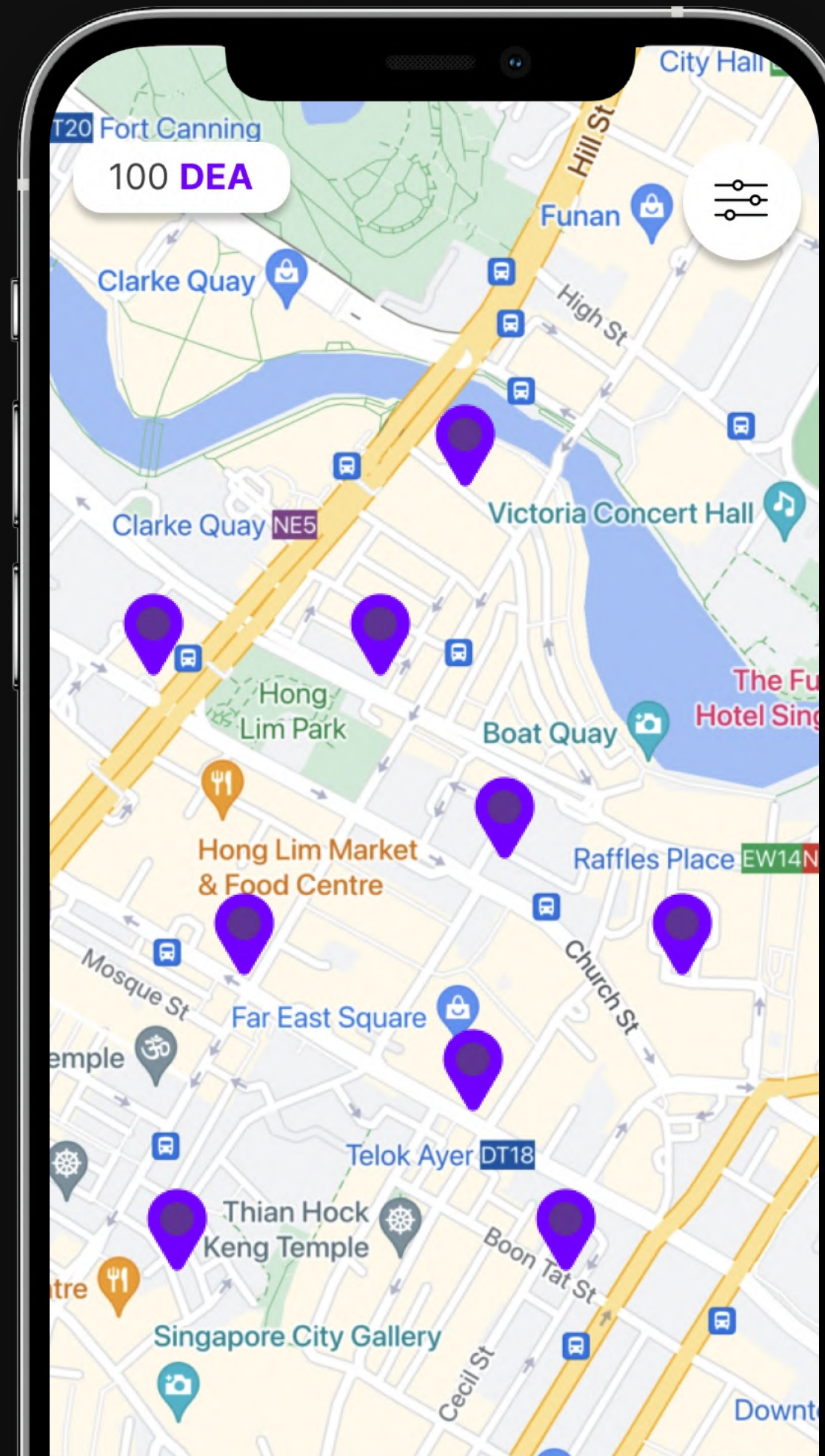Track: E-Society

Deatris

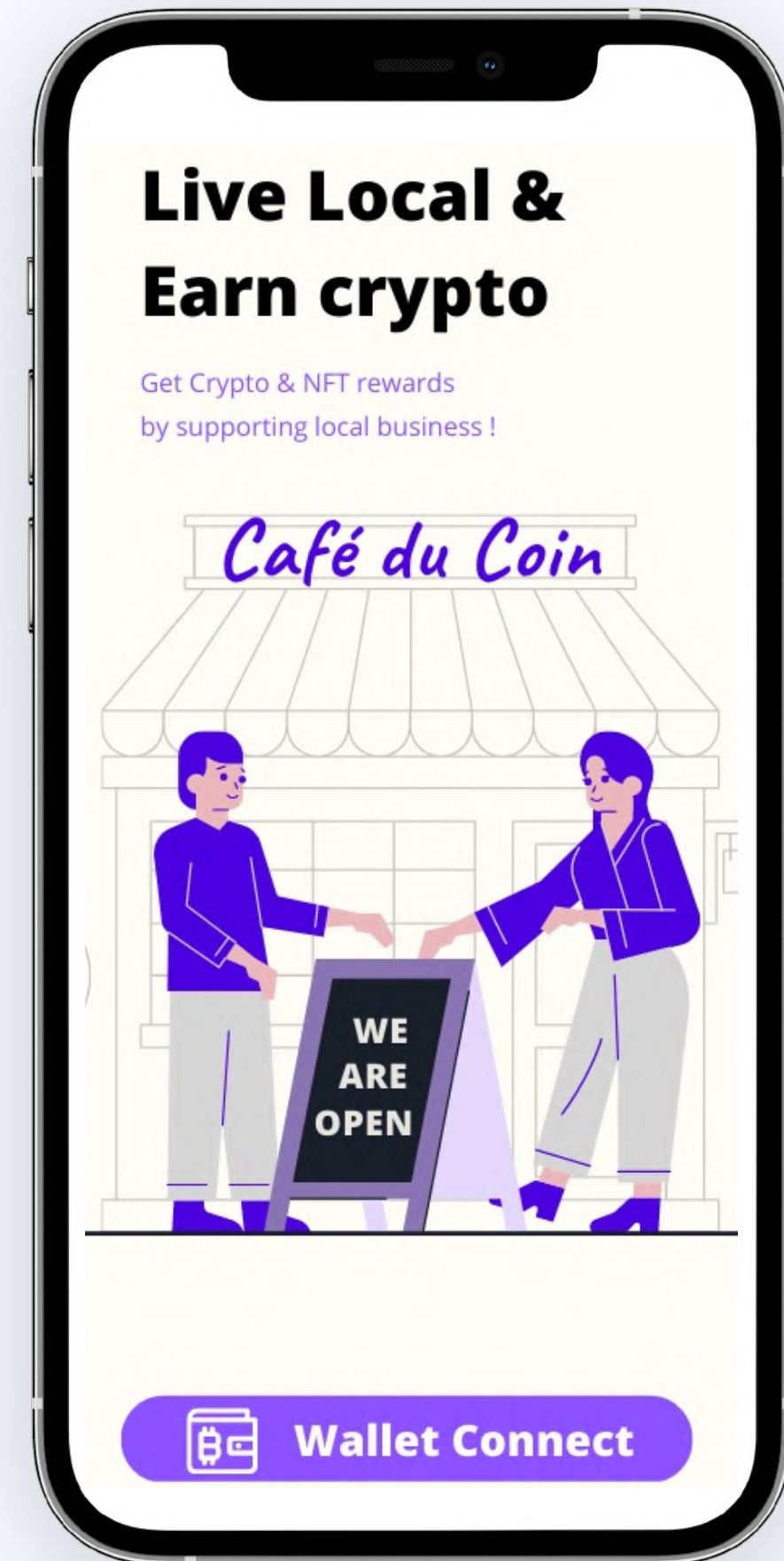Enhance
Social Connections IRL
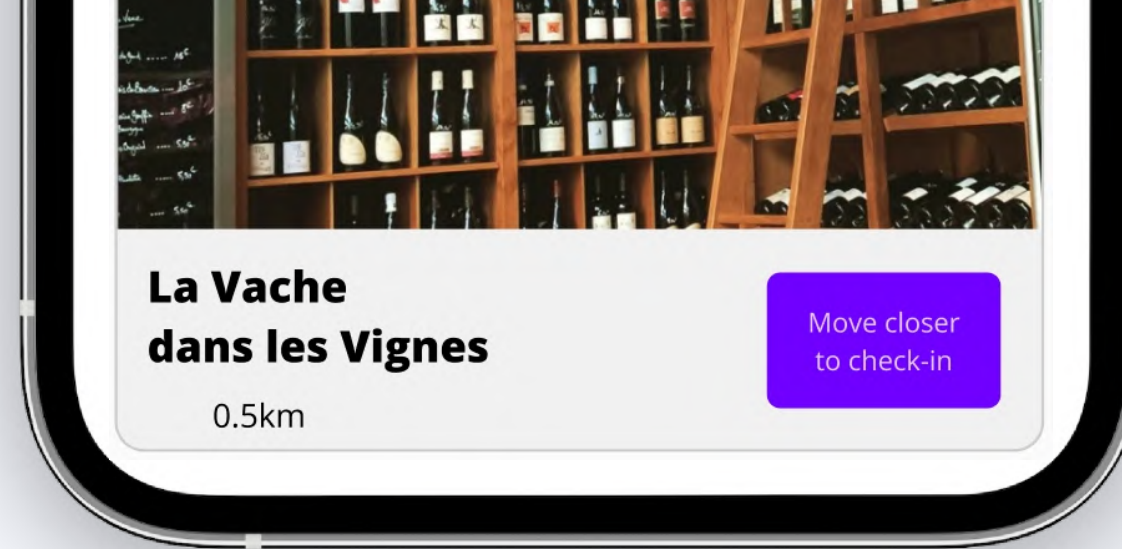with Web3

Pitch

Problems

- Social network killed **IRL real human interactions.**

- Almost 60% of local businesses are dying in France **in competition with** online marketplace.

- Online businesses like Amazon **collect our purchase data** and then use it to sell us more stuff.

