

**Two Fundamentally different types of data:**

**Continuous**

**Discrete**



**Central tendency**  
**MEAN (average)**

$$X = \begin{bmatrix} 7 \\ 10 \\ 12 \\ 12 \\ 10 \\ 5 \\ 10 \end{bmatrix}$$

**Average or mean : central tendency**

$$\bar{x} : \quad (7 + 10 + 12 + 12 + 10 + 5 + 10) / 7 = \text{aprox. } 9.43$$

$$\bar{x} = \frac{\sum_{i=1}^N x_i}{N} = \frac{(7 + 10 + \dots + 5 + 10)}{N}$$

$$\frac{1}{N} \sum_{i=1}^N x_i = \frac{1}{7}(66)$$

$$X = \begin{bmatrix} 7 \\ 10 \\ 12 \\ 12 \\ 10 \\ 5 \\ 10 \end{bmatrix}$$

**Average or mean :**

$$\bar{x} = \frac{1}{N} \sum_{i=1}^N x_i = \frac{1}{7}7 + \frac{1}{7}10 + \frac{1}{7}12 + \frac{1}{7}12 + \frac{1}{7}10 + \frac{1}{7}5 + \frac{1}{7}10$$

$$= \frac{1}{7}7 + \frac{3}{7}10 + \frac{2}{7}12 + \frac{1}{7}5$$

$$= (0.14)7 + (0.43)10 + (0.29)12 + (0.14)5$$

$$\bar{x} = \sum_{\text{All } x} x = P(x) * x \quad \textbf{Weighted average}$$

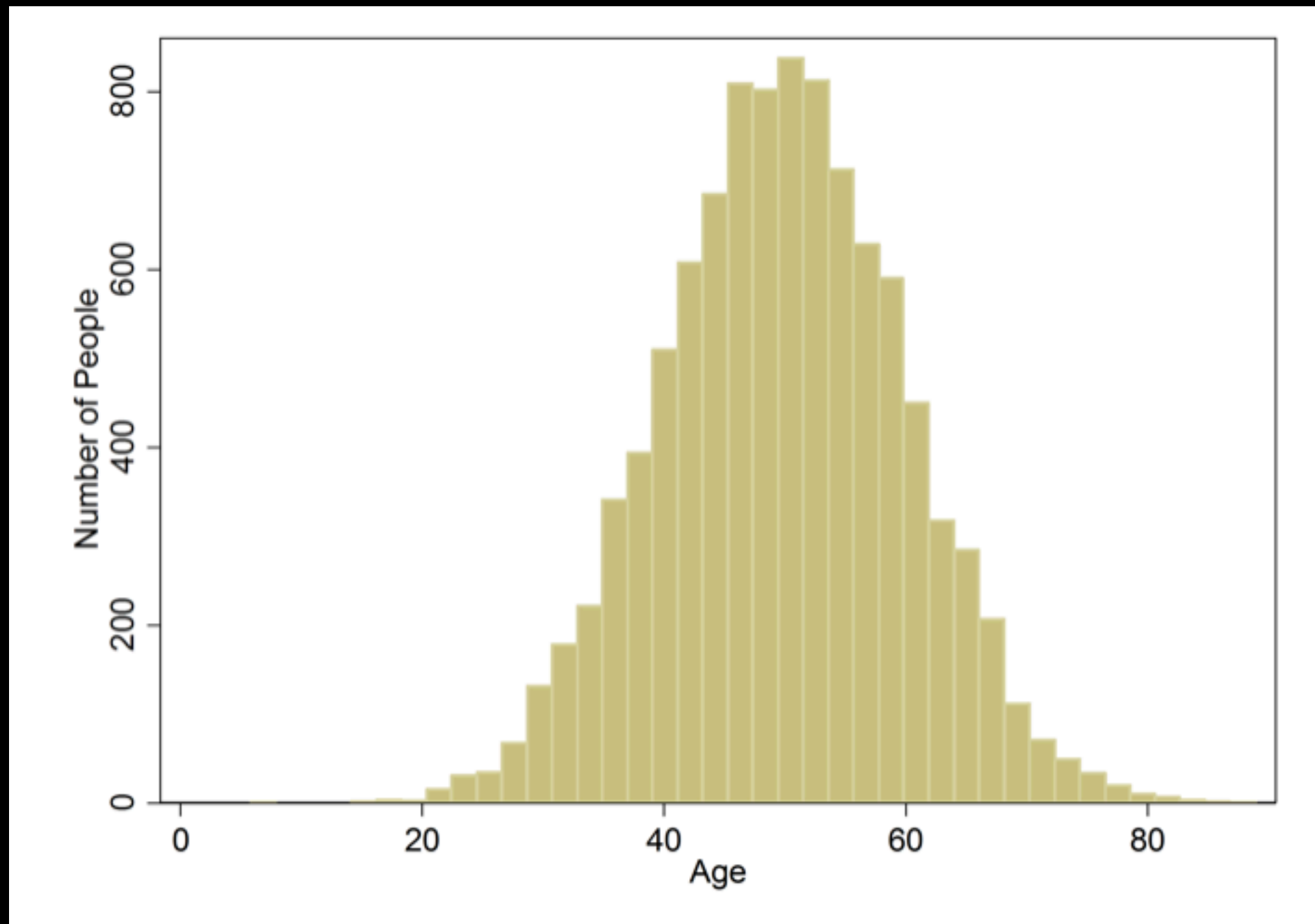
**Later in your careers - in papers, for example - you will see this kind of things:**

