

Agra's Winter Carnival

An Exhibition For Winter Shopping
& Consumer Goods with Fun & Food

IN ASSOCIATION WITH
MIDNIGHT BAZAR
12 to 28 November 2022

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To
Director / Marketing Manager

Sub: Proposal for Exhibition / Sponsorship in the mega trade fair of consumer goods, Agra's Winter Carnival.

Dear Sir / Madam,

We are pleased to present **Agra's Winter Carnival**, the mega trade fair of consumer goods, In association with **Midnight Bazar** has become the most interactive platform on which various consumer goods companies interact with their consumers.

It provides the participating companies and retailers an opportunity to reach out to the masses and the end consumers.

It has earned a renowned image across different cities like Agra, Lucknow, Kanpur, Allahabad, Varanasi, Aligarh, Gorakhpur, Bareilly etc.

Agra's Winter Carnival/Midnight Bazar has emerged as one of the most awaited events now. With its unique positioning and extensive support garnered from almost all of the media across, the event holds true to deliver its motto **"Fun food and Shopping focusing on upcoming winter at one place"**

The event has witnessed a footfall of over 2,50,000 people during the course of the event in the recent years.

Managing a footfall of this scale calls for a highly organized team of people. **Raavi Events & Entertainments (I) Pvt. Ltd.** in association with **Laghu Udhayog Bharti, Agra** manages the event with its huge team of enthusiastic and energetic young professionals who are dedicated to provide the best keeping in mind the interest of all participants.

We look forward to your co-operation and support to take this event even higher.

Agra's Winter Carnival

Date: 12th Nov.- 28th Nov. 2022

Venue: Kothi Meena Bazaar Ground, Shahganj, Agra-282001

Yours Sincerely

Event Coordinator Company

Raavi Events & Entertainment (I) Pvt. Ltd., Agra.

Manish Agarwal : 9760018805 / Amit Yadav : 7505801232

Amit Suri : 9897277918

Agra's Winter Carnival : 12th Nov. to 28th Nov. 2022

“Agra's Winter Carnival” In association with **Midnight Bazar** a mega trade fair for consumer goods at **Kothi Meena Bazar**, Agra, will be spread over 15000 Sq yds., having around 250 stalls and pavilions with more than 100 National and Multinational Company's participation.

The wide range of house hold products of national and international standards including electronic goods, cosmetic fashion jewelry, apparels, gifts, builders, novelties, furniture, office Equipments, investment plans and lot more of relate to consumer goods.

Expected FOOT FALL of about 3,00,000 visitors in 17 days and explore the market of your products amongst the upper and middle class house-wives, industrialists, professionals and trading houses.

Agra's Winter Carnival : (At a Glance)

| | | |
|--------|---|-------------------------------------------|
| Date | : | 12th Nov. to 28th Nov. 2022 |
| Venue | : | Kothi Meena Bazar Ground (Shahganj, Agra) |
| Timing | : | 02:00 PM to 10:00 PM |

STALL SPECIFICATION & TARIFF

| <i>Sr. No</i> | <i>STALL</i> | <i>AREA Size</i> | <i>OFFER(in Rs.)</i> |
|---------------|--------------------------------------|------------------|----------------------|
| 1 | Regular Stall (Octonum Structure) | 8 ' x 6.5' | 35000 |
| 2 | Furniture Stall (Only For Furniture) | | 45000 |
| 3 | Gold Pavilion (at Premium Location) | 15' x 10' | 80000 |

❖ GST compulsory @ 18% extra.

Stalls, partition walls, one counter table, four chairs, two spot lights and One power point consumption. (25% extra for corner stalls)

BOOKING OF STALLS

Booking of stalls shall be available on 'first-come-first-serve' basis on full payment in advance by crossed cheque/demand draft only, drawn in favour of **M/s Raavi Events Entertainment India Pvt. Ltd.** payable at Agra. Reservation/possession of stalls will be made on receipt of full payment.

CANCELLATION

No refund shall be made under any circumstances for cancellation of booking.

PUBLICITY

Agra's Winter Carnival a mega show on latest consumer products for better living will be given a massive publicity through display advertisement in the leading Newspapers of city as well as with the electronic channels of the city, well placed eye catching hoardings and banners in the city. Beside these personal invitation cards will be sent to the class people viz. members of social clubs, Banks, businessmen, women organizations, government officials, industrialist's client of five and three star hotels etc.

Exhibition Rules & Regulations

- ❖ Exterior shell will be made available for display of exhibits at **9:00 a.m. on 12th November 2022**. Interior work must be completed by 2:00 p.m. In the event of a participant not taking possession of his stall(s) by 6:00 p.m. on the opening day of the exhibition, the Event Managers reserve their right to allot vacant stall(s) to another party.
- ❖ The Event Manager reserves the right to amend the floor plan and shall not be liable for any change in the venue or dates arising from circumstances beyond their control.
- ❖ Event Manager shall not be liable for any damage/loss occurring from natural calamity or any eventuality beyond their control.
- ❖ The allotment of stalls is the sole discretion of Event Manager.
- ❖ No exhibitor shall be allowed to change the interior layout, paint the exterior or interior, or even change the format.
- ❖ Exhibitors are not allowed to sale any kind of duplicate or fake products.
- ❖ Any damage to the structure, furniture or fillings in the exhibition hall during the period of the exhibition shall be liable for the damages.
- ❖ General security surveillance of exhibit area will be provided but in case of any theft, the Event Manager shall not be responsible or liable to pay any damages.
- ❖ Space will have to be vacated by the participant within three hours of the closer of exhibition on the last day.
- ❖ Settlement of Sale Tax/GST or any kind of tax, as payable on the sale of goods during the exhibition, will be the sole responsibility of the participants.
- ❖ Event Managers will make all necessary security arrangements. However, participants will be responsible for the security of their exhibits and cash during the exhibition and should get their exhibits duly insured.
- ❖ All the disputes will be subjected to Agra jurisdiction.
- ❖ All the rights are reserved with the organizers of **Agra's Winter Carnival In Association with Midnight Bazar, Dated-12th Nov. to 28th Nov. 2022.**

“Therefore, I abide by all terms & conditions stated above”

(Authorize Signatory of Participating Company)

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IN ASSOCIATION WITH
MIDNIGHT BAZAR
12 to 28 November 2022

SPACE BOOKING FORM

(PLEASE FILL IN WITH BLOCK LETTERS)

| | | | |
|-------------------------------------|----------------------|----------------------|----------------------|
| No. of Stalls required | <input type="text"/> | Stall Nos. requested | <input type="text"/> |
| FASIA | <input type="text"/> | | |
| Name of exhibiting Company | <input type="text"/> | | |
| Company's Address | <input type="text"/> | | |
| Telephone No. | <input type="text"/> | | |
| Products to be exhibited | <input type="text"/> | | |
| Contact Person Name and designation | <input type="text"/> | | |
| Amount | <input type="text"/> | | |

(Please make payment only by cheque / demand draft crossed & in favour of **Raavi Events & Entertainment (I) Pvt. Ltd.** payable at Agra.)

We accept all the rules & regulations of the exhibition mentioned overleaf.

Date: -

Signature & Seal

Stalls, Partition walls, one counter table, four chairs, two spot lights and one power point consumption. (25% extra for corner stalls)

RAAVI EVENTS & ENTERTAINMENT (INDIA) PVT. LTD.

1st floor 52, Kalindi Puram colony Mau Road khandari, Agra

Midnightbazarexhibition.com