Pitch

Solutions

- **Enhance** social connections IRL with Web3
- **Encourage** shopping locally and discover events

Live Local & Earn crypto

Get Crypto & NFT rewards by supporting local business !

Café du Coin

WE ARE OPEN

Wallet Connect

La Vache
dans les Vignes

Move closer
to check-in

0.5km

Human in the center of local business
Businesses use Deatris to **incentivize IRL purchase**, reward local loyal customers with discounts and more.

Dashboard

Your Balance

See All

DEA 29,402,00

Pitch
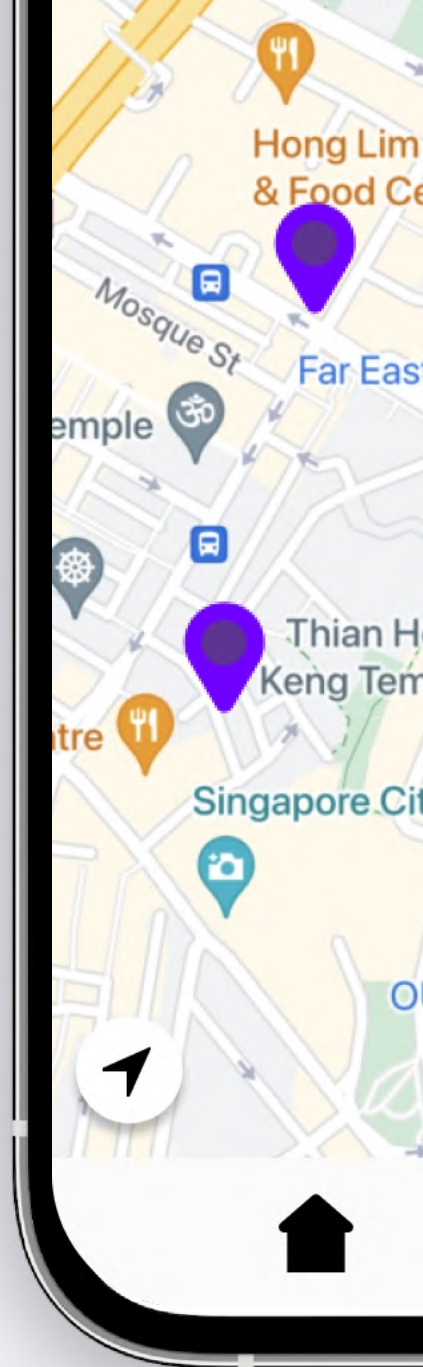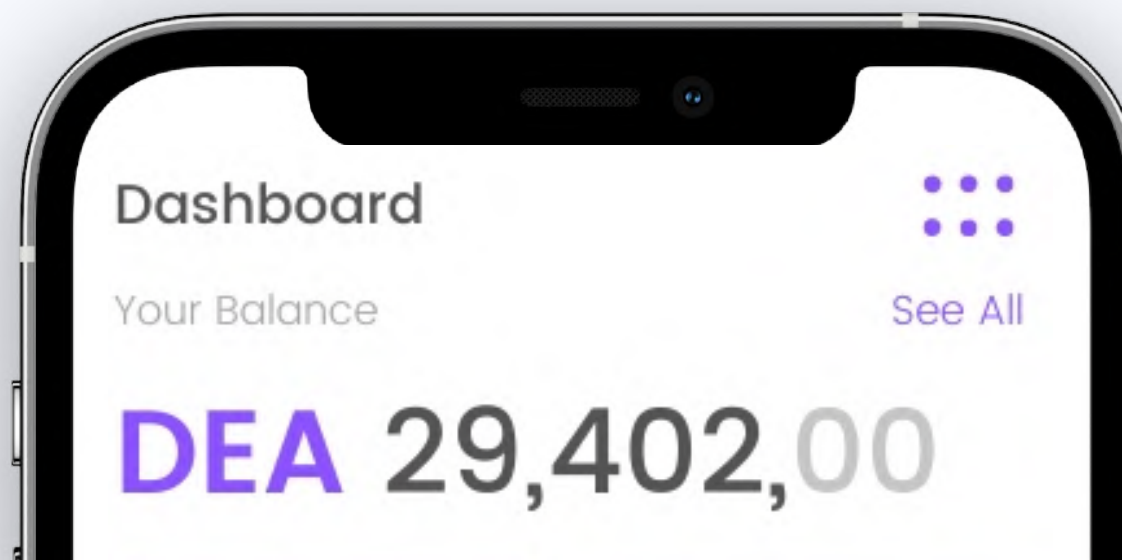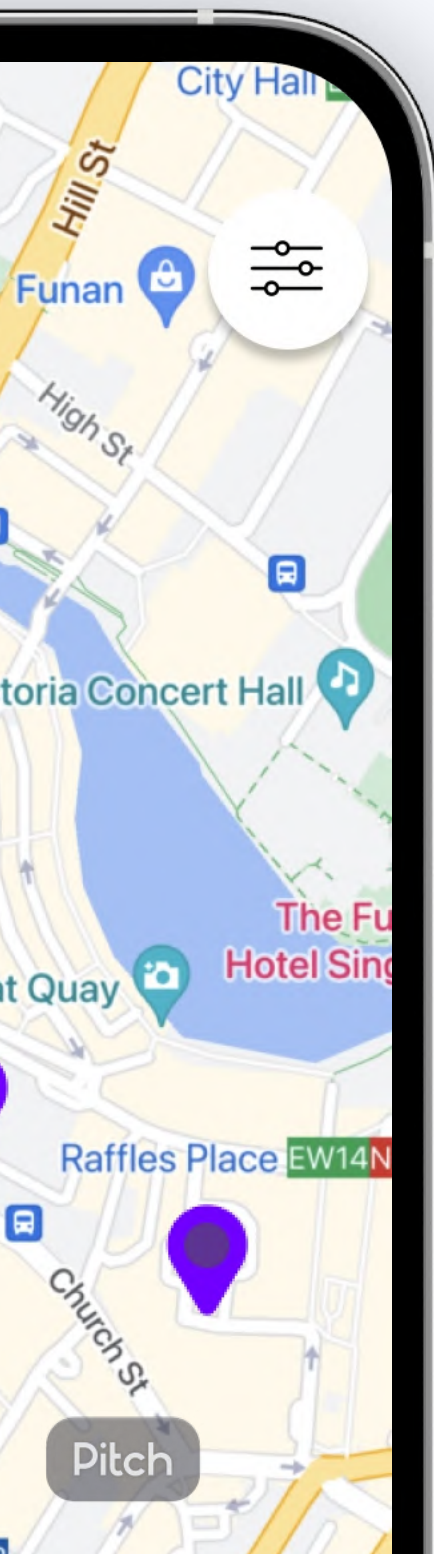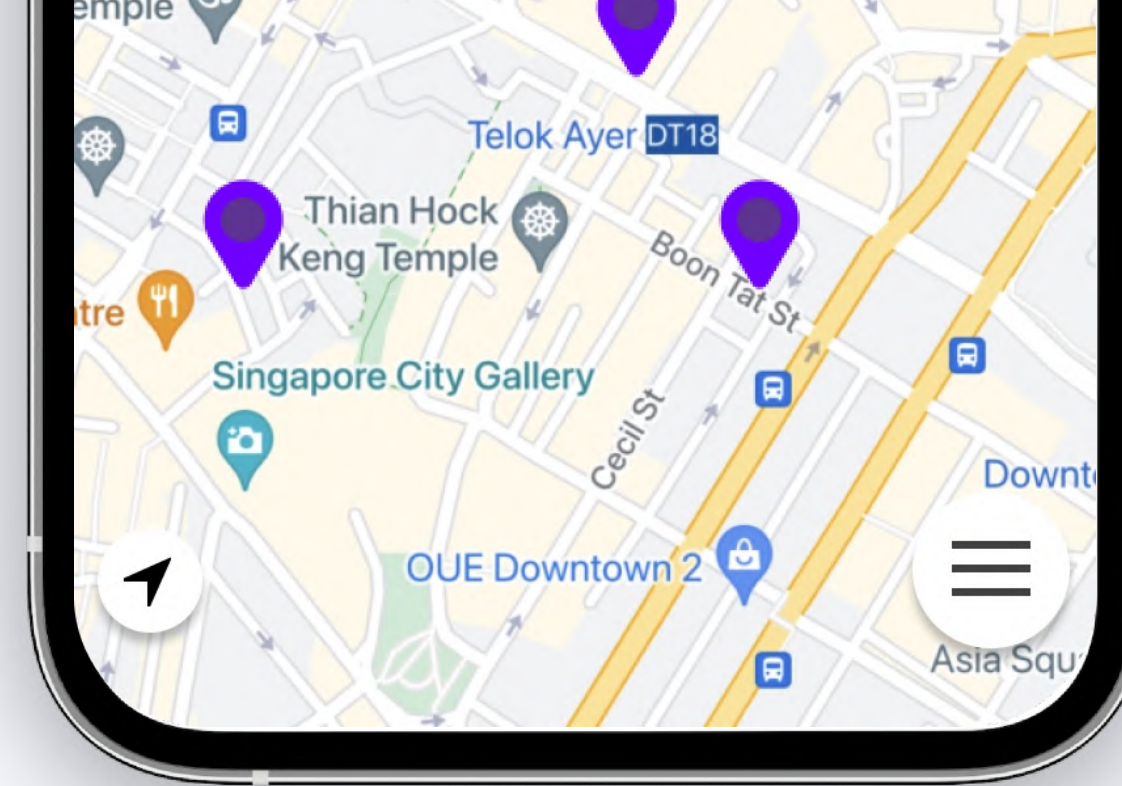
For Users

