

WHAT: “MESH FESTIVAL” November 10-13

“MESH Festival” is a four day online festival celebrating creative work. It will be a mix of inspiring talks, in-depth workshops and roundtable discussions, hands-on masterclasses and showcases with local artists. Thematically it will focus on creative work and span over design, sustainability, technology and hands-on methodologies.

Inspiration for new ideas, methods, technologies (Talks & masterclasses)

Cooperation partnerships/b2b (lunches, workshops and roundtable discussions)

Networks and contacts (lunches, workshops and roundtable discussions)

Brand visibility / showcasing products and services (Showcases & MESH TV)

Capacity building / Peer learning (workshops, masterclasses, round table)

Information about new markets/soft landing (showcases)

HOW?

OPEN PROGRAM

PICK & CHOOSE

MESH TV

TUESDAY NOV 10

16
CONFERENCE
PROGRAM/TALKS

21
SCREENING AND DIRECTORS
TALK WITH DOC LOUNGE

MESH
TV
/
SHOW
CASES

WEDNESDAY NOV 11

9
ROUND TABLE
DISCUSSION

12
LUNCH WITH NEW FRIENDS

14
WORKSHOP/MASTER CLASS

16
CONFERENCE
PROGRAM/TALKS

19
DESIGN SALON

MESH
TV
/
SHOW
CASES

THURSDAY NOV 12

9
ROUND TABLE
DISCUSSION

12
LUNCH WITH NEW FRIENDS

14
WORKSHOP/MASTER CLASS

16
CONFERENCE
PROGRAM/TALKS

19
SHOW CASE/TALK WITH TRÉS BIEN

MESH
TV
/
SHOW
CASES

FRIDAY NOV 13

9
ROUND TABLE
DISCUSSION

12
LUNCH WITH NEW FRIENDS

14
WORKSHOP/MASTER CLASS

MESH
TV
/
SHOW
CASES

HOW: EVENT EXAMPLES

To get an idea on what to expect we’ve compiled a couple of examples of events we’d love to put together with creatives from our local community here in Malmö, as well as with contacts from our big international The Conference community.

DESIGN TALKS

- Design fiction: with Simone Rebaudengo, Tore Knudsen & Petra Lilja
- Local production: Jenny Nordberg’s project: “Nya kartan” (“The new map”). A year long project of matchmaking local artists with local producers and craftsmen.
- Designing with bio material with: Cyrus Clarke, Daisy Ginsberg.

MASTER CLASSES

Making data beautiful: Data visualization with artist Stephanie Posavec. A hands-on lecture on the craft of visualizing data.

SHOW CASE/TALK: From local to international to virtual, a Très Bien success story

Independent fashion shop that started out as a small local shop in Lund, moved to Malmö, went online and became “Big in Japan”, started their own sunglass line that has been seen on the world’s biggest celebrities and. Showcase plays out in their virtual shopping setup they launched during the pandemic.

NETWORKING: Lunch with new friends

Register for this lunch event and we’ll hook you up with a bunch of terrific strangers. (Media Evolution matchmaking)

ROUND TABLE DISCUSSION

Property developers love to use culture as a selling point for attracting new habitants and companies to our cities. But where should the practitioners – the artists – go when the city expands and their studios turn into luxury apartments and offices? A workshop on space, city planning and art with White Arkitekter built upon an ongoing Malmö based case.

WORKSHOP

Design for inclusion with Tenco

MESH TV

Zap into ZoomTV! In one of our Zoom rooms there will be a rolling schedule of pre-recorded videos of artists in their studios, talking about and showing their work. Just like on good old “tableau TV”.

OPEN PROGRAM

CLOSED PROGRAM

ZOOM TV