

Credit Card Customer Report

Revenue

57M

Interest Earned

8M

Avg Income

57K

Avg CSS

3.19

Revenue by Week

gender ● F ● M

0.8M

0.6M

0.4M

Jan 2023

Mar 2023

May 2023

Jul 2023

Sep 2023

Nov 2023

Revenue by Income Group

High

7M

23M

Medium

8M

8M

Low

10M

Revenue by Age Group

20-30

30-40

40-50

50-60

60+

4M

6M

11M

14M

9M

10M

Revenue by Education

Graduate

10M

13M

High School

5M

6M

Unknown

4M

Uneducated

5M

Post-Graduate

Doctorate

Revenue by Profession

Businessman

9M

9M

White-collar

3M

7M

Selfemployed

5M

3M

Govt

3M

5M

Blue-collar

3M

4M

Retirees

CSS by Gender

F

3.20

M

3.18

Revenue by Gender

M

31M

F

26M

Card Category	% Revenue	Count of Customers	Average Income
Blue	83.49%	9384	52101.98
Silver	10.01%	649	90400.63
Gold	4.48%	193	141632.86
Platinum	2.01%	67	189098.81
Total	100.00%	10293	57087.32

Week Start Date

All

Card Category

Blue

Marital Status

Married

Single

Top 5 States Revenue

TX

6M

7M

NY

6M

7M

CA

7M

6M

FL

4M

6M

NJ

3M