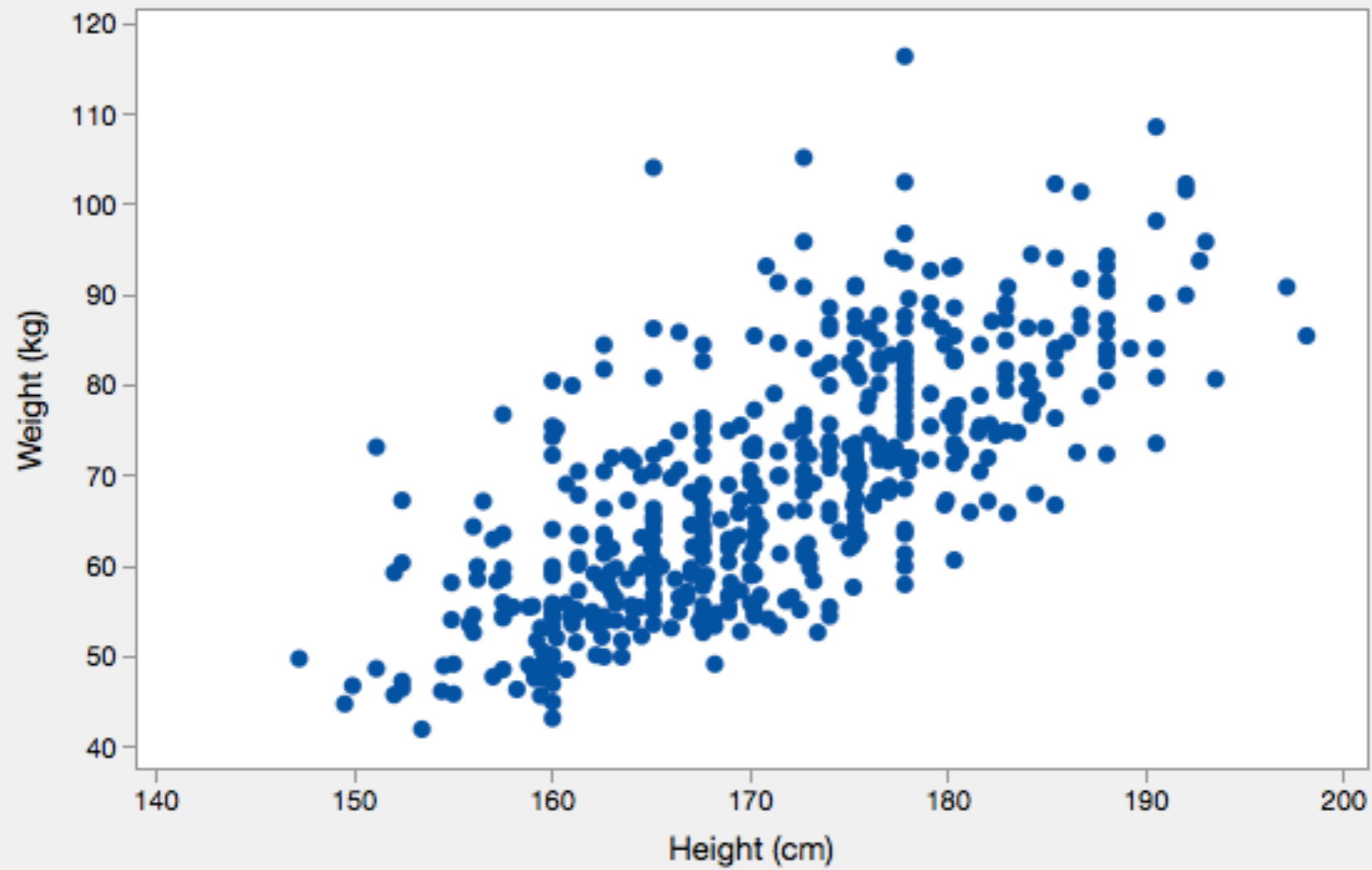
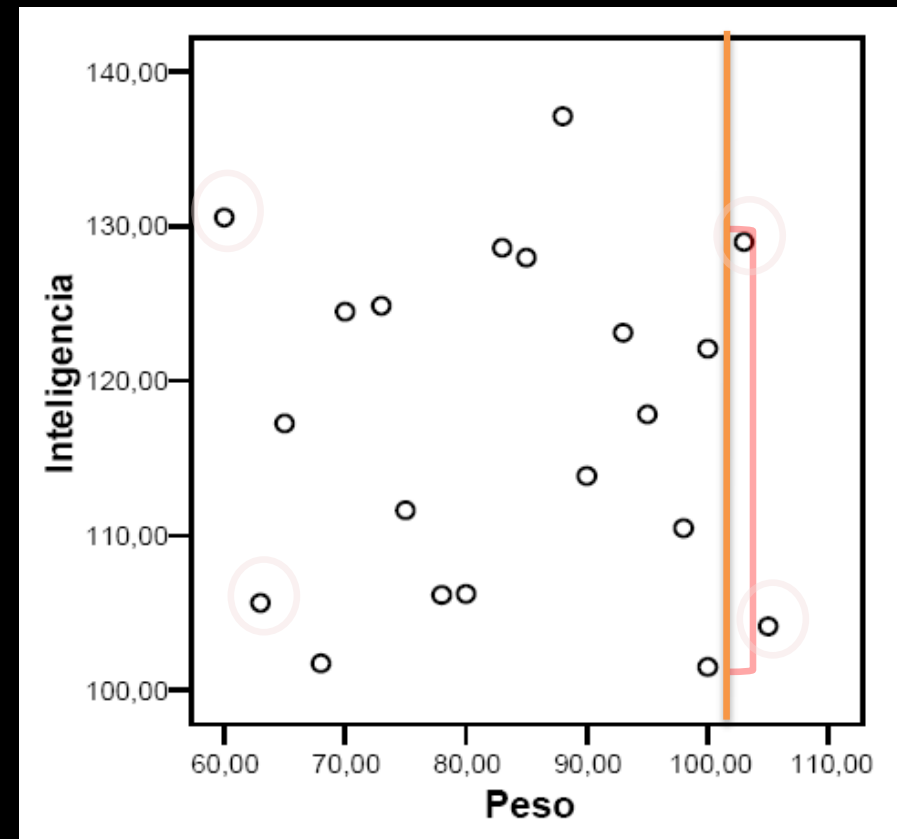
