History of Media Studies Newsletter June 2021

Welcome to the fifth edition of the History of Media Studies Newsletter. The monthly email assembled by Dave Park, Jeff Pooley, and Pete Simonson, maintains a loose affiliation with the forthcoming History of Media Studies journal and the Working Group on the History of Media Studies. Please contact us with any questions, suggestions, or items.

1. Working Group on the History of Media Studies

Join us for the next remote session devoted to discussing published works and members' working papers. Hosted by the Consortium for History of Science, Technology and Medicine (CHSTM). Open to anyone interested in the history of the media studies fields. Instructions to join are here.

Thursday, June 17

Thursday, June 17, 8pm-9:30pm UTC (4pm-5:30pm EDT)

Readings for discussion:

- Peter Galison, "The Ontology of the Enemy: Norbert Wiener and the Cybernetic Vision" (1994)
- Katie Bruner, "Seeing the Unforeseen: The Compton Reforms and the Edgerton Flash Unit, 1939-1945"

For the Zoom link and reading downloads, visit the Working Group page. Instructions for joining the group are here. Questions? Contact us

2. Conferences, Calls & Announcements

If you have a call or announcement relevant to the history of media studies, please contact us.

1. Neu-Whitrow Prize

The Neu-Whitrow Prize is awarded every four years to an individual or team
for creating the most innovative research tool for managing, documenting
and analyzing sources within the history of science and technology. The
award will be announced at a ceremony to be held at the 26th ICHST
conference in Prague. The winner receives a prize of US\$500 and a
certificate. The winner will also be invited to be a member of the Advisory
Board of the CBD.

• **Deadline:** 15 June 2021

More details

2. CFP: Science Popularization as Cultural Diplomacy: UNESCO (1946-1958)

• From its creation after World War II, UNESCO became a political battleground in which different visions of science and the world order fought for hegemony. As it is well known, Julian Huxley (1887-1975) and Joseph Needham (1900-1995) were the first General Director and the first Director of the Natural Sciences Division. Their administration stressed the "social implications of science" -through the influence of Bernalist Marxism- and the "periphery principle" in international relations. The goal of the workshop is to explore the history of international science popularization policies and practices at UNESCO as tools for governance and cultural diplomacy from the Huxley-Needham administration to the end of Auger's leadership in 1958.

• **Deadline:** 15 June 2021

- · More details
- 3. Making the Social World Objective. Theoretical, Practical, and Visual Forms of Social and Economic Knowledge, 1850-2000, 10-11 November 2021
 - From the 1850s onwards, "the social" gradually came to prominence as an object of study in industrializing and industrialized countries. More particularly, images played a more and more important role in the ways in

which general representations of the economic and social world were devised and in guiding how it was understood. The main tool for an objective approach to "the social" that was available to experts, to those involved in government administration and politics, and to subordinated or marginalized groups, was to represent it in words, numbers, or images. This conference proposes to return to these manifold strategies and methods for objectifying and visualizing the social that were developed from the second half of the nineteenth century onwards.

• **Deadline:** 15 June 2021

More details

- 4. CFP: Historicizing "Therapeutic Culture": Towards a Material, Pragmatic, and Polycentric History of Psychologization
 - Expressions of interest should be emailed as soon as possible directly to the lead guest editor (remy.amouroux@unil.ch). Authors should aim to submit a 10,000–13,000 word paper, including references. Papers should be original research works, i.e. not previously published in other formats or venues. Full submissions must be received by February 15, 2022, and must be uploaded electronically to ScholarOne, using the submission portal at the JHBS website.

• **Deadline:** 15 February 2022

newly available in an open access (OA) format.

More details (PDF)

3. New Publications

Works listed here are (1) newly published, (2) new to the bibliography, and/or (3)

The History of Communication Research Bibliography is a project of the Annenberg School for Communication Library Archives (ASCLA) at the University of Pennsylvania.

- 1. Lemberg, Diana. Barriers Down: How American Power and Free-Flow Policies Shaped Global Media. New York: Columbia University Press, 2019.
- 2. Lang, Kurt. "Introduction to the AldineTransaction Edition." In *Living with Television*, vii-xix. New Brunswick, NJ: Transaction Publishers, 2006.

- 3. Dorsten, Aimee-Marie Women in Communication Research. *The International Encyclopedia of Communication Theory and Philosophy*, American Cancer Society (2016)., 1-13.
- 4. Jones, Paul K. Williams, Raymond. *The International Encyclopedia of Communication Theory and Philosophy*, American Cancer Society (2016)., 1-5.
- 5. Peters, Benjamin Wiener, Norbert. *The International Encyclopedia of Communication Theory and Philosophy*, American Cancer Society (2016), 1-5.
- 6. Kelly, Matthew. "An Interview with Professor Emeritus Brenda Dervin." *The Information Society* 37, no. 3 (2021): 190-198.
- 7. RobbGrieco, Michael. "Why History Matters for Media Literacy Education." Journal of Media Literacy Education 6, no. 2 (2014): 3-20.
- 8. Shechtman, Anna. "Command of Media's Metaphors." *Critical Inquiry* 47, no. 4 (2021): 644--674
- 9. Shechtman, Anna. "The Medium Concept." *Representations* 150, no. 1 (2020): 61-90.

Thanks for reading! The History of Media Studies Newsletter, a monthly email assembled by Dave Park, Jeff Pooley, and Pete Simonson, maintains a loose affiliation with the *History of Media Studies* journal and the Working Group on the History of Media Studies. Please contact us with any questions, suggestions, or items.

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