

# History of Media Studies Newsletter

## February 2021

Welcome to the second edition of the *History of Media Studies Newsletter*. The monthly email assembled by Dave Park, Jeff Pooley, and Pete Simonson, maintains a loose affiliation with the forthcoming *History of Media Studies* journal and the *Working Group on the History of Media Studies*. Please *contact us* with any questions, suggestions, or items.

### 1. Working Group in the History of Media Studies

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Join us for the next remote session devoted to discussing published works and members' working papers. Hosted by the *Consortium for History of Science, Technology and Medicine* (CHSTM). Open to anyone interested in the history of the media studies fields.

Thursday, March 18

Readings for discussion:

- Fenwick McKelvey, draft chapter, *Voter\_Machine\_World: America's Quest for Computer Models of Elections and World Affairs*

For the Zoom link and reading downloads, visit the *Working Group page*. Instructions for joining the group are *here*. Questions? *Contact us*

## 2. Conferences, Calls & Announcements

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1. *Call for Submissions: NCA 2021 American Society for the History of Rhetoric (ASHR)*
  - The American Society for the History of Rhetoric (ASHR) invites submissions in the form of individual papers, paper sessions, and panel discussions for the 107th NCA Annual Convention, “Renewal & Transformation,” November 18–21, 2021, in Seattle, Washington. NCA Convention Central is now open, and submissions must be uploaded to the site by 11:59 pm, Pacific Time, on Wednesday, March 31, 2021...
  - **Deadline:** 31 March 2021
  - **More details**
2. *Registration Open: ICA Pre on the Exclusions in the History and Historiography of Communication Studies*
  - The broader field of communication studies is in a moment when we are—or should be—intensively interrogating patterns of exclusion and hegemony that have continued to constitute it: around global region (de-Westernizing, theory from the South, persistent patterns of Americanization), race (#communicationsowhite), gender (Matilda effects), and indigeneity/colonization (postcolonial and decolonial initiatives). It is time to animate our histories of communication and media studies with similar problematics, recognizing the patterns and performances through which the field(s) has organized itself around constitutive exclusions and continues actively to do so in epistemological and social practices of historiography. See the tentative **preconference schedule**. **Registration** (\$40/students free) will help cover the costs of simultaneous English-Spanish translation.
  - 26 & 27 May 2021 (remote)
  - **More details**
3. *Call for Papers: Twenty-Third Biennial Conference of the International Society for the History of Rhetoric*
  - The Twenty-Third Biennial Conference of the International Society for the History of Rhetoric (ISHR) at Radboud University Nijmegen, The Netherlands, July 26-30, 2022. The Biennial Conference of ISHR brings together several hundred specialists in the history of rhetoric from around thirty countries. This second Call for Papers is issued following the postponement of the conference to 2022.
  - **Deadline:** 15 May 2021

- [More details](#)

4. *Call for Short Essays: Lazarsfeld at 120*

- The International Journal of Communication will publish a Forum timed to appear with the 120-year anniversary of Paul Lazarsfeld's birth, in August 2021. We are inviting contributions of 1500- to 3000-word essays that reflect on the late sociologist's legacy for communication research and for empirical social research more broadly.
- **Deadline:** 20 February 2021
- [More details](#)

5. *Call for Submissions: Serendipities*

- Welcome to the relaunch of *Serendipities – Journal for the Sociology and History of the Social Sciences*. As of December 2020, the **journal** is hosted by the Royal Danish Library. To mark our move to a new host and the reconfiguration of the editorial team, we welcome contributions to the journal, particularly those articles and book reviews that address the sociology and history of the social sciences in the broadest meaning of the description.
- [More details](#)

*If you have a call or announcement relevant to the history of media studies, please [contact us](#).*

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### 3. New Publications

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*Works listed here are (1) newly published, (2) new to the **bibliography**, and/or (3) newly available in an open access (OA) format.*

*The **History of Communication Research Bibliography** is a project of the **Annenberg School for Communication Library Archives (ASCLA)** at the University of Pennsylvania.*

1. Kang, Jiyeon. "Old and New Questions for the Public Sphere: Historicizing Its Theoretical Relevance in post–Cold War South Korea." **\_Media, Culture &**

