

# **University Campus Tutorial Website Content Proposal**

## **Braniac Stars Academy Website Content Proposal**

### **Hero Section - Importance: High**

An engaging banner with a high-quality image, catchy headline, and a clear call-to-action.

### **About - Importance: High**

Brief background of the tutorial center, its mission, vision, and credibility.

### **Courses Offered - Importance: High**

A comprehensive list of academic subjects/tutorials, including short descriptions and levels.

### **Pricing Plans - Importance: High**

Clearly structured pricing packages for each course/tutorial service.

### **Testimonials - Importance: Medium**

Quotes or short stories from past students highlighting their success after taking the tutorials.

### **FAQs - Importance: Medium**

A list of frequently asked questions to help new visitors understand the services.

### **Contact Information - Importance: High**

Phone numbers, emails, and a contact form or embedded map for easy access.

### **Gallery/Media - Importance: Low**

Photos or videos from previous classes, awards, events or tutorial sessions.

### **Blog/Resources - Importance: Low**

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Useful articles, tips, or academic resources to help students beyond the tutorials.

## **Newsletter Signup - Importance: Medium**

Option for users to subscribe to updates or special offers.

## **Team/Instructors - Importance: Medium**

Short bios of tutors and their qualifications to build trust.

## **Call to Action (CTA) - Importance: High**

Encouragements to register, contact, or book a session prominently placed on the site.