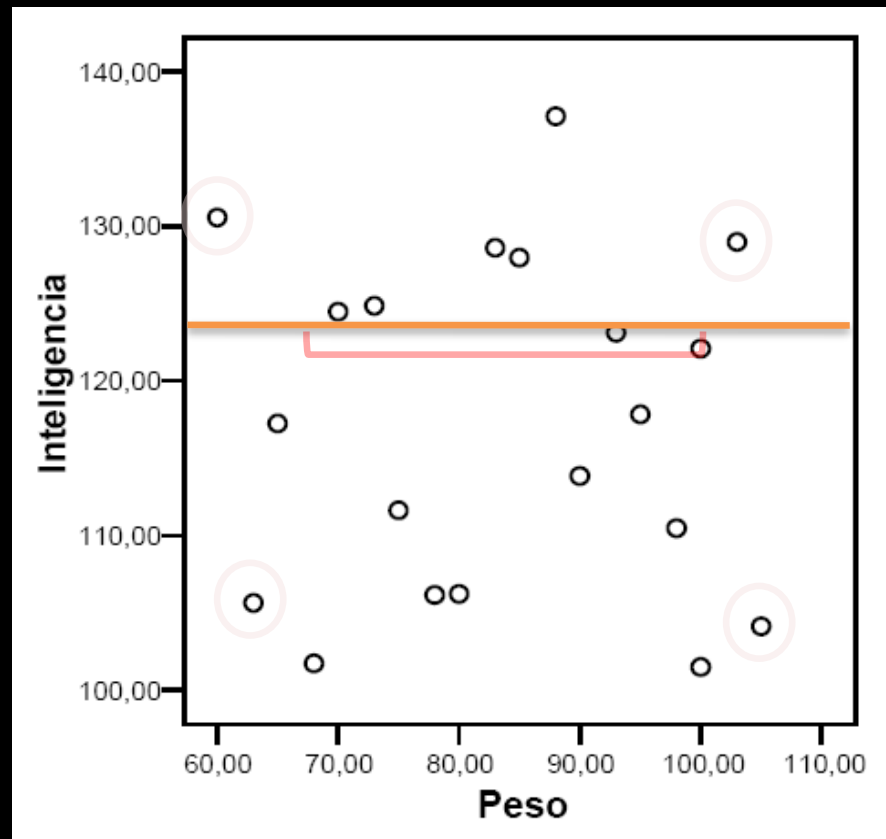


