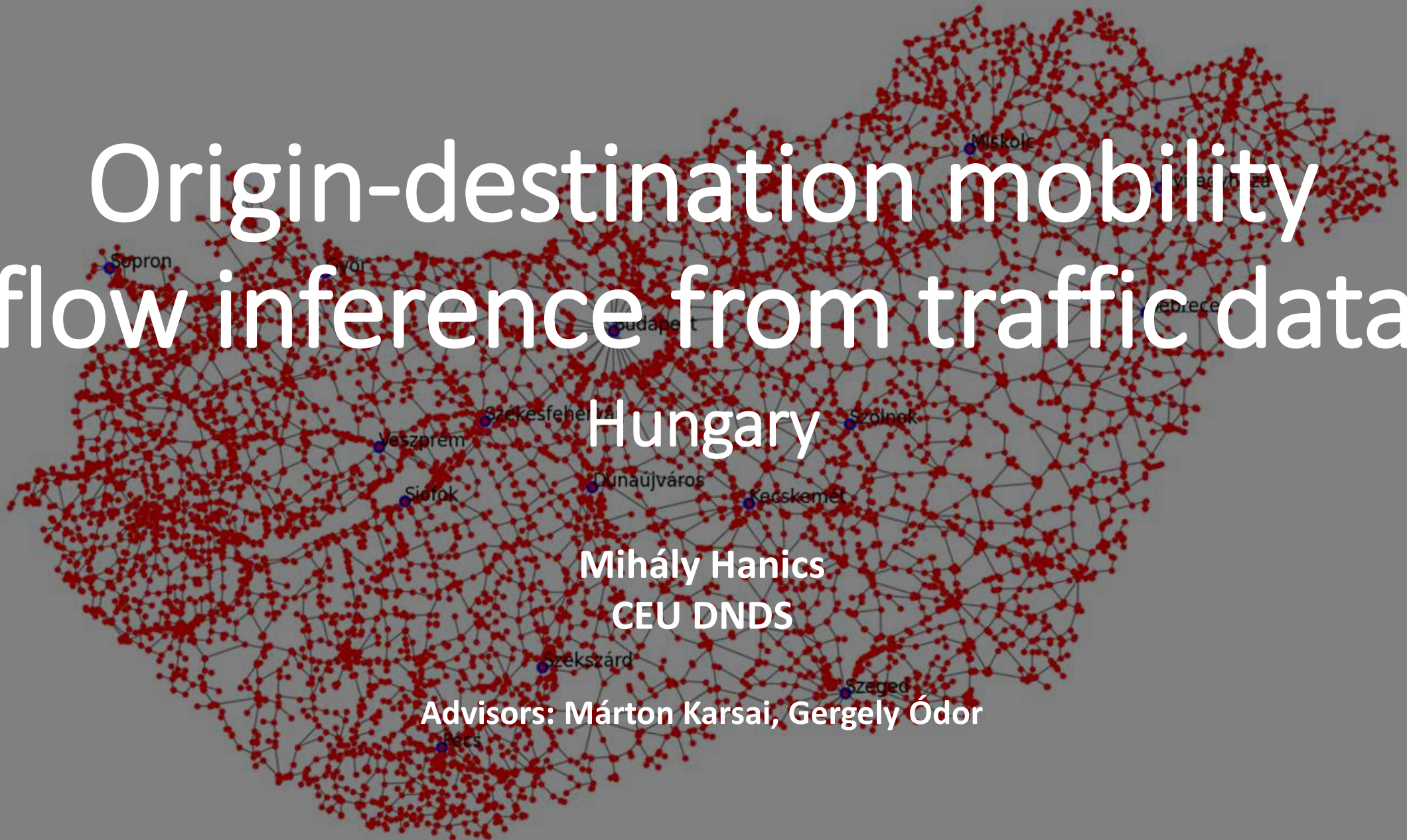


# Origin-destination mobility flow inference from traffic data

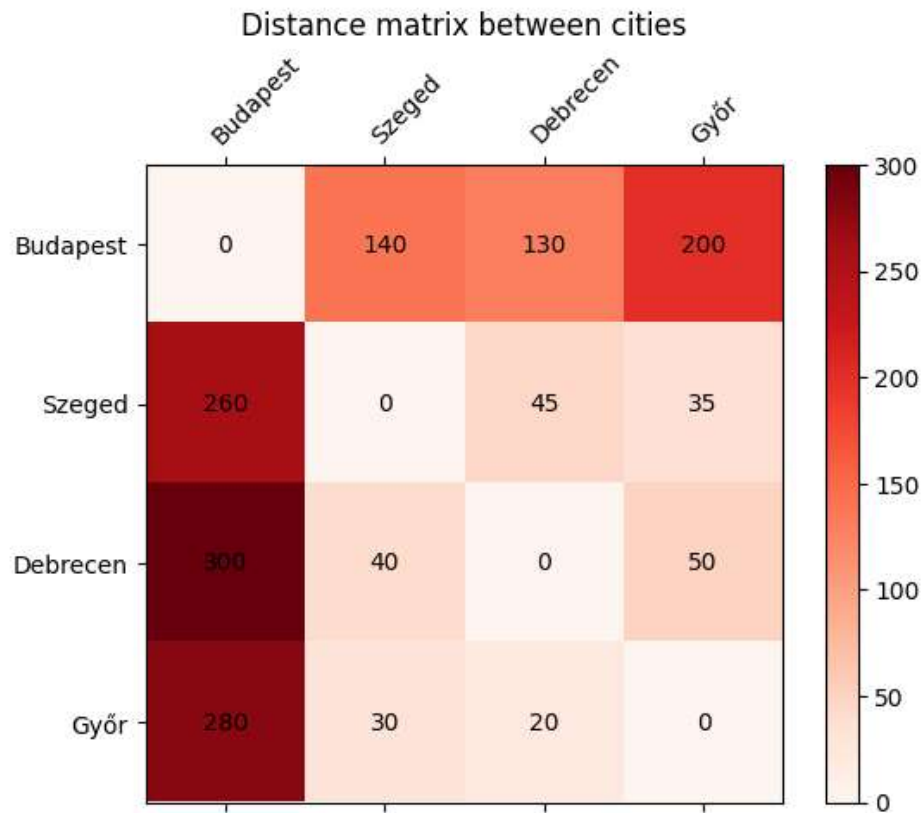
Hungary

Mihály Hanics  
CEU DNDS

Advisors: Márton Karsai, Gergely Ódor



# Inter-settlement origin-destination matrix



An example for an O-D matrix: rows represent the origin locations, columns the destinations. The stored value would equal the commuters inbetween

**Problem:** We would like to know how many people commute from a Hungarian city/town/settlement to others regularly.

**Origin – destination pairs:** For each location pair, the number of people travelling (commuting) between the two places over a time period (e.g. per day) is represented.

**Use cases:** Epidemic spreading modelling (our main interest), human mobility, traffic and traffic congestion prediction, human behaviour studies.

**Challenges:** Directly measured data is rare, inferring from certain types of data can raise other concerns (e.g. privacy) Census data is only collected once over multiple years.

**Goal:** An alternative way to create Hungary's O-D matrix with high accuracy and great resolution.

# Ground truth data from census



Commuting map in Hungary, from self-reported data [Ódor 2022]

Hungarian Central Statistical Office (KSH) 2016:

- Data 1: Settlement statistics: population, latitude-longitude
- Data 2: Commuting from one settlement to another:
  - includes commuting to school, and to work

Both datasets include each settlement / pair of settlements where there is at least one commuter.

~3200 settlements, ~93000 pairs (non-zero commutation)

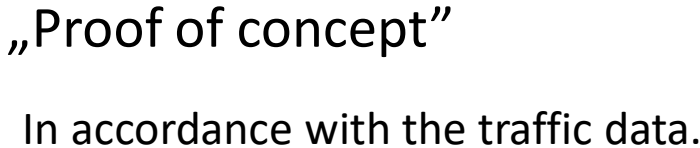


# Observational data: Road traffic volume

## Hungarian Public Roads 2022:

- Nation-wide daily public road traffic measurements, average over a year
- Vehicle, heavy vehicle, bicycle counts 14000 road segments, e.g. highways.
- Geographical data
- Some extra information on measurement

