

# Corey Gale

Engineering Executive | Cloud, Platform, DevOps & Data  
coreygale@gmail.com | LinkedIn: coreygale.com | Laguna Hills, CA

## EDUCATION

### MCMASTER UNIVERSITY

#### BACHELOR OF ENGINEERING, MECHATRONICS

Apr 2013, completed with co-op

## LEADERSHIP SKILLS

- Executive alignment across Product, Finance & business stakeholders
- Org design, scaling & cross-functional operating models
- Headcount planning, talent strategy, recruiting, mentorship & org development
- Platform strategy, cost governance & long-term architecture planning
- Engineering excellence, velocity, reliability & operational maturity
- M&A technical integration & post-acquisition platform consolidation
- Vendor management, negotiation & strategic partnerships
- Multi-Cloud & global infrastructure leadership

## TECHNICAL ACUITY

### PLATFORM STACK

AWS • GCP • Kubernetes • GitHub Actions • ArgoCD • Terraform • Backstage

### DATA STACK

Snowflake • Looker • Databricks • AirFlow • Kafka • Iceberg • Stitch

### AI TOOLS

Cursor • Gemini • OpenAI Codex • MCP

## COMMUNITY

### WEST LA DEVOPS MEETUP

2019 – 2021

- Bi-monthly technical Meetup hosted at GumGum HQ
- We provided industry updates and hosted tech talks from well-known industry experts

## EXECUTIVE SUMMARY

Engineering leader working in AdTech with 15+ years of deep technical expertise spanning Software Engineering, DevOps, and Data Engineering. Expert in scaling cloud platforms processing billions of events per hour, driving \$10M+ of cost savings, leading orgs of 30+, and integrating technologies across acquisitions. Proven track record of increasing engineering velocity, reliability, and operational efficiency while partnering with C-suite, Finance, and Product.

## EXPERIENCE

### GUMGUM | SENIOR DIRECTOR OF ENGINEERING, CLOUD & DATA

June 2024 – Present | Santa Monica, CA

- Oversaw the DevOps, Data Platform, Analytics Engineering and Business Analytics teams (30+ SWEs and 3 managers in 8 timezones)
- Consolidated data and cloud systems from two acquired companies into a single global team and platform standard
- Massive scale on a budget: billions of events/hour, dozens of TB processed/day and tens of trillions of events stored
- Created a cost-saving process that saved millions through workload redesigns, contract negotiations (>\$100M) and spend accountability
- Collaborated with Finance team to form annual cloud budget (8 figures)
- Integrated AI across teams, boosting productivity and reducing overhead
- Expanded GumGum's presence to GCP with minimal unit cost increases

### GUMGUM | DIRECTOR OF ENGINEERING, DATA & DEVOPS

Sep 2021 – June 2024 | Santa Monica, CA

- Oversaw the DevOps, Data Engineering and Business Intelligence teams (20+ SWEs and 3 managers)
- Improved scalability and reduced overhead of key business systems through standardization, consolidation and migration to managed services
- Platformized key technologies, enabling feature teams to own their data
- Recruited top-value talent for specialized roles

### GUMGUM | SENIOR ENGINEERING MANAGER

Jan 2021 – Sep 2021 | Santa Monica, CA

- Oversaw the DevOps, Data Engineering and Business Informatics teams (10 engineers in 5 timezones)
- Directed cross-team initiatives to increase core system scalability, reduce overhead and push towards platform engineering
- Maintained key vendor relationships

### GUMGUM | DEVOPS MANAGER

Aug 2019 – Jan 2021 | Santa Monica, CA

- Led, mentored and managed a globally-distributed team of 5 talented DevOps engineers who were responsible for building, maintaining and operationalizing dozens of mission-critical systems at GumGum
- Revamped hiring process to analyze a wider range of technical skills earlier in the interview process, resulting in a shorter hiring loop and improved candidate experience

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## PERSONAL PROJECTS

### **SOUND BOX | EMBEDDED & ML** 2025

- Interactive Raspberry Pi sound box for toddlers & pre-schoolers
- Uses weather APIs and AI-powered text-to-speech to create an interactive experience with audio playback and LED visuals

### **IMAGE CLASSIFIER | ML** 2018 - 2019

- App that provides live classifications of user-provided image links
- Tech stack: DRF, TensorFlow, Keras, ImageNet, Redis, MySQL, Nginx, VueJS, Kubernetes, Helm

### **TABB | BACKEND** 2016 - 2018

- Wrote the backend system for an iOS app that keeps track of debts between friends
- Users create Tabbs using our app's convenient wizard

### **RADI-US | FULLSTACK** 2015 - 2016

- Developed the server and single-page web app for an instant-messaging platform that connected its users in a special geolocalized chatroom

## ENTREPRENEURSHIP

- Recipient of \$25k Jumpstart grant from FedDev Ontario (2013)
- Winner of Hamilton Startup Weekend 2013

## INDIVIDUAL CONTRIBUTOR EXPERIENCE

### **GUMGUM | SENIOR DEVOPS ENGINEER**

Aug 2018 - Aug 2019 | Santa Monica, CA

- Scaled and modernized a 1,000+ node, low-latency adtech platform processing 20M+ RPM, introducing foundational AWS, Kubernetes, and Terraform infrastructure patterns
- Drove major platform automation (AMI pipelines, ML inference infra) and promoted the org externally through public speaking engagements

### **RING/AMAZON | SENIOR DEVOPS ENGINEER**

Mar 2018 - Aug 2018 | Santa Monica, CA

- Led Terraform IaC standards and built a zero-downtime deployment controller for a platform supporting 5M+ connected devices
- Guided systems, tooling, and operational processes through integration into Amazon's internal ecosystem

### **SIXT4/TRIPSTACK | DEVOPS ENGINEER**

Mar 2017 - Mar 2018 | Toronto, ON

- Built core AWS infrastructure and DevOps practices for the company's primary application, including real-time observability via ELK stack

### **TOP HAT | DEVOPS ENGINEER**

Nov 2015 - Mar 2017 | Toronto, ON

- Developed tooling and deployment workflows that improved developer velocity and platform reliability
- Reduced testing costs significantly by migrating test systems to an optimized self-hosted environment

### **FIRMEX | DEVOPS ENGINEER**

Dec 2013 - Nov 2015 | Toronto, ON

- Established DevOps foundations for a new secure large file-transfer product
- Proposed and delivered an industry-first feature that directly supported new sales wins

## EARLY CAREER EXPERIENCE

### **QUICKEE | Co-FOUNDER**

Nov 2012 - Jan 2014 | Hamilton, ON

- Built and launched a 30-second food-delivery ordering app (iOS/Android) and led a cross-functional team through product design, validation, and SaaS rollout to restaurants

### **BLACKBERRY | RELIABILITY ENGINEERING SYSTEM DEVELOPER**

May 2011 - Aug 2012 | Cambridge, ON

- Built a robust software control system powering accelerated-life testing for high-value prototype devices and pre-release hardware

### **MCMASTER UNIVERSITY | LEAP MECHATRONICS INSTRUCTOR**

Sep 2010 - Aug 2011 | Hamilton, ON

- Taught introductory mechatronics and developed a robotics platform with custom PCB designs