Meagan Ruan

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EDUCATION

COOP Apprenticeship   New York, NY
Digital Marketing Apprentice   August 2022 - December 2022
- Participated in collaborative workshops to expand knowledge of digital marketing verticals such as SEO and SEM
- Implemented functions like VLOOKUP and INDEX MATCH in Google Sheets to properly search for specific data

Brooklyn College, City University of New York (CUNY)   Brooklyn, NY
Bachelor of Science in Multimedia Computing | GPA: 3.4   August 2018 - May 2022
Minor in Music Technology | GPA: 3.9

PROJECTS

The Aunt Sister Project | COOP Client Project   October 2022 - December 2022
- Analyzed blog content, menus, HTML metadata, and overall layout and provide mockups for design suggestions
- Optimized **SEO** and alt tags and overall website layout on Wix to help rank client's website higher on the **SERP**

Evently | github.com/meaganruan/4900project   January 2022 - June 2022
- Developed an app to help users find age-appropriate events with filters using React.js, JSON-Server
- Designed beautiful mockups using Figma to allow users to find events near them while allowing users to filter age

Game Go Boom | github.com/meaganruan/GameGoBoom   November 2021 - December 2021
- Developed a simple game using Unity, C#, and Visual Studio Code with a team of other students
- Created animations and implemented audio and game controls for a seamless player experience

RELEVANT EXPERIENCE

iDayDream Studios   New York, NY
Web Design Intern   October 2022 - October 2022
- Worked closely with clients and translated their thoughts into a visually appealing design and a functional site
- Designed websites for desktop and mobile view and fixing any functionality issues using **CMS**

CUNY Tech Prep   New York, NY
Software Development Fellow   July 2021 - June 2022
- Collaborated with a group of fellows to prototype a website using **HTML, CSS, JavaScript, React**, JSON-Server
- Designed wireframes for the website called Evently on **Figma** before implementing the product

SUPPORTING EXPERIENCE

Brooklyn Museum Internship   Brooklyn, NY
Audio Visual Intern   August 2020 - December 2020
- Captioned videos using Final Cut Pro for viewing on social media and the Brooklyn Museum building
- Assisted the AV Department in editing 2-3 videos per week to meet tight deadlines
- Provided accessibility by providing and editing captions for the videos and shot clips for a virtual gallery tour

CUNY WiTNY Winternship at Google NYC   New York, NY
Wintern Participant   January 2020 - January 2020
- Conducted data analyses based on data sets and applied machine learning for predictions using **Python**
- Imported data set for the final project which consisted of buses in NYC from Kaggle
- Developed visualization and predictions for bus routes using **matplotlib**, **seaborn**, and **geopandas**

SKILLS

Programming Languages: HTML, CSS, JavaScript (React), Java
Technologies: GitHub, Git, Figma, Google Suite, Visual Studio Code, Final Cut Pro, Logic Pro, Slack, Zoom
Microsoft Office: Word, PowerPoint, Excel
Adobe Creative Cloud: Photoshop, Illustrator, InDesign
Soft Skills: Teamwork, Work Ethic, Resourcefulness, Problem-Solving
User Experience: User Research, Wireframes, Information Architecture, Prototypes

CERTIFICATES
- Google UX Design (In-Progress), Google Ads Search, Google Analytics, Google Ads Display
- Meta Certified Digital Marketing Associate