Scatterplot of Weight (kg) vs Height (cm)



Let's develop a bit the intuition....

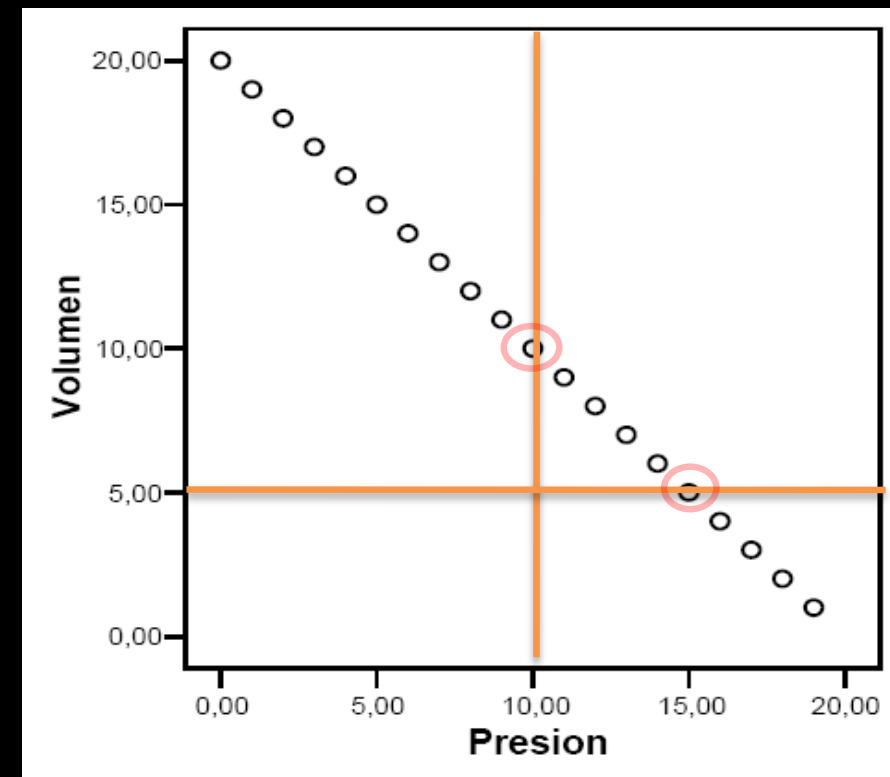
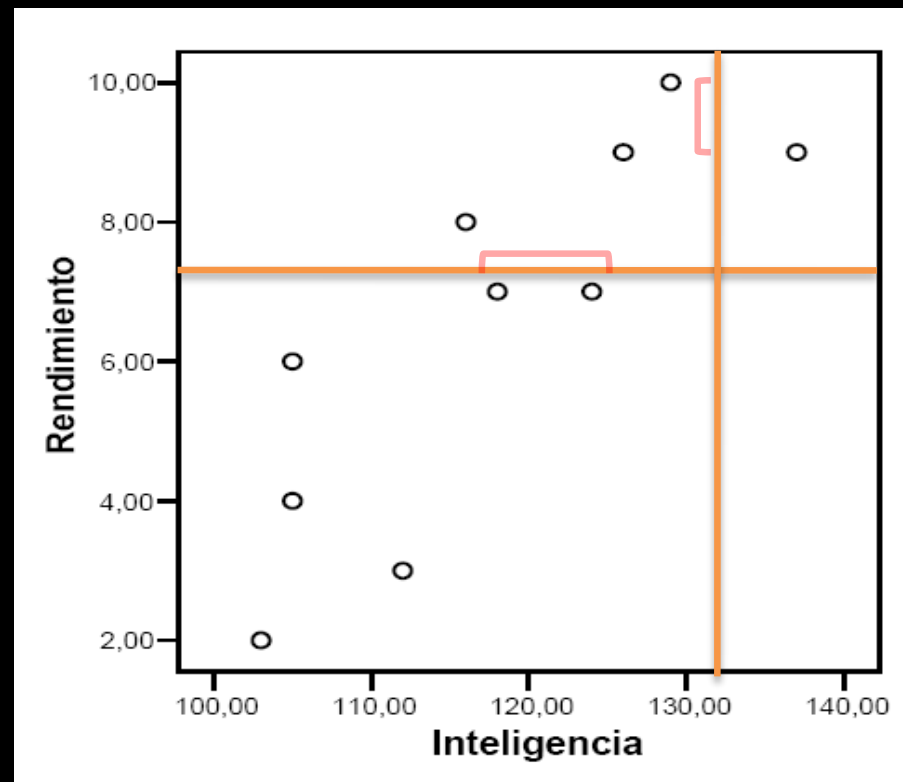
No association



