

# How do NBA All-Star Players Shine?

**Predicting All-Star Players** 

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# **Goals of this Project:**

- Which data features are the best to classify NBA All-Star players?
- Model predict whether an NBA player should be part of the All-Star roster using data statistics.



# Impacts:

- Help players understand how to be in the All-Star roster.
- Help determine if a player is an All-Star "mistake" or an All-Star "snub"?

### Methodology:

- BeautifulSoup to scrape data from:
  - o <a href="https://www.basketball-reference.com">https://www.basketball-reference.com</a>
- Join (Google Sheets) and Clean Data
  - Player Statistics
  - Team Statistics
- EDA Using Tableau Remove Outliers
- Features Selection using Logit and VIF



## Methodology (Data Set):

I combined the Players Statistics data, Team Ranking data, and All-Star Games Data. I matched the player, the team ranking and the All-Star data within the same season.

- 1. Training Data
  - Data from 2000- 2019
  - o 9,283 rows
- 2. Validation Data
  - o Data from 2020
  - 528 row
- 3. Test Data
  - Data from 2021 (early this year)
  - 539 rows



# Methodology:

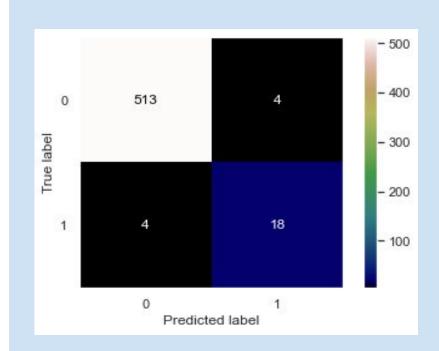
- 4 models using Training Data:
  - Logistic Regression with Scaled Data (Baseline)
  - Random Forest
  - o GBM
  - o XGB
- Evaluate 4 models using Validation Data.
  - Random Forest Final Model
- Fine Tune Final Model.
- Test final model.



### **Model Evaluation**

#### **Confusion Matrix and F1 Score:**

- Random Forest model displayed the highest F1 using the validation data. F1=0.698
- Random Forest Model fitted with Training and Validation data scored better using Test Data F1=0.818

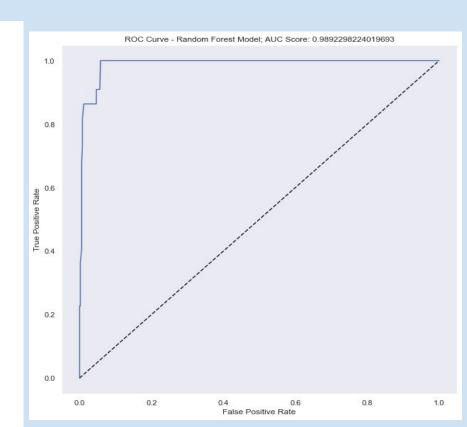


# **Model Evaluation**

#### **ROC Curve**

Random Forest Model using Test Data

**AUC Score=0.989** 



### **Model Interpretation**

- Using features\_importances property features with best predictive power:
  - Total Points per Game
  - Games Started
  - Assists per Game
  - Team Standing

Variable	Importance
	0.404040
pts_per_g	0.421812
gs	0.147859
ast_per_g	0.141913
tm_srs	0.132245
blk_per_g	0.093305
age	0.062866

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PPGvsTmSrs by Med Billian Points Per Game VS Games Started Points Per Game VS Assists Per Game Points Per Game VS Team Standing NBA All-Stars Classification NBA All-Stars Classification NBA All-Stars Classification Pts Per G



# Sample Use of Classification Model

- In 2007, Shaquille O'Neal was the starting center of the Eastern All-Star team
- Based on Shaquille O'Neal's 2007 statistics, he shouldn't be part of the All-Star team
- It was controversial that Shaquille O'Neal was voted over young star Dwight Howard.



# **MORE QUESTIONS**

- How can I measure player's popularity?
- Should I use social media data? How?



#### **Data Source:**

https://www.basketball-reference.com

**Image Source**:

https://pixabay.com

Thank You