ScholarLed package: pricing + more info needed/next steps

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- To: Vincent W.J. van Gerven Oei I vincent@punctumbooks.com, Rupert Gatti I rupert.gatti@openbookpublishers.com, Jeff Pooley I pooley@muhlenberg.edu, Francois van Schalkwyk I editor@africanminds.co.za, Lucy Barnes I lucy@openbookpublishers.com
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Dear Francois, Vincent, Rupert/Lucy, and Jeff (cc Eileen, Francesca, Toby)

I am happy to confirm that we now have membership programme pricing, at least for potential UK supporters, agreed for all the SL presses that have sent OBC applications to join (we are still awaiting an application from Meson, but expect it shortly).

The tiered pricing structure for GBP is as follows.

	High	Medium	Low
African minds	400	300	200
Mattering	200	100	50
mediastudies.press	300	200	100
OBP	700	500	300
punctum	2700	1900	1100
Total	4300	3000	1750

The next question is how to translate these prices in different national contexts. I see this as follows:

- OBP: we will use the same structure as your existing programme, as per your application
- African Minds/Mattering/mediastudies: I suggest I translate your pricing into different national contexts, using the same proportions and structure as the <u>OBP library membership programme</u> (given we/you have mirrored OBP's tiering system). I will of course confirm final prices with you -- if you have any objections/questions, do let me know.
- punctum: Vincent, do you think it would be possible, to keep things aligned, to propose a fixed pricing
 schedule for the following territories: EU, US, Canada, Oceania? If not, could you send me a version of this spreadsheet with figures as a fixed fee, rather than a range for those countries? In either case, you don't
 necessarily have to have a 3 tier structure, although if that's easy to do that's preferable.

We will be sending you a contract to sign as soon as we have it -- hopefully very soon!

All the best,
Joe
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Click here to book in person appointments (B.09, Bowland North)
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Chat with me on Teams

Thank you all!