

Medford City Council Medford, Massachusetts

Resident Services and Public Engagement Committee, March 13, 2024

Voting Members

Matt Leming, Chair George A. Scarpelli, Vice Chair Anna Callahan Emily Lazzaro Justin Tseng

This meeting will take place at 7:00 P.M. in the City Council Chamber, 2nd Floor, Medford City Hall, 85 George P. Hassett Drive, Medford, MA and via Zoom.

Zoom Link: https://us06web.zoom.us/j/81685537600 Call-in Number: +13092053325,,81685537600#

Broadcast Live: Channel 22 (Comcast), Channel 43 (Verizon), and medfordtv.org.

To submit written comments, please email AHurtubise@medford-ma.gov.

CALL TO ORDER & ROLL CALL ACTION AND DISCUSSION ITEMS

<u>24-015</u> - Offered by Justin Tseng, City Councilor

Resolution to Discuss Modernizing Council Communications and Outreach Strategy

PAPERS IN COMMITTEE

19-312 Resolution to Establish a Gender Equity Commission

IN CITY COUNCIL 4/9/2019, 1/18/2022

IN COMMITTEE 6/4/2019, 8/13/2019, 10/21/2020

20-456 Council Create User-Friendly Public Participation Guide

IN CITY COUNCIL 06/23/2020

21-351 Resolution to Establish a Youth Commission

IN CITY COUNCIL 05/04/2021, 01/18/2022

22-291 Resolution to Establish a Beautification Committee

IN CITY COUNCIL 06/23/2020, 01/18/2022, 03/29/2022

IN COMMITTEE 10/17/2020, 04/27/2022, 05/03/2022

23-053 Request Report on Social Justice Roadmap Updates

IN CITY COUNCIL 02/28/2023

23-054 Resolution to Conduct Updated Racial Equity Study

IN CITY COUNCIL 02/28/2023

23-055 Resolution to Consider Welcoming City Ordinance

IN CITY COUNCIL 02/28/2023

23-282 Request Administration Include Translated Signage at City

Hall for Residents Who Speak Languages Other Than English

IN CITY COUNCIL 04/25/2023

23-297 Request Administration Identify Issues that Affect Political

Participation by Immigrant Communities

IN CITY COUNCIL 05/09/2023

24-016 Discuss Updating the City Website

IN CITY COUNCIL 01/23/2024

24-022 Resolution on Bi-Annual Training on Diversity, Equity and

Inclusion

IN CITY COUNCIL 02/06/2024

<u>Adjournment</u>



Medford City Council Medford, Massachusetts

MEETING DATE

SPONSORED BY

March 13, 2024

Justin Tseng, City Councilor

AGENDA ITEM

24-015 - Resolution to Discuss Modernizing Council Communications and Outreach Strategy

FULL TEXT AND DESCRIPTION

Be it Resolved that the Committee on Resident Services and Public Engagement meet to discuss modernizing the Council's communications and outreach strategy, including but not limited to developing guidelines and action plans for social media and press releases.

RECOMMENDATION

FISCAL IMPACT

ATTACHMENTS

None