- Meet friends, **get together IRL**, support local commerce and get rewarded by Deatris Coin
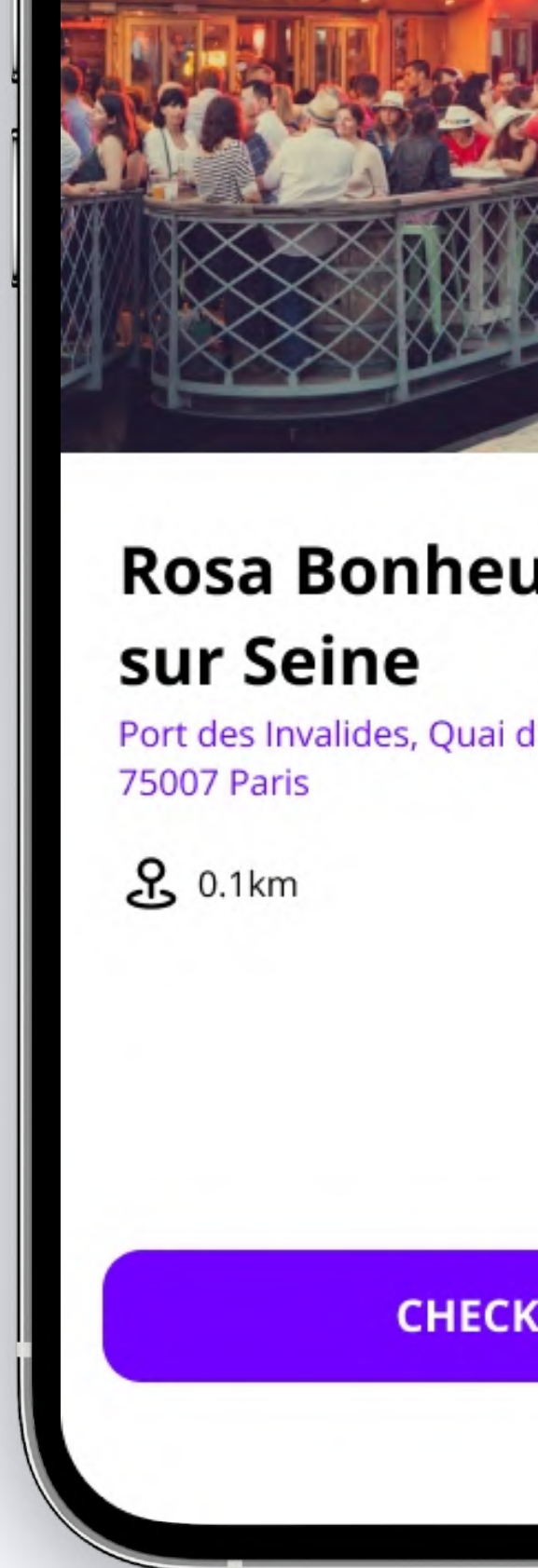- **Anonymous** on-chain interactions, get rewards directly in decentralized wallet
- Protect your **personal data** from being collected and sold back to you.