$$E[X]$$

**“Expected value”, the mean of a random variable**

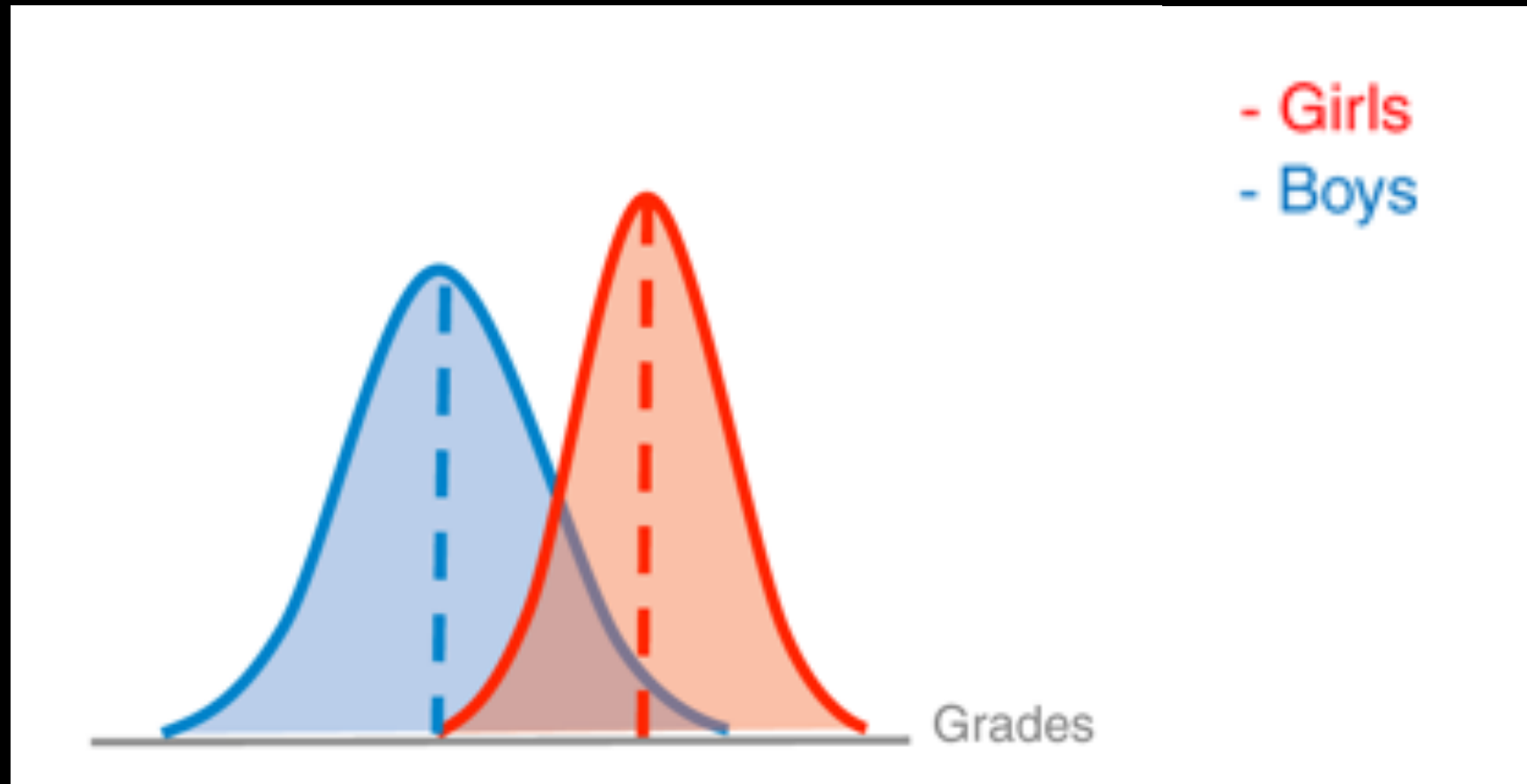
$$E[X] = \int xf(x)dx$$

**Let's see it in practice.  
This is a “distribution”....**



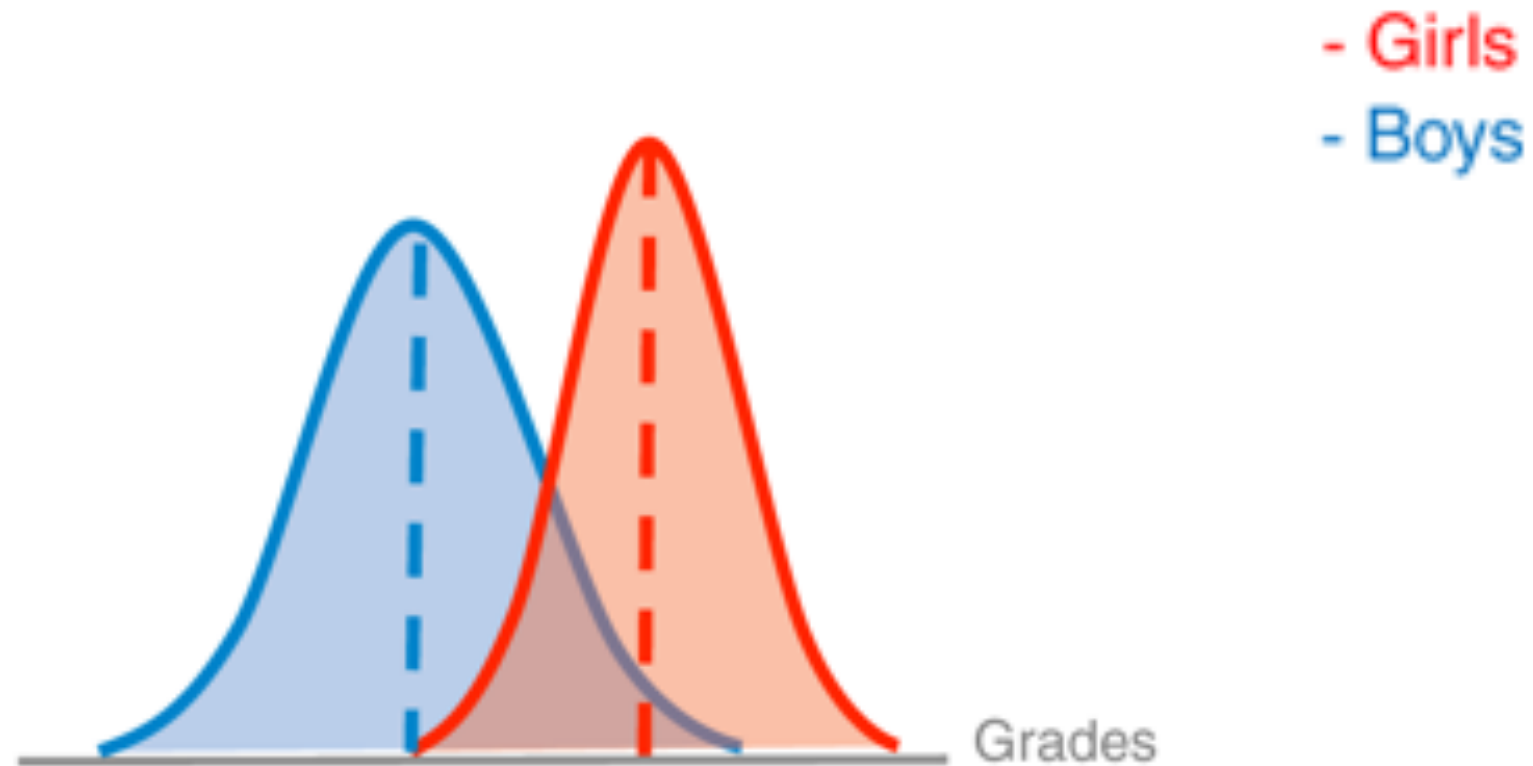
**What would you say is the mean (or average) age here?**

