

MEAGAN ECHEGOYEN

(née Steinkamp for ad credits before 2022)

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EXPERIENCE

David & Goliath

(El Segundo, Los Angeles)

Senior Digital Designer, October 2020–present

Digital Designer, September 2017–October 2020

Led the digital design team within the digital production department. Onboarded and mentored designers as they joined the team, allocated projects with producers, gave creative insight and promoted capabilities of the team. Produced animated, video, out of home, and static material for the full breadth of client, non-profit, and internal work.

POV Entertainment Design

(North Hollywood, Los Angeles)

Digital Designer, July 2016–June 2017

Designed and built web content including animated & video online banners, microsite websites, and social media collateral for various entertainment studios. Saw projects from kickoff to production/development, served as project manager of the digital team; scheduled weekly check-ins, kept team calendar up to date, sent briefs and project summaries to president for billing.

KBS (kirshenbaum bond senecal + partners)

(Soho, New York City)

Digital Content Manager, May 2014–September 2015

Junior Digital Content Manager, May 2013–May 2014

NYC Social

(Flatiron, New York City)

Digital Designer, November 2012–May 2013

Bottlerocket Wine & Spirit

(Flatiron, New York City)

Graphic Designer, July–December 2012

Graphic Design Intern, June–July 2011

Figment

(Upper East Side, New York City)

Design Intern, May 2010–May 2011

SKILLS

Motion Graphics, Digital Design and Animation.

Adobe Suite (After Effects, Photoshop, InDesign, Illustrator, XD). Experienced UX + UI Designer. HTML, CSS, Google Web Designer, Wordpress, CMS. Team leader, strong project management and organizational skills, detail oriented, solid work ethic. Intermediate Spanish.

EDUCATION

Parsons The New School for Design

BFA, Communication Design, May 2012

2012 New School Commencement Speaker Nominee

Parsons Dean's List, 2012

HONORS

2022 Webby Awards

Best Use of Animation or Motion Graphics Honoree, Hear Like They Do, Vizio Sound Bars

ThinkLA 2021 Idea Awards

Best Cause Marketing Campaign, Stacy's Share for Her
Best Auto Campaign, Kia Feature Films

2021 Webby Awards

Best Media Strategy Nominee, Stacy's Share for Her
Auto Advertising Nominee, Kia Feature Films

KBS+ Award

KBS (kirshenbaum bond senecal + partners), August 2014
Received company-wide honor for outstanding work.

Cat's Meow Award

KBS (kirshenbaum bond senecal + partners), December 2013
Recognized by the BMW Account Group for work ethic, positive attitude, and excellence in digital projects and website work.

CAN-DO DESIGNER.