Közút száma	Útkategória	Vármegye	A számlálóállomás														kódja	
			szelvénye	érvényességi szakaszának				fekvése	forgalomjellege	típusa	forgalmi sávok száma	utolsó számlálás éve	adat forrása	számlált napok száma	pontosság			
				határszelvényei			OKA csomópontjával									hossza		
				[km+m]	[km+m]	[km+m]	kezdő											vég
vármegyei átlagérték												81,436						
3	I. rendű főút	Borsod-Abaúj-Zemplén vármegye	135+ 949	134 + 576	136 + 243	M000348	C050901	1,667	K	d 2	M1	2	2017	felszorozott	20,0%	3024		
3	I. rendű főút	Borsod-Abaúj-Zemplén vármegye	138+ 855	136 + 243	142 + 379	C050901	C050102	6,135	K	c 2	M1	2	2017	felszorozott	20,0%	5545		
3	I. rendű főút	Borsod-Abaúj-Zemplén vármegye	142+ 832	142 + 379	146 + 054	C050102	C050103	3,675	K	c 2	M1	2	2015	felszorozott	30,0%	4462		
3	I. rendű főút	Borsod-Abaúj-Zemplén vármegye	147+ 269	146 + 054	148 + 857	C050103	C050104	2,803	K	c 2	M1	2	2017	felszorozott	20,0%	1925		
3	I. rendű főút	Borsod-Abaúj-Zemplén vármegye	152+ 897	148 + 857	157 + 755	C050104	C050107	8,898	L	c 2	FCS+J	2	2022	mért	279	1,0%	13534	
3	I. rendű főút	Borsod-Abaúj-Zemplén vármegye	162+ 843	157 + 755	165 + 064	C050107	C050110	7,309	K	c 2	M1	2	2017	felszorozott	20,0%	7691		



- 16 cities, 3 highway division points
- Nodes represent the locations, edges are roads, possibly multiple roads
- Weight: The minimum traffic volume on the road segments represented by the edge

5

# Models - methods

## Gravity [Parsons 1960]

$$T_{ij} = K \frac{m_i^\alpha m_j^\beta}{d_{ij}^k}$$

where:

- $T_{ij}$ : number of trips from zone  $i$  to zone  $j$
- $m_i, m_j$  relate to the number of trips leaving location  $i$  / attracted by location  $j$
- $d_{ij}$ : the distance between zones  $i$  and  $j$
- deterrence: decreasing number of trips as the distance increases, by power-law
- $K$ : constant of proportionality

For us:  $\beta, k$  estimated,  $\alpha = 1$ ,  $K$  comes from the total trips sum

## Bell [Bell 1983]

Other methods optimize an objective function subject to constraints:

$$\max f(\mathbf{t}) \quad \text{assuming } \mathbf{v} = \mathbf{P}\mathbf{t}$$

where  $\mathbf{t}$  contains the O-D pairs ( $J$ -size column vector) (**We infer it**)

- $\mathbf{v}$ : Traffic volumes – **We measure it, input data** ( $I$ -size column vector)
- **$\mathbf{P}$ -matrix**: When travelling from A to B, how likely you are to pass through a certain road – **This we pre-determine** ( $I \times J$  matrix)

$v_i$ : road  $i$  traffic,  $p_{ij}$ : probability of going through road  $i$  given the O-D pair  $j$

Bell-model: maximizes the probability of observing  $\mathbf{t}$  given initial probabilities

# Models - methods

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Bell-model: maximizes the probability of observing  $\mathbf{t}$  given probabilities  $\mathbf{q}$

$$f(\mathbf{t}) = \frac{(\sum_j t_j)!}{\prod_j (t_j!)} \cdot \prod_j q_j^{t_j} \quad (\text{multinomial distribution})$$

