

# FROM THE CHILEAN LABORATORY TO WORLD-COMMUNICATION



## ARMAND MATTELART'S INTELLECTUAL JOURNEY

**Mariano Zarowsky**

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**Foreword by Peter Simonson**

**Translated by  
William Quinn & Peter Simonson**

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# From the Chilean Laboratory to World-Communication: Armand Mattelart's Intellectual Journey

by Mariano Zarowsky

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# Preface to the English Translation

Mariano Zarowsky

**T**his book was originally published in Spanish in Buenos Aires, Argentina, in the year 2013. It is a rewriting of the thesis that I submitted at the end of 2011 to earn my Doctorate in Social Sciences from the University of Buenos Aires. Since then, new empirical evidence has emerged, as well as numerous publications dealing with the different theoretical and historiographical topics that this book addresses; nevertheless, I have decided not to make substantive changes to the text of the thesis, only some minor corrections. I have opted, however, for replacing the prologue by Héctor Schmucler—written with Argentinian and Latin American readers in mind—with a new preface by Peter Simonson that introduces the book and discusses its significance for the non-Spanish-speaking audience.

I would like to express my gratitude first of all to Peter Simonson, David Park, and Jefferson Pooley, of *mediastudies.press*, for their confidence in my work and for steering this editorial project toward a more balanced exchange of knowledge between the North and the South. For these same reasons I am grateful to the “Programa Sur de apoyo a las traducciones” (Program for Fomenting Translations) of the Ministry of Foreign Relations of the Argentine Republic, which selected this book in its call for publications of 2023. And finally, I want to give special thanks to Bill Quinn for his commitment to the project and for the quality of his translation, y nuevamente a Pete Simonson por su generosa y erudita revision del trabajo.

I dedicate this collective effort to Armand Mattelart.

*Mariano Zarowsky, Buenos Aires, October 2024*