**In most cases, the mean conveys a lot of information regarding a distribution**



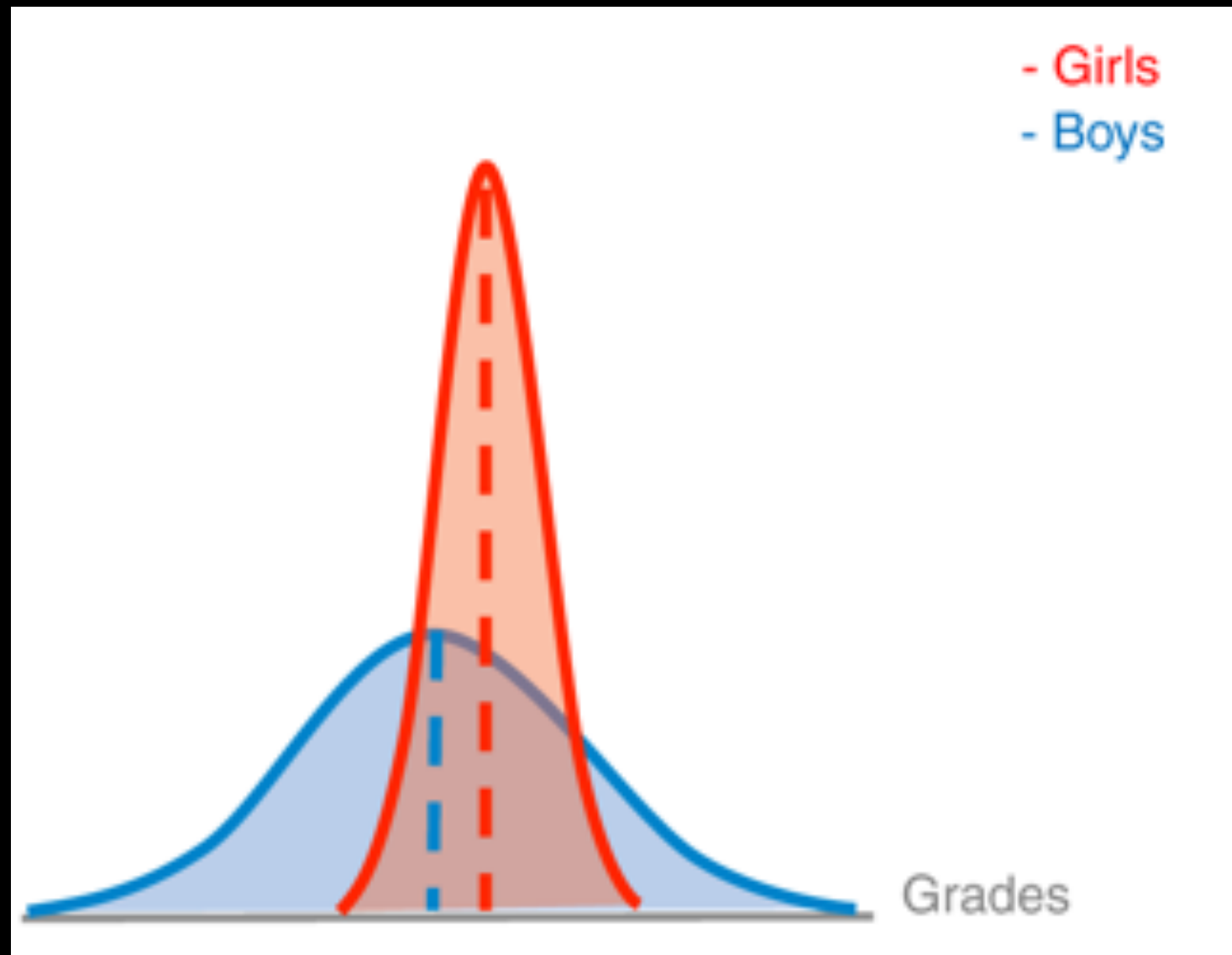


**In most cases, the mean conveys a lot of information regarding a distribution**

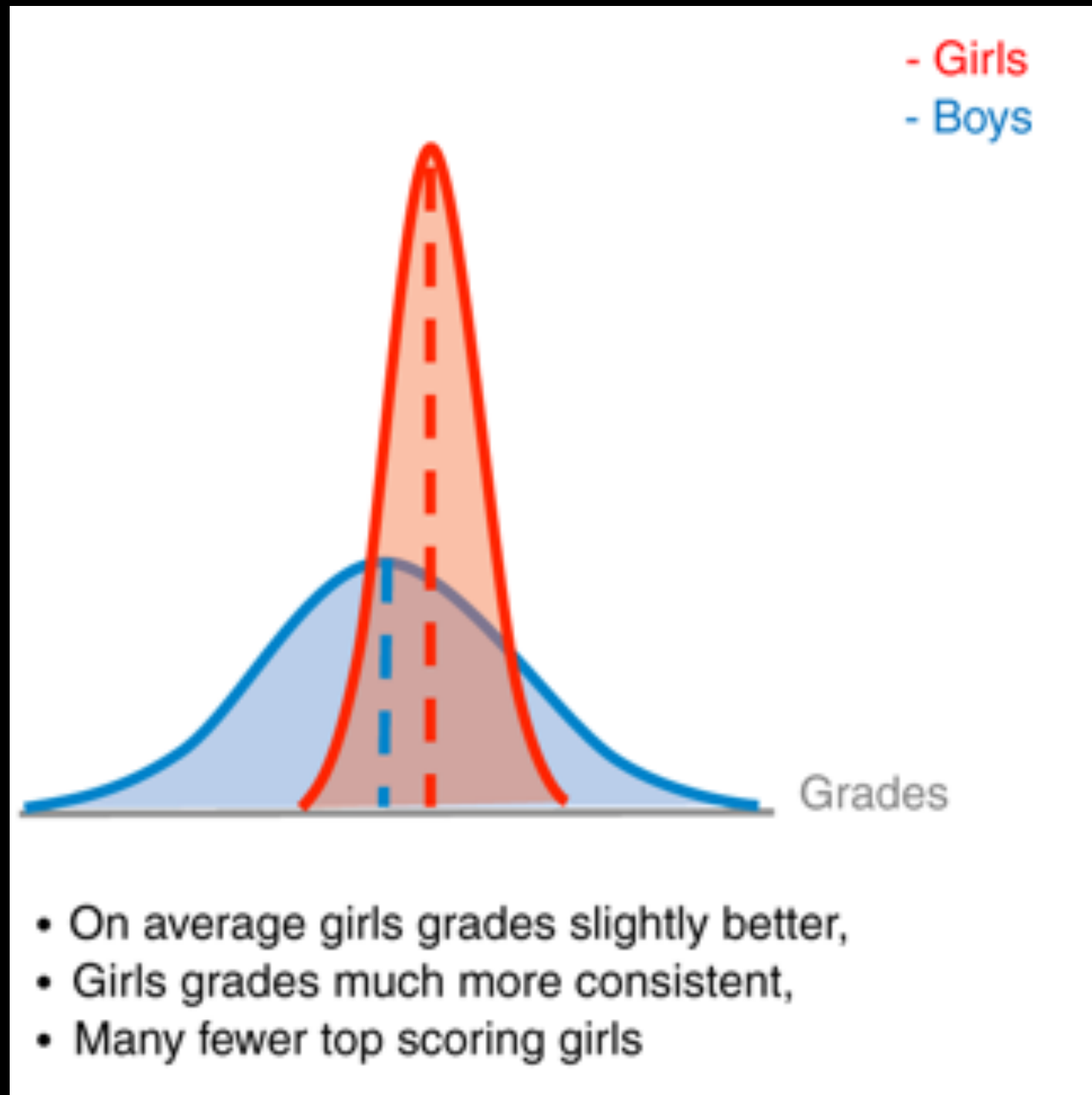


- On average girls grades much better,
- Girls grades similarly variable,
- More top scoring girls

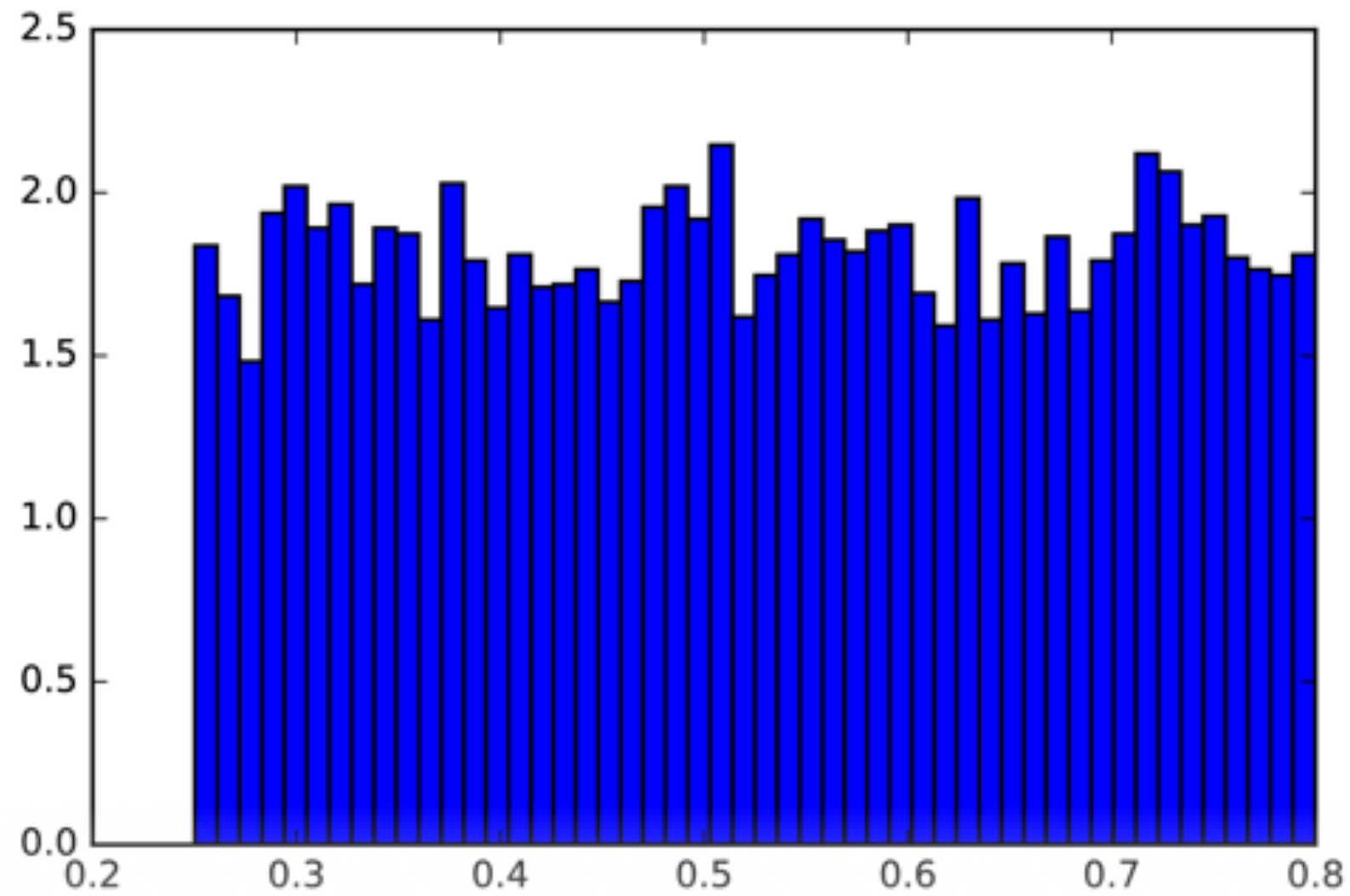
In many cases it doesn't show the whole story



