

### What was Coco 1.0?

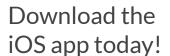
#### Website:



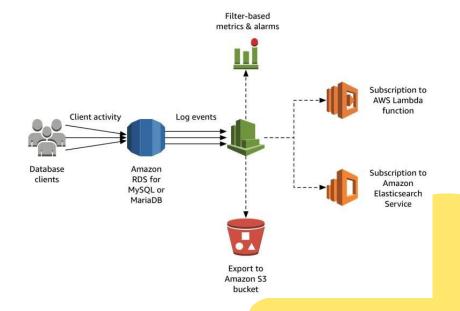
https://www.coco-nutrition.com/



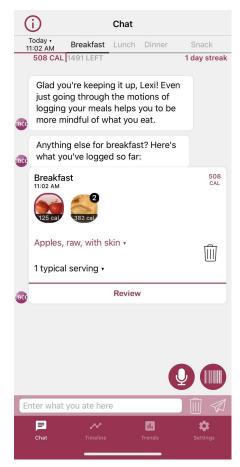


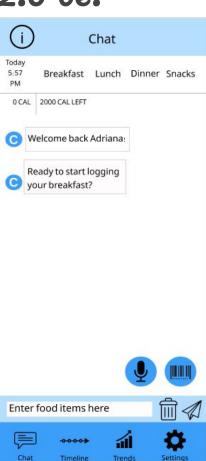






### What will Coco 2.0 be?





# AWS Migration

### What Coco 1.0 is currently using:





- ☐ Goal: migrate the entire application backend to AWS
- AWS is designed to be experimented, so multiple approaches can be taken: serverless, instances, etc...





# IOS Application Development

- Goal: make the app more intuitive by creating
  - more actionable insights on the dashboard screen
  - a chat screen with only one dialogue
  - exercise logging
  - food image logging
  - etcetera



Ran two miles

Salmon

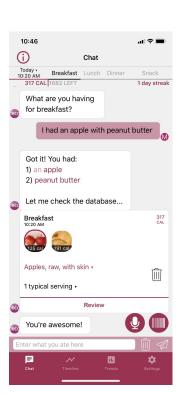
Lettuce, carrots, zucchini



### Chatbot

#### **Coco 1.0**

- User logs their meal with text or speech
- Bot responds with nutrition facts and a message about which healthy nutrients the meal contains

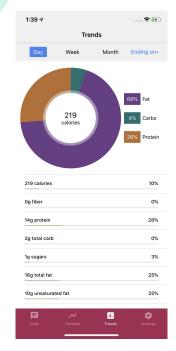


#### **Coco 2.0**

Goal: interacts like real nutritionist

- Detects the user's intent
- Answers simple questions
  about nutrition facts
- Asks follow up questions
- Uses fallback mechanism when can't respond

# Data Analytics & Python back-end



**Coco 1.0** 

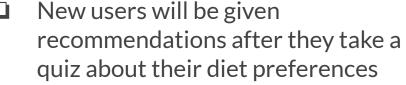
- Goal: to provide actionable insights to users of Coco 2.0
- Potential insights:
  - Vitamin tracking
  - Personalized user goals & customization
  - Track calorie consumption trends
  - Track user clicks in the app



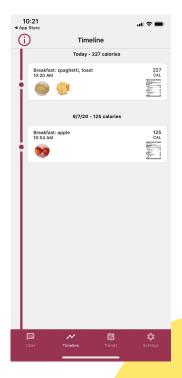


# Recipe Recommendations

□ Goal: create an algorithm to match a Coco 2.0 user to a food recipe (using the <u>Spoonacular API</u>)



 Existing users will be given recommendations based on a their timeline





# Summary

With Coco 2.0, users will...

- have the backend all on AWS
- experience a more friendly user-interface
- □ log what they're eating using a nutritionist-like bot
- receive personalized recommendations and actionable insights

