



PRIVACY COMPLIANCE MANAGEMENT SYSTEM

"THE PRIVACY APP"











I am Barbara Shaurette

I am here because I love to give presentations.

You can find me in: #data-engineering















(California Consumer Privacy Act)

- Access the information companies have about you
- Delete that information
- Tell companies not to sell your information

GDPR

(General Data Protection Regulation)

- All of that, plus the right to correct errors in your personal data









SO WHAT DOES THIS HAVE TO DO WITH VOX & NYM?



Free and paid Chorus, Clay, community



In Coral and Chorus



Chorus Entries Community-contributed content

Advertising Data 🧳

Google Analytics user reports

GAM advertising data can also contain personally identifiable information

Event Tracking

User activity recorded with Snowplow and Phonograph that contains personally identifiable information

Subscriptions

Newsletter user information lives in 3rd-party systems, but we are still responsible for it



AND MANY, MANY MORE ...





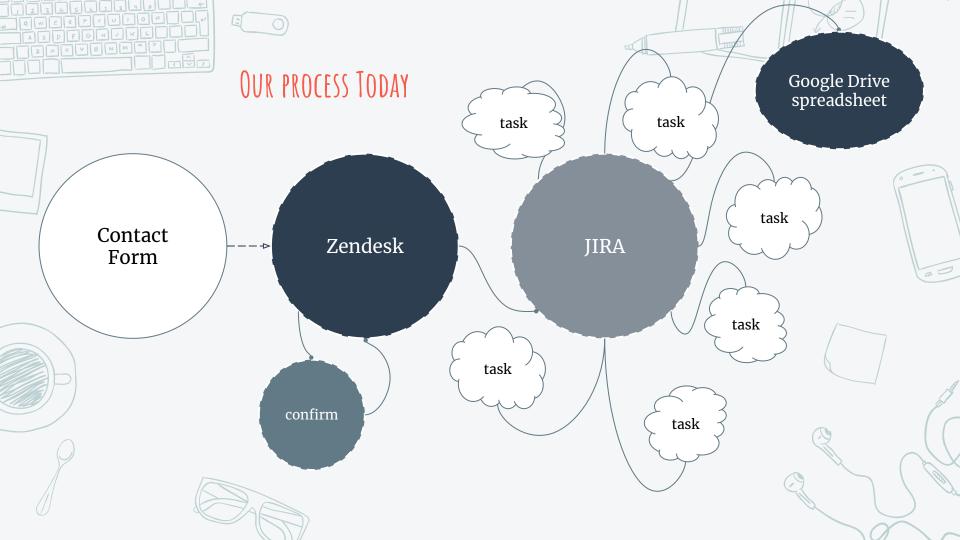






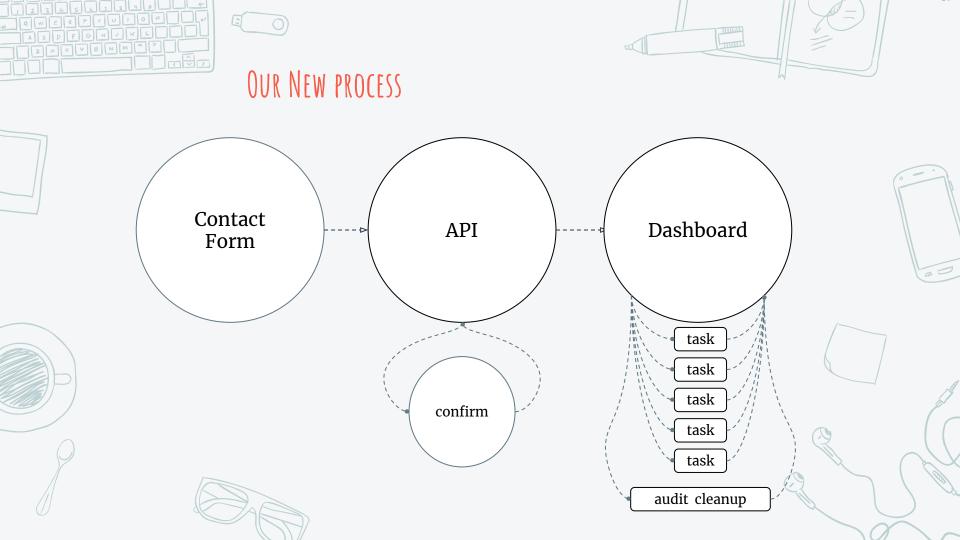


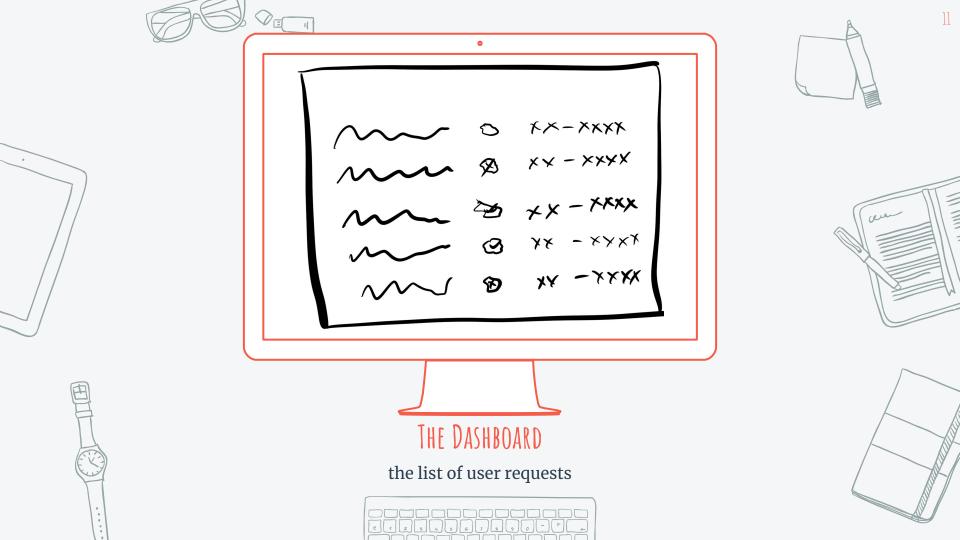




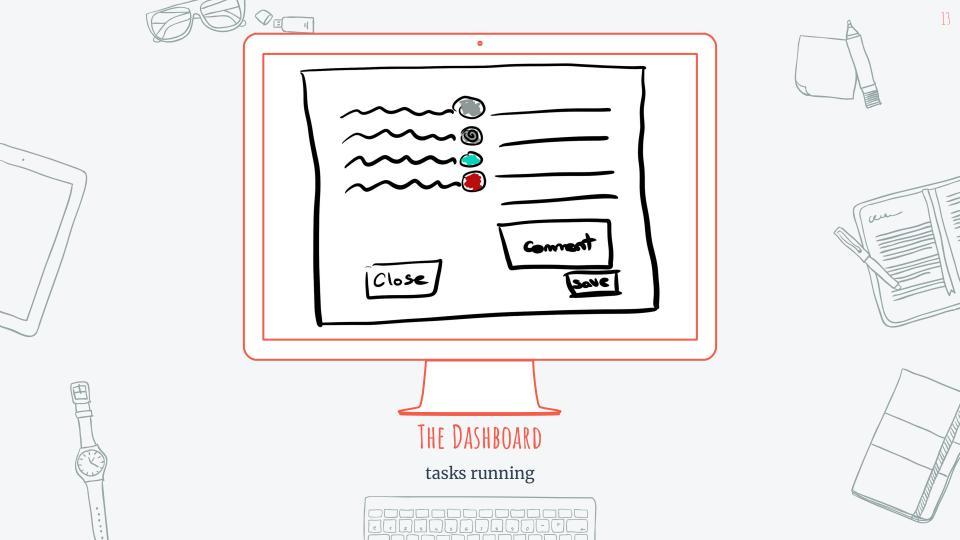


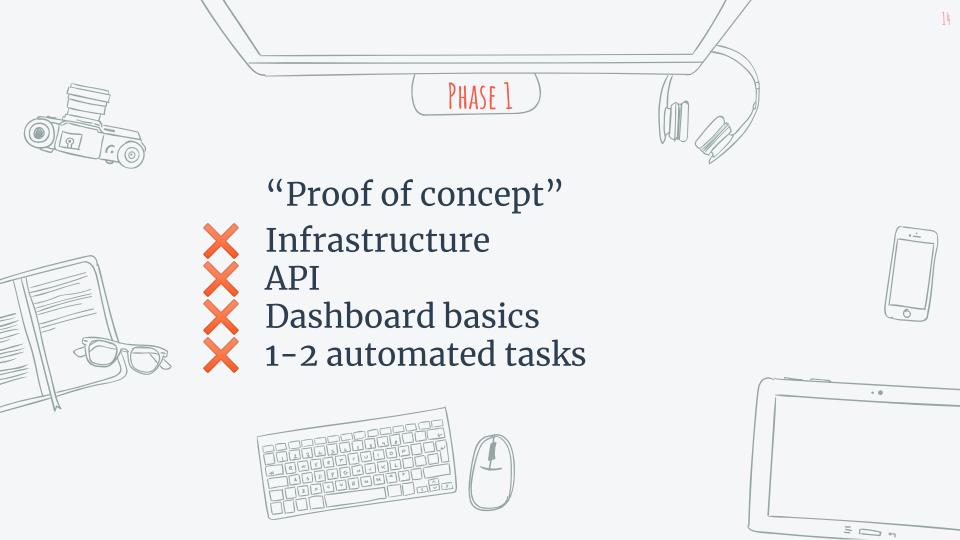


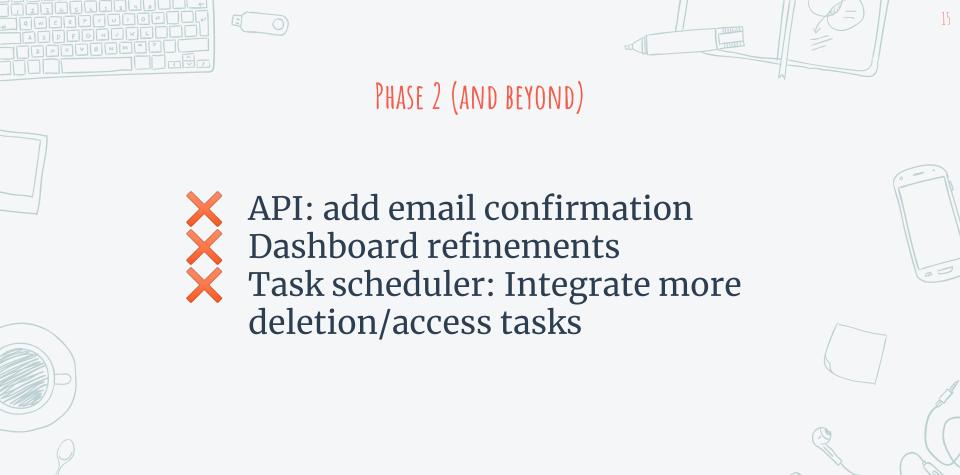




















You can also find us in: #voxmedia-data-privacy