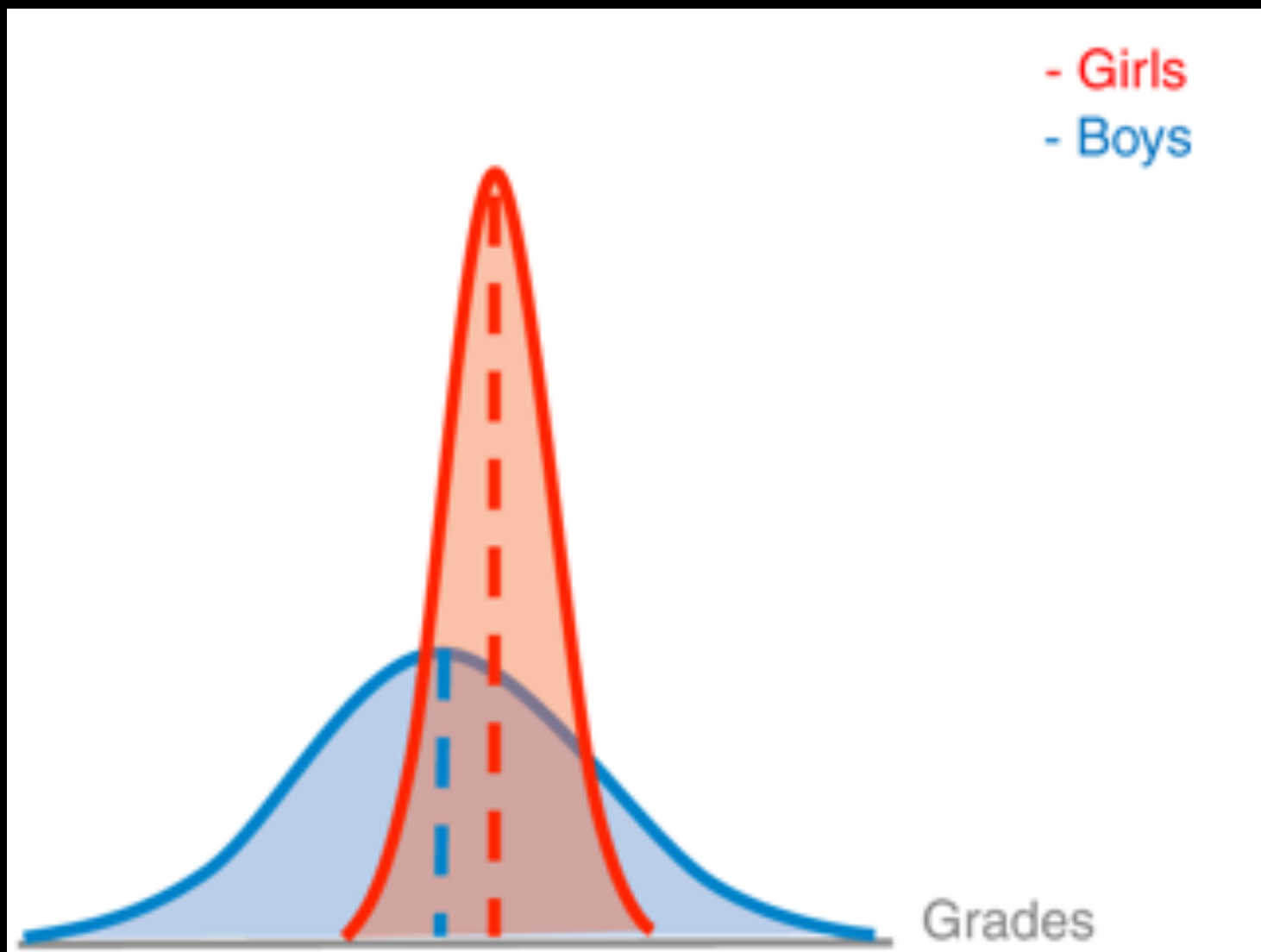
In many cases it doesn't show the whole story



**In some cases it is not informative at all: uniform distribution**







- On average girls grades slightly better,
- Girls grades much more consistent,
- Many fewer top scoring girls

$$X = \begin{bmatrix} 7 \\ 10 \\ 12 \\ 12 \\ 10 \\ 5 \\ 10 \end{bmatrix}$$

**Mean**

$$\bar{x} = \frac{\sum_{i=1}^N x_i}{N} = 9.46$$

$$X - \bar{x} = \begin{bmatrix} (7 - 9.46) \\ (10 - 9.46) \\ (12 - 9.46) \\ (12 - 9.46) \\ (10 - 9.46) \\ (5 - 9.46) \\ (10 - 9.46) \end{bmatrix}$$

$$X - \bar{x} = \begin{bmatrix} -2.43 \\ 0.57 \\ 2.57 \\ 2.57 \\ 0.57 \\ -4.43 \\ 0.57 \end{bmatrix}$$

$$\sum_{i=1}^N (x_i - \bar{x}) = 0$$

$$X - \bar{x} = \begin{bmatrix} (7 - 9.46) \\ (10 - 9.46) \\ (12 - 9.46) \\ (12 - 9.46) \\ (10 - 9.46) \\ (5 - 9.46) \\ (10 - 9.46) \end{bmatrix}$$

$$X - \bar{x} = \begin{bmatrix} -2.43 \\ 0.57 \\ 2.57 \\ 2.57 \\ 0.57 \\ -4.43 \\ 0.57 \end{bmatrix}$$

$$\sum_{i=1}^N (x_i - \bar{x}) = 0$$

$$\sum_{i=1}^N (x_i - \bar{x})^2 = \sum \begin{bmatrix} (7 - 9.46)^2 \\ (10 - 9.46)^2 \\ (12 - 9.46)^2 \\ (12 - 9.46)^2 \\ (10 - 9.46)^2 \\ (5 - 9.46)^2 \\ (10 - 9.46)^2 \end{bmatrix} = \sum \begin{bmatrix} 5.9 \\ 0.33 \\ 6.6 \\ 6.6 \\ 0.33 \\ 19.6 \\ 0.33 \end{bmatrix} = 39.7$$



$$\sum_{i=1}^N (x_i - \bar{x})^2 = \sum \begin{bmatrix} (7 - 9.46)^2 \\ (10 - 9.46)^2 \\ (12 - 9.46)^2 \\ (12 - 9.46)^2 \\ (10 - 9.46)^2 \\ (5 - 9.46)^2 \\ (10 - 9.46)^2 \end{bmatrix} = \begin{bmatrix} 5.9 \\ 0.33 \\ 6.6 \\ 6.6 \\ 0.33 \\ 19.6 \\ 0.33 \end{bmatrix} = 39.7$$