# Bell-model in practice

**Optimization:**  $\max f(\mathbf{t})$  assuming  $\mathbf{v} = \mathbf{P}\mathbf{t}$

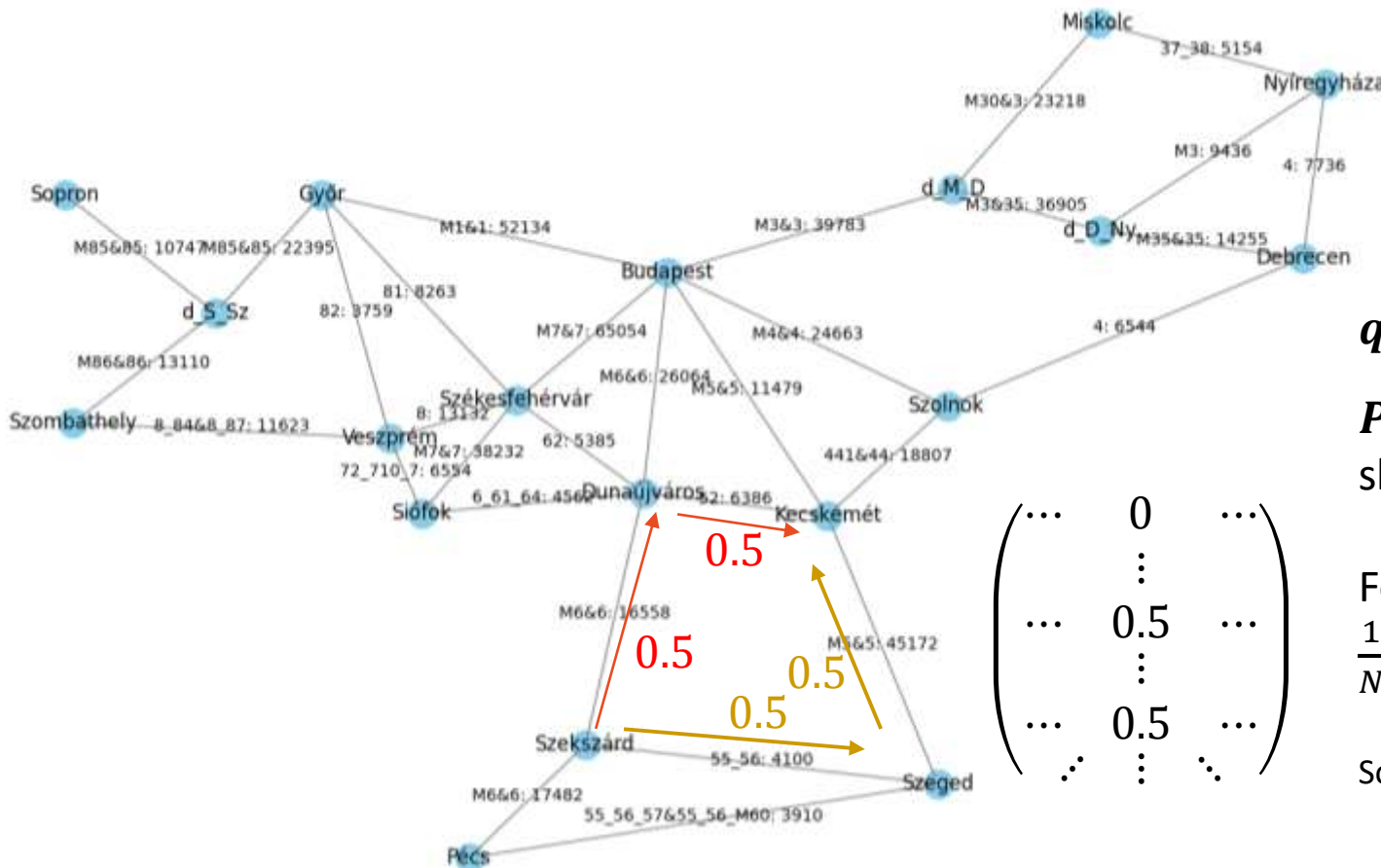
**Bell:**  $\max P(\mathbf{t} \mid \mathbf{q}) \rightarrow f(\mathbf{t}) = \frac{(\sum_j t_j)!}{\prod_j (t_j!)} \cdot \prod_j q_j^{t_j}$   
assuming multinomial distributions

$\mathbf{q}$ : Estimated by normalizing an initial guess:  $q_j = \frac{t_j}{\sum_i t_i}$

$\mathbf{P}$ : Shortest paths - Between all pairs of locations, all shortest paths are computed.

For each of the  $N$  shortest paths between two locations,  $\frac{1}{N}$  is added to a path's edges