For a given value of one variable, the values of the other vary widely

In other words, large conditional variance

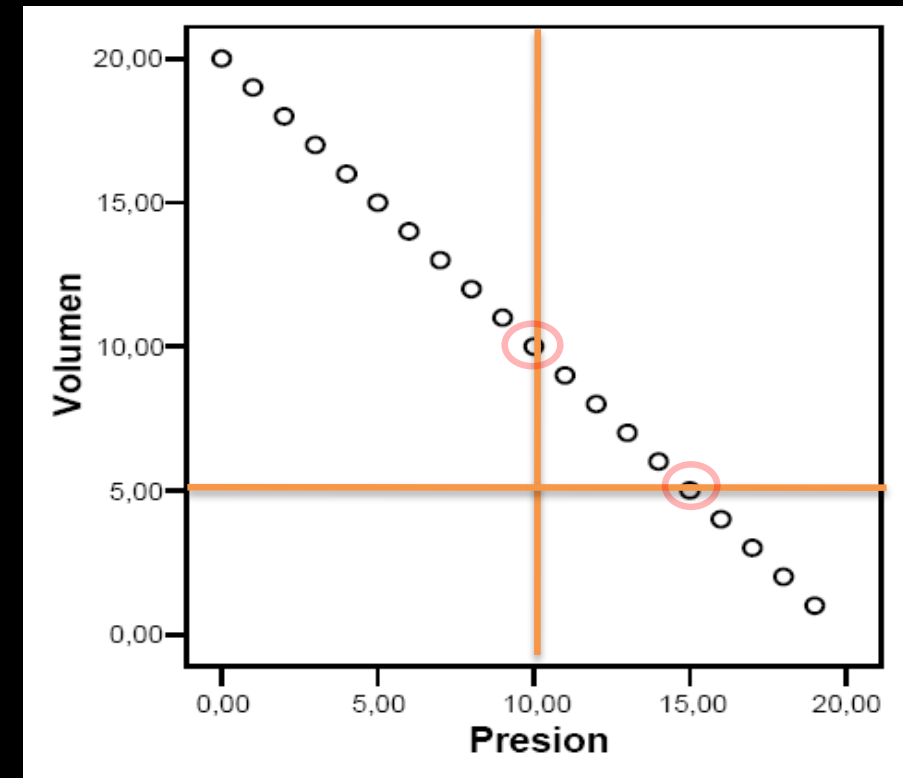
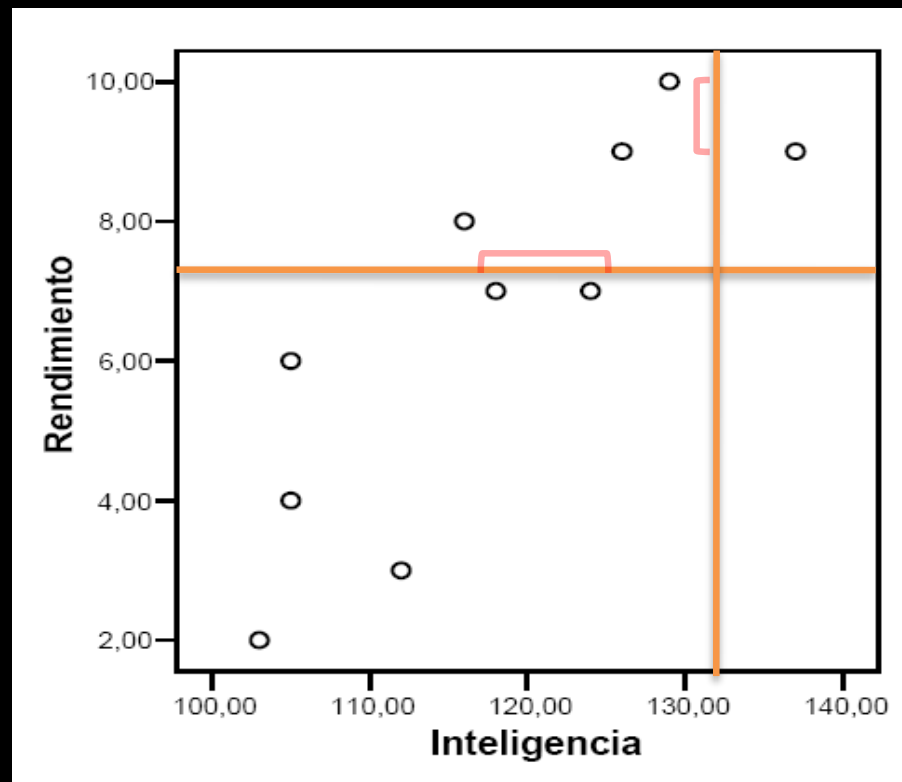
Associated variables