Rosa Bonheu
sur Seine

Port des Invalides, Quai d
75007 Paris

0.1km

CHECK

100 DEA

Reward: 100 DEA

Le Comptoir Général
0.1km
CHECK-IN
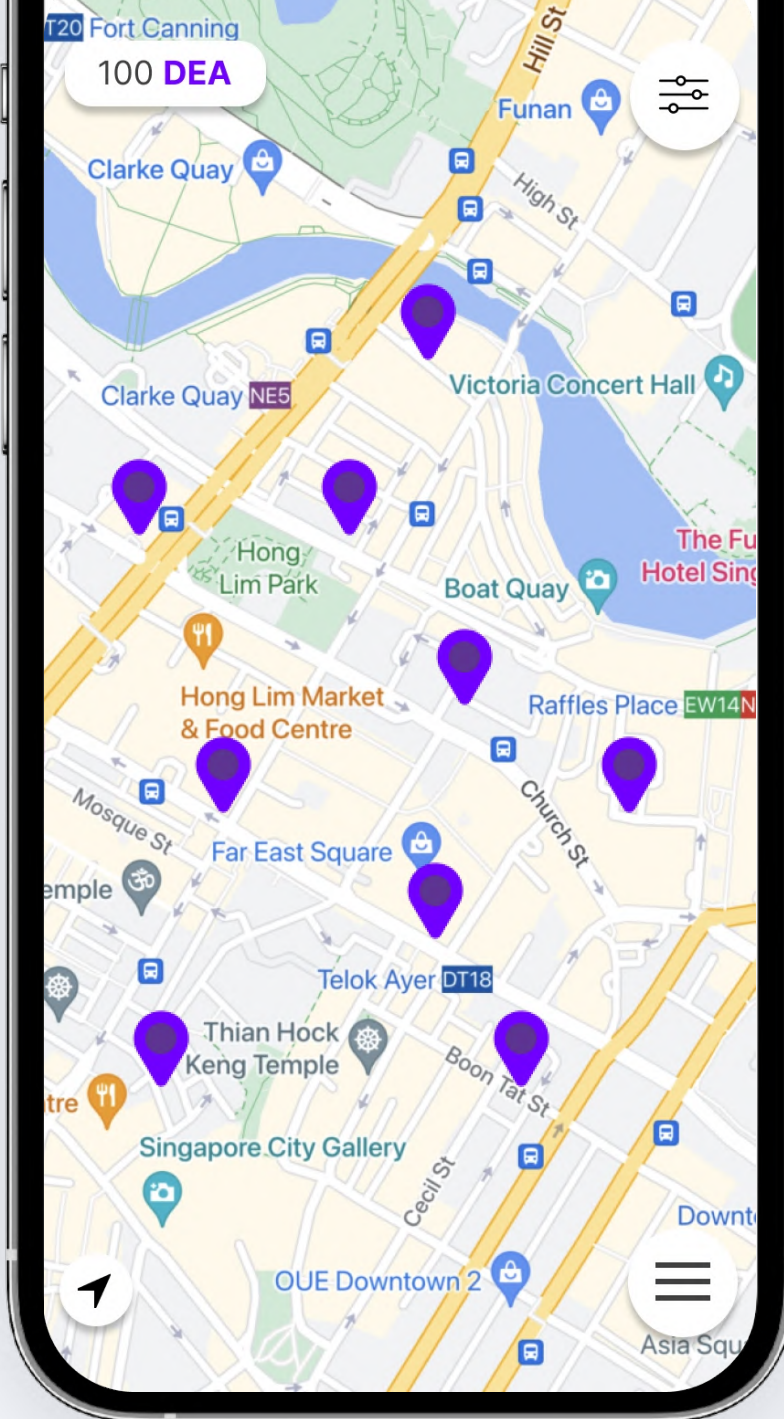
Reward: 200 DEA