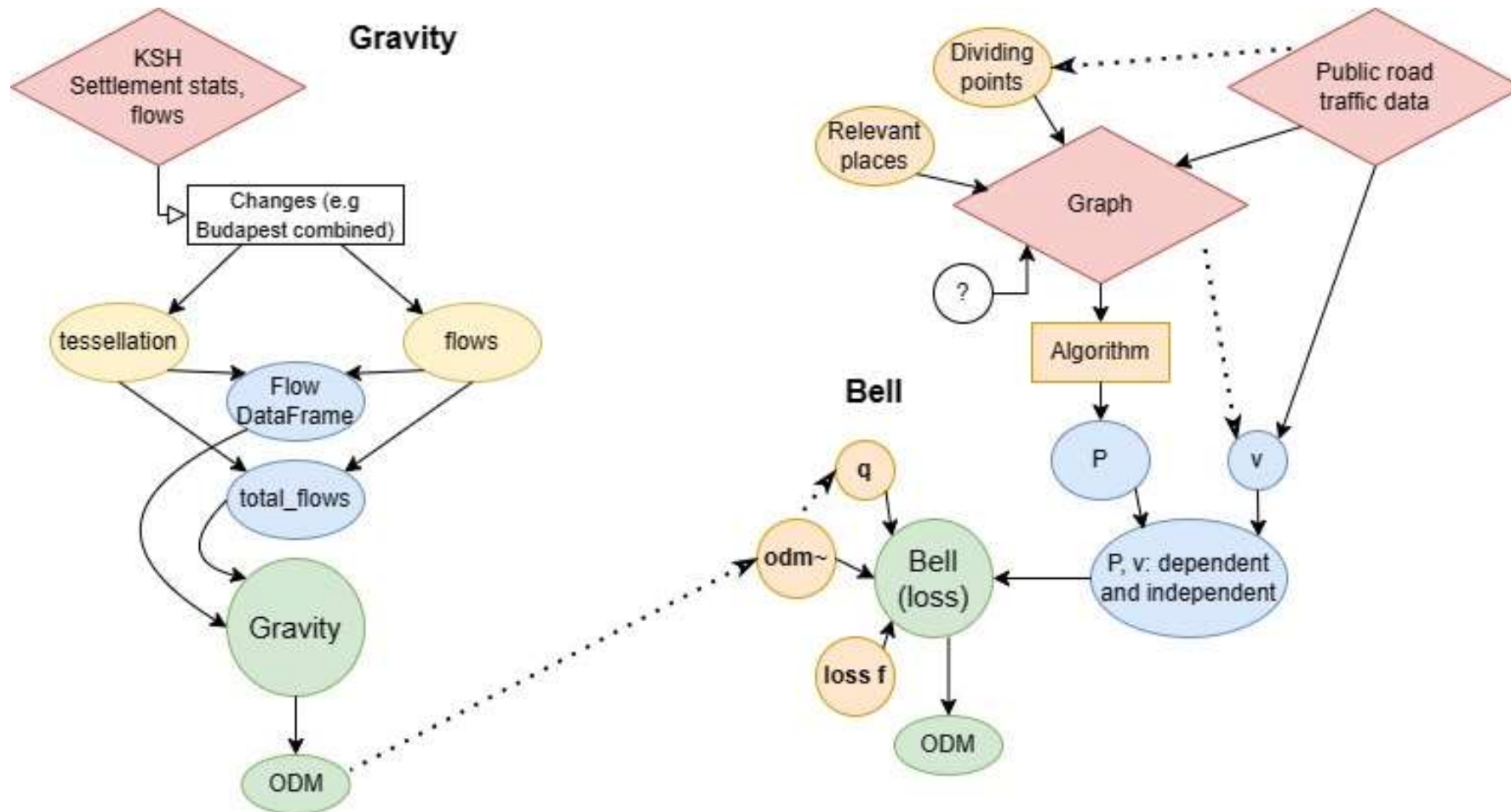
Some constraints in practice conflict -> use them as loss (L1 mostly)



$$\begin{pmatrix} \dots & 0 & \dots \\ & \vdots & \\ \dots & 0.5 & \dots \\ & \vdots & \\ \dots & 0.5 & \dots \\ \ddots & \vdots & \ddots \end{pmatrix}$$