- Society\_43, no. 1 (2021): 158-170.
2. Jin, Dal Yong. "Encounters with Western Media Theory: Asian Perspectives." *\_Media, Culture & Society\_43*, no. 1 (2021): 150-157.
  3. Pertierra, Anna Cristina. *Media Anthropology for the Digital Age*. : John Wiley & Sons, 2018.
  4. Jerabek, Hynek. "Six Examples of Collaboration Between Paul F. Lazarsfeld and Robert K. Merton." In *The Early Days of Survey Research: And Their Importance Today*, edited by Hannes Haas, Hynek Jerabek and Thomas Petersen, 2-27. : Braumüller, 2012.
  5. Morrison, David E.. "Paul Lazarsfeld: Marginality, Migration and the Institutionalization of Research." In *The Early Days of Survey Research: And Their Importance Today*, edited by Hannes Haas, Hynek Jerabek and Thomas Petersen, 28-42. : Braumüller, 2012.
  6. Misovic, J. (2012). Hadley Cantril's Theoretical and Methodological Legacy in Current Public Opinion Research. In H. Haas, H. Jerabek & T. Petersen (ed.), *The Early Days of Survey Research: And Their Importance Today*(pp. 85-98) . Braumüller .
  7. Remr, Jiri. "Lazarsfeld's Approach to Researching Audience." In *The Early Days of Survey Research: And Their Importance Today*, edited by Hannes Haas, Hynek Jerabek and Thomas Petersen, 49-64. : Braumüller, 2012.
  8. Ortiz Garza, José Luis. "The Early Days of Survey Research in Latin America." In *The Early Days of Survey Research: And Their Importance Today*, edited by Hannes Haas, Hynek Jerabek and Thomas Petersen, 150-165: Braumüller, 2012.
  9. Bogart, Leo. "Leo Lowenthal, 1900–1993." *Public Opinion Quarterly* 57, no. 3 (1993): 377-379.
  10. Thomas, William. "Research and Development, Testing, and the Economics of Information, 1937--63." *History of Political Economy* 52, no. S1 (2020): 168-190.
  11. McGuigan, Jim. "'A Slow Reach Again for Control': Raymond Williams and the Vicissitudes of Cultural Policy." In *Raymond Williams Now: Knowledge, Limits and the Future*, edited by Jeff Wallace, Rod Jones and Sophie Nield, 56--70. London: Macmillan, 1997.
  12. Allan, Stuart. "Raymond Williams and the Culture of Televisual Flow." In *Raymond Williams Now: Knowledge, Limits and the Future*, edited by Jeff Wallace, Rod Jones and Sophie Nield, 115--144. London: Macmillan, 1997.
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- Wallace, Rod Jones and Sophie Nield, 40--55. London: Macmillan, 1997.
14. Bowie, Stephen. "Stanley Milgram Goes to Medical Center." *The Classic TV History Blog*(2012): .
  15. Steinberg, M. P. (1992). The Musical Absolute. *New German Critique*,, 17--42.
  16. Hansen, M. (1992). Mass Culture as Hieroglyphic Writing: Adorno, Derrida, Kracauer. *New German Critique*,, 43--73.
  17. Hohendahl, Peter U.. "The Displaced Intellectual? Adorno's American Years Revisited." *New German Critique*, no. 56 (1992): 76--100.
  18. Song, Hyunjin, Eberl, Jakob-Moritz and Eisele, Olga. "Less Fragmented Than We Thought? Toward Clarification of a Subdisciplinary Linkage in Communication Science, 2010–2019." *\_Journal of Communication\_* 70, no. 3 (2020): 310-334.
  19. McGlashan, Z. B. (1979). The Professor and the Prophet: John Dewey and Franklin Ford. *Journalism History*, 6, 107-123. doi: 10.1080/00947679.1979.12066927
  20. McGlashan, Zena Beth. "John Dewey and News." *\_Journal of Communication Inquiry\_* 2, no. 1 (1976): 3--14.
  21. Buzzanell, Patrice M.. "Reflections on Feminist Organizational Communication." *\_Management Communication Quarterly\_* 35, no. 1 (2021): 127-141.
  22. Cruz, Joëlle M. and Linabary, Jasmine R.. "Legacies, Present, and Futures: Introduction to the Special Issue on Feminist Organizational Communication." *\_Management Communication Quarterly\_* 35, no. 1 (2021): 3-16.
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  24. Drotner, Kirsten. "Media Studies the Nordic Way: Formations and Futures." *\_Nordic Journal of Media Studies\_* 2, no. 1 (2020): 13 - 22.
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  28. Remr, Jiri. "Lazarsfeld's Contribution to Studying Attitudes in Evaluation Research." In *Advanced Lazarsfeldian Methodology*, edited by Hynek Jeřábek and Paul Soukup, 88-210. Prague: Karolinum, 2008.
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- Schumann, Richard F. Wetzell and Benjamin Ziemann, 215-233. London: Palgrave Macmillan, 2012.
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  31. Giglioli, Pier Paolo. "Italy: The Coming of Age of Media Studies." In *Media Education across Europe*, edited by David French and Mike Richards, 27-45. New York: Routledge, 1994.
  32. Alvarez, Macu. "Communication Studies in Spain: An Individual rspective." In *Media Education across Europe*, edited by David French and Mike Richards, 46-63. New York: Routledge, 1994.
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  37. Heuvelman, Ard. "Communication Science and Broadcasting in the therlands." In *Media Education across Europe*, edited by David French and Mike Richards, 129-138. New York: Routledge, 1994.
  38. Gryspeerdt, Axel. "Communication Knowledge, Communication Beliefs: eir Educational and Social Implications." In *Media Education across Europe*, edited by David French and Mike Richards, 139-152. New York: Routledge, 1994.
  39. Merten, Klaus. "Teaching Communication during an Accelerating Media Evolution: A Lifelong Learning Process?." In *Media Education across Europe*, edited by David French and Mike Richards, 153-163. New York: Routledge, 1994.
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