La Vache dans les Vignes
0.5km
Move closer to check-in

Reward: 100 DEA

Explore places around and check-in

Dashboard • • •

Your Balance   See All

DEA 29,402,00

Transfer   Top Up

Visitor Statistic   See More

100
75
50
25
0
M T W T F S

Service

App Demo

Earn assets by visiting your favorite places

Rosa Bonheur sur Seine

Port des Invalides, Quai d'Orsay, 75007 Paris

0.1km

CHECK-IN

Pitch
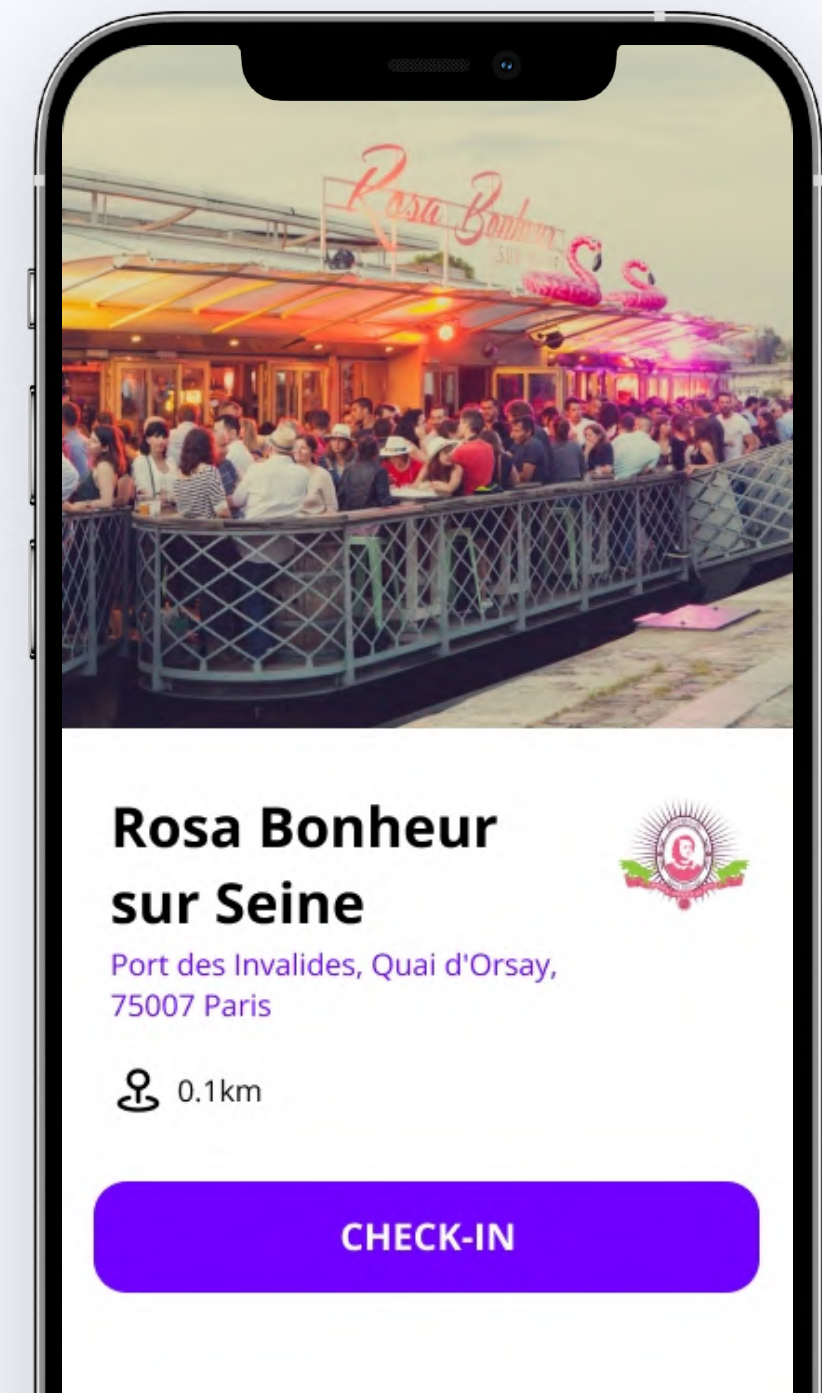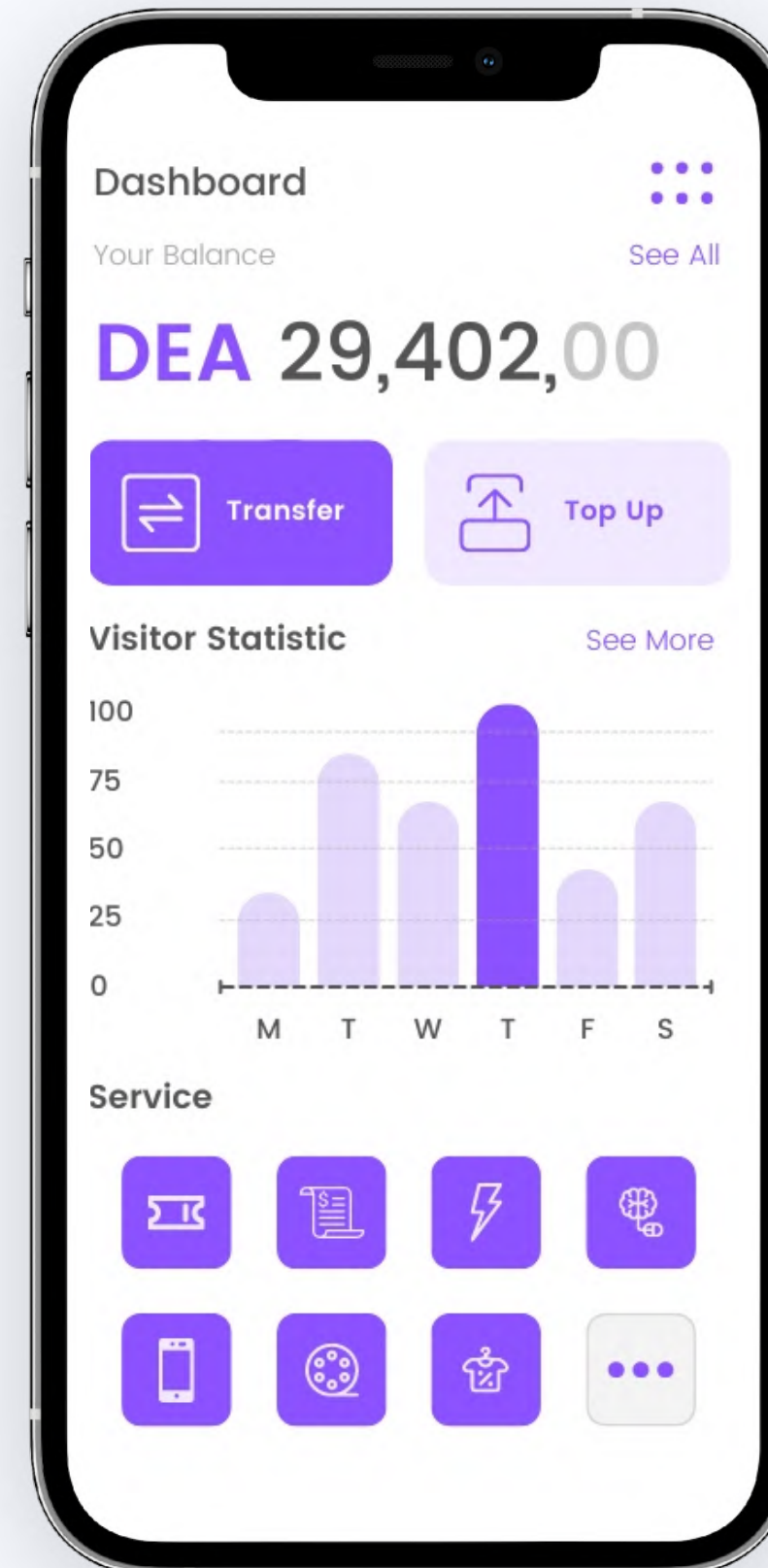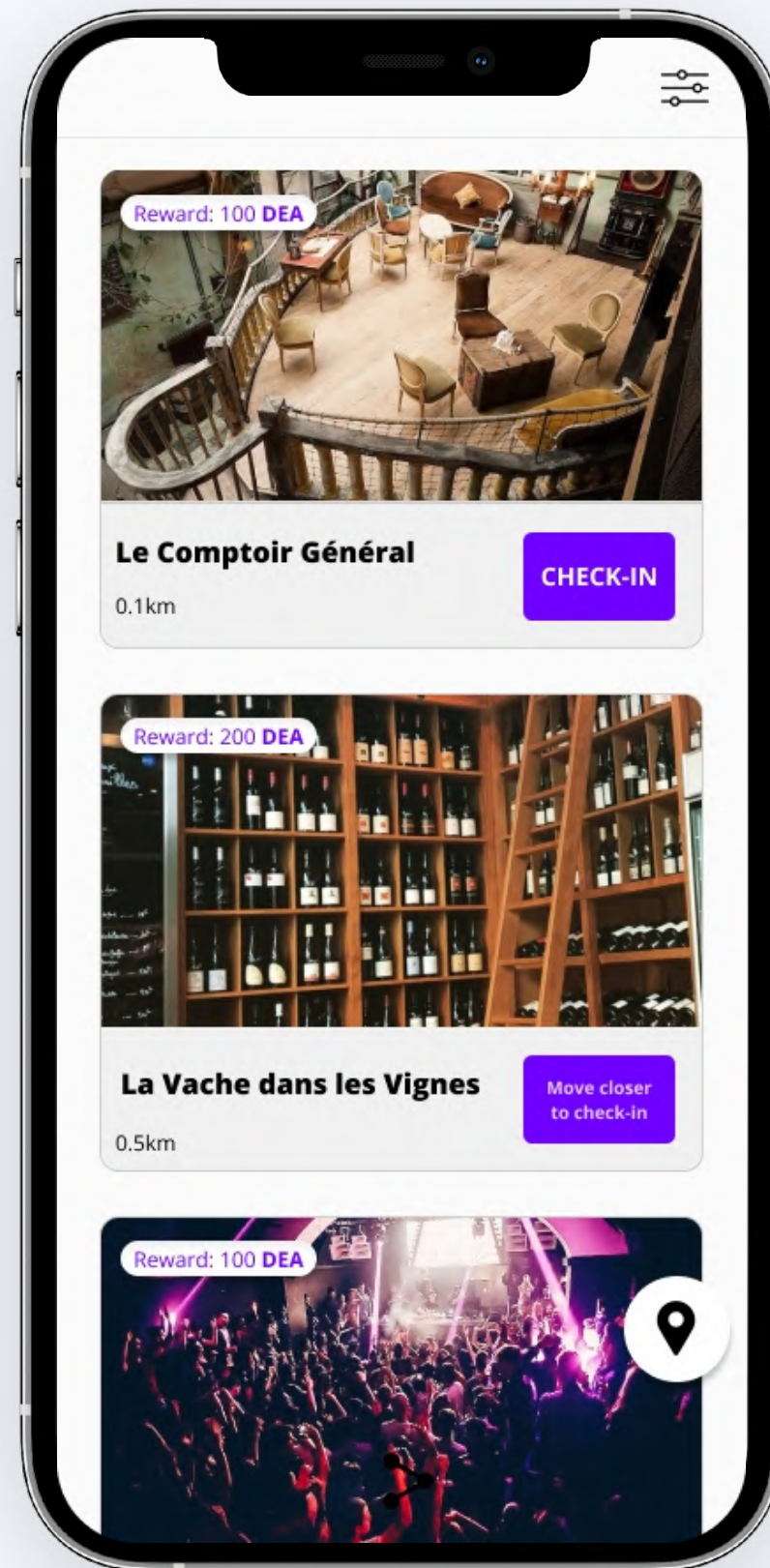
Deatris