# Gravity, Bell models pipeline



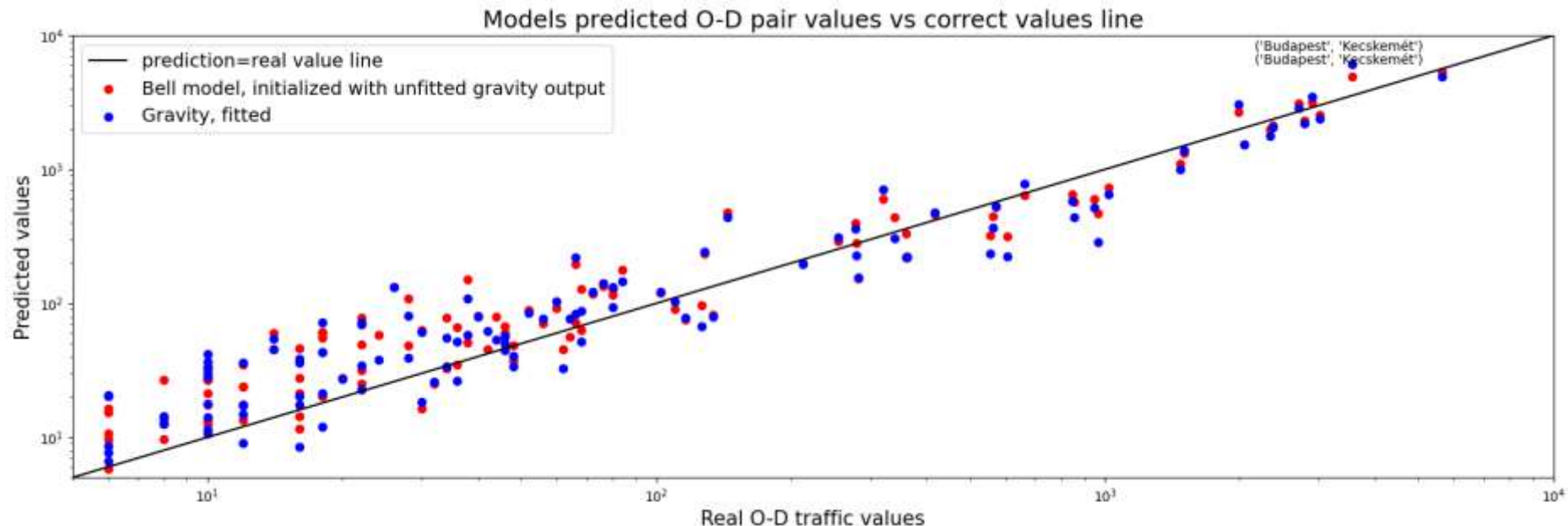
Possible "fusion" of ODMs

## Results on the small graph

	Correlation	MSE	MAE	Relative diff^2	Better prediction
Gravity	95.8%	62479	~124	1103	49
Bell from Gravity	97.4%	37298	~94	1138	71

Bell model improves on the initial model

This is true for the gravity model, but other tested models: entropy min/max. Superior especially in large O-D values.

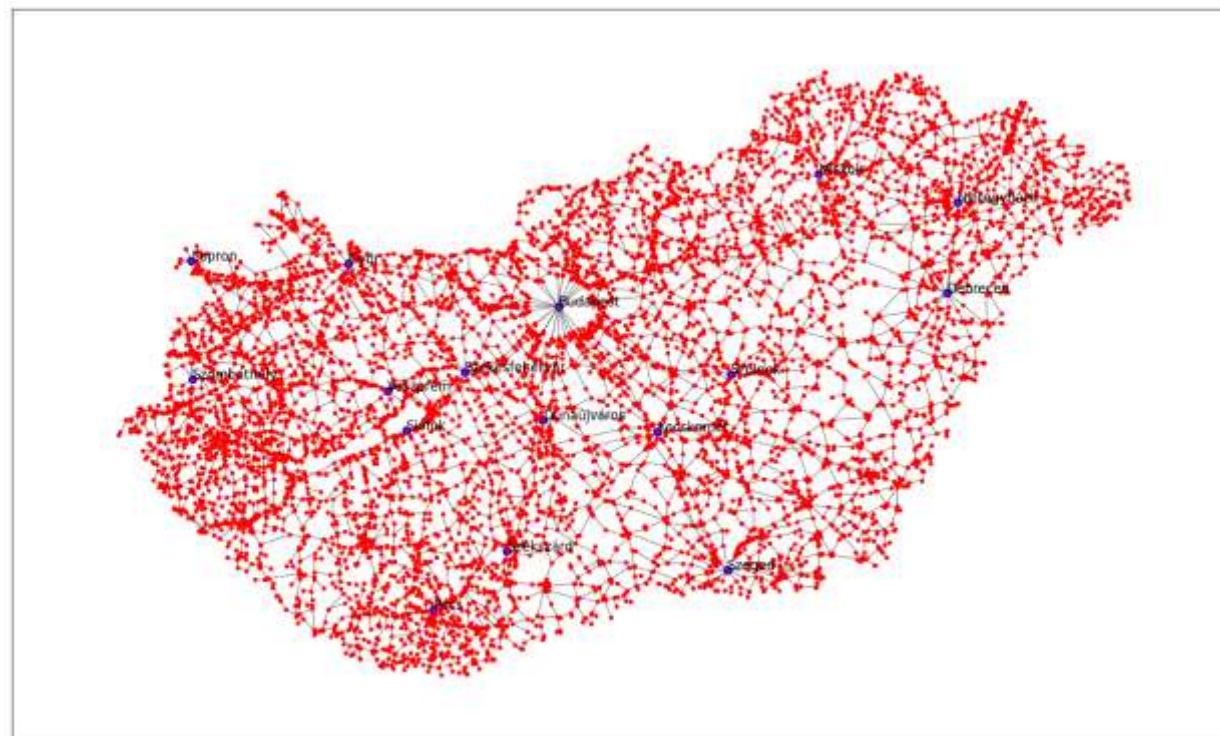
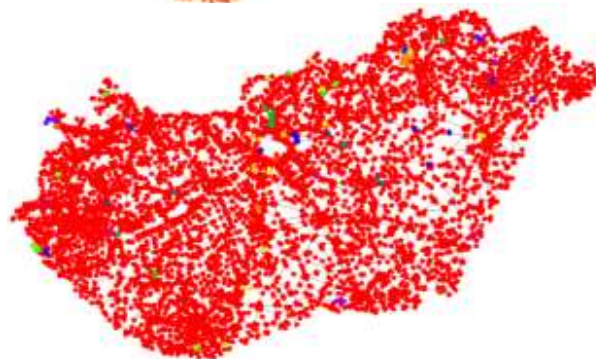
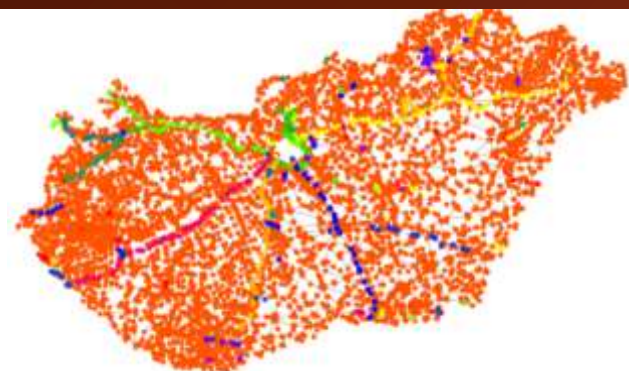


