

History of Media Studies Newsletter

August 2023

Welcome to the 30th edition of the *History of Media Studies Newsletter*. The monthly email, assembled by Dave Park, Jeff Pooley, and Pete Simonson, maintains a loose affiliation with the new *History of Media Studies* journal and the *Working Group on the History of Media Studies*. Please *contact us* with any questions, suggestions, or items.

1. Working Group on the History of Media Studies

Join us for the next remote session devoted to discussing published works and members' working papers. Hosted by the *Consortium for History of Science, Technology and Medicine* (CHSTM). Open to anyone interested in the history of the media studies fields. *Instructions to join* are *here*.

Wednesday, September 20

Wednesday, September 20, 14:00-15:30 UTC (10am-11:30am EDT)

Readings for discussion:

- Valeska Huber & Jürgen Osterhammel, "Introduction: Global Publics" (2020)
- Ali Karimi, working paper

For the Zoom link and reading downloads, visit the *Working Group page*. Instructions for joining the group are *here*. Questions? *Contact us*

2. Conferences, Calls & Announcements

If you have a call or announcement relevant to the history of media studies, please [contact us](#).

1. *CFP: Workshop on the Sociology and History of the Social and Human Sciences*

- The series of annual workshops on the sociology and history of the social and human sciences (SHSHS) at the University of Graz, Austria, intends to create a space where these different approaches and interests can meet and enter into dialogue with each other. By providing an open forum of exchange for early-career researchers (Master's, doctoral and postdoctoral students) the workshops aim at building an interdisciplinary and international community of people interested in socio-historical studies of the social and human sciences. We invite contributions from and/or on the whole array of the social and human sciences: sociology, history, psychology, cultural and social anthropology, political science, economics, statistics, demography, philosophy, linguistics, literary studies, philologies, art history, cultural studies, science studies, history and sociology of science, etc.
- **Deadline:** 31 August 2023
- [More details](#)

2. *Workshop: Epistemic transfer*

- The workshop on Epistemic Transfer in the History of the Humanities is sponsored by the Society for the History of the Humanities. The purpose of this workshop is to grasp the phenomenon of knowledge transfer in a systematic way, in order to answer general questions such as: Why and how do humanities disciplines borrow knowledge from one another? Under what conditions has knowledge transfer been (un)successful in the past? And what light, if at all, do historical examples shed on current forms of (inter)disciplinarity? The event will take place digitally on 14-15 November 2023 and will be free of charge. The program includes both senior and younger career scholars. Full program to be published soon.
- [More details](#)

3. *Call for Submissions: History of Social Science*

- We are pleased to announce the launch of a new journal, *History of Social Science*, published by the University of Pennsylvania Press on behalf of the [Society for the History of Recent Social Science](#) (HISRESS). _History of

Social Science_ offers an international forum for the examination of the transformations of the social sciences since the early twentieth century. An important editorial commitment of the journal is to solicit and cultivate scholarship on the history of the social sciences throughout the world, as well as work that traces the transnational circulation and mutual shaping of ideas, practices, and personnel. The journal is now **accepting submissions**.

- **More details**

4. *Working Group on the History of the Language Sciences*

- The history of the language sciences has expanded considerably in recent years, moving to consider broader disciplinary constellations, global developments, extra-intellectual dynamics, and non-elite actors. This new group, hosted by the Consortium for History of Science, Technology and Medicine (CHSTM) builds upon that energy, seeking to underscore the centrality of linguistic knowledge to the history and historiography of science. It provides a forum where those with interests in all varieties of linguistic research can come together to share work in progress, engage in “slow reading,” and build community through discussion.
- **More details**

3. The Journal

History of Media Studies has translated its major pages into Spanish:

- **Sobre la revisita**
- **Acceso abierto**
- **Directrices para autores/as**
- **Envío de textos**
- **Revisión por pares**
- **Revisión abierta/firmada**
- **Directrices para revisores/as**

Special thanks to Esperanza Herrero (*Universidad de Murcia*), the journal's Associate Editor for Spanish Language Scholarship, for the translations!

History of Media Studies also welcomes a new Editorial Board member:

- Afonso de Albuquerque, *Universidade Federal Fluminense*

HMS encourages **submissions** (**en español**) on the history of research, education, and reflective knowledge about media and communication—as expressed through academic institutions; through commercial, governmental, and non-governmental organizations; and through “alter-traditions” of thought and practice often excluded from the academic mainstream.

4. New Publications

Works listed here are newly published, or new to the bibliography.

The History of Communication Research Bibliography is a project of the Annenberg School for Communication Library Archives (ASCLA) at the University of Pennsylvania.

