a list of the sub-categories, with a drop down for selection of services under each

Once they click on calendar they can select and a pop-up like we have on ouiive will show allowing them to put time slots to the date. Also in here they will able to allow a staff member/s to each time slot, remember multiple staff can be selected, they just have to be blocked out when in a booking at happens running on the selected date and time

Here they can add, time slots, staff and price

Date:



30.10.2025

Time Slot: To cost: Staff:
Staff Selected Annie, Lisa, May [Add](#)
[Save](#)

Staff dropdown

Annie
Lisa
May

Say the select 30.10.25, it will appear on top, they can add time slots, cost and staff members. Selected staff can appear on the bottom, once they click add, the can add another time slot