Mary Bridges

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EDUCATION

W. P. Carey School of Business, Arizona State University, Tempe, AZ   **May 2026**

Bachelor of Science, Business Data Analytics

- Relevant Coursework: Math for Business Analysis; Business Statistics; Marketing and Business Performance; Information Systems, Analytics, and AI in Business
- Awards: Dean's List
- GPA: 4.0

KEY PROJECTS

Northwind Traders Sales Analysis, Arizona State University   **Fall 2024**

Course Project

- Led a small team in analyzing sales data for Northwind Traders, assigning roles, and coordinating progress to deliver a comprehensive product performance review before the deadline.
- Designed and built an interactive Tableau dashboard to visualize regional and seasonal sales trends, enabling stakeholders to make data-driven decisions for future inventory planning.
- Drafted a professional executive summary and presented key findings, effectively communicating business insights that supported strategic realignment of sales priorities.

Revenue Distribution in Music Streaming Platforms, Self-Initiated (In Progress)   **Summer 2025**

- Finding and cleaning several public data sets to analyze how streaming platforms distribute their revenue, with a focus on artist compensation, label shares, and evolving payout models.
- Will utilize tools such as Python, SQL, and Tableau to create interactive dashboards and data sets in order to do high-quality statistical analysis of revenue models.

SKILLS

- Technical: SQL, Excel, Python, Data Visualization (Tableau)
- Analytical: Statistical modeling, data cleaning and transformation, consumer behavior analysis
- Soft Skills: Communication, leadership, project management, attention to detail

ORGANIZATIONS

National Society of Leadership and Success – Member   **Fall 2024 – Present**

- Selected for leadership potential and academic excellence.
- Participated in professional networking events and leadership training workshops, gaining hands-on experience in leadership and collaboration.

Beta Gamma Sigma – Member   **Spring 2025 – Present**

- One of the top 10% undergraduate business students at an AACSB-accredited school.

PROFESSIONAL EXPERIENCE

Barista/Shift Supervisor   **October 2022 – Present**

Starbucks, Great Falls, MT

- Led a team of baristas during high-volume periods, ensuring operational efficiency and maintaining high levels of customer satisfaction.
- Tracked sales performance metrics during shifts, identifying patterns to improve upselling strategies and team output.
- Ensured adherence to safety and cleanliness protocols through regular inspections and staff training, maintaining a safe and welcoming environment for customers and employees alike.

Materials Management Technician   **December 2021 – September 2022**

Baptist Memorial Hospital, Memphis, TN

- Operated the service window and prioritized gathering equipment for customers, delivering prompt and friendly service that enhanced customer satisfaction and contributed to a positive environment.
- Reviewed par labels, ensuring item descriptions and par quantities were sufficient, to maintain an organized and easy-to-navigate supply room for staff.
- Collaborated with nursing and medical staff to fulfill urgent equipment needs, enhancing efficiency during high-demand situations.