

Status

# MEDIA RELEASE CONSENT FORM

# Parties Involved: 1. \_\_\_\_\_\_\_ [Full Legal Name of the Company], with its primary place of business at \_\_\_\_\_\_\_ [Business Address], hereinafter referred to as the "Company". 2. \_\_\_\_\_\_\_ [Full Legal Name of the Second Party], with its primary place of business at \_\_\_\_\_\_\_ [Business Address], hereinafter referred to as the "Second Party". Collectively referred to as the "Parties". Effective Date: This Media Release Consent Form ("Agreement") is effective as of \_\_\_\_\_\_\_ [Date].

### 1. Purpose and Scope:

The Second Party hereby grants the Company the rights to use, for professional purposes, any images, videos, quotations, trademarks, logos, or any other related media (collectively referred to as "Media Content") provided by the Second Party or featuring the Second Party.

### 2. Grant of Rights

The Second Party hereby grants the Company an unlimited, worldwide, non-exclusive, royalty-free right and license to use, reproduce, distribute, publicly display and perform, modify, and otherwise exploit the Media Content, in whole or in part, without further notice to or consent from the Second Party.

## 3. Liability

The Second Party represents and warrants that the Media Content does not violate or infringe upon the rights of any third party, including but not limited to, copyrights, trademarks, rights of privacy, rights of publicity, or any other intellectual property or proprietary rights.

The Second Party agrees to indemnify and hold the Company harmless from and against any and all claims, liabilities, damages, costs, and expenses (including legal fees and expenses) arising out of or related to any breach or alleged breach of the above representations and warranties or any use of the Media Content.

### 4. Data Protection and Privacy

Both Parties will comply with all applicable data protection and privacy laws and regulations in the use and handling of any personal data contained in the Media Content. No personal data will be shared, sold, transferred, or otherwise made available to any third party without the express written consent of the individual to whom the data pertains.