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**HW01PROJECT-TEAM-01**

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**TEAM TOPIC:** Program to facilitate online purchases of a clothing store

**PROJECT DESCRIPTION:**

Due to the new normal that we are living in where we are forced to keep social distance in public places due to the covid, sales in physical locations have been seriously affected. Therefore, we want to solve this problem by generating a program that helps make the experience of buying objects online in an easier and more intuitive way for the user and the seller.

**PROBLEM:**

We need to develop a program to help customers to choose the garment that most attracts their attention without any type of problem or complication when selecting the product. It means there will be a catalog that indicates the clothes with their respective colors, sizes and characteristics, then the customers can pay online and receive the product at home.

**OVERVIEW**

In recent times, different types of companies have seen how their sales were affected by COVID-19. So in the new normality is necessary for them to take other ways to sell their products like online publishing, home delivery, etc. But it is needed to have a peaceful platform for the target audience, with which they can be more agile in the purchase process and know their destination.

**BACKGROUND**

The pandemic affected several sectors and the sales sector was not exempted from this, after the paralysis of everything and the different restrictions that were taken in each city, it was very complicated or in some cases impossible to go out to make a purchase in person forcing the businesses to innovate or migrate to different types of sales so that they do not go bankrupt.