For a given value of one variable, the values of the other vary little

In other words, low conditional variance

Positively and negatively associated variables



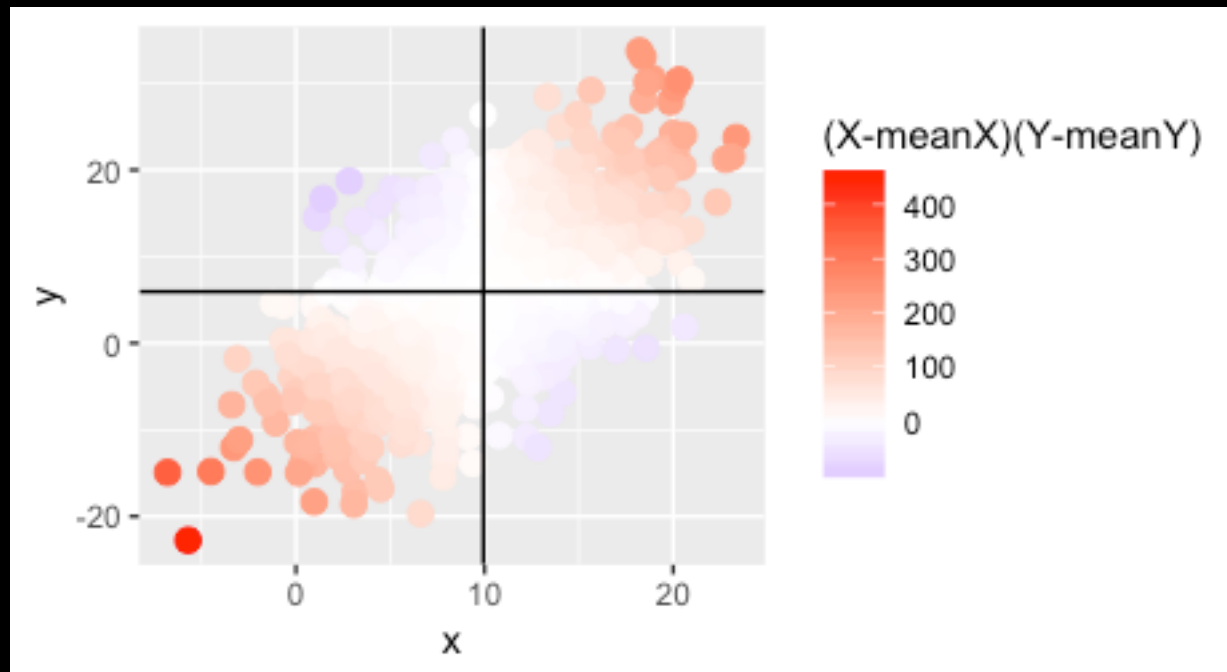
Positive association: when one variable take on a large value, the other does as well

