# **Radio Website Project Notes**

# **Development Plan for Spandex Salvation Radio Website**

# **Objective**

Create a dynamic, user-friendly website for Spandex Salvation Radio that offers live streaming, interactive features, and a seamless user experience. The site will cater to fans of old-school metal music, providing a platform for live shows, artist content, and community engagement.

#### **Website Features**

#### **Core Features**

#### 1. Live Streaming

- 24/7 live streaming functionality with a "Tune In Live" button.
- Weekly live shows with a dedicated schedule.

### 2. Now Playing List

Real-time display of the current track playing.

#### 3. Embedded Media

• Videos and artist profiles embedded directly into the site.

#### 4. Music Genre Focus

Showcase old-school metal bands like Skid Row and similar artists.

#### 5. Submissions Forum

• A user-friendly form for song requests and submissions.

#### 6. Interactive Map

• A live map showing where listeners are tuning in from globally.

#### 7. Countdown Timer

• A countdown to the official live launch date.

#### 8. Subscription Model

• Monthly subscription tiers under "Hairspray Rebellion" with exclusive perks.

# 9. **E-commerce Integration**

Merch page powered by Shopify for easy shopping.

#### 10. Google Ads Integration

• Ads for site promotion and revenue generation.

# **Pages Structure**

#### 1. Home Page

• Overview of the station, live streaming access, and featured content.

#### 2. About Page

History and mission of Spandex Salvation Radio.

#### 3. Show Schedules & Past Shows

• Weekly schedule and an archive of past shows for on-demand listening.

#### 4. Submissions Page

• Request form for songs or artist submissions.

#### 5. Contact Page

• Contact form and station details.

### 6. Merch Page

Shopify-powered store for branded merchandise.

#### 7. Subscription Page

• Details on subscription tiers and benefits.

#### **Technical Details**

#### 1. Backend

• Firebase for database management and backend operations.

#### 2. Admin Access

• Editor functionality with secure login for content updates and site management.

#### 3. Maintenance

• Monthly maintenance plan to ensure smooth operation and updates.

# **Development Phases**

# Phase 1: Planning & Design

Secure domain: <u>SpandexSalvationRadio.co</u>.

- Create wireframes and mockups for the website layout.
- Define branding elements (logo, color scheme, typography).

## **Phase 2: Development**

- Build the website using modern frameworks (e.g., React for frontend, Firebase for backend).
- Integrate live streaming and real-time "Now Playing" features.
- Develop interactive features like the live map and countdown timer.

# **Phase 3: Testing**

- Conduct thorough testing for functionality, responsiveness, and performance.
- Ensure compatibility across devices and browsers.

#### Phase 4: Launch

- Launch the website with a promotional campaign using Google Ads.
- Monitor performance and user feedback for improvements.

#### **Phase 5: Maintenance**

- Monthly updates and bug fixes.
- Regularly update content and manage subscriptions.

### Conclusion

The Spandex Salvation Radio website will be a hub for metal music fans, offering live streaming, interactive features, and exclusive content. With a focus on user experience and community engagement, this platform will bring the spirit of old-school metal to a global audience.