

History of Media Studies Newsletter April 2021

Welcome to the April edition of the *History of Media Studies Newsletter*. The monthly email assembled by Dave Park, Jeff Pooley, and Pete Simonson, maintains a loose affiliation with the forthcoming *History of Media Studies* journal and the *Working Group on the History of Media Studies*. Please *contact us* with any questions, suggestions, or items.

1. Working Group in the History of Media Studies

Join us for the next remote session devoted to discussing published works and members' working papers. Hosted by the *Consortium for History of Science, Technology and Medicine* (CHSTM). Open to anyone interested in the history of the media studies fields. *Instructions to join* are *here*.

Thursday, April 15, 3pm to 4:30pm UTC

Thursday, April 15, 3pm to 4:30pm UTC, (11:00 am to 12:30 pm EDT)

Readings for discussion:

- Maria Löblich and Andreas Scheu, "Writing the History of Communication Studies: A Sociology of Science Approach" (2011)
- Stefanie Auerbeck-Lietz and Sarah Cordonnier, "French and German Theories of Communication: Comparative Perspectives"

For the Zoom link and reading downloads, visit the *Working Group page*. Instructions for joining the group are *here*. Questions? *Contact us*

2. Conferences, Calls & Announcements

1. *Registration Open: ICA Pre-conference on the Exclusions in the History and Historiography of Communication Studies*

- The broader field of communication studies is in a moment when we are--or should be--intensively interrogating patterns of exclusion and hegemony that have continued to constitute it: around global region (de-Westernizing, theory from the South, persistent patterns of Americanization), race (#communicationsowhite), gender (Matilda effects), and indigeneity/colonization (postcolonial and decolonial initiatives). It is time to animate our histories of communication and media studies with similar problematics, recognizing the patterns and performances through which the field(s) has organized itself around constitutive exclusions and continues actively to do so in epistemological and social practices of historiography. See the tentative **preconference schedule**. **Registration** (\$40/students free) will help cover the costs of simultaneous English-Spanish translation.
- 26 & 27 May 2021 (remote)
- **More details**

2. *Online lecture series: Schools of Thought in Communication Studies*

- International Workshop: Schools of Thought in Communication Studies: An assessment of their currency and contribution to the field. To be held online, through live Zoom video interviews that will be recorded for future transcription and archiving on a dedicated website. Universidad Carlos III de Madrid, with the support of Asociación de Comunicación Política (ACOP).
- 15, 22, 29 April & 6 May 2021
- **More Details**

3. *CFP: The Making of the Humanities IX, Barcelona, 20-22 September*

- The Making of the Humanities conferences are organized by the Society for the History of the Humanities and bring together scholars and historians interested in the history of a wide variety of fields, including archaeology, art history, historiography, linguistics, literary studies, media studies, musicology, and philology, tracing these fields from their earliest developments to the modern day. The Universitat Pompeu Fabra (UPF) together with the Universitat Oberta de Catalunya (UOC) will host the 9th Making of the Humanities conference, from 20 till 22 September 2021.
- **Deadline:** 15 May 2021
- **More Details**

4. CFP: *MATRIZES*

- *MATRIZES* is the scientific journal of the Graduate Program in Communication Sciences at the University of São Paulo. Launched in the second half of 2007, it is intended for the publication of studies whose object is communication in its multiple aspects and dimensions. It hosts theoretical and empirical research on communicational phenomena, means of communication and communicative mediations in social interactions. It is a publication open to reflections on technologies, cultures and media languages in their socio-political and cognitive implications. *MATRIZES* encourages the transdisciplinary horizon of communicational thinking and aims to resize knowledge and practices that contribute to define, map and explore the new contemporary communication scenarios. At the limit, *MATRIZES* seeks to be a privileged space for debates from different perspectives in the field of Communication. It aims to publish mature, innovative works that seek to expand the state of the art of the themes studied and, therefore, may have an impact on the field of knowledge. *MATRIZES* accepts submissions in Portuguese, French, Spanish and English.
- [More Details](#)

If you have a call or announcement relevant to the history of media studies, please [contact us](#).

3. New Publications

Works listed here are (1) newly published, (2) new to the [bibliography](#), and/or (3) newly available in an open access (OA) format.

The [History of Communication Research Bibliography](#) is a project of the [Annenberg School for Communication Library Archives \(ASCLA\)](#) at the University of Pennsylvania.

1. Jaskela, Mark Eric Steven. "Intellectual Identity and the Culture Industry: Critical Thought about Intellectuals and Mass Culture from Adorno to Seinfeld."

