LALIT THOKAL

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Technical Skills

Languages and Databases: Python, Pandas, NumPy, SQL Database, MySQL, Hadoop, Hive
Visualization Tools: Power BI, Tableau
Other Skills: Ms-Office, Excel, Business Analysis, Data Analysis, AWS Services , ChatGPT, ETL, Data Manipulation,

Experience

Titan (Tanishq)   **Jul 2023 – Present**
Data Analyst   *Bengaluru, India*

- Engineered an interactive Vendor Performance Dashboard using Power BI, enhancing stakeholder and vendor collaboration, and **reducing manual analysis time from 2 days to 2 hours** for real-time decision-making and performance assessment.
- **Implemented Row-Level Security (RLS) to ensure data confidentiality** and integrity for each vendor.
- Integrated diverse visualizations including Table, Matrix, Line Chart, Bar Chart, Pie Chart along with filters and slicers, providing stakeholders with actionable insights.
- Executed SQL queries to extract and preprocess data from the company's relational databases.
- Optimized inventory management with detailed reports on inventory values and idle product identification using Power-BI, **improving transparency and operational insights for stakeholders and vendors**.
- Collaborated closely with stakeholders to define inventory reporting requirements, design tailored solutions, and conduct rigorous testing to ensure precision and efficiency.
- Crafted a Lead-Time Performance Report **using Power-BI, leveraging Power Query, DAX, and Data Modeling**, and incorporating user-friendly data Drill-Down features.
- Identified specific SKU/designs impacting lead-time extensions, **reducing lead-time by 11%**, streamlining supply chain operations, and instilling a culture of data-driven decision-making.
- Created a comprehensive **Sales Analysis Dashboard, detailing sales, sell-through, and sales age** of gold day-wise, boutique-wise, vendor-wise, category-wise, city-wise, and state-wise.
- Presented the Sales Analysis Dashboard to the Head of Department and Associate VP, delivering actionable insights and influencing strategic decision-making.
- **Expanded the reach of top-selling products to 100 L1 boutiques**, significantly boosting sales and market penetration.

Infocepts   **Aug 2022 – Jan 2023**
Associate Analyst   *Nagpur, India*

- Acquired skills in Big Data and Cloud technologies through comprehensive training; in Power BI, SQL, data modeling, data warehousing, and data-driven decision-making.
- Utilized AWS services including **RDS, EC2, S3, SNS, SQS, IAM, Redshift, Glue** for data storage, processing, analysis.
- Executed projects on Airline-on-time Analysis and Facebook Analysis.
- Engineered and **launched an interactive WhatsApp API chatbot**, optimizing customer engagement, enhancing user interaction, and reducing customer queries.
- Implemented features such as quick replies and buttons to elevate user experience, **Enhanced user engagement and reduced customer queries.**

Certificates

- Google Data Analytics Professional Certificate | Coursera | Google   - SQL (Basic) Hacker Rank
- Master in Microsoft Power BI Desktop and Service | Udemy   - Data Analytics with Tableau Udemy

Education

Sant Gadge Baba Amravati University   **May 2018 – Apr 2022**
Bachelor of Engineering (Computer Science Engineering)   *Amravati, Maharashtra*