

PRACTICE EXAM

Difficulty: MEDIUM

Questions: 10

Team Management and Company Goals Exam

Instructions: Please read each question carefully and answer to the best of your ability.

Section 1: Multiple Choice Questions (4 points each, 40 points total)

Instructions: Choose the best answer for each question.

Question 1: Who oversees technical development and product architecture within the Engineering Team?

- A) Momina Hassan
- B) Abakar Kosso
- C) Subquat Siddiqui
- D) Arhum Mahmood

Question 2: Which of the following is NOT a Year 1 company goal?

- A) Full product release with all 4 AI tools
- B) Expand to 100K+ users
- C) Launch voice-enabled AI assistant with multiple personas
- D) Hit 10K users / 3K paid

Question 3: Which team will be responsible for executing social and influencer strategy?

- A) Engineering Team
- B) Operations & Management
- C) Design & Marketing
- D) Advisory Team

Question 4: Who is the Entrepreneurship Program Manager @ Brock LINC listed in the document?

- A) Farzana Crocco
- B) Ebad Khan
- C) Subquat Siddiqui
- D) Tamara Jansen

Section 2: Short Answer Questions (6 points each, 30 points total)

Instructions: Answer each question in 2-3 complete sentences.

Question 5: Describe Arhum Mahmood's role within the company.

Question 6: What are the company's plans for Year 2-3 in terms of product development and user base?

Question 7: Briefly explain the contingency plan for "Feature Creep."

Section 3: Problem-Solving Questions (10 points each, 30 points total)

Instructions: Provide a detailed analysis to answer each question.

Question 8: Based on the provided information, what potential challenges might the company face in achieving its Year 1 goals related to user acquisition and payment? Explain your reasoning.

Question 9: The company has identified "Voice AI latency" as a risk. Explain what "Voice AI latency" means in this context, and how the proposed solution of "pre-render caching" would address it.

Question 10: Considering the listed KPIs (% study plans completed, DAU, Weekly retention rate, Monthly conversion rate), explain how tracking these metrics can help the company understand the effectiveness of their product and marketing strategies.