

FALGUN MAHOTSAV 24th Edition

A MEGA TRADE FAIR OF CONSUMER GOODS

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To
Director / Marketing Manager

Sub: Proposal for Exhibition/Sponsorship in the mega trade fair of consumer goods, Falgun Mahotsav 2023, 24th Edition, at Agra.

Dear Sir / Madam,

We are pleased to present the 24th Edition of the mega trade fair of consumer goods, FALGUN MAHOTSAV 2023 at Agra.

Over the past **17th years Falgun Mahotsav 2023** has become the most interactive platform on which various consumer goods companies interact with their consumers.

It provides the participating companies and retailers an opportunity to reach out to the masses and the end consumers.

It has earned a renowned image across different cities like Agra, Lucknow, Kanpur, Allahabad, Varanasi, Aligarh, Gorakhpur, Bareilly etc.

Falgun Mahotsav 2023 has emerged as one of the most awaited events now. With its unique positioning and extensive support garnered from almost all of the media across, the event holds true to deliver its motto '**CAR SE ACHAR TAK**'.

The event has witnessed a footfall of over 3,00,000 people during the course of the event in the recent years.

Managing a footfall of this scale calls for a highly organized team of people. **Raavi Events & Entertainments (I) Pvt. Ltd**, manages the event with its huge team of enthusiastic and energetic young professionals who are dedicated to provide the best keeping in mind the interest of all participants.

We look forward to your co-operation and support to take this event even higher.

FALGUN MAHOTSAV 2023, 24th Edition

Date: 3rd to 13th March, 2023

Venue: Kothi Meena Bazar Ground, Shahganj, Agra- 282001

Yours Sincerely

Event Coordinator

Manish Agarwal: 9760018805 / **Amit Yadav:** 7505801232

Amit Suri: 9897277918

About Falgun Mahotsav : 3rd Mar. to 13th Mar. 2023

“Falgun Mahotsav-2023” a mega trade fair for consumer goods at **Kothi Meena Bazar, Agra**, will be spread over 10000 Sq. yds., having around 250 stalls and pavilions with more than 100 National and Multinational Company's participation.

The wide range of house hold products of national and international standards including electronic goods, cosmetic fashion jewellery, apparels, gifts, builders, novelties, furniture, office Equipment, investment plans and lot more of relate to consumer goods.

Expected FOOT FALL of about 3,00,000 visitors in 10/11 days and explore the market of your products amongst the upper and middle class house-wives, industrialists, professionals and trading houses.

'Falgun Mahotsav' – 2023 : (At a Glance)

Date	:	3rd to 13th March 2023
Venue	:	Kothi Meena Bazar, (Shahganj, Agra)
Timing	:	04:00 PM to 11:00 PM

STALL SPECIFICATION & TARIFF

<i>Sr. No</i>	<i>STALL</i>	<i>AREA Size</i>	<i>OFFER(in Rs.)</i>
1	Regular Stall (Octonom Structure)	8' x 6.5' sqft.	30000
2	Furniture Stall (Only For Furniture)		40000
3	Gold Pavilion (at Premium Location)	15' x 10' sqft.	70000

❖ **GST compulsory @ 18% extra.**

Stalls, Partition Walls and Fascia, One Counter Table, Two Chairs, Three Spot Lights & One Power Point Consumption. (25% Extra for Corner Stalls)

BOOKING OF STALLS

Booking of stalls shall be available on 'first-come-first-serve' basis on full payment in advance by crossed cheque/demand draft only, drawn in favor of **M/s Raavi Events Entertainment India Pvt. Ltd.** Payable at Agra. Reservation/possession of stalls will be made on receipt of full payment.

CANCELLATION

No refund shall be made under any circumstances for cancellation of booking.

PUBLICITY

'Falgun Mahotsav' – 2023 a mega show on latest consumer products for better living will be given a massive publicity through display advertisement in the leading Newspapers of city as well as with the electronic channels of the city, well placed eye catching hoardings and banners in the city. Beside these personal invitation cards will be sent to the class people viz. members of social clubs, Banks, businessmen, women organizations, government officials, industrialist's client of five and three star hotels etc.

Visit us at : midnightbazaarexhibition.com

Address : 65-Surya Nagar, Civil Lines, Agra

Exhibition Rules & Regulations

- ❖ Exterior shell will be made available for display of exhibits at **9:00 a.m. on 3rd March 2023**. Interior work must be completed by 2:00 p.m. In the event of a participant not taking possession of his stall(s) by 6:00 p.m. on the opening day of the exhibition, the Event Managers reserve their right to allot vacant stall(s) to another party.
- ❖ The Event Manager reserves the right to amend the floor plan and shall not be liable for any change in the venue or dates arising from circumstances beyond their control.
- ❖ Event Manager shall not be liable for any damage/loss occurring from natural calamity or any eventuality beyond their control.
- ❖ The allotment of stalls is the sole discretion of Event Manager.
- ❖ No exhibitor shall be allowed to change the interior layout, paint the exterior or interior, or even change the format.
- ❖ Exhibitors are not allowed to sale any kind of duplicate or fake products.
- ❖ Any damage to the structure, furniture or fillings in the exhibition hall during the period of the exhibition shall be liable for the damages.
- ❖ General security surveillance of exhibit area will be provided but in case of any theft, the Event Manager shall not be responsible or liable to pay any damages.
- ❖ Space will have to be vacated by the participant within three hours of the closer of exhibition on the last day.
- ❖ Settlement of Sale Tax or any kind of tax, as payable on the sale of goods during the exhibition, will be the sole responsibility of the participants.
- ❖ Event Managers will make all necessary security arrangements. However, participants will be responsible for the security of their exhibits and cash during the exhibition and should get their exhibits duly insured.
- ❖ All the disputes will be subjected to Agra jurisdiction.
- ❖ All the rights are reserved with the organizers of Falgun Mahotsav 2023, dated 3rd Mar. to 13th Mar. 2023.

“Therefore, I abide by all terms & conditions stated above”

(Authorize Signatory of Participating Company)

STALL BOOKING FORM
(PLEASE FILL IN WITH BLOCK LETTERS)

No. of Stalls required	<input type="text"/>	Stall Nos. requested	<input type="text"/>
FASIA	<input type="text"/>		
Name of exhibiting Company	<input type="text"/>		
Company's Address	<input type="text"/>		
Telephone No.	<input type="text"/>		
Products to be exhibited	<input type="text"/>		
Contact Person Name and designation	<input type="text"/>		
Amount	<input type="text"/>		

(Please make payment only by cheque / demand draft crossed & in favor of Raavi Events & Entertainment (I) Pvt. Ltd., payable at Agra.)

We accept all the rules & regulations of the exhibition mentioned overleaf.

Signature & Seal

Date: -

Please complete and return to the address given below immediately.

Stalls, Partition Walls and Fascia, One Counter Table, Two Chairs, Three Spot Lights & One Power Point Consumption. (25% Extra for One Corner Stalls)

**RAAVI EVENTS & ENTERTAINMENT
(INDIA) PVT. LTD.
65, SURYA NAGAR, CIVIL LINES, AGRA**

**Visit us at : midnightbazaarexhibition.com
Address : 65-Surya Nagar, Civil Lines, Agra**