$$\frac{\sum_{i=1}^N (x_i - \bar{x})^2}{N} = 39.7/7 = 5.67$$

**This is the Variance**

$$\sigma^2 = \frac{\sum_{i=1}^N (x_i - \bar{x})^2}{N}$$

**Let “y” be the deviation form the mean, squared**

$$y = (x_i - \bar{x})^2$$

$$\sigma^2 = \bar{y}$$

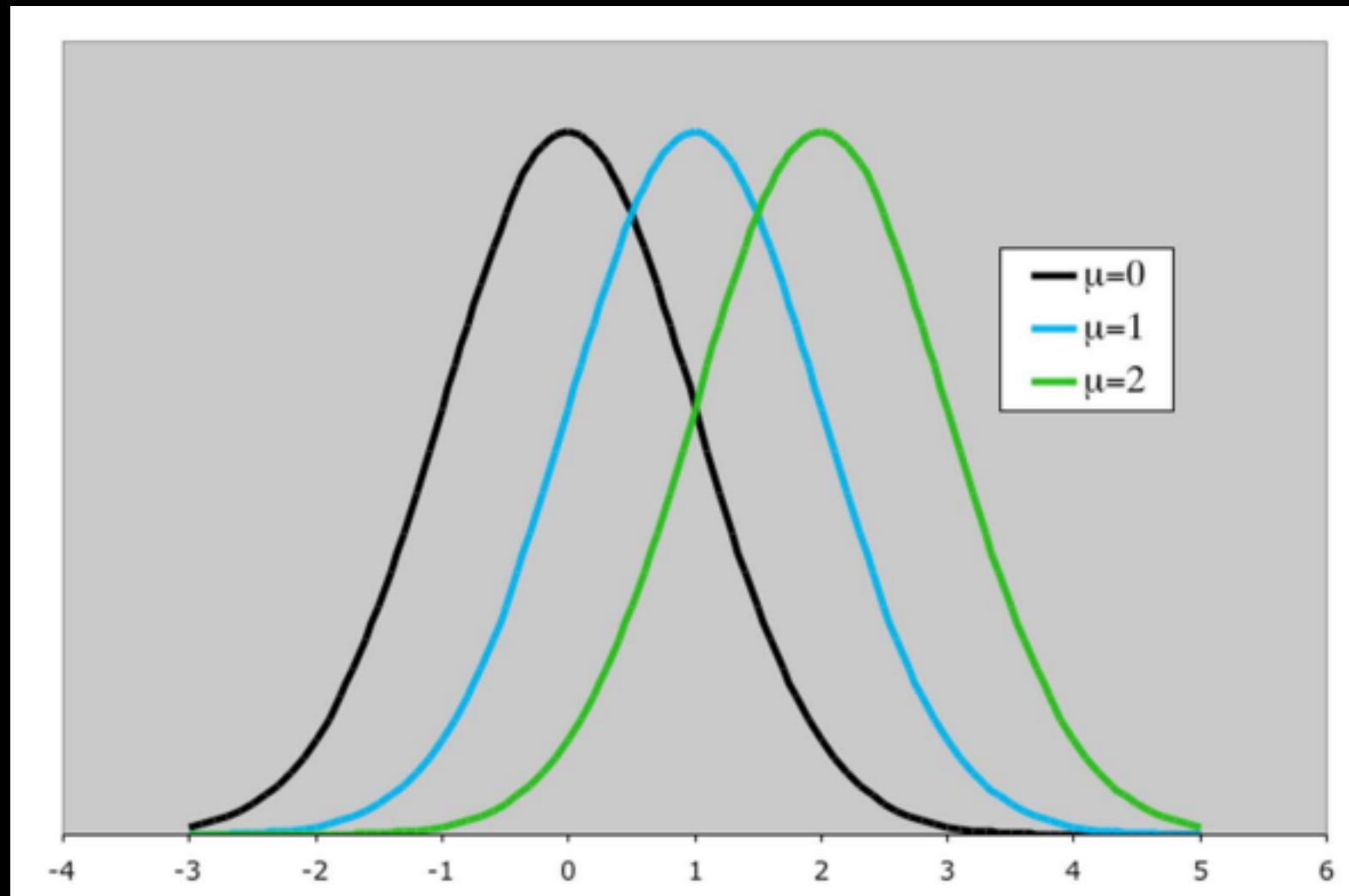
**Variance is the average of the deviations form the mean, squared**

**By computing the “Standard deviation” we get thing back to scale**

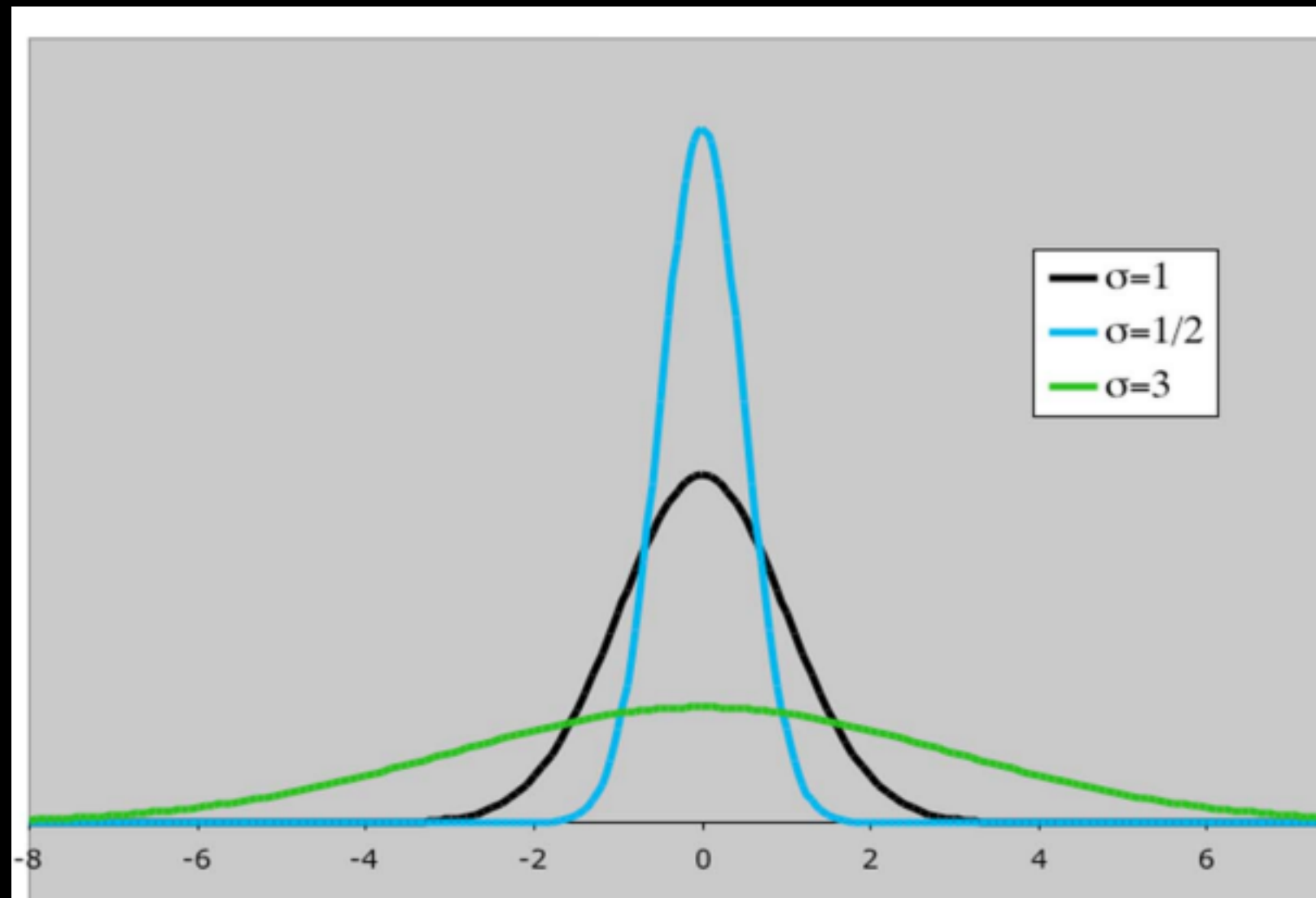
$$\sigma = \sqrt{\sigma^2} = \sqrt{\frac{\sum_{i=1}^N (x_i - \bar{x})^2}{N}} = 2.38$$