Negative association: when one variable take on a large value, the other takes on a low value

Pearson correlation coefficient is the standard tool to measure association between continuous variables.

Built on the “covariance”

$$cov_{XY} = \frac{\sum_{i=1}^N (x_i - \bar{x})(y_i - \bar{y})}{N}$$



$$\text{cov}(xy) = 26$$

Problem: interpretability of covariance

- Variables have potentially different scales (mean)**
- Variables have potentially different dispersion (sd)**

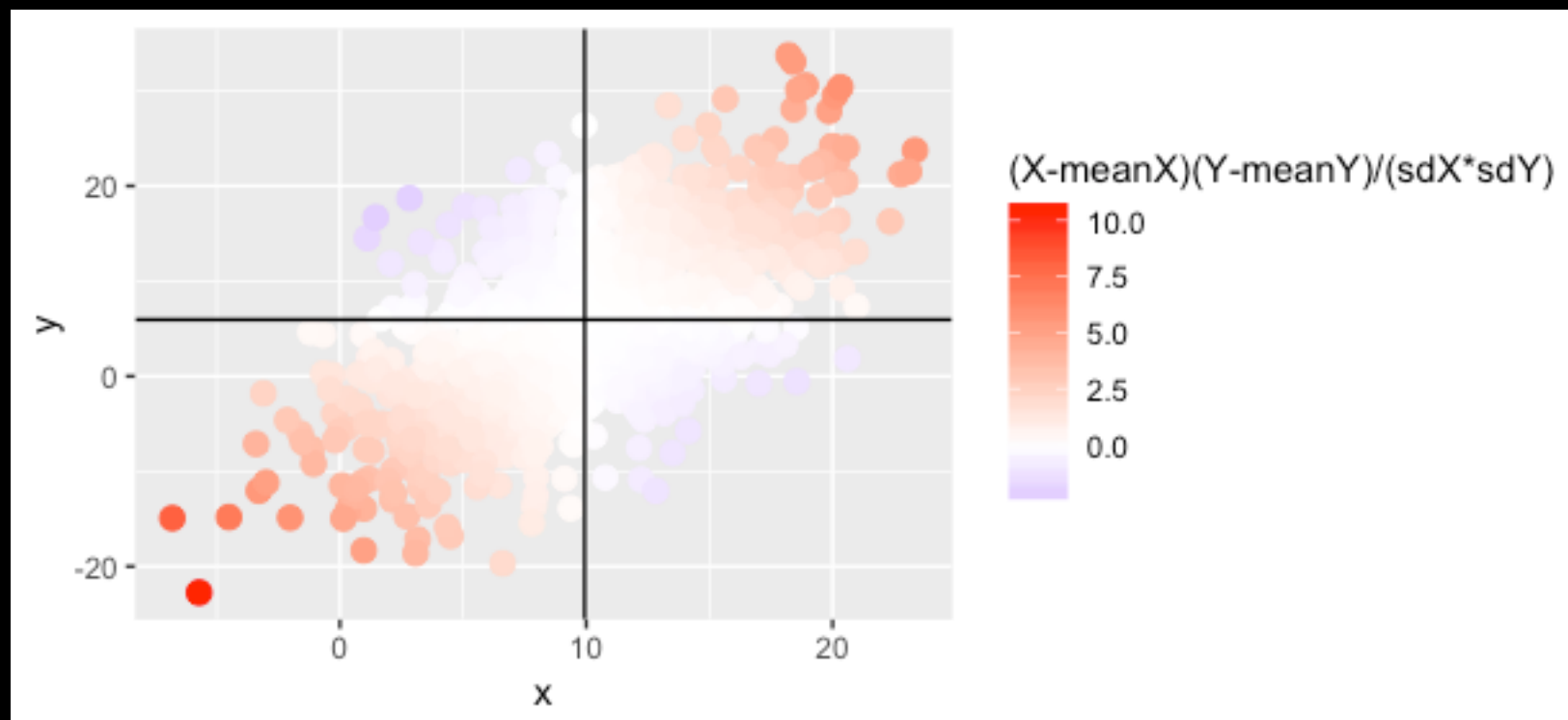
mean(x) = 10
sd(x) = 5

mean(y) = 6.1
sd(y) = 8.6

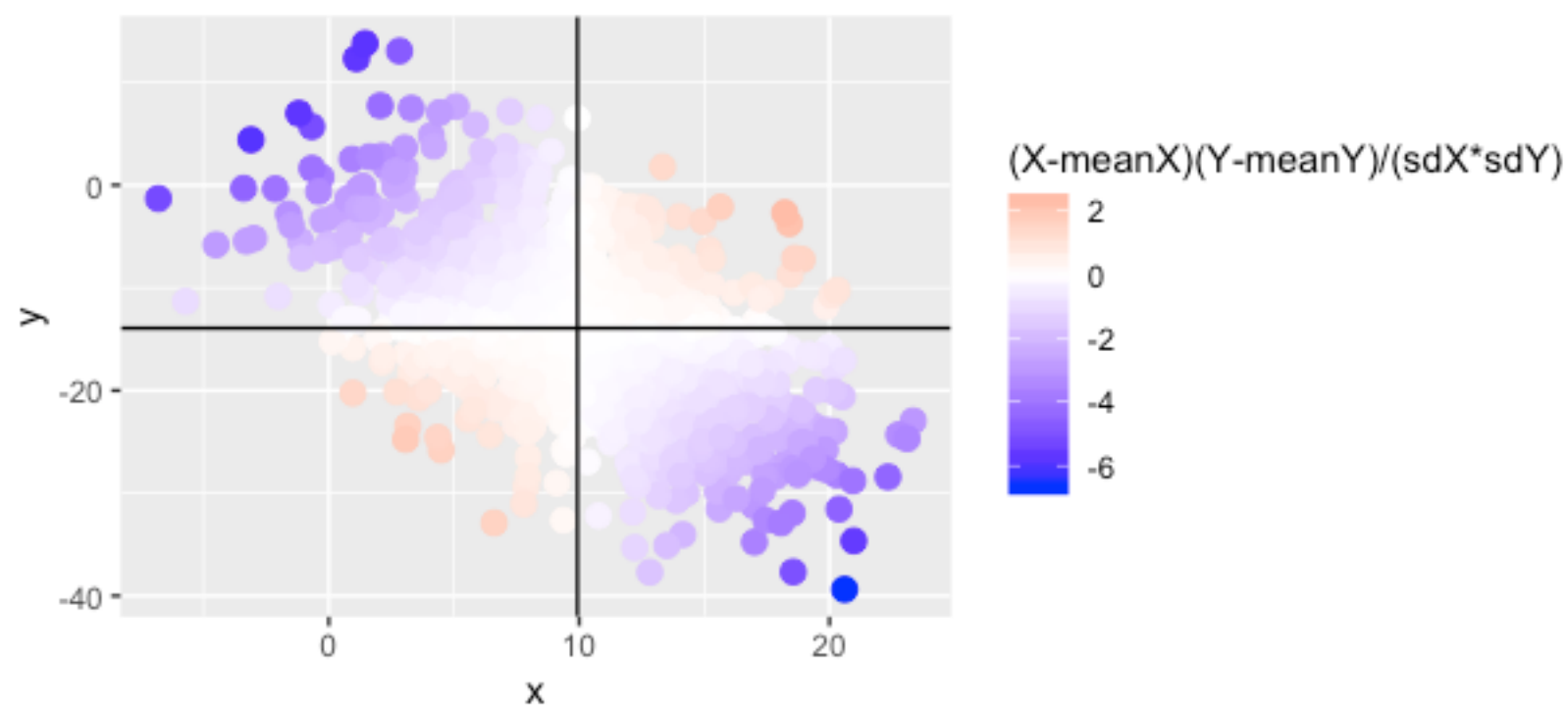
Pearson correlation coefficient is the standard tool to measure association between continuous variables