1. Kruke, Anja and Ziemann, Benjamin. "Observing the Sovereign: Opinion Polls and the Restructuring of the Body Politic in West Germany, 1945–1990." In *Engineering Society*, edited by Kerstin Brückweh, Dirk Schumann, Richard F. Wetzell and Benjamin Ziemann, 234-251. London: Palgrave Macmillan, 2012.
2. Cheah, Robert. "'Inhuman Destiny': Naturalism, Propaganda, and Despair before Rawls's Conversion." *Modern Intellectual History* 20, no. 3 (2022): 832-857.
3. Pooley, Jefferson. "The Plasticity of Social Knowledge: Paul F. Lazarsfeld and US Communication Research, 1937--1952." *Journal for the History of Knowledge* 4, no. 1 (2023): .
4. Wei, Ran, Fan, Jichen and Leo-Liu, Jindong. "Mobile Communication Research in 15 Top-Tier Journals, 2006–2020: An Updated Review of Trends, Advances, and Characteristics." *Mobile Media & Communication* 11, no. 3 (2023): 341-366.
5. Buxton, William J.. "Marshall McLuhan: Avant-Garde Beacon and/or Urban Futurist?." *Canadian Journal of Communication* 48, no. 2 (2023): 405-416.
6. Lemish, Dafna. "The Social Media (Moral) Panic This Time: Why CAM Scholars May Need a More Complex Approach." *Journal of Children and Media* 17, no. 3

- (2023): 271-277.
7. Malmberg, Tarmo. "Media Studies, Le Bon's Psychology of Crowds, and Qualitative-Normative Research on Propaganda, 1880–2020." *Nordic Journal of Media Studies* 5, no. 1 (2023): 17--31.
 8. Bolin, Göran and Kunelius, Risto. "The Return of Propaganda: Historical Legacies and Contemporary Conceptualisations." *Nordic Journal of Media Studies* 5, no. 1 (2023): 1--16.
 9. Rudberg, Elin Åström and Husz, Orsi. "The Technicians of Consumer Society: The Creation of Advertising Men and Practical Advertising Knowledge in Early Twentieth-Century Sweden." *Journal of Historical Research in Marketing* 15, no. 2 (2023).
 10. Morreale, Sherwyn P. and Westwick, Joshua N.. "Advocating for and Valuing Instructional and Communication Education: Standing on the Shoulders of Giants." *Communication Education* 72, no. 4 (2023): 410-416.
 11. Igo, Sarah. "Subjects of Persuasion: Survey Research as a Solicitous Science; or, The Public Relations of the Polls." In *Social Knowledge in the Making*, edited by Charles Camic, Neil Gross and Michèle Lamont, 285-306. University of Chicago Press, 2011.
 12. Reznick, Jeffrey S.. "Toward a Civil Society: Bernarr Cooper and the Bureau of Mass Communications of the New York State Education Department." *Journal of Popular Film and Television* 51, no. 2 (2023): 50-72.
 13. Barbour, Joshua B., Jensen, Jared T., Call, Shelby R. and Sharma, Nandini. "Substance, Discourse, and Practice: A Review of Communication Research on Automation." *Annals of the International Communication Association* 47, no. 3 (2023): 261-291.
 14. Vos, Tim P.. "A Course Correction for Journalism Studies: A Response to Journalism Studies for Realists." *Journalism Studies* 24, no. 8 (2023): 1048-1054.
 15. Robson, Garry. "Big Nihilism: Generation Z, Surveillance Capitalism, and the Emerging Digital Technocracy." *Information & Culture* 58, no. 2 (2023): 180-204.
 16. Jackson, Lauren Michele. "The Invention of 'the Male Gaze'." *The New Yorker* (2023).
 17. Freelon, Deen, Pruden, Meredith L. and Malmer, Daniel. "#politicalcommunicationsowhite: Race and Politics in Nine Communication Journals, 1991-2021." *Political Communication* 40, no. 4 (2023): 377-395.
 18. Coles, Stewart M. and Lane, Daniel. "Race and Ethnicity as Foundational Forces in Political Communication: Special Issue Introduction." *Political*

- Communication* 40, no. 4 (2023): 367-376.
19. Simon, Felix M and Camargo, Chico Q. "Autopsy of a Metaphor: The Origins, Use and Blind Spots of the 'Infodemic'." *New Media & Society* 25, no. 8 (2023): 2219-2240.
 20. Lester, Peter. "Keeping Continuity: Institutional Memory and the FSAC/ACÉC Newsletter." *Canadian Journal of Film Studies/Revue Canadienne D' Études Cinématographiques* 32, no. 1 (2023): 151--159.
 21. Aksoy, F. Nesrin Yarar. "Discussions on the "Revival of Marxism": A Literature Review on Post-2008 Marxist Film Studies." *Quarterly Review of Film and Video* 40, no. 5 (2023): 514-539.

Thanks for reading! The History of Media Studies Newsletter, a monthly email assembled by Dave Park, Jeff Pooley, and Pete Simonson, maintains a loose affiliation with the *History of Media Studies* journal and the **Working Group on the History of Media Studies**. Please **contact us** with any questions, suggestions, or items.

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