



New Year's Eve in Virtual Reality

- What** We're unifying the world with the first ever New Year's Eve celebration in Virtual Reality, live from around the world.
- How** We set up 360° cameras in 10 different cities and live-stream the footage to YouTube, Facebook, and VR headsets. Anyone with an internet connection can experience this event.
- Invest** 1) \$75,000 sponsorship.
2) Join creative process & welcome us to key locations.
- Why** 1) 87% direct ROI in increased tourism to your city.
2) 14 million Facebook impressions on New Year's Eve Ads.
3) Exclusive rights to 12 hours of 360° video footage.
- Unite** The world is moving together for 2018, and your city will be the destination where people unite for the first ever live New Year's Eve celebration in Virtual Reality.