	Deatris	Swarm	StepN	Google Ads
Exploring places around and checking-in	✓	✓	✗	✗
Socializing inside the app	✓	✓	✗	✗
Earning assets by using platform	✓	✗	✓	✗
Owning an investment asset by getting rewarded with cryptocurrency	✓	✗	✓	✗
Providing data and insights to the Partners about customer actions	✓	✗	✗	✓
Customer acquisition tools for partners	✓	✗	✗	✓
Bringing customer straight to the partners' place	✓	✓	✗	✗

B2C/B2B Side

Token Side

User Growth
- Increased active user and download
- Increased trading volume of Deatris Coin

Partner Growth
- Our value proposition grows with increasing user numbers
- Payments made with the motivation to stand out in the competition between partners

Revenue and Value Growth
- B2B-sided revenues with the increase in the number of users and partners
- User and partner increase creates a mutually feeding cycle, increasing investor demand

Middle/Big Sized Investor Growth
- Demand for cheap tokens in pre-sale for investors as the result of our products and business model
- Higher value listing as sold-out at the end of pre-sale
- Increase in demand seen by micro-investments

Micro Investor Growth
- Increasing the trading volume with the purchases and sales of micro-investors
- Valuation of the token due to transaction volume
- Increase in token value due to conscious investors holding tokens and less tokens in circulation

User Growth
- Tokens, which are valued with the token strategy, will be seen even more valuable by users.
- The cycle will repeat itself with more users.

Pitch

Deatris Coin

Smart contracts to validate
the check-ins and the token
is deployed to BNB Chain

NFT bonuses and
loyalty drops are
created through Starton

Create a Oracle feed of
events with iExec
for users to discover cool
events to incheck-in

Deatris Coin is the Token that is used
in the platform to gather perks, buy
tickets and make transactions
between friends

As well as it will be possible to buy
Deatris Coin from an exchange, it is
also rewarded to users when the user
is checked-in in a place or an event

D

Shopping local has never been so rewarding !

Thank You

Yagiz Alp Hos
CTO

Ata Isik
CEO

Med
Blockchain Developer

Yue
Growth Marketing

Pitch