# Next steps, future directions

Scale up the network to as large as we can: all roads, more settlements

Issues:

- Technical issues e.g. different components (see figures on left)



The connected network from adding new edges and combining nodes.

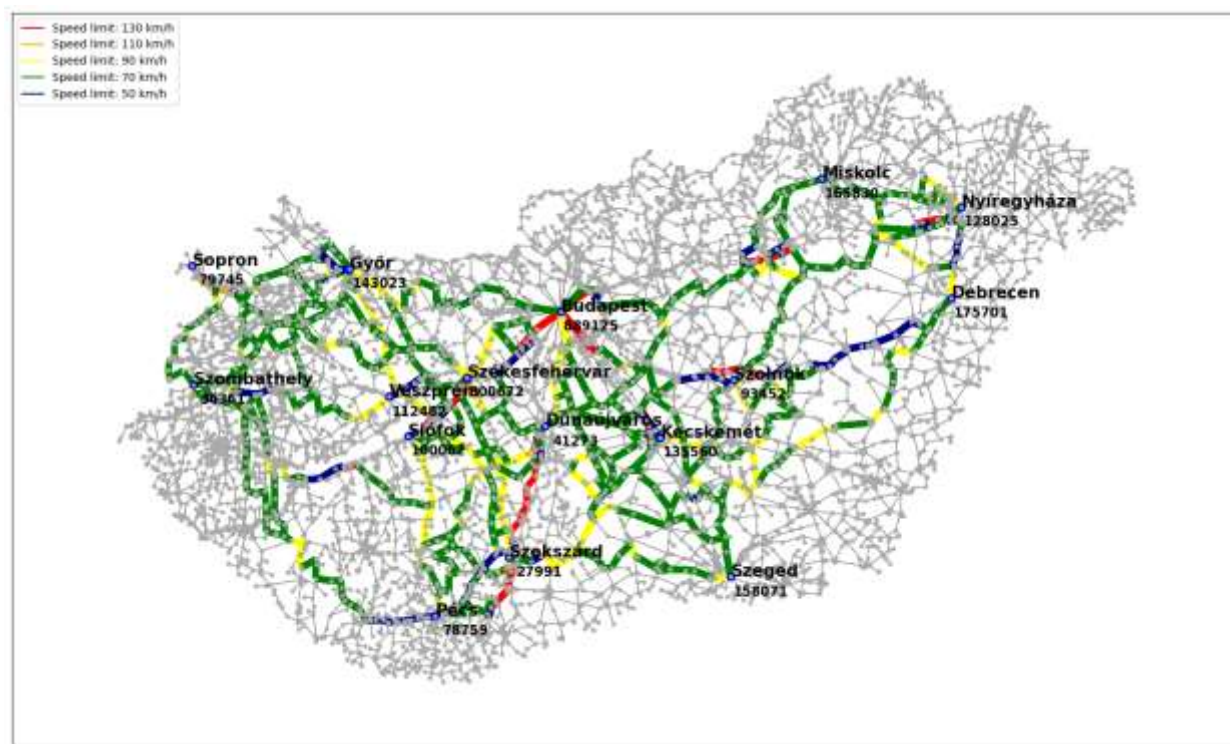


# Next steps, future directions

Scale up the network to as large as we can: all roads, more settlements

Issues:

- P-matrix creation: shortest path works weakly + we need multiple found paths



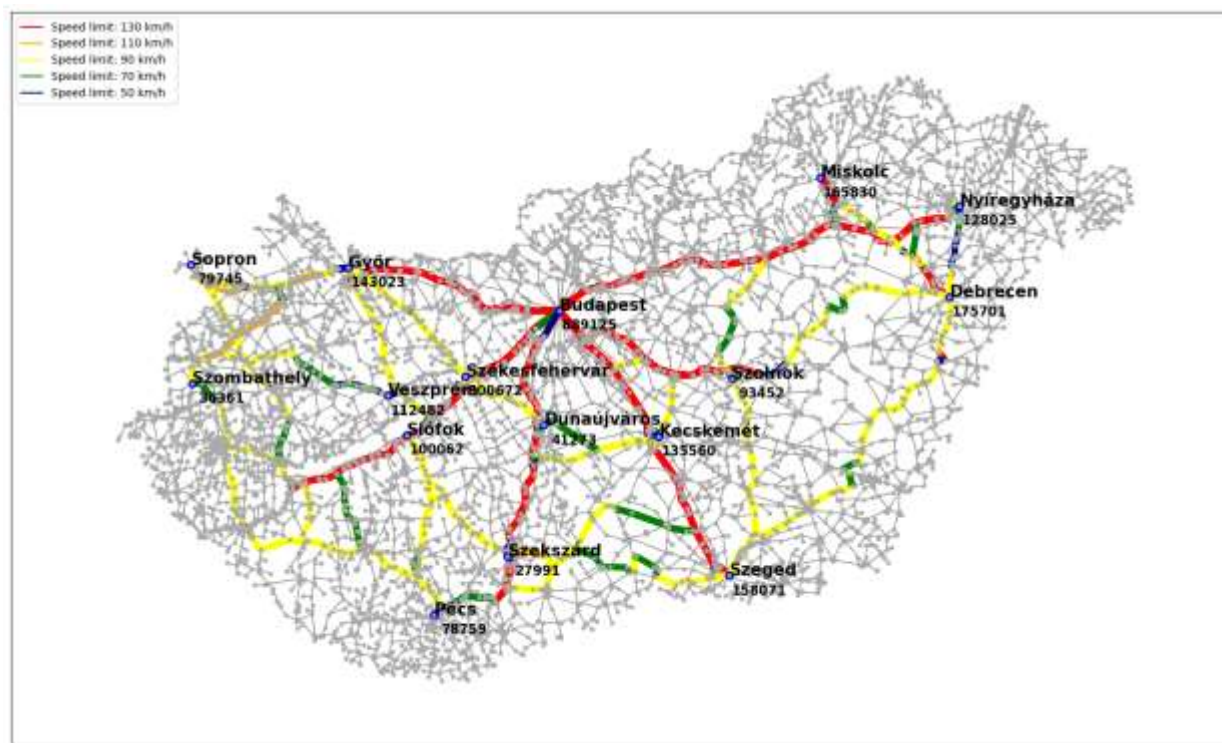


# Next steps, future directions

## UPDATE:

Shortest time routes seem to work well.

One issue that came up is that now the used roads are „too crowded”-> low O-D value predictions



## Next steps, future directions

Scale up the network to as large as we can: all roads, more settlements

Issues:

- Computation time: optimization ~46 sec for 16 locations, grows fast with more locations
  - Network creation: finding intersections took 25 mins, overall procedure 30+ mins

Run the analysis for monthly traffic data between 2016 and 2022



# References

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[Parsons 1960] Parsons, Christopher R. 'Do Migrants Really Foster Trade'. *The Trade-Migration Nexus, a Panel Approach* 2000 (1960).

[Bell 1983] Bell, M. G. (1983). The estimation of an origin-destination matrix from traffic counts. *Transportation Science*, 17(2), 198-217.

## **Data:**

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<https://napportal.kozut.hu/>  
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