**It computes the “average deviation” from the mean**

Same variance but different means



Same mean but different variance



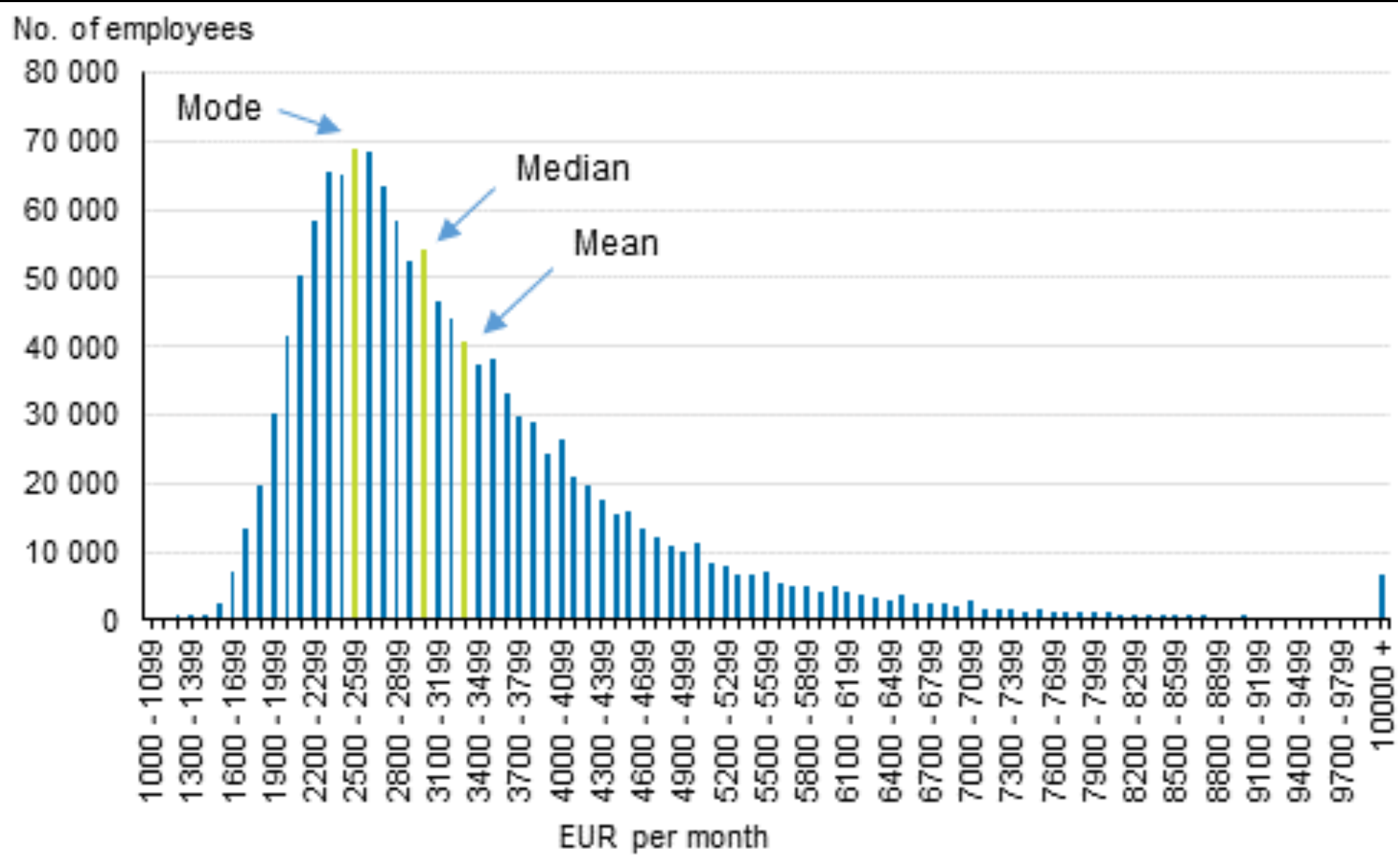
**Something to think about ...**

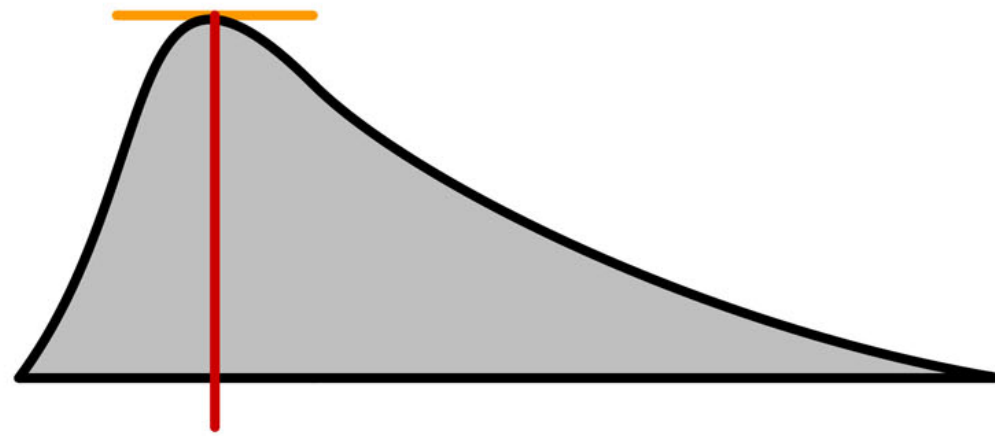
**Let “X”, with  $\bar{x} = \mu$**

**What is the mean of  $X+1$  ?**

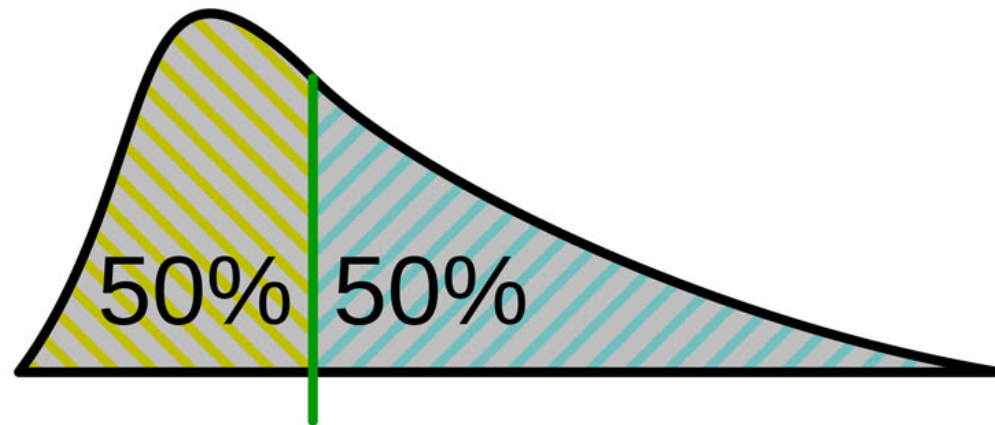
**What is the standard deviation of  $X+1$  ?**



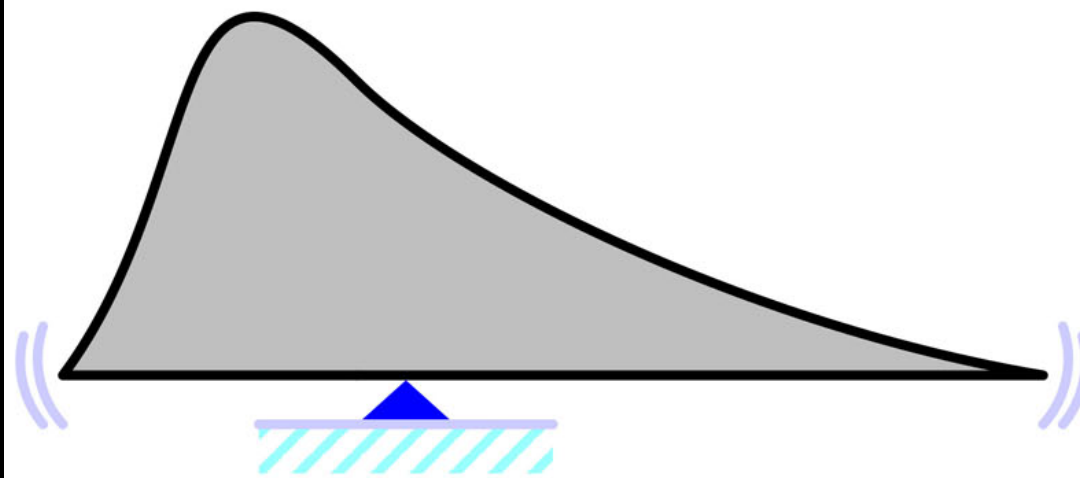




mode



median



mean



## Mode

$$X = \begin{bmatrix} 7 \\ 10 \\ 12 \\ 12 \\ 10 \\ 5 \\ 10 \end{bmatrix}$$

$$\text{Mode}(X) = ?$$

**“The most frequent value of X”**

$$\text{Mode}(X) = 10$$

## Median

“a” is the median of X if 50% or more of observations take on values equal or lower than “a”

$$P(X \leq a) \geq 0.5$$

$X = \begin{bmatrix} 7 \\ 10 \\ 12 \\ 12 \\ 10 \\ 10 \\ 5 \\ 10 \end{bmatrix}$

X	Freq.	Percent	Cum.
5	1	14.29	14.29
7	1	14.29	28.57
10	3	42.86	71.43
12	2	28.57	100.00
Total	7	100.00	