- Masters thesis, 2006.
2. Tong, Bing. "Comparison of Chinese and Western News Education." In *Journalism and Communication in China and the West: A Study of History, Education and Regulation*, 329-364. Springer Singapore, 2020.
 3. Novak, Phillip. "The Work of Film Studies: An Analysis of Four Journals." In *Interpretation and Film Studies*, 89--122. : Springer, 2020.
 4. Liu, H. (2014).
The Reason to Propaganda: Re-reading Bernays's Propaganda." *Chinese Journal of Journalism & Communication*, 36, 32.
 5. Conlin, Jonathan. "Lost in Transmission? John Berger and the Origins of Ways of Seeing (1972)." *History Workshop Journal* 90 (2020): 142-163.
 6. Toth, Emily. "Strange Bedfellows at PCA." *The Journal of Popular Culture* 53, no. 6 (2020): 1252-1260.
 7. Hoppenstand, Gary. "Reading that Stuff May Be Harmful to Your Aesthetic Tastes: Ray Browne's Subversive Vision and Popular Fiction as Subversive Culture in Karl Edward Wagner's "Reflections for the Winter of My Soul"." *The Journal of Popular Culture* 53, no. 6 (2020): 1241-1251.
 8. Marsden, Michael T.. "Kent State, Jackson State, Campus Unrest, and Shifts in the Cultural Paradigm." *The Journal of Popular Culture* 53, no. 6 (2020): 1226-1232.
 9. Lipsitz, George. "A Power that Shakes the World: Fifty Years of Popular Culture." *The Journal of Popular Culture* 53, no. 6 (2020): 1233-1240.
 10. Liu, Hailong. *Propaganda: Ideas, Discourses and Its Legitimization*. New York: Routledge, 2019.
 11. Esser, Frank. "Journalism Training in Great Britain: A System Rich in Tradition but Currently in Transition." In *Journalism Education in Europe and North America: An International Comparison*, edited by Romy Fröhlich and Christina Holtz-Bacha, 209-236. Cresskill, NJ: Hampton Press, 2003.
 12. Meerbach, Gabriëlla. "The Development of Journalism in the Netherlands: A Century-Long Duel Pitting Beleaguered "Rejectionists" Against Pro-Education Proponents." In *Journalism Education in Europe and North America: An International Comparison*, edited by Romy Fröhlich and Christina Holtz-Bacha, 105-120. Cresskill, NJ: Hampton Press, 2003.
 13. Pinto, Manuel and Sousa, Helena. "Journalism Education at Universities and Journalism Schools in Portugal." In *Journalism Education in Europe and North America: An International Comparison*, edited by Romy Fröhlich and Christina Holtz-Bacha, 169-186. Cresskill, NJ: Hampton Press, 2003.
 14. Hiebert, Ray and Gross, Peter. "Remedial Education: The Remaking of Eastern

- European Journalists." In *Journalism Education in Europe and North America: An International Comparison*, edited by Romy Fröhlich and Christina Holtz-Bacha, 257-284. Cresskill, NJ: Hampton Press, 2003.
15. Mancini, Paolo. "Between Literary Roots and Partisanship: Journalism Education in Italy." In *Journalism Education in Europe and North America: An International Comparison*, edited by Romy Fröhlich and Christina Holtz-Bacha, 93-104. Cresskill, NJ: Hampton Press, 2003.
 16. Becker, Lee B.. "Introduction: Developing a Sociology of Journalism Education." In *Journalism Education in Europe and North America: An International Comparison*, edited by Romy Fröhlich and Christina Holtz-Bacha, xi-xvii. Cresskill, NJ: Hampton Press, 2003
 17. Dorer, Johanna. "The Historical Development and Present State of Journalism Training in Austria." In *Journalism Education in Europe and North America: An International Comparison*, edited by Romy Fröhlich and Christina Holtz-Bacha, 237-256. Cresskill, NJ: Hampton Press, 2003.
 18. Fröhlich, Romy and Holtz-Bacha, Christina. "Summary: Challenges for Today's Journalism Education." In *Journalism Education in Europe and North America: An International Comparison*, edited by Romy Fröhlich and Christina Holtz-Bacha, 307-324. Cresskill, NJ: Hampton Press, 2003.
 19. Holm, Hans-Henrik. "Journalism Education in Denmark: The Challenges of the Market and Politics." In *Journalism Education in Europe and North America: An International Comparison*, edited by Romy Fröhlich and Christina Holtz-Bacha, 121-138. Cresskill, NJ: Hampton Press, 2003.
 20. Charon, Jean-Marie. "Journalist Training in France." In *Journalism Education in Europe and North America: An International Comparison*, edited by Romy Fröhlich and Christina Holtz-Bacha, 139-168. Cresskill, NJ: Hampton Press, 2003.
 21. Salokangas, Raimo. "Finland: The Road to Consensus." In *Journalism Education in Europe and North America: An International Comparison*, edited by Romy Fröhlich and Christina Holtz-Bacha, 3-20. Cresskill, NJ: Hampton Press, 2003.
 22. Berrera, Carlos and Vax, Aires. "The Spanish Case: A Recent Academic Tradition." In *Journalism Education in Europe and North America: An International Comparison*, edited by Romy Fröhlich and Christina Holtz-Bacha, 21-48. Cresskill, NJ: Hampton Press, 2003.
 23. Kopper, Gerd G.. "Eurojournalism: Aims and Programs for Future European Journalists." In *Journalism Education in Europe and North America: An International Comparison*, edited by Romy Fröhlich and Christina Holtz-Bacha, 285-306. Cresskill, NJ: Hampton Press, 2003.