$$cov_{XY} = \frac{1}{N} \sum_{i=1}^N (x_i - \bar{x})(y_i - \bar{y})$$

$$\rho_{XY} = \frac{1}{N} \sum_{i=1}^N \left(\frac{x_i - \bar{x}}{\sigma_x} \right) \left(\frac{y_i - \bar{y}}{\sigma_y} \right) \equiv \frac{cov_{xy}}{\sigma_x \sigma_y}$$



$$\rho_{XY} = 0.61$$



$$\rho_{XY} = -0.54$$

ρ is bounded between **-1** and **1**.

Sign indicates the direction of the association:

- Si $\rho > 0$ indicates positive association
- Si $\rho < 0$ indicates negative association

It's a measure of LINEAR association

Say 10 men and 15 women flip a coin once.
These are the results:

Contingency table:

		Y		
		Men	Women	
X	Head	3	8	11
	Tail	7	7	14
		10	15	N=25

Is there an association between gender and the outcomes of the flipping coin game?

Contingency table:

		Y		
		Men	Women	
X	(i,j)			
	Head	3/25= 0.12	0.32	11/25 = 0.44
	Tail	0.28	0.28	0.56
		0.4	0.6	N=25

The contingency table contains information about the “joint distribution” of X and Y

$$P[X = Head, Y = Men] = 0.12 \quad \dots$$

Contingency table:

X

		Y		
	(i,j)	Men	Women	
	Head	3/25= 0.12	0.32	11/25 = 0.44
	Tail	0.28	0.28	0.56
		0.4	0.6	

N=25

Also contain the “marginal distributions”

$P[X = Head] = 0.44$

$P[Y = Men] = 0.4$

Contingency table:

		Y		
		Men	Women	
X	(i,j)			
	Head	3/25= 0.12	0.32	11/25 = 0.44
	Tail	0.28	0.28	0.56
		0.4	0.6	N=25

Also, the conditional distribution of X and Y

$$P[X = x | Y = y] \quad \text{And} \quad P[Y = y | X = x]$$

Example: $P[X = \text{Head} | Y = \text{Men}]$?

		Y		
		Men	Women	
X	Head	3	8	11
	Tail	7	7	14
		10	15	

N=25

$$P[X | Y] = \frac{P[X, Y]}{P[Y]}$$

$$P[Head | Men] = \frac{3}{10}$$

$$P[Head | Men] = \frac{3/25}{10/25} = \frac{P[Head, Men]}{P[Men]}$$

Conditional

Joint

Marginal

Is there an association between gender and the outcomes of the flipping coin game?

If X and Y are independent (not associated), then:

$P[X|Y] = P[X] \quad \leftrightarrow \quad P[Y|X] = P[Y]$

	$P[X Y]$	Y		$P[X]$	
	Men	Women			
Head	0.3	0.53		0.44	$P[Y X] \neq P[Y]$
Tail	0.7	0.47		0.66	
	1	1		1	

Also, If X and Y are independent (not associated), then:

$P[X, Y] = P[X]P[Y]$

If X ind of Y, joint should be:

		Y		
		Men	Women	
X	Head	0.18	0.26	0.44
	Tail	0.22	0.34	0.56
		0.4	0.6	