**Median(X) = 10**

X	Freq.	Percent	Cum.
.043255	1	3.23	3.23
.066943	1	3.23	6.45
.0722964	1	3.23	9.68
.0880495	1	3.23	12.90
.1288747	1	3.23	16.13
.1327082	1	3.23	19.35
.1359006	1	3.23	22.58
.1749891	1	3.23	25.81
.1778325	1	3.23	29.03
.2468877	1	3.23	32.26
.2775184	1	3.23	35.48
.2977743	1	3.23	38.71
.3325624	1	3.23	41.94
.3764437	1	3.23	45.16
.4087105	1	3.23	48.39
.4242016	1	3.23	51.61
.4476188	1	3.23	54.84
.4675523	1	3.23	58.06
.5160881	1	3.23	61.29
.5346152	1	3.23	64.52
.5536171	1	3.23	67.74
.5662265	1	3.23	70.97
.6794177	1	3.23	74.19
.6817465	1	3.23	77.42
.7124024	1	3.23	80.65
.7551366	1	3.23	83.87
.7677861	1	3.23	87.10
.7767794	1	3.23	90.32
.8302209	1	3.23	93.55
.8745816	1	3.23	96.77
.9339853	1	3.23	100.00
Total	31	100.00	

**Median(X) = 0.42**

## Percentiles

“a” is the “p” percentile of X if p% or more of observations take on values equal or lower than “a”

$$P(X \leq a) \geq p/100$$

The median is the percentile 50:

$$P(X \leq a) \geq 50/100 = 0.5$$

$$X = \begin{bmatrix} 7 \\ 10 \\ 12 \\ 12 \\ 10 \\ 10 \\ 5 \\ 10 \end{bmatrix}$$

X	Freq.	Percent	Cum.
5	1	14.29	14.29
7	1	14.29	28.57
10	3	42.86	71.43
12	2	28.57	100.00
Total	7	100.00	

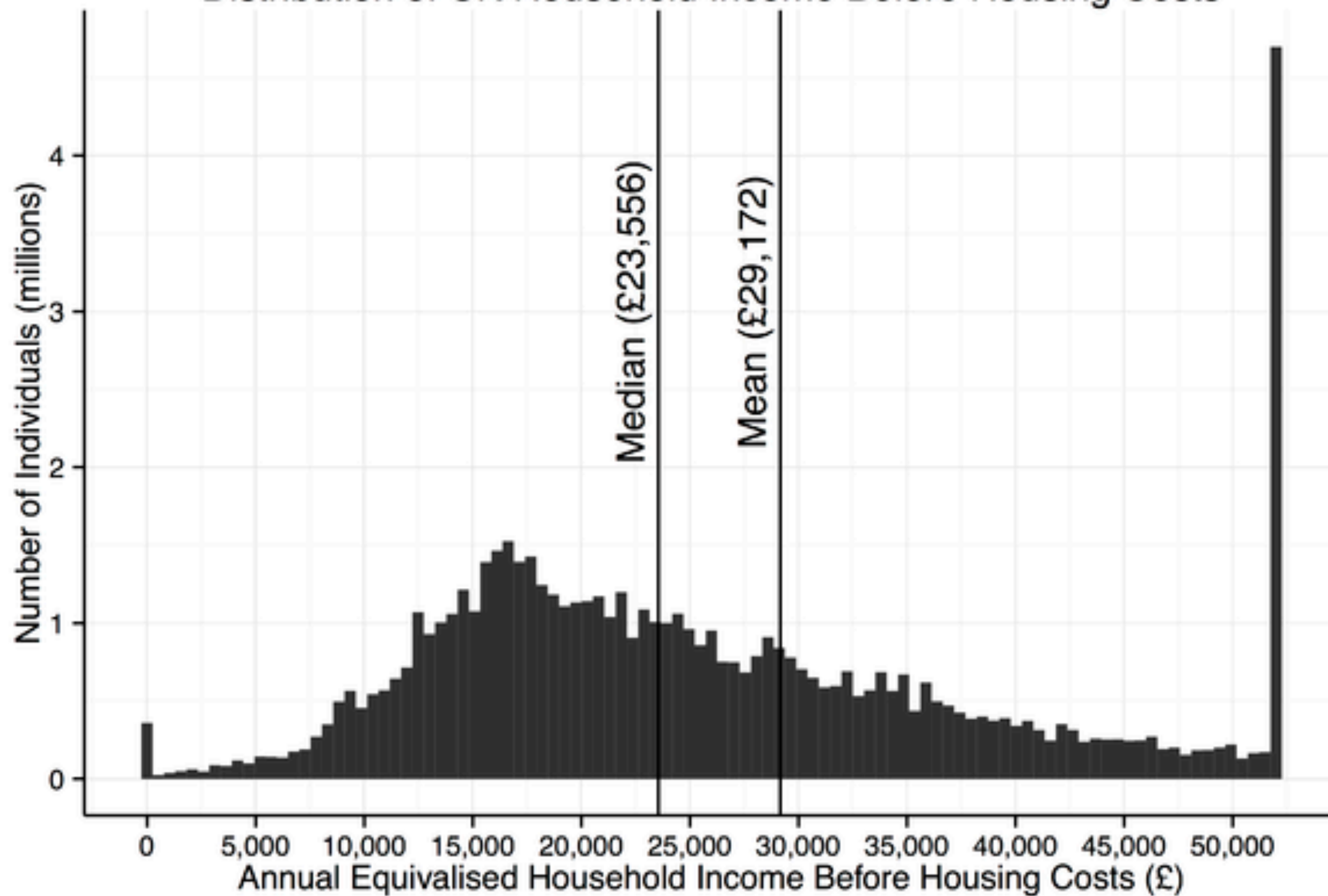
$$\text{median}(X) = p50(X) = 10$$

X	Freq.	Percent	Cum.
.043255	1	3.23	3.23
.066943	1	3.23	6.45
.0722964	1	3.23	9.68
.0880495	1	3.23	12.90
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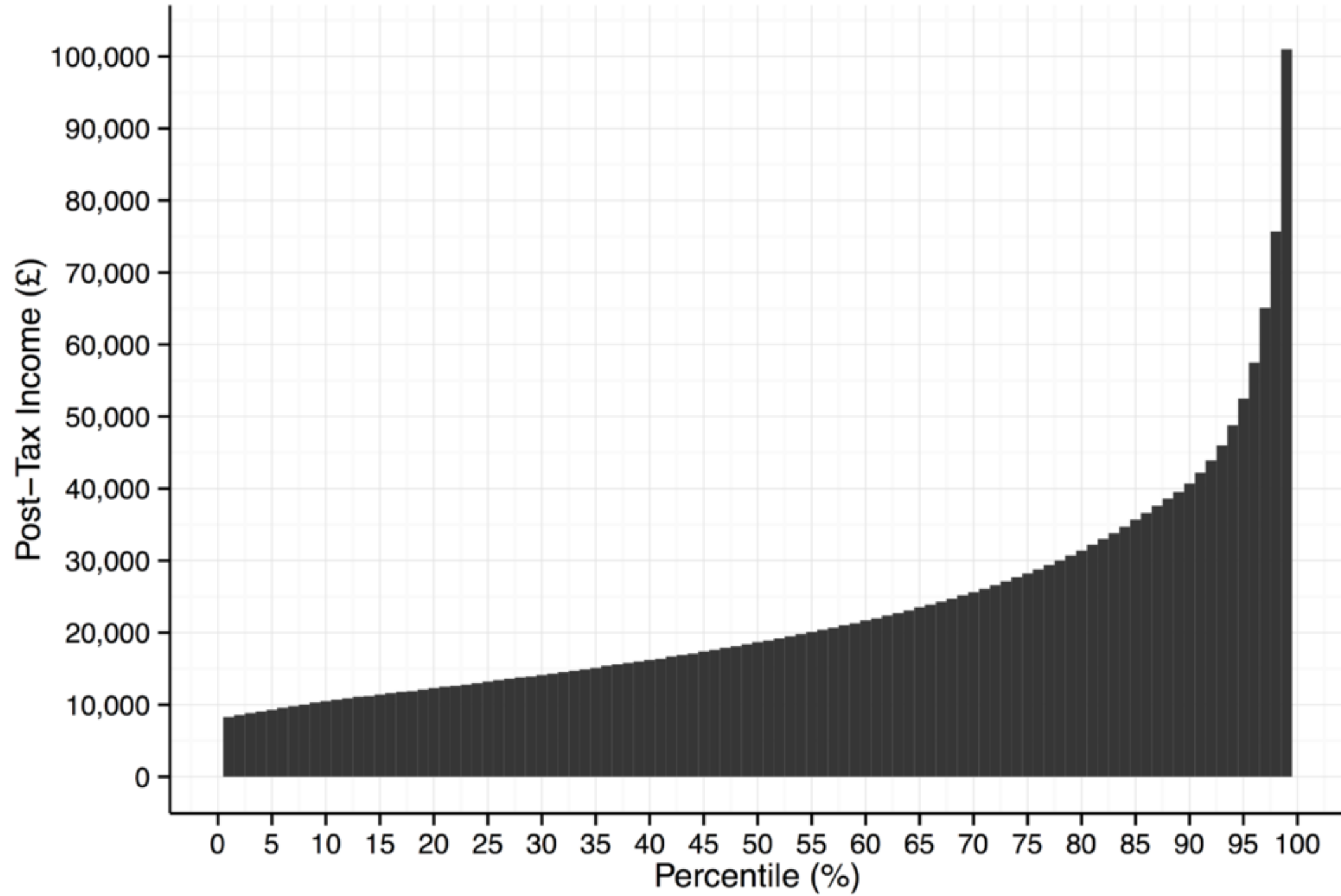
$$p_{30}(X) = 0.2468$$