24. Fröhlich, Romy and Holtz-Bacha, Christina. "Journalism Education in Germany: A Wide Range of Different Ways." In *Journalism Education in Europe and North America: An International Comparison*, edited by Romy Fröhlich and Christina Holtz-Bacha, 187-208. Cresskill, NJ: Hampton Press, 2003.
25. Conlin, Jonathan. "'An Irresponsible Flow of Images': Berger, Clark, and the Art of Television, 1958-1988." In *On John Berger: Telling Stories*, edited by Ralf Hertel and David Malcolm, 269-292. Boston: Brill, 2016.
26. Hertel, Ralf and Malcolm, David. "Introduction: On John Berger—Telling Stories." In *On John Berger: Telling Stories*, edited by Ralf Hertel and David Malcolm, 11-30. Boston: Brill, 2016.
27. Kent, Charlotte. "Surveying and Being Surveyed: Gender Aspects in John Berger's Ways of Seeing." In *On John Berger: Telling Stories*, edited by Ralf Hertel and David Malcolm, 211-232. Boston: Brill, 2016.
28. Morgan, Michael. *George Gerbner: A Critical Introduction to Media and Communication Theory*. New York: Peter Lang, 2012.
29. Kindley, Evan. "Kenner's Networks." *Critical Inquiry* 47, no. 3 (2021): 525-543.
30. Chapman, Llewella. "'Who is Going to Construct A Beautiful Abbreviation?': The Early History of The International Association for Media and History (IAMHIST) and its Archive." *Historical Journal of Film, Radio and Television* 41, no. 1 (2021): 1-29.
31. Zarowsky, Mariano. "For a Critique of Culture and Communication: An Approach to Armand Mattelart's Communication-World Perspective." *MATRIZES* 14, no. 3 (2020): 117--137.
32. Escosteguy, Ana Carolina. "Michèle Mattelart and the Open Veins of Communication and Gender in Latin America." *MATRIZES* 14, no. 3 (2020): 69-91.
33. Burton St. John, III and Johnson, Kirsten A.. "Public Journalism Without the Public: Problematizing the Public Sphere and Press Credibility in Academic Journals, 1991–2018." *Journal of Communication Inquiry* 45, no. 2 (2021): 178-198.
34. Carey, John. "Media Technology Adoption." In *Mediated Communication*, edited by Philip M. Napoli, 71-90. Berlin: De Gruyter, 2018.
35. Schrøder, Kim Christian. "Audience Reception." In *Mediated Communication*, edited by Philip M. Napoli, 105-128. Berlin: De Gruyter, 2018.
36. Dennis, Everette E.. "Beginnings: Origins of Mediated Communication Research." In *Mediated Communication*, edited by Philip M. Napoli, 11-26. Berlin: De Gruyter, 2018.

37. Park, Soria. "Media Usage." In *Mediated Communication*, edited by Philip M. Napoli, 55-70. Berlin: De Gruyter, 2018.
38. Napoli, Philip M.. "Introduction." In *Mediated Communication*, edited by Philip M. Napoli, 1-8. Berlin: De Gruyter, 2018.
39. Elasmr, Michael G.. "Media Effects." In *Mediated Communication*, edited by Philip M. Napoli, 29-53. Berlin: De Gruyter, 2018.
40. Conlin, Jonathan. "'An Irresponsible Flow of Images': Berger, Clark, and the Art of Television, 1958-1988." In *On John Berger: Telling Stories*, edited by Ralf Hertel and David Malcolm, 269-292. Boston: Brill, 2016.
41. Hertel, Ralf and Malcolm, David. "Introduction: On John Berger—Telling Stories." In *On John Berger: Telling Stories*, edited by Ralf Hertel and David Malcolm, 11-30. Boston: Brill, 2016.
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45. Chapman, Llewella. "'Who is Going to Construct A Beautiful Abbreviation?': The Early History of The International Association for Media and History (IAMHIST) and its Archive." *Historical Journal of Film, Radio and Television* 41, no. 1 (2021): 1-29.

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