$$p_{90}(X) = 0.8302$$

Distribution of UK Household Income Before Housing Costs



Post-Tax Income Percentiles







## Dichotomous case: proportion is the only parameter

$$X = \begin{bmatrix} \text{Male} \\ \text{Male} \\ \text{Female} \\ \text{Male} \\ \text{Male} \\ \text{Male} \\ \text{Female} \end{bmatrix} \quad \begin{aligned} p &= P(\text{Male}) \\ q &= P(\text{Female}) = 1 - p \end{aligned}$$

gender	Freq.	Percent	Cum.
Female	2	28.57	28.57
Male	5	71.43	100.00
Total	7	100.00	

Proportion can be also expressed as a mean

$$X = \begin{bmatrix} 1 \\ 1 \\ 0 \\ 1 \\ 1 \\ 1 \\ 0 \end{bmatrix} \quad \begin{aligned} \bar{x} &= \frac{\sum_{i=1}^N x_i}{N} = \frac{(1 + 1 + 0 + 1 + 1 + 1 + 0)}{7} = 0.71 = p \\ q &= 1 - p = 1 - \bar{x} \end{aligned}$$

**Proportion can be also expressed as a mean**

$$X = \begin{bmatrix} 1 \\ 1 \\ 0 \\ 1 \\ 1 \\ 1 \\ 0 \end{bmatrix}$$

$$\bar{x} = \frac{\sum_{i=1}^N x_i}{N} = \frac{(1 + 1 + 0 + 1 + 1 + 1 + 0)}{7} = 0.71 = p = P(1) = P(Male)$$

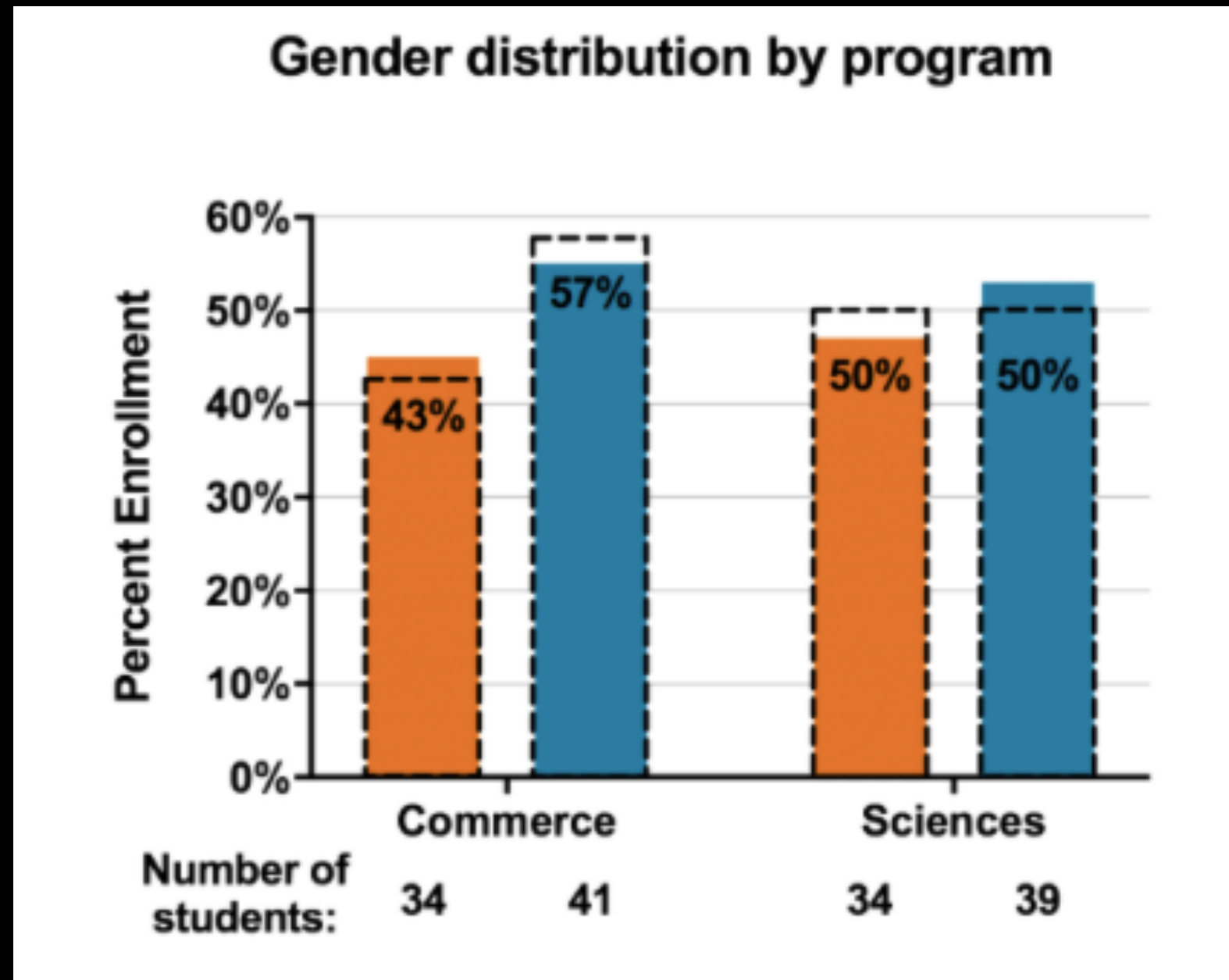
$$q = 1 - p = 1 - \bar{x}$$

**Why does this work? Recall that**

$$\bar{x} = \sum_{\text{All } x} x = P(x) * x \quad \text{Weighted average}$$

$$\bar{x} = P(1) * 1 + P(0) * 0 = p * 1 + (1 - p) * 0 = p$$

## Dispersion? Variance/SD ?



## Variance

$$X = \begin{bmatrix} 1 \\ 1 \\ 0 \\ 1 \\ 1 \\ 1 \\ 1 \\ 0 \end{bmatrix}$$

$$\sigma^2 = p(1 - p)$$

$$\sigma = \sqrt{p(1 - p)}$$

$$(X - p)^2 = \begin{bmatrix} 0.08 \\ 0.08 \\ 0.51 \\ 0.08 \\ 0.08 \\ 0.82 \\ 0.51 \end{bmatrix}$$

$$P[(1 - p)^2] = p$$

$$P[(0 - p)^2] = 1 - p$$

Why?

$$\sigma^2 = \frac{\sum_{i=1}^N (x_i - \bar{x})^2}{N} = \overline{(x_i - \bar{x})^2} =$$

$$\sigma^2 = P[(1 - p)^2] * (1 - p)^2 + P[(0 - p)^2] * (0 - p)^2$$

$$= p * (1 - p)^2 + (1 - p) * (0 - p)^2$$

$$= p * (1 - 2p + p^2) + (1 - p) * p^2$$

$$= p - 2p^2 + p^3 + p^2 - p^3$$

$$= p - p^2 = p(1 - p)$$

## Many valued discrete variables:

$$X = \begin{bmatrix} A \\ B \\ C \\ A \\ B \\ C \\ A \end{bmatrix}$$

The number of parameters for a variable with  $k$  categories is  $k-1$

Here  $k=3$ , so we need  $k-1=2$  parameters

$$P[A] = p = 3/7$$

$$P[B] = q = 2/7$$

$$P[C] = 1 - (p + q) = 1 - 5/7 = 2/7$$

## Variance

$$\sigma^2 = p * q * (1 - p - q)$$

## SD

$$\sigma = \sqrt{p * q * (1 - p - q)}$$